

LIFE

BOATS, BOATS EVERYWHERE:
A FLOTILLA OF 8 MILLION

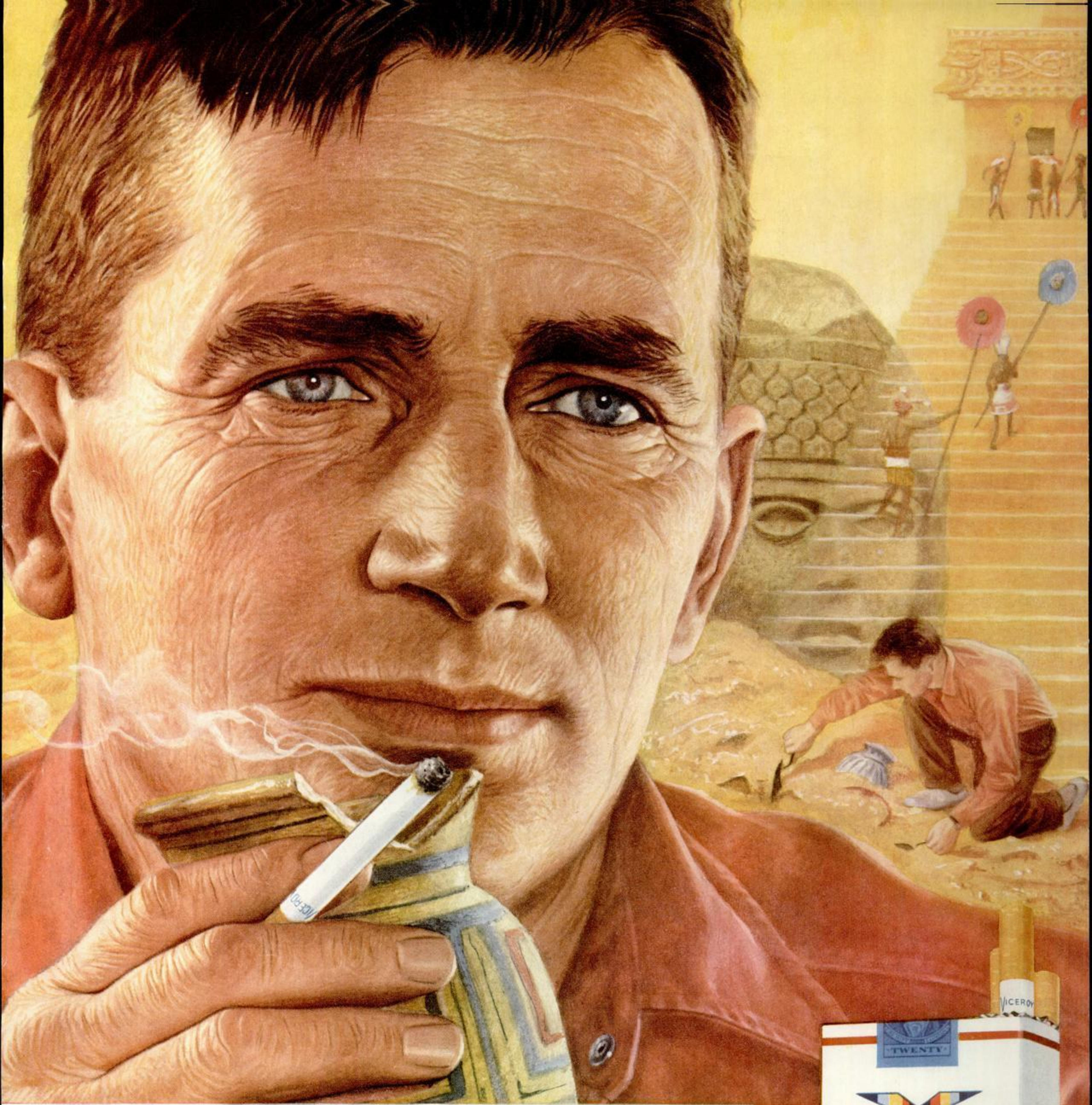
TEAMSTERS, PART III

BIGGEST UNION GETS BIGGER

**Now
19¢**

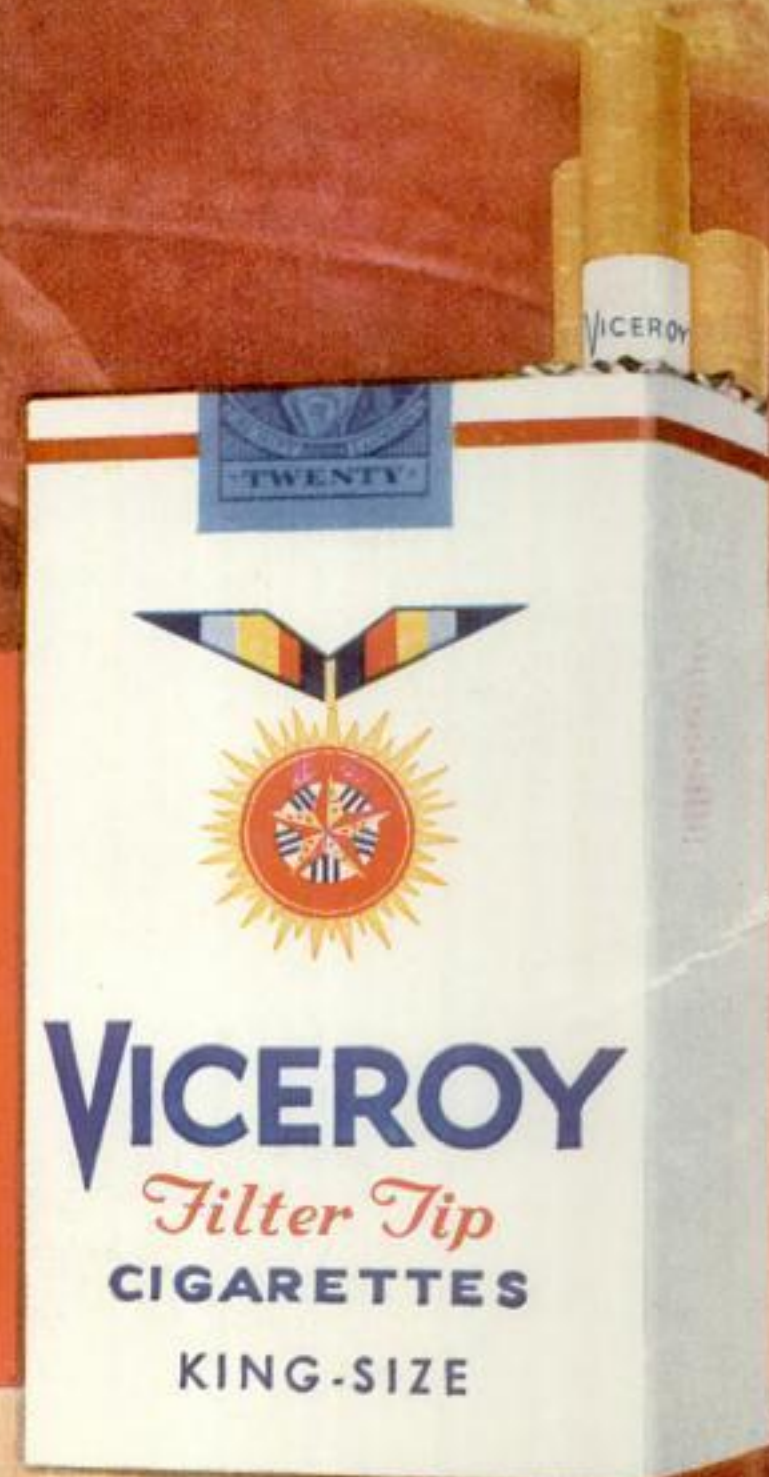
KANSAS FAMILY
ON LAKE AFTON

JUNE 1, 1959 **19** CENTS



*The man who thinks for himself
knows... Only Viceroy has
a thinking man's filter...
a smoking man's taste!*

© 1959, Brown & Williamson Tobacco Corp.



Philco Quality makes the bargain...

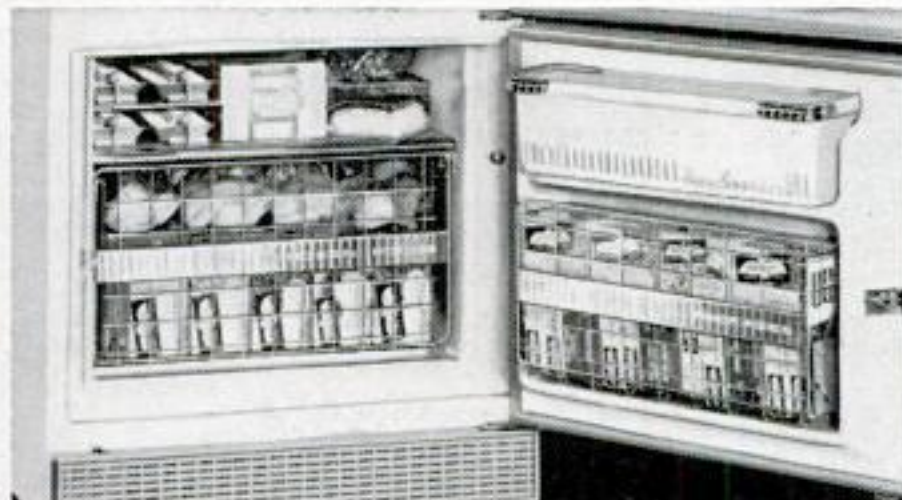


See... Touch... Compare!

Before you buy, look for the red Philco Quality Comparison Purse on every '59 Philco refrigerator. It shows you how to compare, quickly and easily, in the store. When you compare, you'll see for yourself that nothing beats Philco's outstanding quality!



COMPARE! Only Philco gives you Tri-frig-eration with cold zones for every food. Shown: Automatic RF-1498.



COMPARE! Zero Zone Freezer (over 5 cu. ft.) holds 181 lbs. of frozen foods, features metal glide-out baskets, exclusive portable Ice Keeper, special racks and guards for every kind of fresh and frozen food package you buy!



COMPARE! Philco had it first—and it's still the best! Cold Flow Meat Locker operates on its own cooling system, keeps a meat-perfect temperature always! Your precious meats stay fresh days long-er without freezing! Porcelain.



COMPARE! New this year and absolutely the easiest-to-use shelf ever! Philco's Lazy Susan Pull-Out Shelf turns to the right, to the left and all the way around; lifts out for easy cleaning, holds plenty of food.

PHILCO

QUALITY
FIRST!

This One



EX3Q-W34-84UP

A LOT TO SEE, A LOT OF FINE READING TOO



JOHN STEELE AT WHITE HOUSE

The photographs that give LIFE its outstanding reputation are, all in all, so spectacular and eye-catching that they often threaten to eclipse—but don't—another ingredient which has made the magazine what it is. We mean the good writing and the good reading that, week in and week out, help fill our pages. If a subject calls for a writer outside our staff, we go after the best there is—and we take pride in being able to land a Churchill

or Hemingway. But for many subjects the writers on our permanent staff are about the best already. And for penetrating reports on developments around the world we have a network of correspondents who, scribbling in telegraph offices and typing on their knees in hotel rooms, send us vivid firsthand accounts. These three things, first-class reporting, writing and photography combine to give LIFE unparalleled impact.

In this issue you will see a large number of signed articles. Two are by uniquely qualified experts—Senate investigator Robert Kennedy, who writes on the Teamsters (p. 114); and Lincoln Barnett, probably the finest science writer around, who is doing our Darwin series (pp. 68-87). The other seven articles are all by our staff writers. They range the world from New York to Assam and their subjects range from ballet impresarios to truck drivers.

From Washington, John Steele gets a political scoop: "In an extremely private and secret discussion Harry Truman and Sam Rayburn decided between them that the nominee should be one of two men" (p. 26). From India, Don Connery (p. 36) reports a significant Asian shift: "An angry Indian radio repairman snaps: 'Friendship is not possible with murderers.'" In New York, Joe Roddy (pp. 59-65) describes an impresario's vision: "Think of the billing! S. Hurok presents—the Heads of State."

Covering an FBI hunt in the Deep South, William Goolrick (p. 24) comes on a well-equipped householder: "We got bird dawgs, deer dawgs, hog dawgs and coon dawgs." Norman Ritter (p. 110) listens to a Teamster organizer explain how he handled a rival: "We had a physical understanding. The fellow I had the understanding with was in the hospital six days." Davis Thomas sets down a picturesque trucker's tale (p. 108): "There was this Okie motel comin' at me out of the dark . . . we was in idiot gear."



HERB BREAN AT HIS DESK

One of our staff writers is a double threat. Herb Brean gives the technique for a hoodlum roundup (p. 19): "Daylight was advisable because a night arrest gives a lawyer a chance to bleat brutality." And on pages 119-128 he describes a new social phenomenon: "The publicist, the lady, the tycoon, the thief were all availing themselves of a new currency."

COVER

The female contingent of a Wichita, Kan. motorboating family races over Lake Alton. With Mrs. Byron Collom are (from left) Becky, 9, Debbie, 6, Sheryl, 3. Dachshund is Sissy (see pp. 38-46)

THE WEEK'S EVENTS

- The Feds vs. gangland and lynchland: Justice Department agents make a spectacular roundup of hoodlums and are frustrated in searching for killers of a Mississippi Negro 19
- A strong boost for Lyndon and Stu: Truman and Rayburn privately decide that Johnson and Symington are the only possible candidates. By John L. Steele 26
- Which one for Kim: Cary? or Mario? Dancing through Europe, the actress changes partners, from the movie star to an Italian engineer 28
- A poignant journey's end: refugees from Tibet help wake India up to true nature of Communist China 35

EDITORIALS

- Is Congress boss, or Hoffa? And then there's featherbedding 30

PICTORIAL ESSAYS

- Powerboats' big splash: mass production and mobility bring watery weekends to 37 million Americans 38
- Darwin's world of nature: Part VI. In the uttermost region of the earth, Tierra del Fuego, Darwin found man's most wretched race. Text by Lincoln Barnett 68
- Teamsters: Conclusion. Organizing, fighting, growing, the Teamsters union keeps on the move. Recruiters and a ready rank and file add to Jimmy Hoffa's menacing power. Photographed for LIFE by N. R. Farberman and Grey Villet 105
- An urgent reform plan to save U.S. from "scandalous corruption" of Teamsters. By Robert F. Kennedy 114

ARTICLES

- The impresario who booked the Bolshoi, Sol Hurok, caps career with ballet coup. By Joseph Roddy 59
- The great credit card spree: millions join charge plans which make cash unstylish. By Herbert Brean 119

SPORTS

- The day the Yankees fell into the cellar: the once-invincible champs keep beating themselves 95

MILITARY AFFAIRS

- Blunt nose for big missile helps on re-entry problem 51

BOOKS

- An integrated black bunny in a children's book stirs a library fuss in Alabama 90

ART

- Gold mask of old Peru: a \$25,000 find in a cave 100

PARTY

- A sixth grade goes to a wedding: their teacher is the bride 131

OTHER DEPARTMENTS

- Letters to the Editors 10
- Speaking of Pictures: the model fee is \$10,000 for a photograph of a building's builders 14
- Miscellany: car park caught in a squeeze 134

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- 10—BROWN BROTHERS
- 13—BILL KOBIRIN
- 14—LT. DONALD HILL COURTESY CHASE MANHATTAN BANK; RT. ROBERT M. MOTTAR COURTESY CHASE MANHATTAN BANK
- 19—DON CRAVENS FROM B.S.—IKE REFICE FOR THE SCRANTON TIMES
- 20—21—LT. DICK WISDOM FOR THE TUCSON CITIZEN; IRA ROSENBERG FOR THE N.Y. HERALD TRIBUNE—RALPH MORSE, TED RUSSELL—BOB HENRIQUES, BILL BRIDGES, RT. BOB HENRIQUES
- 22—23—BOB HENRIQUES, IRA ROSENBERG FOR THE N.Y. HERALD TRIBUNE, BILL BRIDGES, SHEL HENSHORN, RALPH MORSE, PAUL SCHUTZER—IRA ROSENBERG FOR THE N.Y. HERALD TRIBUNE, WILLIAM A. ASHBOLT FOR THE CLEVELAND PLAIN DEALER, IRA ROSENBERG FOR THE N.Y. HERALD TRIBUNE (3), JOE SCHERSCHTEL—DANER PHOTO STUDIO, RALPH MORSE
- 24, 25—DON CRAVENS FROM B.S.
- 26, 27—PAUL SCHUTZER EXC. BOT. RT. A.P.
- 28—LES REPORTERS ASSOCIATES—PARIS-MATCH
- 29—PARIS-MATCH EXC. T. LT. U.P.I.
- 35—JOHN DOMINIS
- 36—BALDEV KAPOOR—JOHN HLAVACEK—JOHN DOMINIS
- 37—JOHN DOMINIS
- 38—MICHAEL ROUGIER—STAN WAYMAN
- 39—A. Y. OWEN
- 40, 41—RALPH CRANE
- 42—RALPH CRANE—A. Y. OWEN

- 43—RALPH MORSE—PETER STACKPOLE
- 45, 46—ILLUSTRATIONS BY THEODORE C. HENKE
- 51, 52—AIR FORCE PHOTOS BY JOHN BRYSON
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- 72 THROUGH 78—A. Y. OWEN
- 80, 82—HERBERT ORTH
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- 96, 97—RALPH MORSE
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- 100—ANDREA FEININGER
- 113—HANK WALKER
- 114—PAUL SCHUTZER, U.P.I.
- 116—PETER MARCUS, TONY SPINA
- 119—JOE CLARK
- 125—ROY STEVENS
- 128—EWING KRAININ
- 131, 132—FRANCIS MILLER
- 134—RALPH CRANE

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A *Bedtime Story* FOR BUSY MOTHERS

Once there was a beautiful young mother who had two active, attractive children and an extension phone beside her bed.

Thanks to the phone, she could read or romp with the youngsters and run her household at the same time.

When she had to take or make a call, she saved steps and stairs and time.

When she wanted to plan a birthday party or order a Christmas present, she could talk with complete privacy.

And all through the night she slept more peacefully,

knowing that doctor, police, firemen and friends were as close as the phone by her bed.

As a result, life was easier, her family happier, and she looked younger than her years forever after.

* * *

You, too, can share the fun and get things done with the help of a bedroom phone. It comes in a choice of lovely colors, with a built-in night light if you like.

Other handy phones around the house—*wherever* people work or play or sleep—add so much to your comfort, so little to your budget. Just call our local business office.

BELL TELEPHONE SYSTEM



Arthur Godfrey and Joan Bennett tell why you should buy a Posturepedic®...



It prevents morning backache! Arthur Godfrey, star of CBS radio, says "Why risk waking up with a backache when you can get a *Posturepedic*?" Actually, this famous mattress was specifically designed—in cooperation with orthopedic surgeons—to prevent morning backache. And its scientific support is supremely *comfortable*, too.

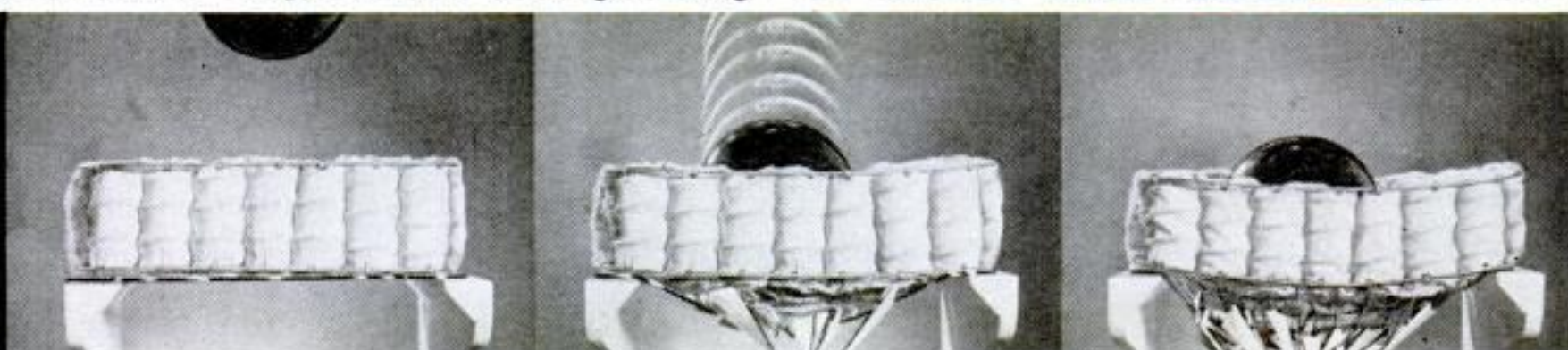


It helps the posture! Lovely Joan Bennett, star of stage, screen and television, says "A woman's posture makes a vital difference in her looks." Because the *Posturepedic* by Sealy keeps the body aligned while sleeping, posture muscles can relax and regain their tone. You sleep in relaxing comfort . . . with better posture as a plus.

Bowling Ball test shows superior buoyancy of extra firm Posturepedic

SEE WHAT HAPPENS WITH COILS OF SEPARATELY POCKETED TYPE

(or with any type of ordinary innerspring)

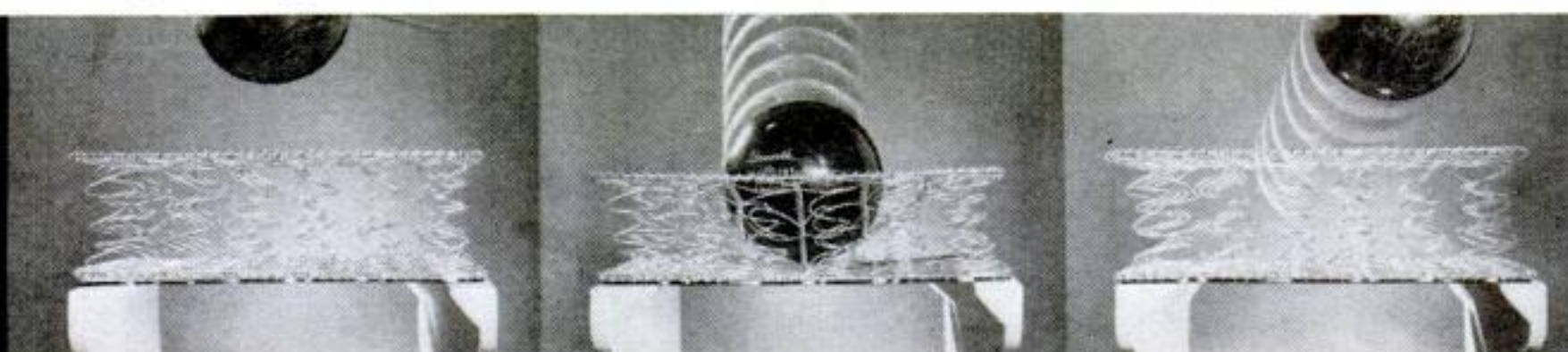


Mattress coils of separately pocketed type were placed on a sheet of glass and a 16-lb. bowling ball dropped on them.

Because independent coils do not work together to resist weight, they sagged under the impact of the ball and . . .

the glass shattered. Coils of this type cannot buoy up the heavier parts of your body or give properly firm support.

COMPARE THE ACTION OF POSTUREPEDIC'S BUOYANT COORDINATED COILS



Then the 16-lb. bowling ball was dropped onto the extra-sturdy, coordinated coils of a Sealy *Posturepedic* mattress. Look what happened . . .

Working together instead of separately, these coils absorbed the impact of the ball. They did not sag . . . and the glass was not shattered.

This remarkable buoyancy explains why *Posturepedic* holds your body in proper alignment, is so firm and yet so luxuriously comfortable.



Posturepedic

\$79⁵⁰
ALWAYS

MATCHING FOUNDATION,
SAME PRICE



NO MORNING BACKACHE
from a too-soft mattress

WIN 7 TIMES YOUR WEIGHT IN SILVER DOLLARS



**DU PONT
\$100,000
"LUCKY 7"
CONTEST**

HUNDREDS OF PRIZES! EASY TO WIN! NOTHING TO BUY!

7 SECOND PRIZES OF A **BUICK**

(or comparably priced U.S. car of your choice)

The stunning LeSabre 4-door is the most popular Buick. Equipped with heater and defroster, radio, white sidewall tires. Ultra-power Wildcat engine, Twin-Turbine automatic transmission. Delivered ready to drive.



77 THIRD PRIZES OF A PHILCO **PORTABLE TV**

New 17"-screen Philco New-Matic Slender Seventeen is light and trim as a briefcase. New-Matic Remote Control changes channels with a squeeze.



777 FOURTH PRIZES OF A G.E. **TRANSISTOR RADIO**

Handsome portable radio. Simulated-leather case. Fold-down handle. Powerful speaker. Over 200 hours of listening on one set of flashlight batteries.



HERE'S ALL YOU DO TO ENTER!

It's fun to play. No jingles to write! Nothing to name!
If you can count, you can win!

1. Pick up your Official Entry Blank at Service Stations, Car Dealers, Hardware and Auto Supply Stores, or wherever Du Pont No. "7" Products are sold.
2. Simply add up the number of figure 7's in two specified areas clearly identified on the Official Entry Blank.
3. Mail your answer to contest headquarters. Complete rules and instructions are included on the Official Entry Blank. (In case of ties, one tie-breaker runoff will be conducted.) Contest closes August 15, 1959.



**PICK UP OFFICIAL ENTRY BLANK AT
SERVICE STATIONS, CAR DEALERS,
HARDWARE OR AUTO SUPPLY STORES.**



BETTER THINGS FOR BETTER LIVING... THROUGH CHEMISTRY



PLUS! \$20,000 IN BONUS PRIZES!

Prize winners also win a worthwhile bonus prize when Official Entry Blank is accompanied by sales receipt for purchase of a Du Pont No. "7" Product.

Grand Bonus Prize—BUICK LeSABRE*	7 Second Bonus Prizes—\$777.00 cash
77 Third Bonus Prizes—\$77.00 cash	777 Fourth Bonus Prizes—\$7.00 cash

*(or a comparably priced U.S. car of your choice)

DU PONT No "7" PRODUCTS... FOR EASIER CAR CARE!

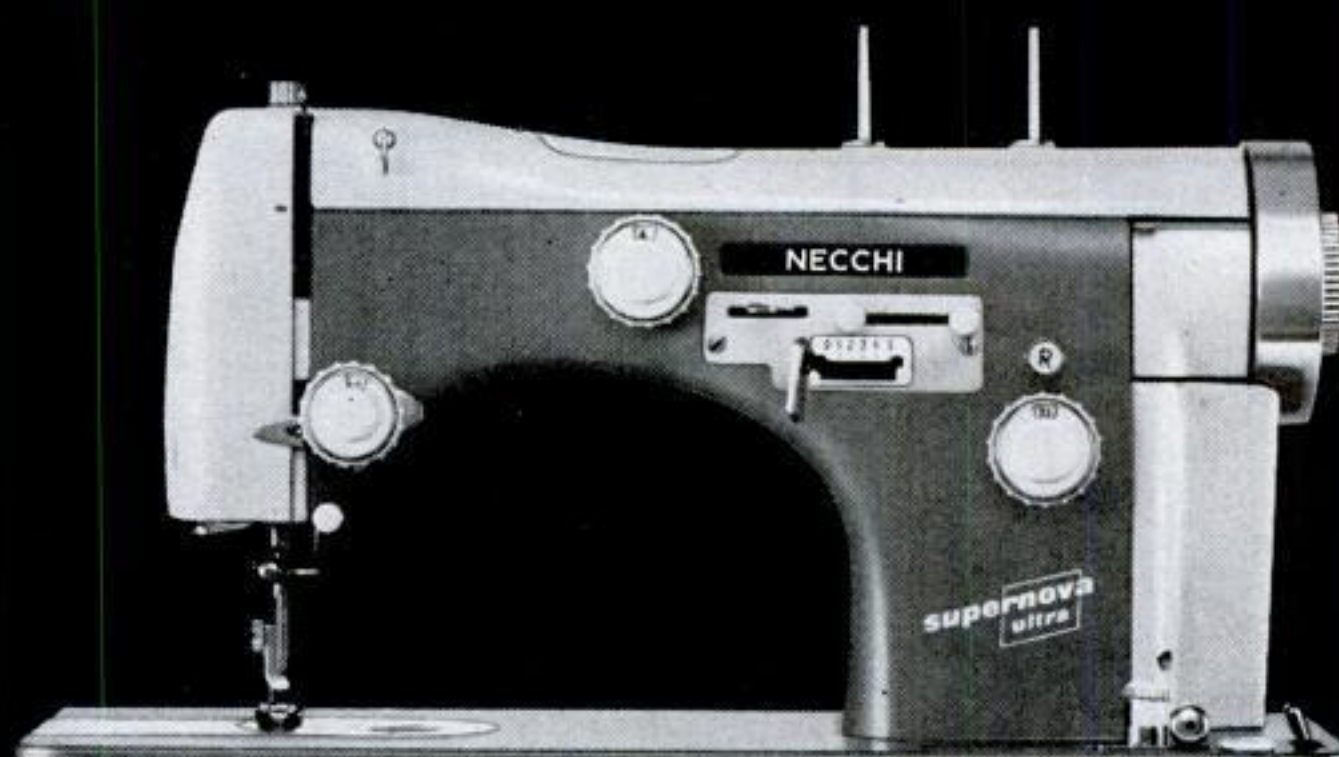


Walker's DeLuxe – good as all outdoors! Golden grain. Sparkling limestone water. Fragrance of good, clean wood. These, aged together 8 years in charred cask, create the unforgettable flavor of this great straight bourbon. Assuredly, no bourbon anywhere is more deluxe than Walker's DeLuxe!





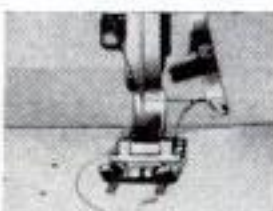
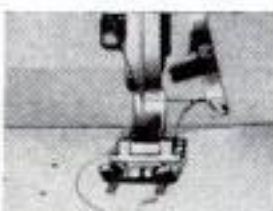

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YOU EVER
SPENT!

IT'S THE
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TOO!
NOW I OWN A
SUPER
AUTOMATIC



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SUPERNOVA ULTRA

*
WHEN ONLY \$100 MAKES THE DIFFERENCE between an unknown, unbranded machine and the magnificent Necchi Supernova Ultra with triple impulse action... isn't it foolish not to get the newest, the most beautiful, most automatic of all sewing machines! It sews decorative stitches  no other machine can make. It darns... buttonholes  in one continuous operation...  sews on buttons automatically... and makes  monograms! It has a built-in automatic needle threader  ...and dozens of other features you can't find on any other machine! Three decorator colors.  Cabinet and portable models. Yours for as little as \$2.00 a week! Big allowance for your old machine! Have your Necchi dealer show you other machines priced as low as \$59 
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It sprinkles as you iron!



General Electric Spray, Steam & Dry Iron gives you a **PLUS...** a built-in sprinkler

Now, you can iron heavy cottons, linens and starched fabrics without first sprinkling or pre-dampening. You bring them *direct* to your ironing board from washline or dryer.

Steam alone can't do this job! You need added moisture! And that's just what the General Electric Spray, Steam & Dry Iron *supplies!*

Just press the button! This amazing iron sprays exactly the right amount of warm water in front of the iron—as you iron—sprinkling and dampening your fabric.

You'll be delighted with the lovely satin-smooth results—and the time and work you save, too! You need pre-dampen only your largest pieces.



It's a Steam & Dry Iron, too—with General Electric's Even-Flow steam system. Even-Flow steam is *continuous*—penetrates deeper—moistens your fabric *evenly* for perfect ironing.

For dry ironing, just press the button. Use it to touch up "wash and wear." Be sure to see it at your dealer's soon. General Electric Company, Portable Appliance Dept., Bridgeport 2, Conn.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

There's always a **PLUS** in General Electric!



It's an automatic toaster! **PLUS...** a toasting "oven" below

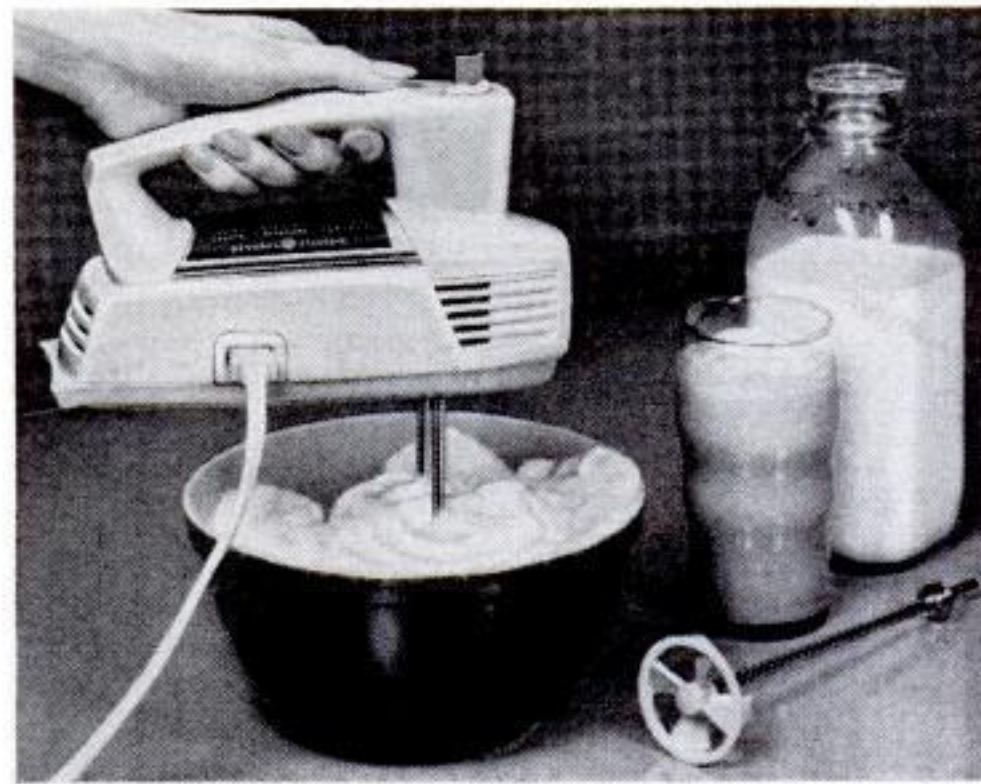
General Electric Toast-R-Oven* toasts 2 slices to your favorite shade on top—keeps 6 slices of toast warm below. Or use it to heat rolls, pastry, muffins. Makes *delicious* melted cheese sandwiches!

*Trademark of General Electric Company



Brews delicious coffee automatically! **PLUS...** new gauge counts the cups

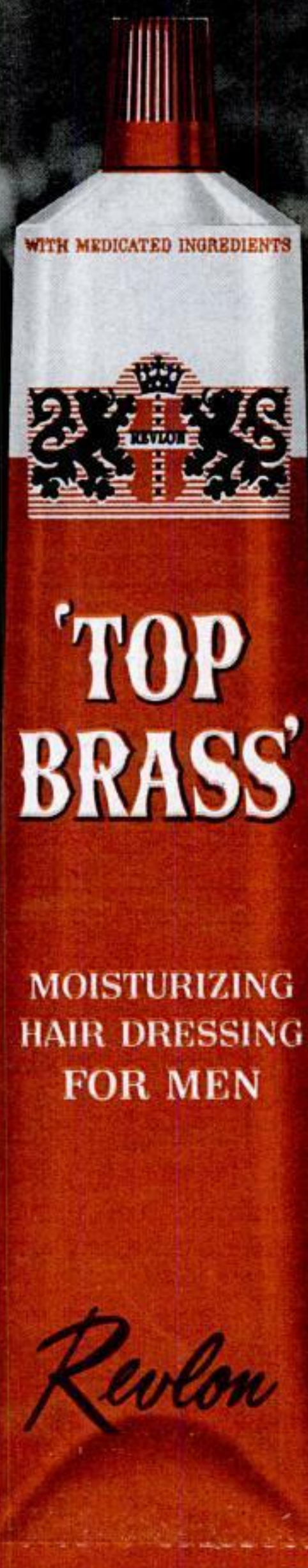
New General Electric Peek-A-Brew* Coffee Maker has an outside level that shows you at a glance how much water to use *as you fill it*—then shows how many cups of coffee are left *as you serve it!*



Does any mixing job! **PLUS**—new drink-mixing attachment

General Electric Portable Mixer weighs less than 3 pounds, yet it's powerful enough for the heaviest cake batter. Convenient heel rest, beater ejector, removable cord—*plus* special drink-mixing attachment.

Keeps hair in place around-the-clock... fights dandruff hour after hour!



NEW scientifically medicated formula restores essential moisture to stop scalp dryness...fight dandruff. And 'Top Brass' is 100% non-greasy! You can depend on this exclusive grooming formula to keep your hair in healthier condition...looking better than it ever has before!

Which skin problems do you "put up with"?



☐ Ammonia diaper rash



☐ Shaving Chafe



☐ Itches and prickles



☐ Underarm chafing



☐ Friction diaper rash



☐ "Perspiry" feet



☐ Burning feet



☐ Girdle chafe



☐ Heat rash

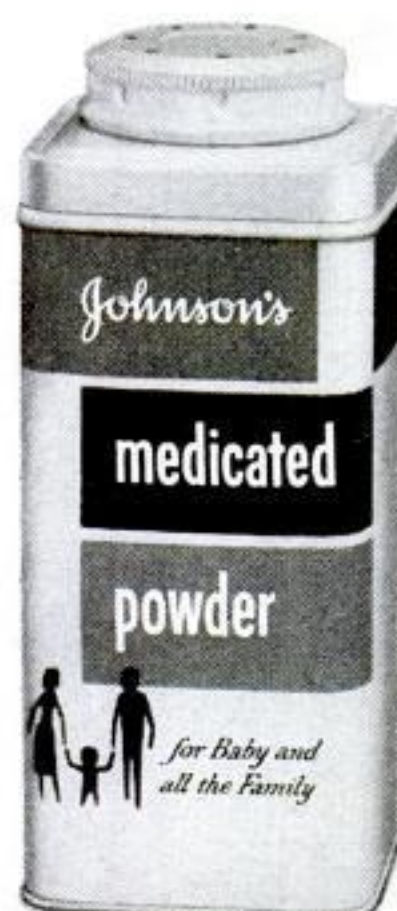
Get sure relief! Get the powder with **dual-antiseptic action!**

Johnson's Medicated Powder—with two antiseptics—offers truly effective relief from *all* these skin irritations.

Johnson's "dual-antiseptic action" destroys more kinds of harmful skin bacteria than other medicated powders—promotes healing *instantly*. Regular use *prolongs* protection for hours.

Extra-absorbent formula. It quickly dries, soothes and freshens. Silky, pleasant, safe even for sensitive skin.

Be sure to get Johnson's for your family. Tests prove it's the most effective medicated powder you can buy.



NEW **Johnson's Medicated Powder**
Johnson & Johnson

LETTERS TO THE EDITORS

HOW THE WEST WAS WON

Sirs:

My hearty congratulations for the excellent series, "How the West Was Won." As an old collector of manuscript materials and paintings I envy your success in bringing to light so much new first-rate material.

CLIFFORD L. LORD

New York, N.Y.

Sirs:

Western historians consider Pearl Hart, the Southwest's girl bandit, one of the frontier's fabulous bad women. One way or another she was part of the winning of the West.

Inspired by the newspaper accounts of her banditry and prison escape, Edward von Castleburg wrote *Lillian Frey, Daring Girl Bandit of Arizona*, the story of a female Robin Hood, one of the most famous dime novels of the West.

J. SKINE JOSSEY

Los Angeles, Calif.



BANDIT PEARL HART

● A product of Phoenix dance halls, Pearl Hart was arrested after she and an accomplice named Joe Boot had held up a stage from Globe in 1899. She escaped from the Pima County jail while awaiting trial, was recaptured and sentenced to a five-year term. The picture above was posed in the jail yard.—ED.

Sirs:

It is not true that Anna Maria Pittman traveled 20,000 miles to marry a man she had never met. In his diary Jason Lee wrote: "I had seen her before in N.Y. City, but was not at all favourably impressed with her personal appearance, and least of all, did I think she would ever become my wife. . . ."

Anna Maria was accepted as a missionary in January 1836. She left New York in June and arrived in Oregon in May 1837. When Jason Lee asked her to marry him, she gave her answer in a poem which she had written, "Yes, where thou goest I will go, / With thine my earthly lot be cast."

ORMAL B. TRICK

Portland, Ore.

Sirs:

Your portrait of Concepción Argüello is not that of Maria de la Con-

cepción Marcela Argüello, 1791-1857, but of her niece and namesake, Concepción Argüello. No extant portrait of my great-great-grand aunt survives.

DAUPHIN PAINE

Menlo Park, Calif.

● As LIFE pointed out in its story, historians were not sure that this was the Concepción of the tragic romance. Thanks to Mr. Paine, the record is now set straight.—ED.

STOCK MARKET

Sirs:

You are to be congratulated on your latest article about the stock market ("Market's New Era," LIFE, May 11).

There is a place for legitimate speculation, the taking of a risk after careful weighing of the pros and cons. There is, however, no place for gambling which is risk taking without study. Gambling in the stock market can only end in catastrophe for the individual and the country. Unfortunately, many people who fail to investigate the securities they purchase do not realize they are gambling.

EDGAR DANNENBERG

New York, N.Y.

Sirs:

Your interesting article contained one misstatement of fact—that there are 1,375 members of the New York Stock Exchange. In 1929 there were 1,100. That year the Exchange increased the number by 25%, bringing the total up to 1,375.

In 1953 the Exchange began a program to retire up to 50 memberships. So far nine seats have been retired, bringing the total down to the present number of 1,366.

BEN S. STEVENSON

Evanston, Ill.

MISSION UNACCOMPLISHED

Sirs:

Senator Wayne Morse's charges against Mrs. Clare Boothe Luce were inexcusable ("A Vital Mission Unaccomplished," LIFE, May 11).

FLORENCE BROWN

Coopersburg, Pa.

Sirs:

Many Americans consider Senator Morse one of the greatest senators in history. Greatest, not in terms of power, but in terms of morality, level-headedness and in his concern for the

CONTINUED

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LETTERS TO THE EDITORS CONTINUED

good of the nation. Perhaps his actions in this instance were not in the best taste; still your article paints an unfair and biased picture of him.

GEORGE GROSSMAN

Chicago, Ill.

Sirs:

It seems a pity that the slandering attacks of one man can prevent such a gifted woman as Mrs. Luce from accepting the appointment as ambassador to Brazil. In resigning she showed prudence in realizing that not she but Brazilian-American policy would be the victim of this whole despicable controversy.

NORA MARSH

Detroit, Mich.

PEDAL PUSHING

Sirs:

I was delighted to see the fine story of the "Little 500" bicycle race at DePauw University ("A Pedal-pushing College Spree," LIFE, May 11).

You might be interested in the parent "Little 500" weekend just completed at Indiana University. Some 16,000 persons paid admissions to watch the bike race. In the past eight years, the money raised by the "Little 500" helped provide 780 scholarships to "help those who help themselves." This worthwhile activity, which originated here, has been adopted in similar form by six other universities.

WILLIAM S. ARMSTRONG

Bloomington, Ind.

EDITORIAL

Sirs:

The editorial, "What 'Law Day' Is About" (LIFE, May 11), is one of the most significant you have ever published. What is needed most in our world peace efforts is a frank and open discussion by many people on how to make the force of law replace the law of force.

JOHN S. GRIFFIN

Indianapolis, Ind.

Sirs:

Congratulations to you and Charles S. Rhyne for emphasizing the need for enforceable world law. It is the only sensible plan for world peace.

JOHN B. HOLDEN

Bethesda, Md.

Sirs:

Our present mode of thinking, molded by our news-disseminating media of an internationalist outlook, is responsible for the ugly dilemma

facing us today. Your editorial is an excellent example.

Here is a proposal to place the interests of the world before the interests of the United States. What would have been considered as preposterous 25 years ago, is being done today without any fear of consequences. To me, such a proposal can mean only one thing—treason.

JOSEPH MIKUCKIS

Baltimore, Md.

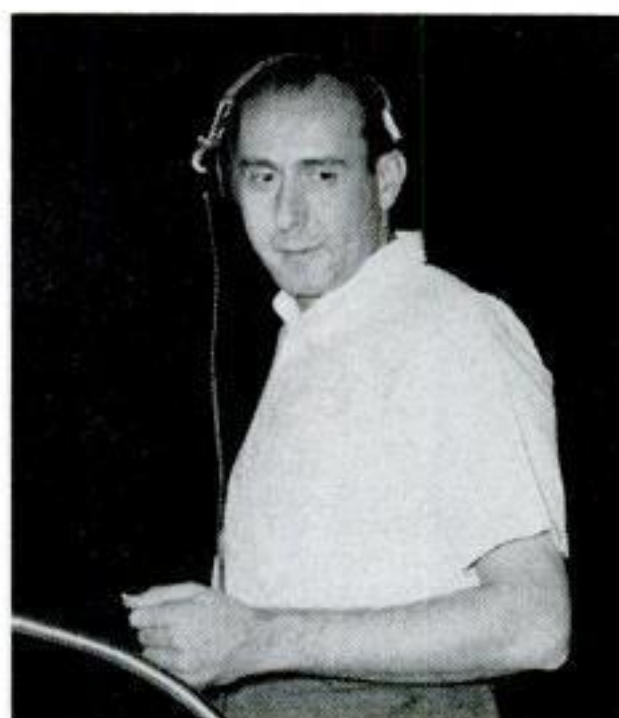
'PETER GUNN'

Sirs:

Your reporting on the *Peter Gunn* TV series ("Private Eye in Ivy Style," LIFE, May 11) was full of kudos to most of the people involved in the show. Deprived of mention, however, was Henry Mancini, talented composer-conductor of the music which, as you say, "people turn off the picture to hear."

NEELY PLUMB

Hollywood, Calif.



COMPOSER HENRY MANCINI

RAND

Sirs:

A scientist is often evaluated by the way his contributions allow others to develop new projects from his ideas. By this measure, RAND has been outstanding ("Valuable Batch of Brains," LIFE, May 11). It is fortunate for our country that we can gather such outstanding scientists who, through a teamwork approach, are studying and answering many basic questions in defense, applied science, psychology, management and economics.

RICHARD MARTIN

Los Angeles, Calif.

JOE WELCH

Sirs:

Cheers to your Ernest Havemann for "Joe Welch in Juicy New Role" (LIFE, May 11). On the rare occasions when such heartwarming humor appears (and invariably in LIFE) I bless the day I learned to read!

MRS. CLAUDE LOUIS JAMES

Reseda, Calif.

Sirs:

After stumbling over his lines Joseph Welch feared that he would be scorned by Actor Ben Gazzara but instead a friendship developed. The explanation is simple. Mr. Gazzara is a graduate of the Actors' Studio which is known for its stumbling actors and it was precisely at the moment of stumbling that feelings of empathy and kinship welled up in Mr. Gazzara. This was the moment of truth.

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Brooklyn, N.Y.



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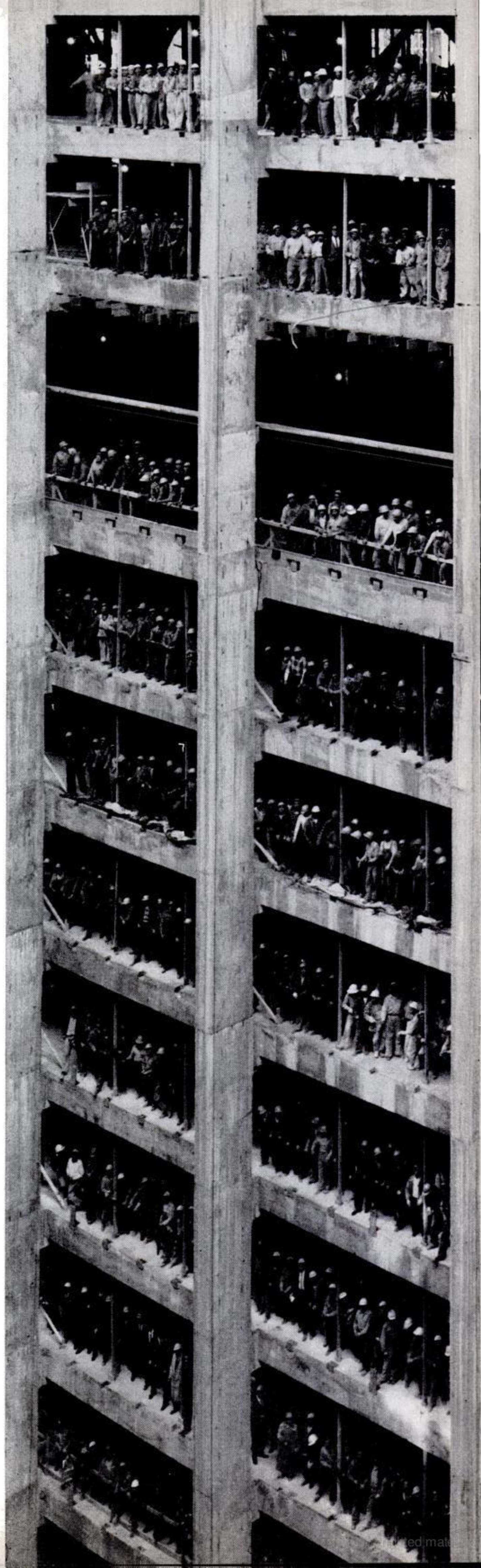
BEFORE WORKERS ARRIVE, PHOTOGRAPHER COMPOSES SCENE ON PARAPET

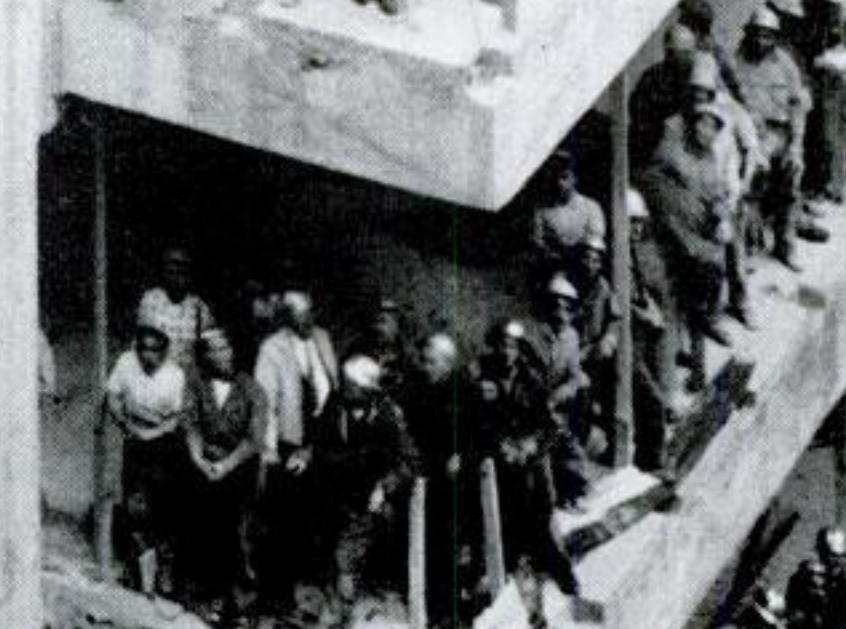
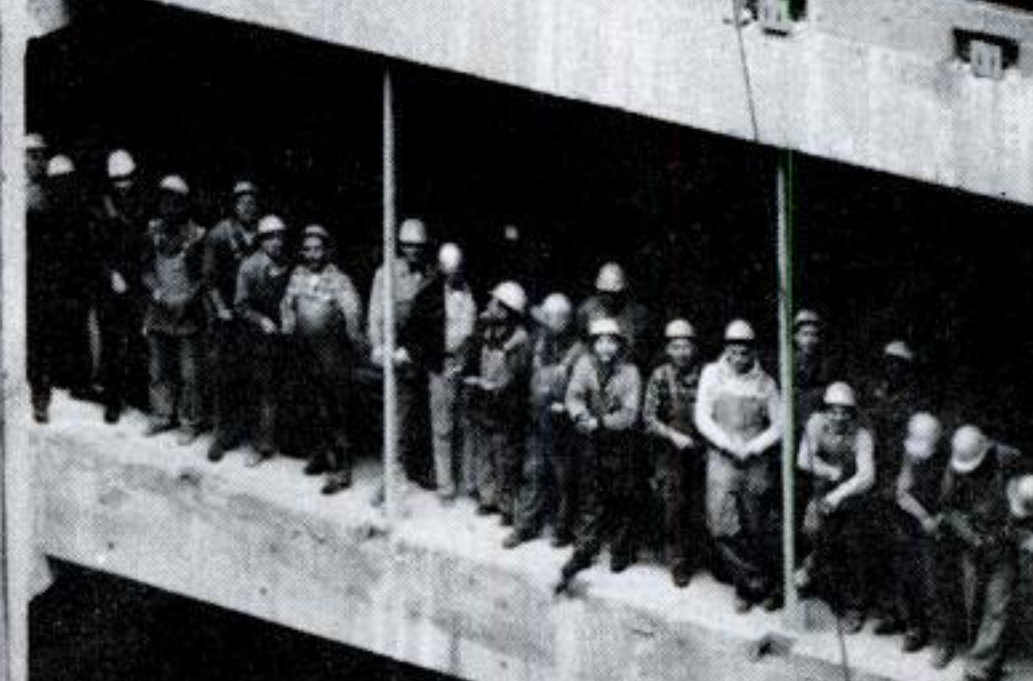
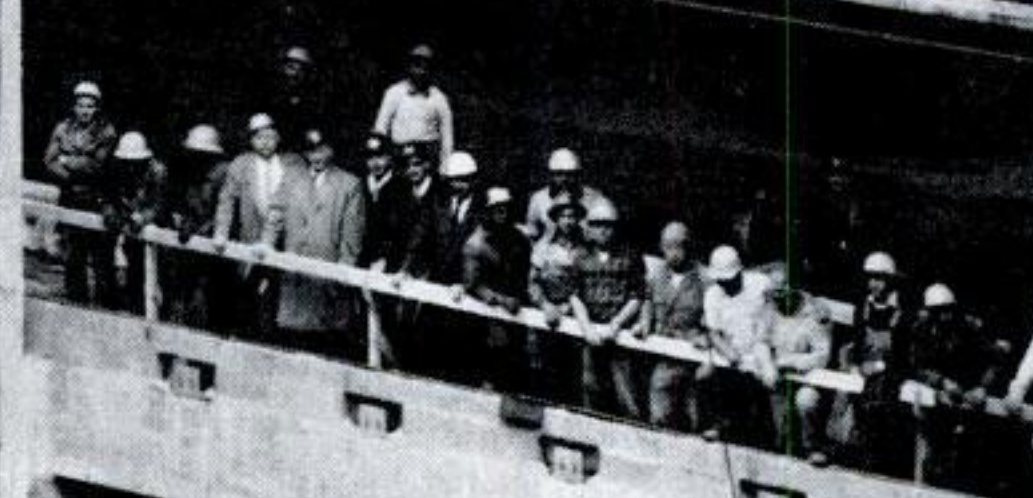
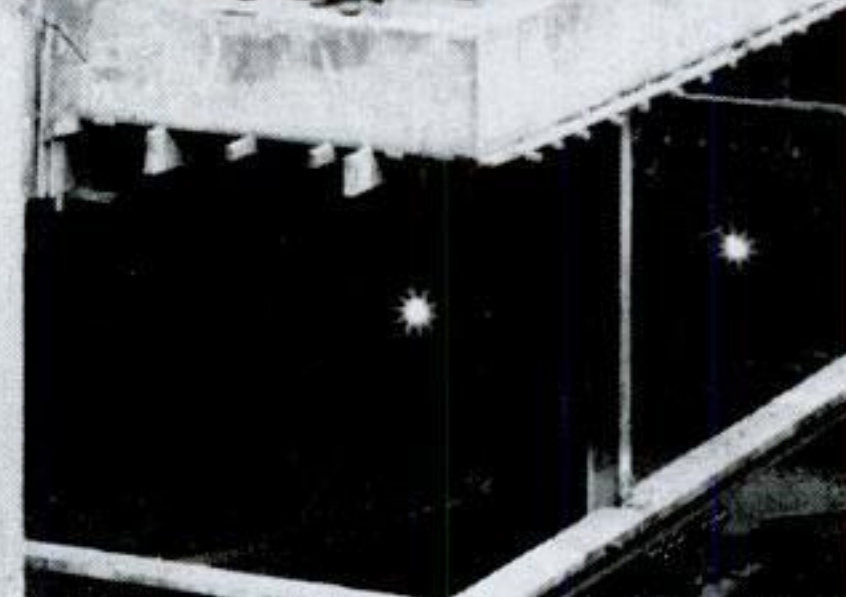
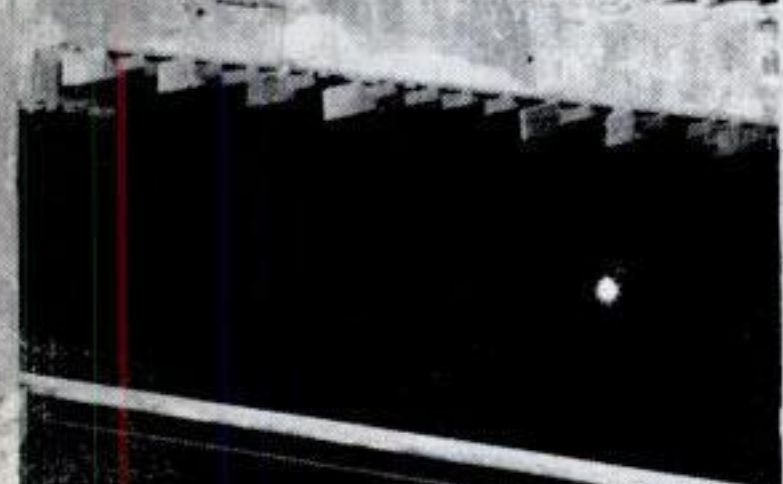
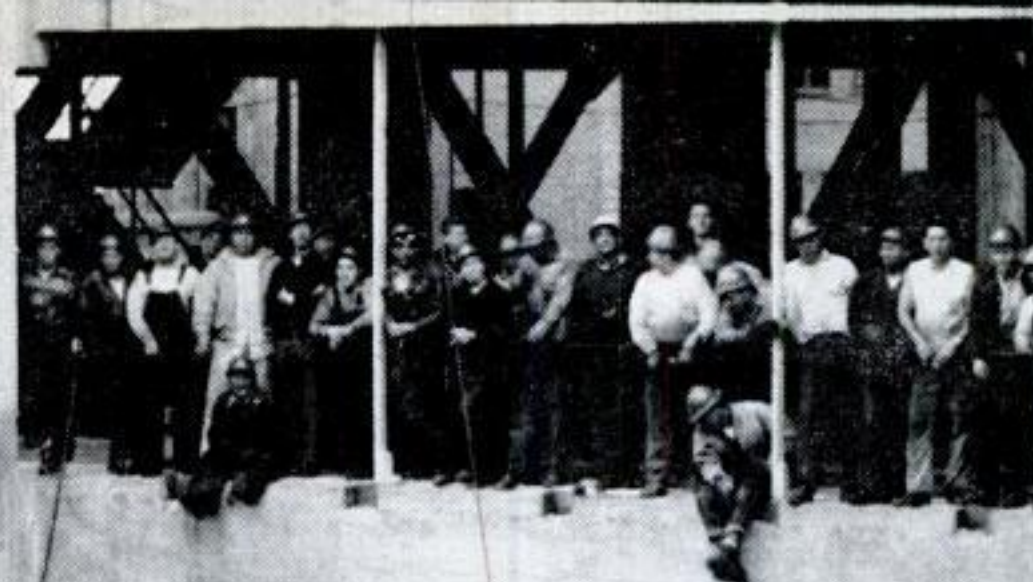
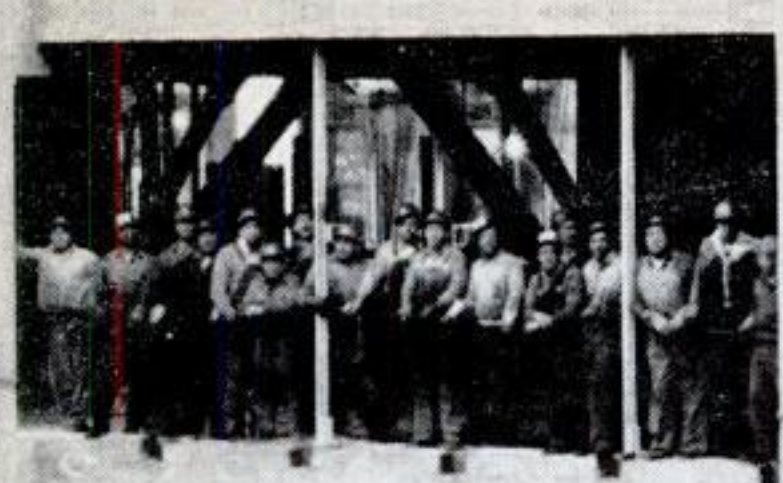
The Model Fee: \$10,000

The 1,223 men stood through nine layers of their own huge handiwork—the structure for the largest skyscraper started in 25 years. With more office space than any building since the Pentagon, Chase Manhattan Bank's 60-story building will house 15,000 people in New York's financial district when it is finished in 1963.

Struck by both the pattern of the building's pillars and the massiveness of its hard-hatted work force, the bank's representative assigned Photographer Robert Mottar to combine them in one blockbusting picture. Ironworkers brought down from the top and finishers brought up from below were ranged along safety wires from the fourth floor to the 14th. Restless and hooting, they gave Mottar a rough time while he focused from a building across the street. But when he was ready to shoot they held still for his monumental picture of a work force, complete except for one weary worker left slumbering on the lumber. Models' fee for the group, figured at the cost of idle workers and machines for half an hour: \$10,000.

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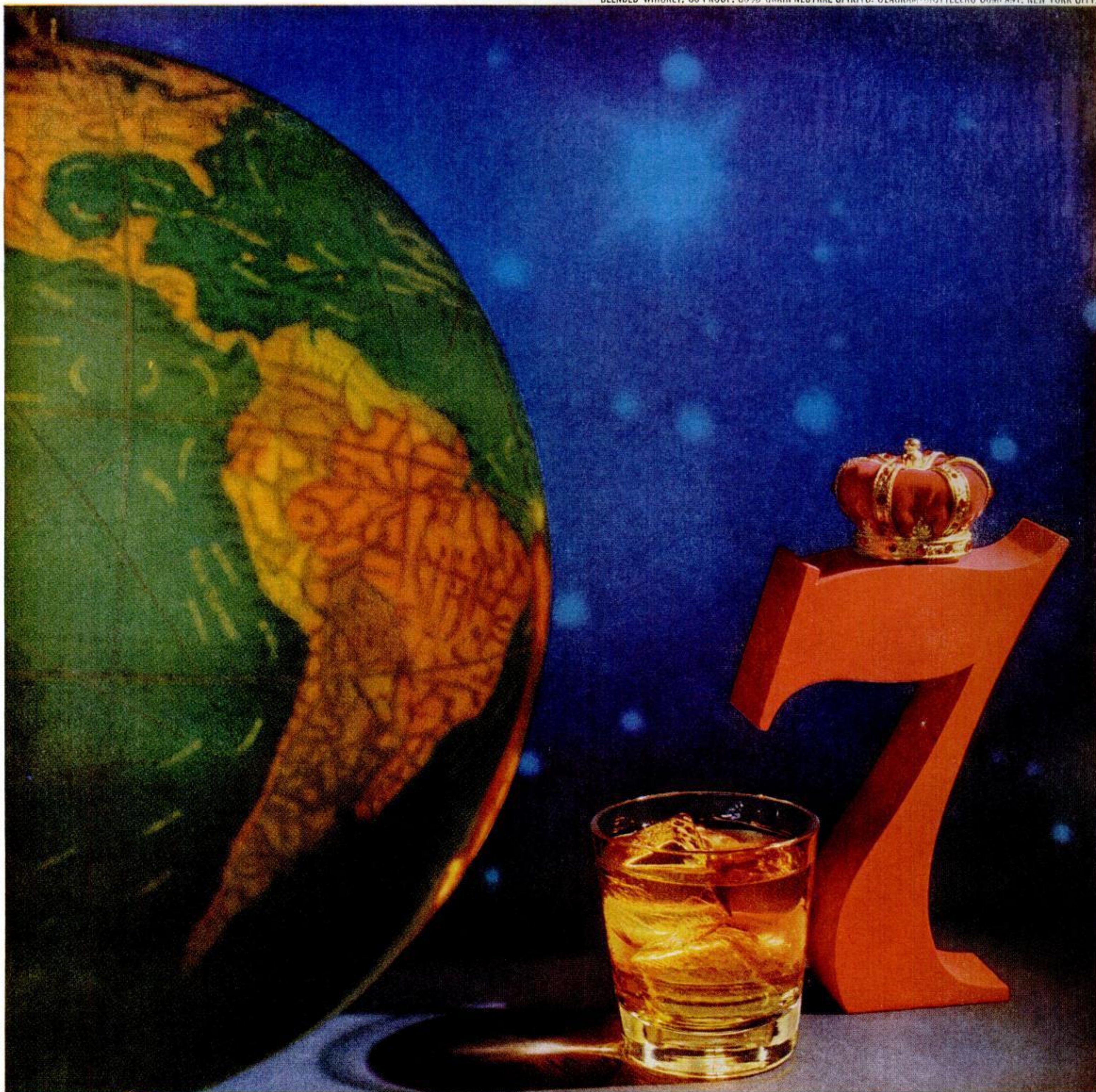
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DEFIANT, L. C. Davis of Poplarville, Miss. takes shotgun to bed with him, vows he will shoot if FBI agents investigating lynching try to interrogate him again without making a formal arrest. Davis claimed he was weak from operation, frazzled from FBI questioning.

DERISIVE of narcotics agents who seized him in dragnet for Apalachin gang, handcuffed but laughing James Osticco leaves the federal building in Scranton, Pa. He was a union official until 1957, has only one conviction on minor Prohibition violation long ago.



THE FEDS } vs. { GANGLAND LYNCHLAND

In the slow-moving backwoods of Mississippi and in jumping cities from coast to coast, a scattered army of federal agents working under the Department of Justice was warring against two enemies: lynchland and gangland. And the Feds found the going rough.

In Poplarville, Miss. the FBI had been called in by Mississippi Governor James P. Coleman to find the lynchers who had dragged Negro Mack Charles Parker, accused of raping a white woman, from jail and killed him. But the Poplarville area whites were staunchly on the side of the lynchers. Farmer L. C. Davis (*above*) had his shotgun, ready to blast away at the FBI. He and others accused the FBI of third-degree methods (*pp. 24, 25*). Much worse, the FBI

after three weeks concluded that it could not prove that Parker's killers had committed a federal offense on which a federal charge could be brought. So the FBI prepared to turn over its list of suspects to Coleman and to close shop in Poplarville.

In their assault on gangland, Federal Narcotics Bureau agents went through more than a week of wearying surveillance of mobsters who had attended the notorious Apalachin meeting in 1957. Finally, through efficient, coordinated police work (*next pages*) they arrested 21 top hoods. But the legal basis for the arrests was novel and untested. Ahead loomed almost interminable court battles. All told, the Feds could agree that "a policeman's lot is not a happy one."

BAGGING OF SOME TOP MOBSTERS



JOSEPH BONANNO, 54, of Tucson, Ariz. is crime kingpin in West. As front, he has a real estate business.



JOSEPH PROFACI, 61, Brooklyn, has been convicted of adulterating olive oil, has had citizenship revoked.



FRANK MAJURI, 50, Elizabeth, N.J. unionist, just finished sentence for skipping parole to go to Apalachin.



JOHN MONTANA, 65, was Buffalo "Man of the Year" in 1956, has no record, but is called a mob front man.

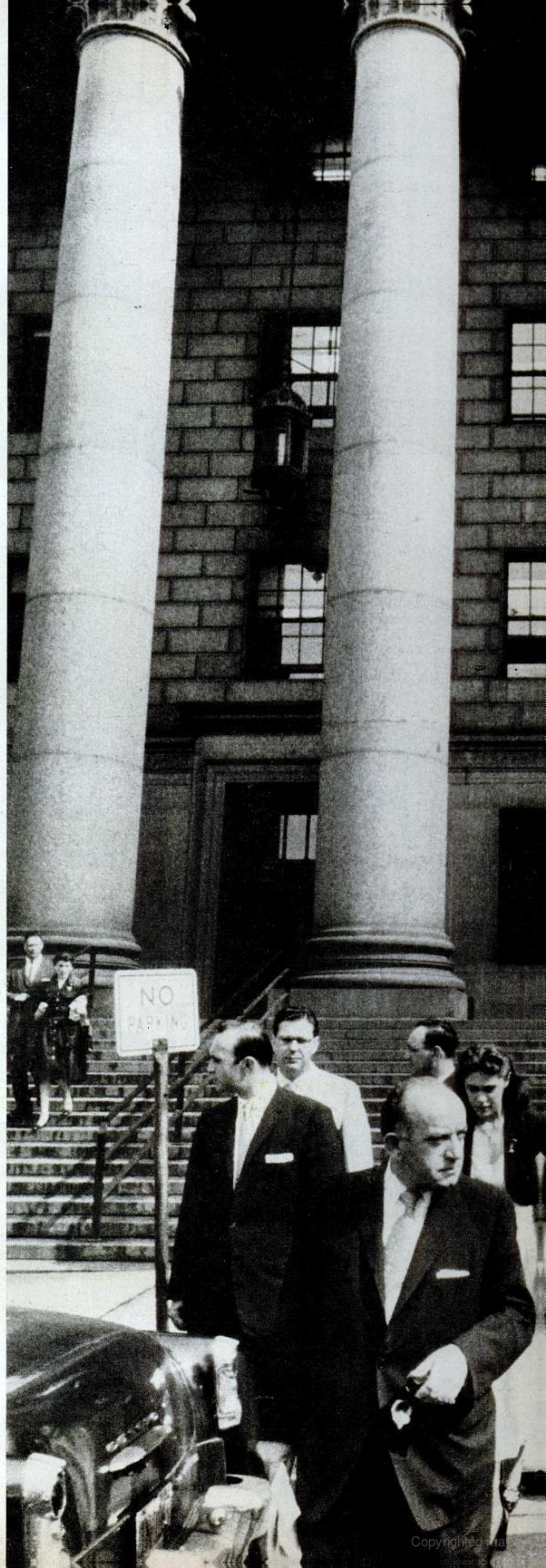


PASQUALE TURRIGIANO, 53, Endicott, N.Y. grocer, was convicted for operating an illegal still in 1949.



SIMONE SCOZZARI, 59, of Rosemead, Calif., has gambling convictions and has been ordered deported.

PENNSYLVANIA TRIO (from left, behind car hood) Osticco, Russell Bufalino, Angelo Scianarra, leave Manhattan federal court. Indicted in Scranton, they were arraigned in New York, where whole case will be tried.



HOW THE BIG ROUNDUP WAS RUN

by HERBERT BREAN, *Life Staff Writer*

THE problem was that all 27 indicted members of the Apalachin gang had to be arrested at approximately the same time, even though they were spread across the U.S. from coast to coast. If news of one arrest got out early, all the other gang members would be warned. District Supervisor George Gaffney and his agents of the Federal Narcotics Bureau in New York had 10 days in which to lay their plans.

Before they could pick the best hour for the mass arrest, they first had to learn something about the living habits of the 27 men. By careful surveillance they learned a great deal:

Joe Bonanno liked to sunbathe in the patio of his home in Tucson. James Osticco worked hard building military tanks at the Medico Industries plant in Pittston, Pa. Anthony Riela was often out at 6:30 in the morning, making the rounds of his New Jersey motels. Louis Larasso was a late riser, leaving his Linden, N.J. home about noon to be chauffeur-driven to his Hod Carriers union in his big Cadillac. Big John Ormento liked to get home early enough to cultivate the many flowers around his house at Lido Beach, L.I. In Endicott, N.Y., Pasquale Turrigiano rose at 5:30 or 6 in the morning to open his little grocery store.

In a few days the agents had learned where their quarries ate lunch, whom they saw, and where they were most likely to be at any time of day. On the basis of this information they chose 6 a.m. Eastern Daylight Time as the best hour for the arrest. This would catch many of the early-rising Easterners. On the West Coast, where it would be 3 a.m., the agents would be staked out at the mobsters' homes but would wait for daylight before walking in. (A nighttime arrest gives a defense lawyer a chance to claim "brutality.")

The agents were told to show each mobster a warrant, tell him what he was charged with, and warn him that anything he said might be used in court against him. The arrested man would be allowed to call his lawyer or friends or even—since some defendants had claimed ill health—his personal physician.

As the arrest deadline drew near, there were some alarming moments. Joe Bonanno broke into a sudden flurry of social activity and twice lost his tailers. Big John Ormento spotted the men who were following him, but they made this explanation stick: "We heard you were getting ready to blow town. Just wanted to be sure you were around." Several times Natale Evola, driving home from his Manhattan garment trucking business, pulled his car over to the curb, forcing the agents trailing him to drive on past. "I just wanted to see who was following me," Evola explained after his arrest.

At 5:30 a.m. on the morning of May 21, District Supervisor Thomas McGuire of the Newark Narcotics Bureau sat in a car near the Elizabeth, N.J. home of Frank Majuri. Majuri had last been seen returning from a drugstore early the previous afternoon. Was he still in his house? "McGuire in position," he radioed Gaffney at the New York headquarters, then sat back to wait. Similar reports came in from each of the other agents, waiting in position all over the country.

At 6:00 the attack began. At 6:03 Gaffney

received his first call announcing the successful arrest of Joseph Magliocco. In Brooklyn, when agents knocked on the door of olive oil dealer Joseph Profaci, Mrs. Profaci opened a window, asked what they wanted, then shut the window. They waited. A few minutes later a police car arrived: suspicious Mrs. Profaci had actually hollered copper. When the agents got in, Profaci told them he was sick and asked to be allowed to call his doctor. The doctor gave him medication. "Don't you think you'd better order me to bed?" asked Profaci hopefully. "Take it easy and you'll be all right," said the doctor. Profaci was brought in.

In Pittston, Pa. James Osticco was indignant. "What is this?" he demanded. "I only went to Apalachin to fix a pump. It's a black mark against my kids." In Linden, N.J. Louis Larasso came to the door in pajamas, took the news poker-faced, drank some coffee and went quietly. Frank Majuri, heavy-faced and sinister, also took things calmly until the arresting officers identified themselves as narcotics agents. "Narcotics" frightened him.

At the home of well-dressed, urbane John Montana, Buffalo's 1956 "Man of the Year," Mrs. Montana learned who was calling, yelled to her husband for advice, then slammed and locked the door. One agent broke a small glass pane beside the door to open it, and another got in through a window. Montana himself, sitting on the edge of his bed in long underwear and sipping hot water, gave up peaceably.

By 6:30 the eastern phase was over. Later, action began out West. There was no trouble finding Frank De Simone: he was already in Los Angeles County jail for contempt of court. "Sam" Scozzari, picked up at his home in Rosemead, Calif., offered the agents an eye-opener of Scotch. When that was refused he tried to load them down with ornate boxes of candy, also refused. In Tucson, Joe Bonanno introduced himself to the agents, then went cheerfully off to jail.

By 10 a.m. Eastern time, four hours after the attack began, 21 of the 27 were bagged. The entire operation had been handled by about 75 narcotics agents with the occasional help of state and local police.

But although the capture itself went smoothly, it remains to be seen whether or not the government's case will go smoothly before a court of law. The government contends that in many federal and local hearings the Apalachin hoodlums lied—by previous agreement—about what they were doing. This agreement to lie, says the government, was conspiracy. And since no one has the right to prevent a lawfully constituted body from learning what it needs to know, this was a conspiracy to obstruct justice, a felony punishable by up to five years in prison and a \$10,000 fine. "Under this interpretation," said Prosecutor Milton Wessel last week, "the meeting at Apalachin could have been a teaparty. As long as they conspired to lie about its purpose, they are guilty. We will prove they did."

If so, this new legal device may prove a major weapon against crime and criminals. But many students of constitutional law are pointedly waiting for the trial, scheduled for July, before saying whether or not Wessel is right.

IN CUSTODY, THE REST OF THE NOTORIOUS 21



IGNATIUS CANNONE, 34, of Endwell, N.Y., food salesman, has gambling, illegal liquor sale convictions.



JOHN ORMENTO, 47, Lido Beach, N.Y. awaits trial on narcotics charge, has long record of dope convictions.



FRANK DE SIMONE, 49, Downey, Calif. attorney, is serving a sentence for contempt of a federal grand jury.



JOSEPH CIVELLO, 57, Dallas restaurateur, received 15-year jail sentence in 1937 on a narcotics charge.



NATALE EVOLA, 52, of Brooklyn, has a garment business. He was convicted in April on a narcotics charge.



JOHN DE MARCO, 56, runs Cleveland cigaret vending-machine company, has been convicted of extortion.



JOSEPH MAGLIOCCO, 61, Brooklyn beer distributor, has no police record but had gangland ties in the past.



PAUL CASTELLANO, 44, Brooklyn butcher, is now in jail for contempt of New York State crime commission.



WHERE MOB MET is costly but tasteless living room in the Apalachin house of Joseph Barbara. He is ill with heart trouble and house has been sold.

APALACHIN LIVES ON as public curiosity promoted by Russell Terry (left) who took over the Barbara estate. He will charge admission to tour it.



BEHIND THE RAIDS, A WRANGLE



JERSEY PAIR, Louis Larasso (*left*), a union agent, and Anthony Riela, a motel operator, appear for bail hearing. Riela was jailed last year for contempt.



NEW YORK DUO, Carmen Lombardozi (*left*), and Michele Miranda, are brought to federal court from city jail where they are being held for contempt.

The indictment of the hoods for conspiracy was a desperate legal device to pierce the fog of silence, evasion and confusion that the Apalachin gangsters had skillfully laid over their conclave. It was also the official swan song of the man who organized the arrests, Milton Wessel of the Justice Department. And it was the culmination of some rough bureaucratic infighting.

Wessel in April 1958 had taken over the Justice Department's Special Group on Organized Crime which was formed to combat nationwide crime syndicates like the Apalachin group. He became special assistant to Attorney General William P. Rogers. The favored status given this newcomer irritated established officials in the Criminal Division of the Justice Department, and also FBI chief J. Edgar Hoover.

By February, Wessel had obtained only one conviction. To bolster his sagging position and to show what the group could do, Wessel dramatically subpoenaed a flock of the country's biggest hoods (*LIFE*, Feb. 23). The publicity he got angered Hoover, who began muttering that Wessel was a well-meaning amateur hunting crooks too big for him. Rogers and his top staff were angry too at what they considered a grandstand play. In March, Wessel and Company were told they would lose their special status and be subordinated to the Criminal Division.

At this point, Wessel decided to use the conspiracy charge, which had been proposed by his staff some time before, in the hopes of saving his independence and that of his group. It did not quite work out that way. When the arrests were announced, Wessel's boss, Rogers, announced them himself. Wessel got only a few lines at the end of the press release. This summer he expects to start prosecuting the hoods he rounded up, then will retire to private practice.

Meanwhile some peace came to Apalachin, where the whole affair had begun. The mob meeting house was now a tourist attraction (*below*). But far away in the red-clay pinetree country, there was little peace in Poplarville, Miss., where the Justice Department was engaged in its other major effort (*next pages*).



WESSEL'S BOSS, Attorney General Rogers, has taken over Wessel's operations, also supervises the FBI in Poplarville (*next page*).



THE ORGANIZER of arrests, Milton Wessel, works out of New York, has branches of his group in Miami, Chicago and Los Angeles.



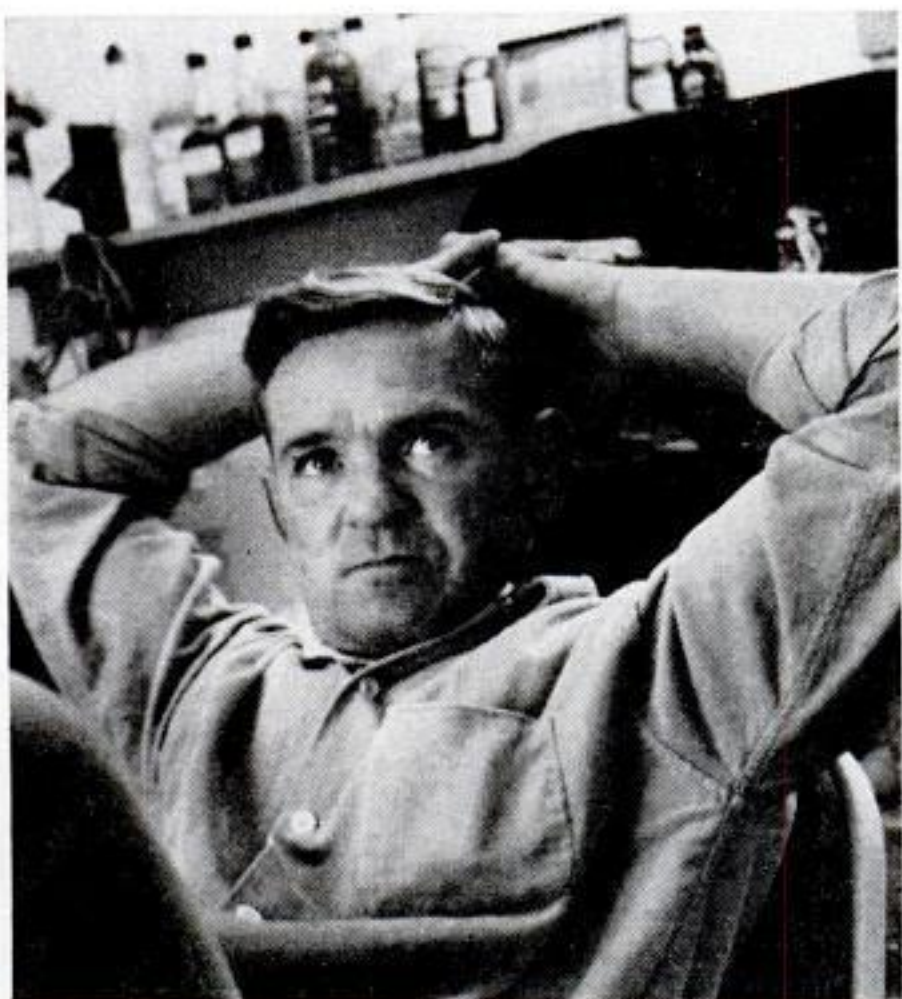
CONTINUED



FBI SUSPECT—by own admission—J. P. Walker is a candidate for sheriff in Pearl River County.



FARMER-PREACHER Rev. James Florin Lee says FBI told him many considered him prime suspect.



BARBER, C. C. ("Crip") Reyer sits in his shop before "nervous breakdown" from FBI questioning.

THE FEDS CONTINUED



TARGETS OF POPLARVILLE WRATH, FBI MEN PEER DOWN TOWN'S MAIN STREET FROM OFFICE WINDOWS

DIXIE TOWN'S FEUD WITH THE FBI

by **WILLIAM K. GOOLRICK**

LIFE Correspondent

HAS there been FBI brutality in the investigation of the lynching of Mack Parker near Poplarville, Miss.? As the agents prepared to leave town—having sifted plenty of evidence without being able to establish a federal violation—people around Poplarville insisted that FBI men had used harsh methods. And Representative William Colmer called on the federal civil rights commission to investigate the tactics of the FBI. After having been questioned by the FBI a 32-year-old Poplarville barber named "Crip" Reyer was taken to the hospital, holding his head and screaming. After a meeting with the FBI, Reyer's cousin, Arthur Smith Jr., was hospitalized with an undiagnosed complaint. Just what was going on? The citizens of the Poplarville area had a number of different answers.

Joe Landrum, who runs a flower shop in nearby Picayune, said he had had about all he could take and if anything else happened he was going to pack up his family and leave the country. What *had* happened? Well, he had returned from a business trip to New Orleans at 3 a.m. to find his wife, her ailing mother and a sister-in-law awake and upset. Mrs. Landrum said four men had appeared at the door and "before she could say yes or no or anything, they were in the house." (The FBI flatly denies entering anyone's house without an invitation.) She had then been questioned without the lights on. In the dark? Well, maybe it wasn't dark—but it was dusk.

The FBI wanted to know why the Landrums had visited Crip Reyer the night of the lynching. Actually, Joe Landrum said, they had just watched TV and then had gone to bed. "We got nothing to hide," he said, "but if we have constitutional rights, they've been invaded."

At the small farm belonging to L. C. Davis, dogs were barking all around the place. Inside the house, an unpainted, weathered cabin, sparsely but spotlessly furnished, Mrs. Davis said the family owned 12 dogs. "We got bird dawgs, deer dawgs, hog dawgs and coon dawgs." Her husband came in—a gaunt farmer who said, "The FBI has been aggravating people

and worrying them to death." The agents had been to see him nine times, saying they had heard he had held a meeting at his place the night of the lynching. They drove him to Poplarville and fingerprinted him and took many pictures of him, and FBI cars had been up and down in front of his place constantly. The agents walked over his land and painstakingly picked up sand, matches and cigaret butts "that anybody could have thrown out the window going by." They also took some odds and ends of things that Davis said had been lying around his yard for four years. "I got dog-bit on Easter Sunday and I got me a club to beat off the dogs, and they took the club. It's a shame and a disgrace to the people of Mississippi. We ain't got no governor. If we had, he would get them out of the state."

Preacher James Lee, a minister of the Missionary Baptist Church, sat on the porch of his tar-paper cabin and told how he knew when the FBI was nearby. Their high-powered radio, he said, would make his TV picture flicker. When that happened he would pick up his shotgun and crank some buckshot out the window. He said the FBI told him that "eleven responsible citizens say you are the Number One suspect." Lee refused to go with them or take a lie detector test. "I will die and go to hell first," he said. Preacher Lee had a low opinion of the FBI. "It hurts," he said darkly, "when your own color joins up with the Russians."

Pearl River County Attorney Bill Stewart had a sharply different opinion. He had been building up what he considered an airtight case against Mack Parker when the lynching made it all academic. FBI brutality? "They haven't done a thing I wouldn't do," said Bill Stewart.

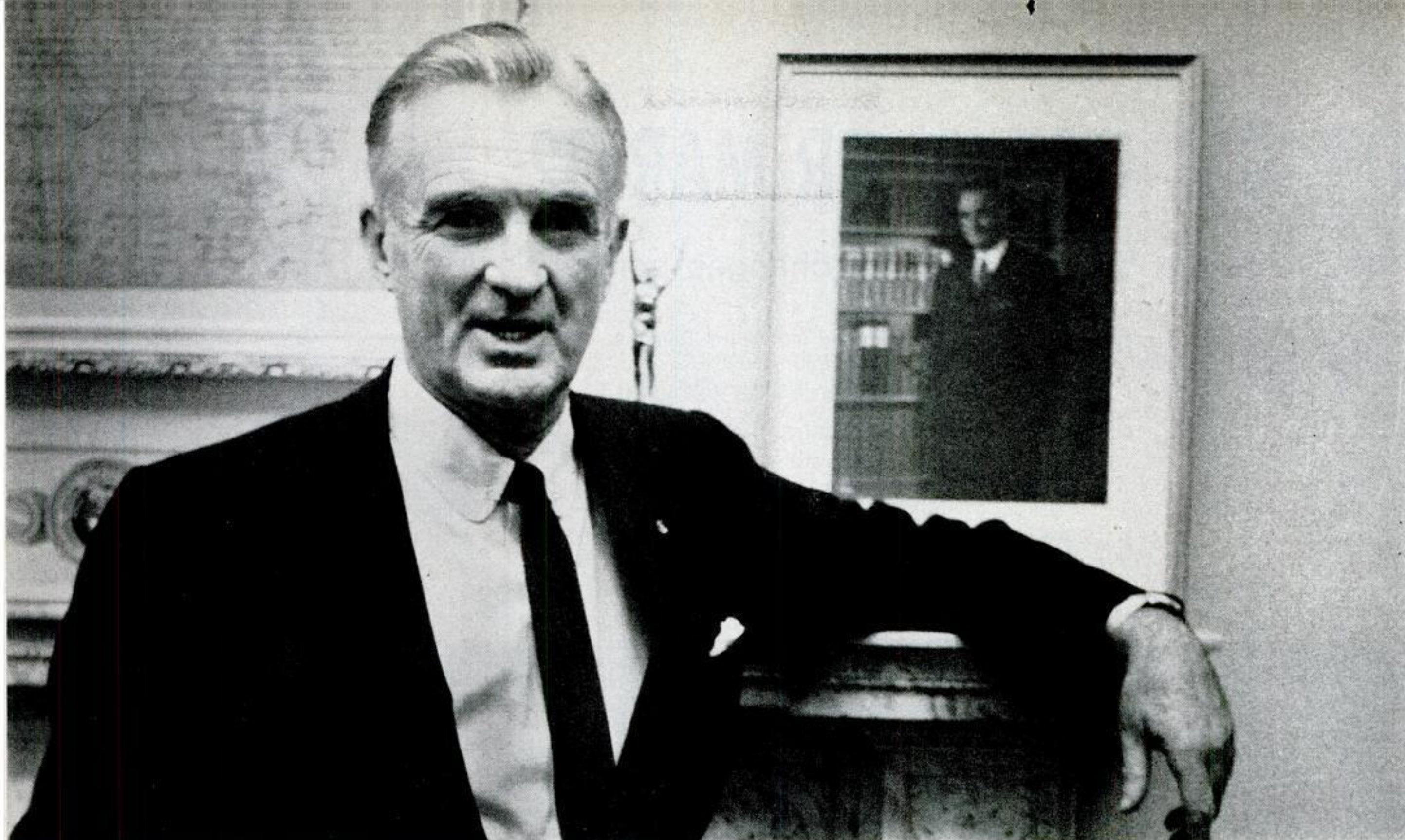
The end of the FBI investigation did not mean that the Poplarville case was closed. The FBI had not been able to pin on the lynchers such violations of federal law as crossing the state line when they dumped Parker's body in the Pearl River, which is on the Mississippi-Louisiana border. Therefore the Department of Justice could not bring a federal charge. But the FBI knew who the guilty whites were. It was turning its evidence over to Governor Coleman, who has declared his disapproval of the lynching and who now has the case in his lap.



LEGACY OF PAIN left to Poplarville area Negroes by lynching marks the faces of Mack Parker's relatives and friends at his funeral. Numbly sorrowful girl in

the checked dress, which has tear stains down the front, is Parker's sister Dolores. Anguished woman with head bowed, Ruth White, was Parker's girl friend.





HARRY TRUMAN'S PRESIDENTIAL CHOICE, MISSOURI SENATOR STUART SYMINGTON, STANDS BEFORE OFFICE PORTRAIT OF SENATE FRIEND, LYNDON JOHNSON

A STRONG BOOST FOR LYNDON AND STU

Truman and Rayburn privately decide they're the only acceptable candidates

by JOHN L. STEELE, Chief, TIME-LIFE Washington Bureau

THE first major break has come in the struggle for the Democratic presidential nomination. In an extremely private and secret discussion one night this month, former President Harry Truman and House Speaker Sam Rayburn decided between them that the nominee should be one of two men: Senate Majority Leader Lyndon Johnson of Texas or Senator Stuart Symington of Missouri.

The decision was reached on May 5 after a dinner party at the Washington home of Senator Mike Monroney of Oklahoma. Neither Johnson nor Symington was present. At 11 p.m. the 77-year-old Rayburn turned to the 75-year-old Truman and said, "Harry, let me give you a ride downtown." In the back seat of Rayburn's black Cadillac, the two old friends drove off together to the Mayflower Hotel where Truman was staying.

Riffling the list of candidates like a deck of cards, they discarded one after another:

Senator John Kennedy was rejected both because of his youthful appearance and because both Truman and Rayburn felt that Kennedy's Catholic faith would hurt him more than it would help him (Kennedy was not, however, rejected as a possible running mate).

Senator Hubert Humphrey was found not to have the bearing of a presidential candidate. They also remembered Humphrey's poor showing in his race for the vice presidential nomination three years ago, and they doubted whether he would be acceptable to the South in 1960.

Adlai Stevenson was discarded largely because he had twice been overwhelmingly defeated by Dwight D. Eisenhower. Truman and Rayburn also had other reasons: both want a new face, both want a candidate who is eager to run. Rayburn considers Stevenson somewhat indecisive.

As far as Truman and Rayburn were concerned, these discards left only Johnson and Symington as real contenders, and they agreed that either one would be acceptable. Although they decided not to speak out for some months to come, they are convinced that only Johnson or Symington can save the Democrats from a party-splitting fight. In their opinion either man can hold the southern states in the party and at the same time can be sold in the big northern states.

One thing the two Democratic warhorses could not agree on was a preference between the two senators. Truman favors his fellow Missourian, Symington, while Rayburn favors his fellow Texan, Johnson. But both senators now have the stamp of Truman-Rayburn approval.

Although this decision was a major one, it is anything but decisive. Democratic politicians remember all too well that before the 1956 convention Truman endorsed Averell Harriman and criticized Stevenson. The only result was to shift a scant two dozen out of 1,372 delegate votes. As for Rayburn, his own Texas delegation will hold firm as long as there is the slightest chance that Johnson will be the nominee. But once the Texas delegation is released, there is no certainty that Rayburn or anyone else can deliver it to Symington. In fact, there is likely to be a roaring fight, splitting the delegation between conservatives and liberals.

In the Democratic party as a whole, there is sure to be dissatisfaction both among the younger leaders and among the rank-and-file delegates if the two old men openly intervene. Other candidates might well capitalize on this sentiment. But in spite of all the limits to Harry Truman's and Sam Rayburn's power, their endorsement is a big boost for Symington and Johnson—and a big blow to all other Democratic hopefuls.



TRUMAN AND RAYBURN were together publicly to celebrate Truman's recent 75th birthday after they got together privately on their 1960 presidential choices.

FOR KIM: CARY? OR MARIO?

Dancing through Europe, film star changes partners

Kim Novak danced happily about Europe last week romantically whirling from one beau to another. She had spent a movie-making winter having a celluloid romance with a man many years her senior for the film *Middle of the Night*. Then in real life 26-year-old Kim began dating Cary Grant who is 55—but a bouncy 55. When Kim flew off to the Cannes Festival, Cary came flying after. They were dates at the galas and Kim informed the press, "I adore

him." Then she moved on to Rome and Mario.

Mario Bandini is nearer Kim's age. He is 35, a hard-working engineer who in the past has put hard work aside whenever Kim was in Europe. Now, again, he toured Rome's nightspots with Kim who informed the press, "I think he is divine." Then she prepared to fly to Prague with her parents, who are of Bohemian descent. There she could expect to find relatives, if not necessarily beaux, among the Bohemians.



WITH MARIO IN PARIS in 1956 Kim danced happily. She said they were engaged, later denied it.

WITH KIM'S PROFILE AGAINST CARY'S CHEEK, THE PAIR PRESENT A PICTURE OF ROMANTIC TENDERNESS AS THEY DANCE AT THE EDEN ROC CLUB IN ANTIBES





WITH MARIO IN ROME last week Kim makes the rounds. He was her constant escort during her visit.



WITH HER PARENTS Kim attends the theater at Cannes. In Rome she introduced them to Mario,

made friends come to attention by telling them, "I won't marry anyone my parents don't approve of."

WITH CARY'S PROFILE AGAINST KIM'S CHEEK, THE PAIR CONTINUE AROUND THE FLOOR—WITH GRANT LOOKING UNDERSTANDABLY WELL PLEASED WITH HIMSELF



IS CONGRESS BOSS, OR HOFFA?

The showdown is at hand. The issue is very simple. Is Jimmy Hoffa, whose union includes arsonists, extortionists and associates of murderers, stronger than the Congress of the United States in all its might and majesty?

Hoffa, as LIFE's readers are by now very well aware, makes no bones of his determination to control everything that moves, and, if need be, stop everything that moves in a general strike to enforce his will on the whole nation. He specifically threatened one if "Congress is stupid enough to pass a bill banning secondary boycotts." In short, Hoffa regards himself as more powerful than Congress.

He may be right. There are already signs that some congressmen, who have been subjected to intense Teamsters lobbying at daily breakfasts and briefings, are running away from a labor bill with the kind of teeth needed to bring Jimmy Hoffa and his gangster crew down to size. The Kennedy-Ervin bill, which would go a long way to do this, passed the Senate with only one dissenting vote. But there is doubt that the House will have the guts to make it law.

What are they afraid of? The big city congressmen fear the political power of organized labor, even though numerous elections have demonstrated that union bosses can't control the votes of their members. Now that the A.F.L.-C.I.O. Executive Council, which supported labor reform, has chickened out on the bill as finally drawn, the line of political cowards is growing longer by the hour.

We've got some news for the chicken congressmen. The ordinary people of this country—including the rank-and-file members of unions—are fed to the teeth with the arrogance, the violence, lawlessness, bribery and stealing of corrupt union bosses. They believe in unions. They are aware of the great contribution union power has made to our high-wage, mass-consumption economy. But they are likewise angry at the misuse of unions by malefactors of great power who today stand in the role once played by malefactors of great wealth. Union members themselves, in a recent poll, voted 62% in favor of curbing the power of unions.

In spite of the sickening revelations by the McClellan committee, Investigator Bob Kennedy (*see p. 114*) reports that there is appalling public apathy and that congressmen get virtually no mail on the Hoffa mess. We believe there is widespread latent indignation, and that what may seem to be apathy is nothing more than disgust that, after 2½ years of those revelations, a do-nothing Congress still has not enacted the vital reforms these abuses cry for.

The people are certainly entitled to be angry. They are entitled to be angry that any congressman should be willing even to be seen with Hoffa's lobbyists, much less listen to them.

The American people want this mess cleaned up—and pronto. The very minimum they demand—and which the Kennedy-Ervin bill does provide—is a labor law that will bar criminals from union office, guarantee free elections and free speech for union members, protect union funds from misuse, and open union books to regular public inspection. They want such a law this year, now.

The A.F.L.-C.I.O. Executive Council earlier had supported basic reforms but now objects to other, last-minute provisions added by the Senate. Perhaps these should be modified in the interests of getting, at once, the most important reforms. Quibbling over others must *not* be allowed, as it was last year, to kill the whole measure. Yet the do-nothing congressmen think you, the public, have lost interest in this matter. Does your congressman think that? It is your job as a constituent not to let him. Write him how you feel. By so doing you may help Congress find the spunk to look Jimmy Hoffa in the eye and to stare him down.

For the showdown is simply a question of who's to be boss—Jimmy Hoffa or the sovereign people of the U.S.A. Hoffa's gang is not afraid to use guns, arson, terror, brass knuckles and baseball bats to beat down the freedoms of Americans. Time was when our forebears who earned these freedoms we inherit would have taken up their muskets to end a threat as grave as this. The least you can do is to pick up a pencil and a postcard.

WRITE YOUR CONGRESSMAN NOW!

AND THEN THERE'S FEATHERBEDDING

Of all U.S. labor problems, the Hoffa problem (*above*) is the first and clearest; but it is not the only one. Another is the problem of unions that deliberately reduce their own productivity. This is known as featherbedding. We can't afford it anymore.

Though most modern U.S. unions are fortunately free of it, there are large and costly featherbeds in many basic sectors of U.S. industry. Among the worst are the obsolete work rules imposed on the railroads by the operating brotherhoods. They cost the U.S. an unnecessary \$500 million or more a year. Despite the diesel revolution, an idle fireman still rides the engine even if there are already two other men in the cab. This and many similar obsolete rules forbid the railroads to get the benefit of their own enormous increases in productivity. They are a big reason why the railroads are chronically broke.

In Connecticut recently the citizens of Greenwich volunteered to paint four shabby railroad stations because the railroad can't afford the \$46,000 it would cost. The union refused permission and the stations remain unpainted. That's the featherbedding frame of mind. Instead of protecting jobs, as it pretends to, this archaic attitude merely prevents progress.

Why should any union wish to hold down the productivity of its workers? Whatever his grandfather may have thought, the modern American union man does not need to have it explained to him that high wages, high productivity and expanding markets go hand in hand. It is not even necessary any more to

explain this elementary fact of economic life to Europeans. They have got the pitch. And with their rapidly rising productivity they are competing successfully with U.S. products in more and more export markets—including the U.S. market itself.

"Is high-cost labor pricing the U.S. out of world markets?" This question is becoming common and urgent because of two facts. The first is that the more the U.S. economy grows, the more it depends on a growing foreign trade. The second fact is that foreign trade has changed from a seller's to a buyer's market, in which the U.S. can maintain its leadership only by meeting the new competition. The efficiency of U.S. labor *must* continue to rise, if it is to earn the higher U.S. wage scales in the future that it has in the past. Any unnecessary drag on this process will be a threat to the whole U.S. economy, including labor. Featherbedding is notoriously such a drag. The \$500 million pay for no work which it adds to the U.S. traffic bill makes all U.S. exports more expensive than they need to be.

The railroads, though not the only victim of featherbedding, have at last decided to fight it. Daniel P. Loomis, president of the Association of American Railroads, is serving notice that when contracts expire in October, the industry is going to cut down featherbedding even if it means a railroad strike. The industry's determination deserves the public's support. Next only to remaining free and honest, the most important problem for U.S. labor is to remain the most productive labor in the world.



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TASTE THE GOOD SEA FLAVOR IN EVERY TEMPTING SPOONFUL! Choice bay clams delicately blended with potatoes, carrots, and red-ripe tomatoes — in a zesty clam broth! Here's a real, old-fashioned clam chowder that you can enjoy as often as you wish... wherever you live. A delicious treat that's ready for the family in just 4 minutes, costs less than 7¢ a serving. It's another wonderful way to enjoy the happy, healthy habit...

ONCE A DAY...EVERY DAY—SOUP!

Have you had your soup today?



Campbell's Clam Chowder gives you Vitamins, Proteins... Minerals, too!



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Whenever, wherever you pause, be *really* refreshed with delicious ice-cold Coca-Cola. Only Coke has the cold, crisp taste, the cheerful lift that makes any pause . . .

Land O' Cotton crowns a queen . . .
Maypole stands on schoolyard green.
Tulip trippers . . . wooden shoe'd . . .
(Holland, Mich., in old-world mood)
Festive pause in month of May . . .
Refreshing custom, U.S.A.!



The
PAUSE
THAT
REFRESHES



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The FOUR ROSES SOCIETY has gone for a swim!

(Guard on duty)

They won't be gone long, that's for sure. Not when there's a bottle on the beach with a message like Four Roses'. Every sip says:

"This is what you've been looking forward to . . . a hearty, full-strength whiskey that's the

smoothest ever barreled, ever bottled."

Every drop of this gloriously blended whiskey is perfection itself. Or, as they say in the Society, Four Roses is the nicest thing that ever happened to a glass. Join and see. Get in the swim.

FOUR ROSES — No other full-strength whiskey is so smooth!



86 proof. Same great quality. New popular price.



TIRED LITTLE LAMA, TENSING KHETOO, 11, IS HELPED ON WAY TO THE MISAMARI REFUGEE CAMP BY AIDES

A POIGNANT JOURNEY'S END

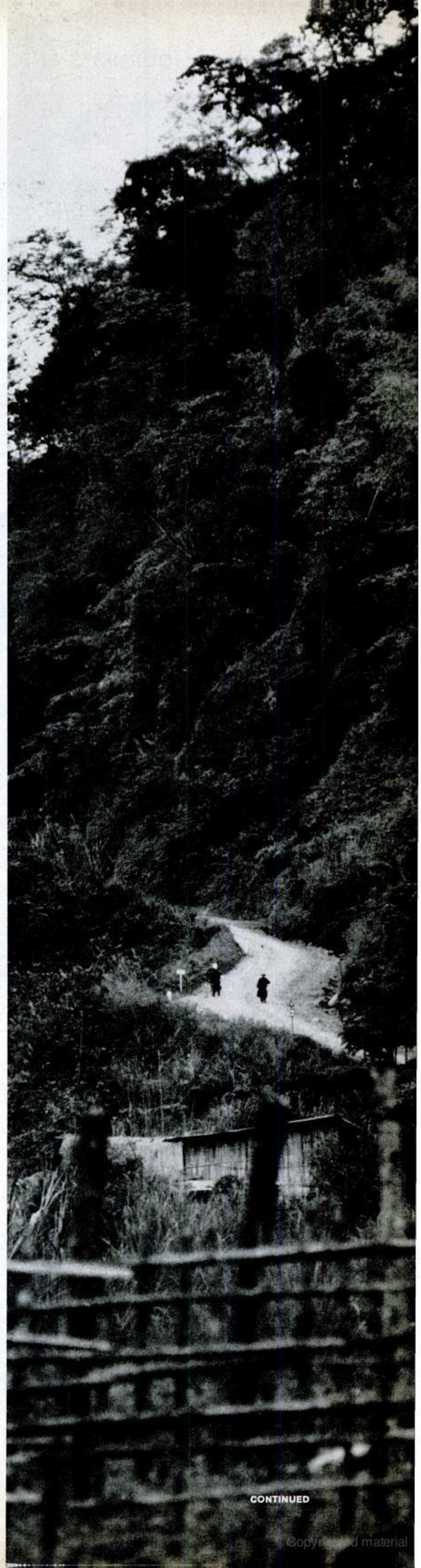
Refugees from Tibet straggle to sanctuary in India

Trudging down out of the foothills of the Himalayan mountains (*right*), the Tibetan fugitives first appeared in twos and threes. But as the days passed they appeared in hundreds, following the path set a month ago by the Dalai Lama. Finally some 4,000 had reached sanctuary in camps set up to receive them in India. Eight thousand more, safely across the border, had yet to make their way to the camps.

The biggest camp was at Misamari, in Assam state, which during World War II was the site of a U.S. airbase. There the weary refugees—many of them, like the young holy Lama (*above*), from religious retreats now ravaged by the Chinese Communist armies—received

food, shelter and medical care. It was the end of an arduous 64-day journey. Tortuously making their way on foot, they had to double back repeatedly to avoid Red Chinese soldiers and possible strafing attacks. And the steep ways were difficult even for a mountain people.

The first large group of refugees from Tibet to get through to India, they may be the last. For the Reds have now virtually sealed off the Tibetan border. In India, the cruel Chinese onslaught on Tibet, and the presence of the refugees, have set up a howl and put pressure on Prime Minister Nehru to give up his long, unrealistic attempt to get along at any cost with Red China—as reported on the next page.



NEARING MISAMARI, FIRST TIBETAN REFUGEES COME DOWN ROAD LEADING FROM HILLS TO CAMP →

CONTINUED



PREPARING FOR REFUGEES, Indian workers splice bamboo for use in construction of light huts

in Misamari. New camp, with 70 huts and hospital, cost India \$88,000, can handle 5,000 refugees.



ARRIVING TIBETANS pass frontier post on way to camp. Many were men who left families, safely

they hoped, because they thought the Communists would not attack towns occupied mainly by women.



TAKING UP NEW QUARTERS, refugees file to thatch and bamboo huts in Misamari. Though they

had to travel light, many of them brought a small statue of Buddha and some carried prayer wheels.

TIBET'S TRAGEDY WAKES UP INDIA

by **DON CONNERY**, TIME-LIFE correspondent

WITH the wrath of a jilted lover, India has erupted into harsh words against Communist China. "Friendship is a good thing," snaps a radio repairman, "but it is not possible to be friends with murderers." "Tibet has knocked the idealism out of our relations with China," writes a New Delhi columnist. A Mysore schoolteacher says, "Our flexible foreign policy is nothing but cowardice."

In New Delhi, parliament anxiously debates the Tibetan situation and deplores China's abuse of India for befriending the "rebels." Prime Minister Nehru ponders how to say again—but without giving offense—that China is in the wrong. A British correspondent cracks that Nehru is caught on the horns of a Dalai Lama.

All the talk reveals a new realism about China, a feeling of shock at the violence of Chinese propaganda against India, and a remarkable readiness to tell off the Communists, both domestic and foreign. As a Mysore bookshop proprietor says, "The many India-China friendship associations are slowly tottering and will soon get smashed." And the Indian Communist party finds itself isolated and ostracized as never before.

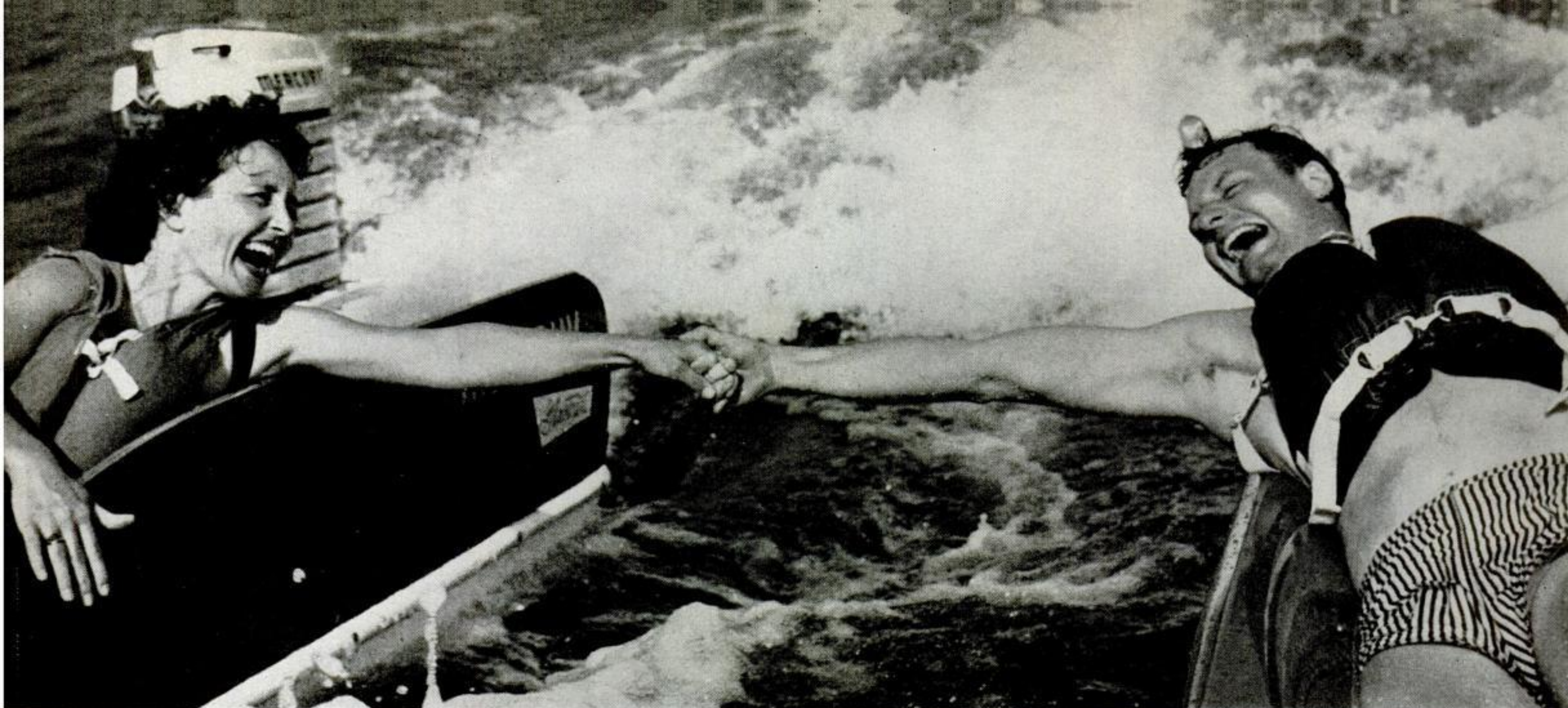
Only four years ago the romance between India and China was in full, if artificial, flower. Nehru and Chinese Premier Chou En-lai had officially enshrined the great doctrine of *Panchsheel*, the five principles of peaceful co-existence. But since that time disillusionment had been gradually setting in, and when Tibet exploded in mid-March individual Indians and most of the press went well beyond the tut-tutting that came from Nehru. Protest parades were launched and holy men in the sacred city of Benares prayed for the Dalai Lama's safety. For the first time Indians widely criticized their country's neutralism and even began discussing what was once unthinkable: joining forces with their quarrelsome neighbor, Pakistan, to defend the subcontinent.

But despite all this, India's official policy is still one of speaking softly while carrying a small stick. Most Indians follow Nehru's lead on neutrality and insist they want no part of the cold war. They agree with a leader of the Praja Socialist party who said, "A firm, dignified protest is the only logical stand. Counterabuse would slam the door and make it impossible for India to help Tibet in the future. Remember that India is fighting against time. We must progress economically. This is the only way to fight the Communist menace."

With nearly half the national budget already going to the armed forces, Indian planners feel that any additional costs would wreck their hopes of economic development. They fear the expensive consequences of trying to match forces with China along a 2,000-mile border. And China has already dropped loud hints that too much protest by India might bring a succession of boundary-line disputes, as well as Chinese pressure on the buffer states.

For all these reasons there is every chance that the forms and slogans of brotherly love between India and China sooner or later will be renewed. "But it will never be quite the same," says a thoughtful Indian student. "Now we know. We aren't the innocents we were."





BRIDGING THE GAP BETWEEN TWO CHURNING OUTBOARDS, MARGARET AND TED VAN ZANDT OF WICHITA HOLD HANDS AT OUTING ON LAKE TENKILLER, OKLA.

POWERBOATS' BIG SPLASH

Mass production and mobility bring watery weekends to 37 million Americans

The old American urge to hop into the car for a Sunday afternoon spin has found a spectacular new outlet. This weekend, instead of taking to the highways, about eight million reconstructed Sunday drivers will open the season by giving mother, the kids, Aunt Martha and the dog a spin in a different kind of family jalopy (*see cover*). They have decided that for kicks and relaxation a boat beats anything on wheels.

Since the first splash of the postwar boating boom (*LIFE*, June 13, 1955) weekends on water have become a way of life for 37 million Americans and boating has grown into a \$2.5 billion-a-year industry. Two big reasons are given for what oldtime boatsmen call a "democratizing of the waters." The first is the mass production of the outboard motor (*below*). The second is the appearance of the boat-carrying trailer hitched behind

the family car. Now driveways have become improvised moorings, waiting for the weekend caravans to rendezvous on main street (*opposite*).

"Teen-agers are our best salesmen," says one boat dealer. "They talk father into buying so they can go water-skiing." Because of relatively slight depreciation on boats there is a big turnover as owners move up the boating scale (*pp. 45, 46*). About 75% of all boats on U.S. waters are outboards (Johnson, Evinrude, Mercury and Scott account for 85% of all U.S. outboard motor sales). Since hardly anybody can really afford a boat, about 60% of these and the others are bought on time (usually 25% down on new boats and 36 months to pay). Says one Long Island boat salesman, "I always tell the wife that her husband will look years younger after he gets a boat, and now I'm finding out that this is the gospel truth."



BRAND-NEW MOTORS, waiting for hoods, fill finishing room of Johnson Motors, Waukegan, Ill. plant. Over 600,000 outboard motors will be sold this year.

BUMPER TO PROPELLER, 45 boats of the Spraymakers Boat Club pack a Wichita street at the start of weekend trek to an Oklahoma lake 300 miles away.





JAMMED HARBOR of Avalon on Catalina Island, Calif. is filled with 600 boats as season opens. This was Avalon's first big party weekend

of the year and the boats disregarded small-craft warnings to cross 26 miles of open ocean from Los Angeles to take part. They found shelter



behind point of land (*top, right*) on which Avalon's casino stands. Another 400 would have come had weather been better. The Coast Guard

posted patrol boats all the way across the channel, made 59 rescues of yachtsmen who swamped, developed engine trouble or ran out of gas.

CONTINUED

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HUNTING FOR TREASURE on Catalina, yachtsmen desert boats to dig for toy chests buried by Chamber of Commerce. Winners got \$5,000 worth of prizes.

RACING TO A PICNIC (below), Wichita group roars to rendezvous on Lake Tenkiller, Okla. The carlike fins have little nautical use except as places for flags.



PERILS OF BOATING AND SAFETY RULES

The seasoned yachtsman's biggest hazard is the landlubber who has just bought a boat. This year novices will be at the helms of at least 350,000 boats. Few states require them to have an operating license, to know the Rules of the Road (nautical traffic laws) or how to handle a boat. As one Coast Guard commander said, "The ducks are heading for water. Watch out!"

The most hopeful sign of better boating ahead is the rising popularity of seamanship courses offered by the Coast Guard Auxiliary and Power Squadrons. In 1955, 46,000 people attended these courses. This season 124,000 took them. The best way for novices to learn about boating is to take such courses, but for those who have just succumbed to boating fever, LIFE offers below some rules of nautical courtesy and basic rules of the road that apply, with slight variation, on all U.S. waters.

MEETING: When two motorboats meet head on, both should bear to starboard, *i.e.*, right.

OVERTAKING: The overtaking motorboat must keep clear of the boat ahead, but no boat should hog the center of a narrow channel.

CROSSING: When two motorboats cross courses, the boat which has the other on its port, *i.e.*, left side, has the right of way.

FISHING BOATS: Motorboats should stay clear of all fishing craft.

SAILBOATS: A motorboat must stay clear of a sailboat unless the sailboat is overtaking it.

SWIMMERS: Motorboats should operate at dead slow near anyone in the water.

WASH: Novices commonly disregard the effects of their bow and stern waves on other boats. It is discourteous and dangerous to speed near wharves, fishing boats or sailboats, particularly in light breezes. Courts usually hold an owner liable for the damage his wake causes.

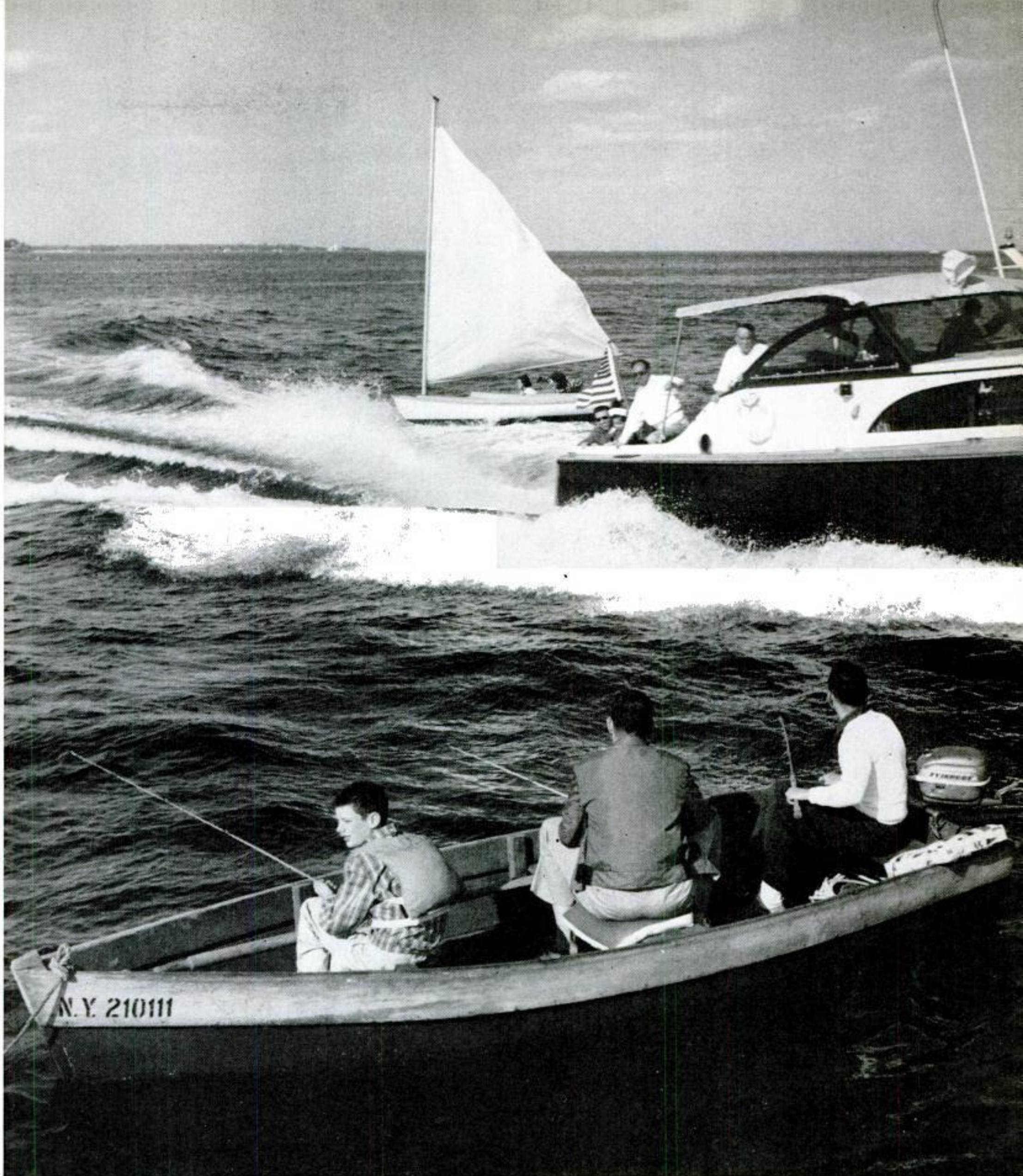
OVERLOADING: Landlubbers often overload boats with too much horsepower and too many friends. High-powered speeding can break up a small boat and waves may swamp an overloaded one.

QUIET: Noise carries a long way over water. At an anchorage in the evening, boatmen should respect those who prefer the sound of rippling waves to loud human or radio voices.



POLICE BOATS like this one on Lake Hopatcong, N.J. nab rules violators (*right*), help those in trouble.

SERVING SUMMONS New Jersey inspectors stop boat for speeding under bridge. Owner was fined \$15. →



A COMMON VIOLATION is demonstrated here for LIFE by members of the Coast Guard Auxiliary at New Rochelle, N.Y. The fast black cruiser risks

collision with the sailboat. His wash will scare off the fish and roll the skiff. It may swamp the sailboat, already forced to change course to meet the wave.



CONTINUED



Milk-Bone satisfies the bone hunger of your dog

Milk-Bone Dog Biscuit looks like a bone, chews like a bone—provides chewing exercise plus vital nutrition.

Gnawing a bone is second nature to a dog. He needs to chew, and knows it.

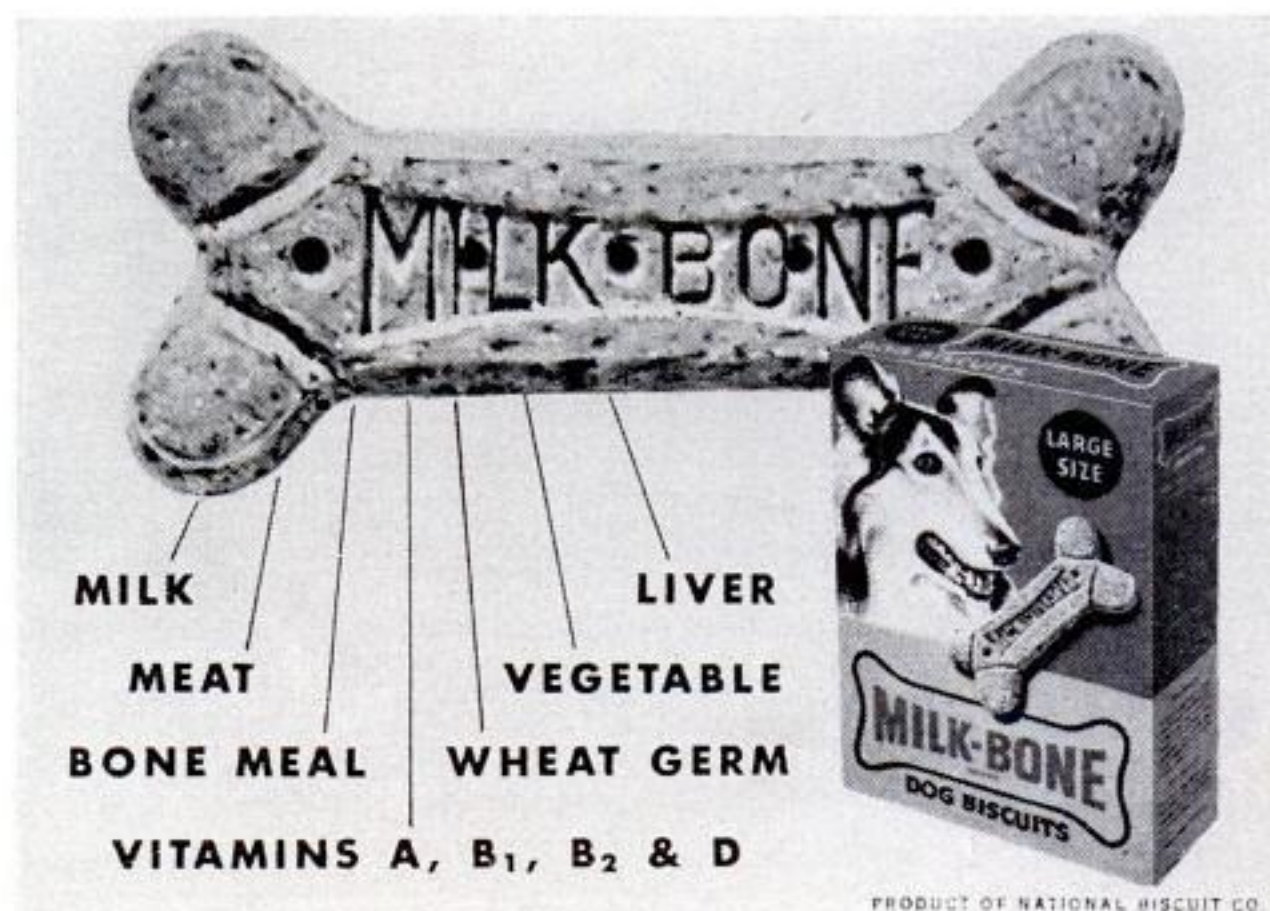
But bones are few in today's kitchens, and most that are available are not safe or good for your dog. Therefore, the modern dog is bone-hungry.

The answer is Milk-Bone, the biscuit that looks and chews like a bone

—but provides far more nourishment, including milk, meat, bone meal and vegetables. Unlike other biscuits, Milk-Bone contains *only* natural flavors and color. Nothing artificial is added.

Whatever else your dog eats, he *needs* Milk-Bone to satisfy his bone hunger. Get Milk-Bone in the size biscuit that suits your dog best—small, medium, or large.

FREE! New booklet, "Spring-Summer Helpful Hints on Dog Care," now in specially marked Milk-Bone packages at your grocer's.



CAPSULE CATALOGUE OF MOTORBOATS

The prospective boat buyer goes about his purchase with an artist's zeal, contemplating pages and pages of catalogues. But if he took the time to study all the boats on the market, he would never get around to buying one. On this and the following page LIFE presents a sampling of the more than 5,000 models being turned out in the U.S. They range from a 12-foot outboard costing \$251 to a 42-foot cabin cruiser, priced at \$43,500. The standard retail prices given here do not include outboard motors but do include inboard motors and equipment except that labeled as optional.

The average buyer stays close to the bottom of this range, spending \$1,336—\$620 for the boat, \$466 for the motor and \$250 for accessories. Money aside, the basic factors in his choice are the type of water available and the use to which the boat will be put—family outings, fishing, water skiing, vacation cruising or just plain speeding. Material is also important. Although wood is still the old standby and aluminum is also popular, the weekend yachtsman is veering sharply toward fiber glass. This new material will not rot or rust, requires no paint and little care.



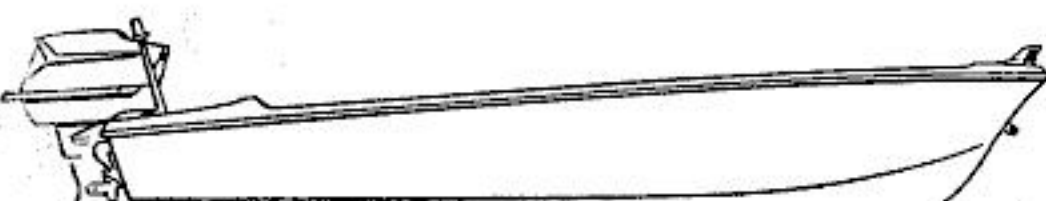
CARTOP, a 12-foot wood-plastic outboard, weighs only 67 pounds. A small utility boat with no frills, it carries three. Penn Yan Boats Inc. Price: \$251.



ARISTO-CRAFT SEA FLASH, a sleek plywood 13-foot sportster, is built for speed, can reach 35 mph with a 40 hp motor. Atlanta Boat Works. \$579.



SKIBOAT, a streamlined 13-foot 7-inch fiber glass speedster, is designed for water skiing, can reach 50 mph with a 70 hp motor. Glasspar Co. \$752.



ARKANSAS TRAVELER UTILITY, a 13-foot 7-inch fiber glass outboard for fishing or family outings, seats four. Southwest Manufacturing Co. \$395.



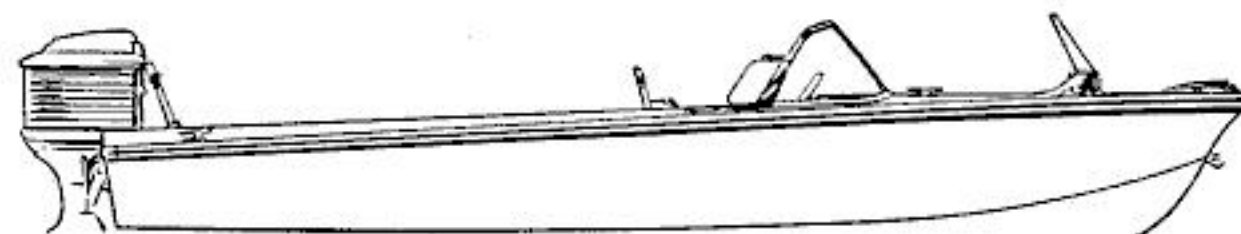
ALUMA CRAFT FDL, a 13-foot 9-inch aluminum utility outboard, is designed for fishing. Big enough for the family, it will take a 22 hp motor. \$367.



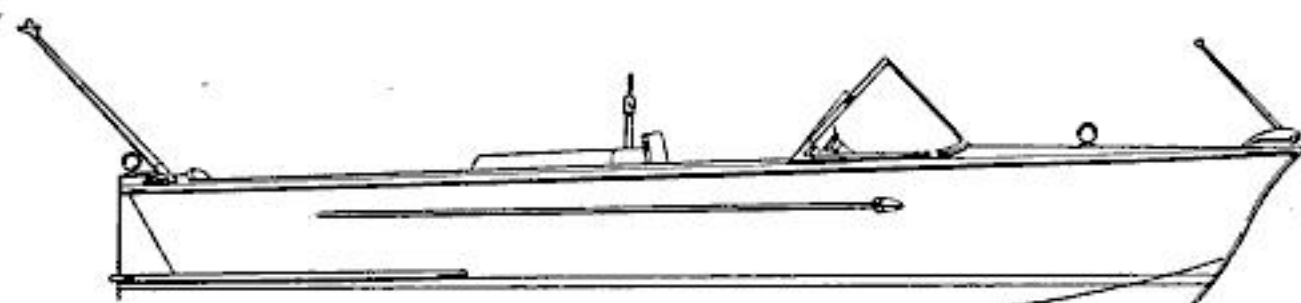
MALIBU, a 14-foot aluminum runabout, has front and rear step-through seats, can take up to 40 hp motor, hits 33 mph. Lone Star Boat Company. \$525.



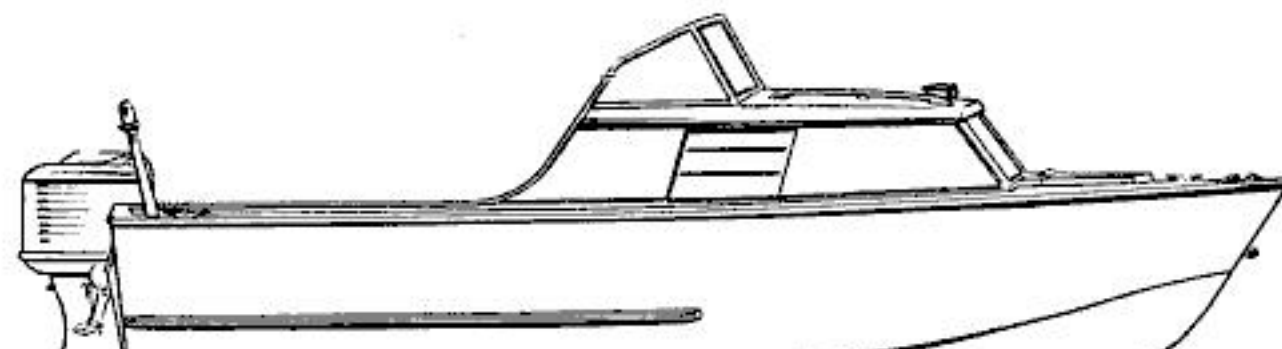
CELORON is a 14-foot 10-inch lapstreak runabout with fiber glass hull and mahogany deck. Solid and rugged, this boat is comfortable, has large utility space aft. Molded Fiber Glass Boat Co. \$650.



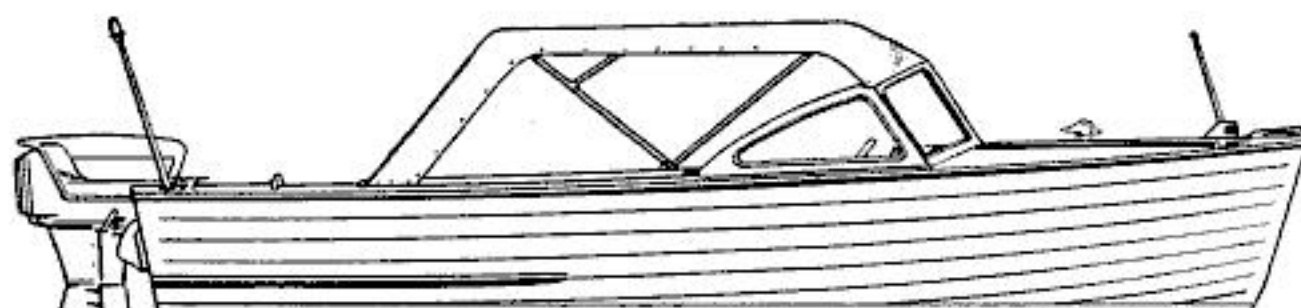
FISH-N-SKI, a 16-foot 7-inch fiber glass runabout, is roomy, fast and versatile, could take up to 95 hp motor. Large cockpit will hold four or five people, also gear. Crosby Aeromarine Co. \$1,214.



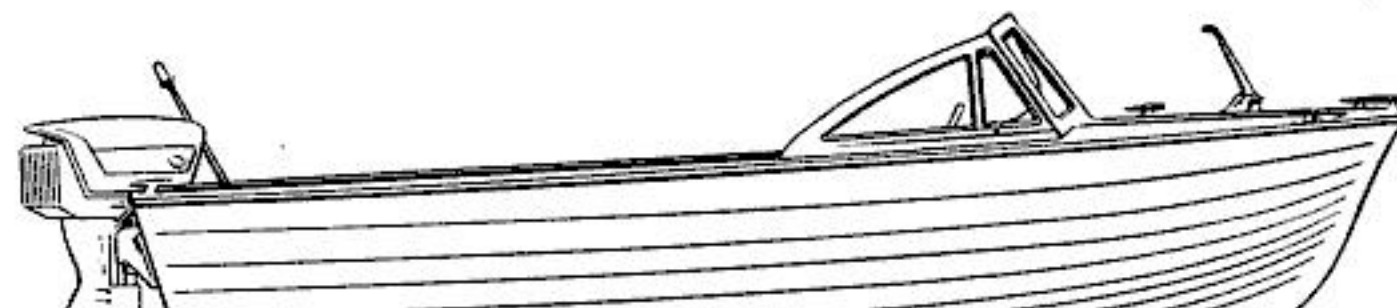
SKI BOAT, a speedy 17-foot inboard runabout, has mahogany planked hull with natural finish, 185 hp V-8 engine, built-in ski tow bar. It is particularly good for lakes and protected waters, will hold six people. Chris-Craft Corp. \$3,680.



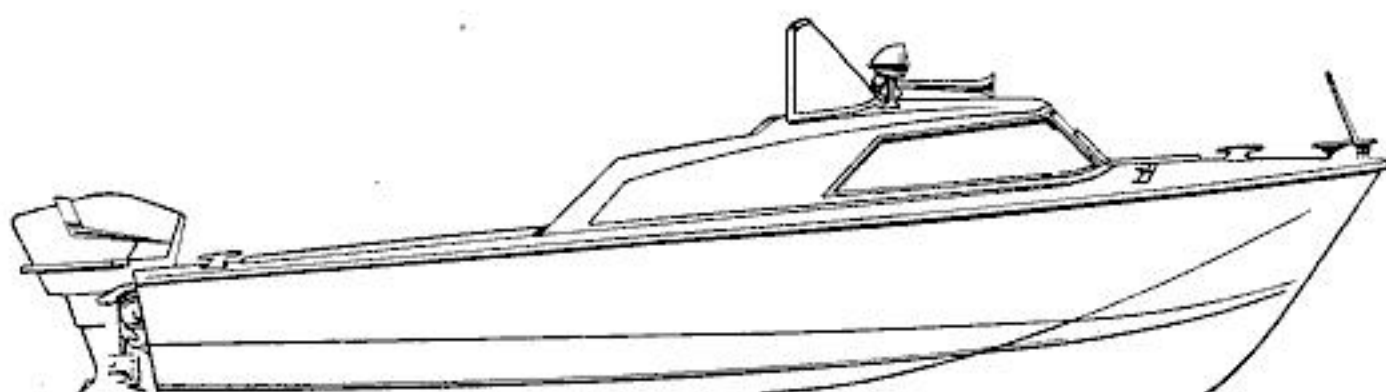
SEAFAIR, a 17-foot weekend cruiser made out of fiber glass, boasts helmsman's swivel chair, two bunks (toilet optional). It can take twin outboards, carry eight, weighs 875 pounds but can be hauled on a car trailer. Glasspar Co. \$1,895.



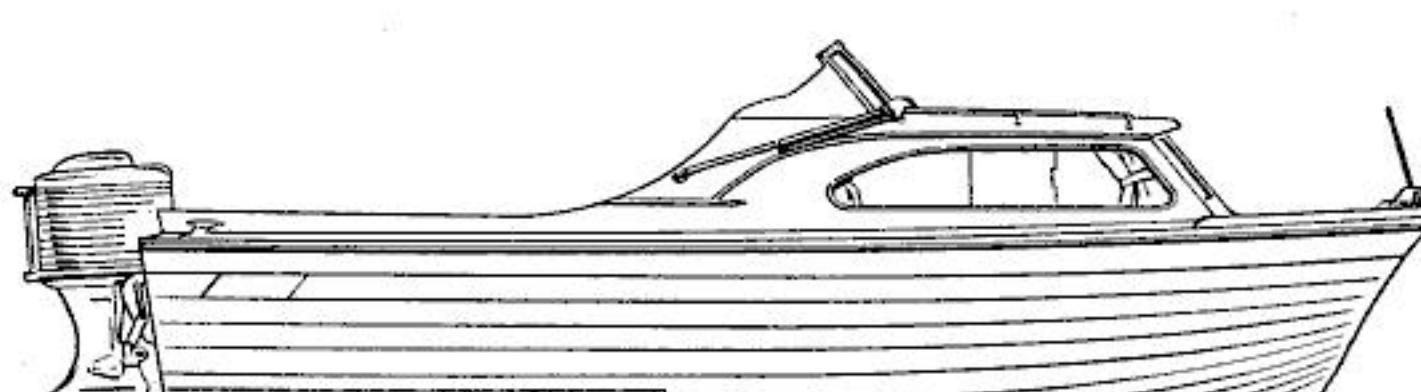
17-FT. OUTBOARD, made of plywood, has a deep lapstreak hull for open water and rugged use, convertible canvas top, room for six people. It takes motors up to 70 hp and weighs 730 lbs. It can be trailed. Lyman Boat Works. \$1,104.



CLIPPER, an 18-foot fiber glass runabout, has lapstreak construction making it a good boat for heavy duty in open water. It has space for air mattresses in the cockpit, can take twin 50 hp motors, holds six people. Wagemaker Co. Inc. \$1,445.

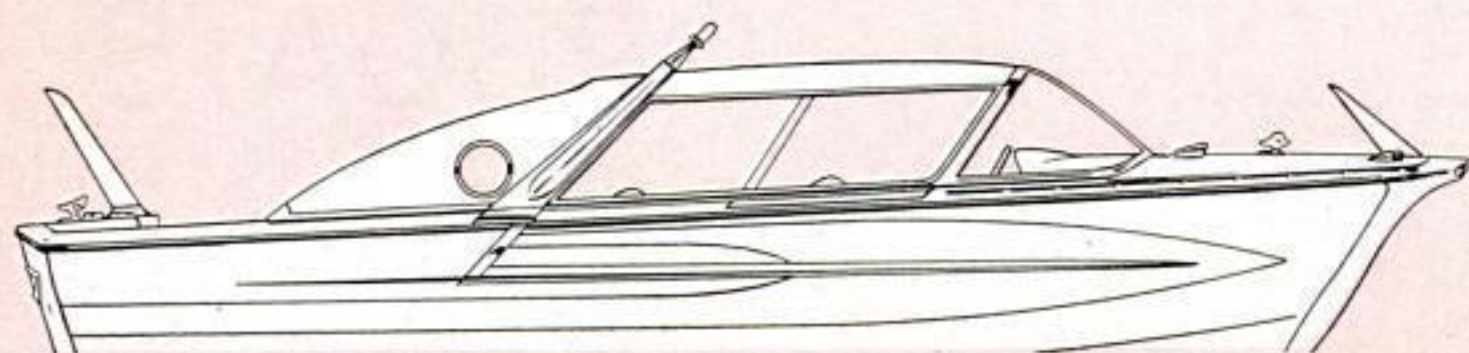


MANDALAY, an 18-foot 2-inch aluminum weekend cruiser, has fiber glass deck and cabin, tinted windows (toilet optional). It takes twin outboard motors with 100 hp maximum, sleeps three adults and can be trailed. Crestliner Inc. \$1,995.

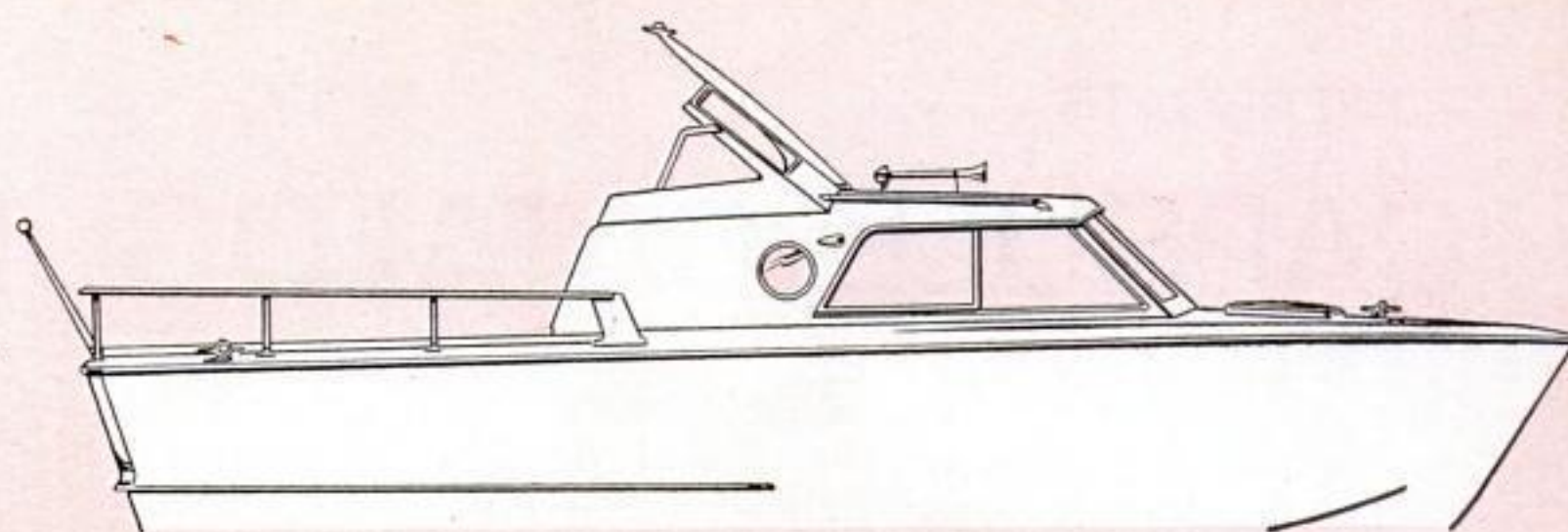


OFFSHORE, an 18½-foot lapstreak plywood cruiser which can be powered by twin outboards up to 140 hp., is designed for rough going in open water. It has two bunks and an optional toilet. Thompson Bros. Boat Mfg. Company. \$1,745.

POWERBOATS CONTINUED

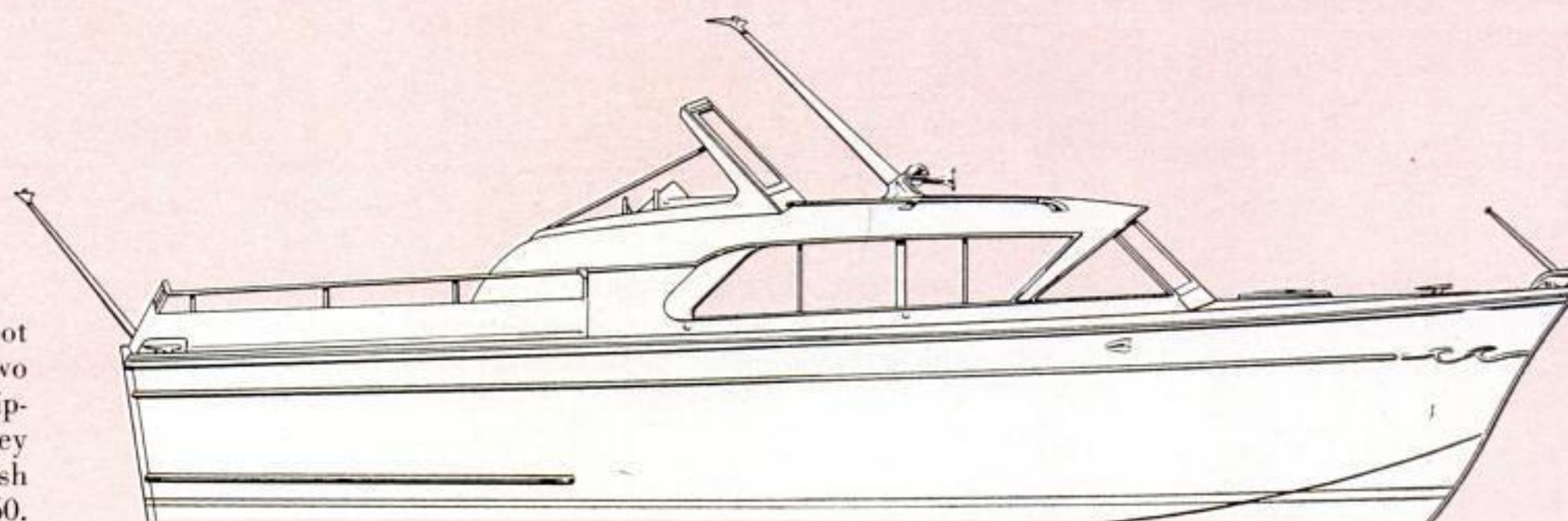


CORONADO, a 21-foot luxury inboard runabout, has sliding hardtop roof, mahogany planking, wrap-around windshield, upholstered interior. It can hold eight to nine passengers, hit 44 mph on 225-hp V-8 engine. Century Boat Co. \$6,555.

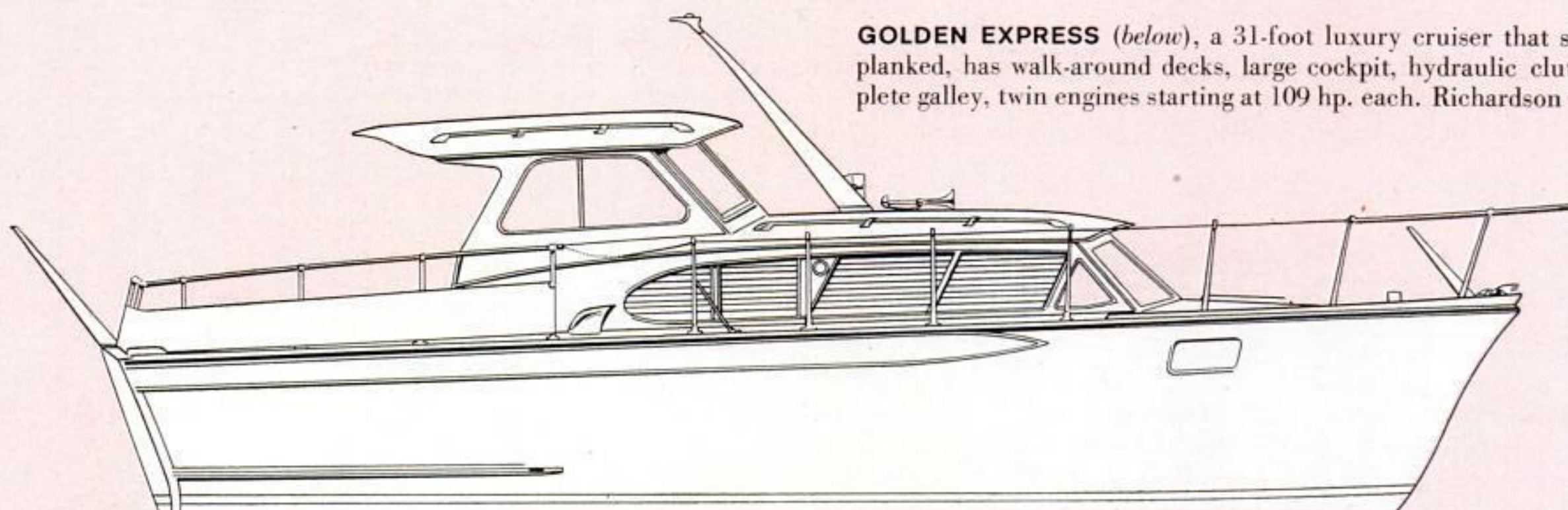


FAMILY CRUISER, a 22-foot plywood inboard, has walk-around deck, mahogany railings, fully enclosed cabin with opening windshields, three berths, toilet, galley. It is powered by a 220-hp V-8 engine. Owens Yacht Co. Inc. \$4,594.

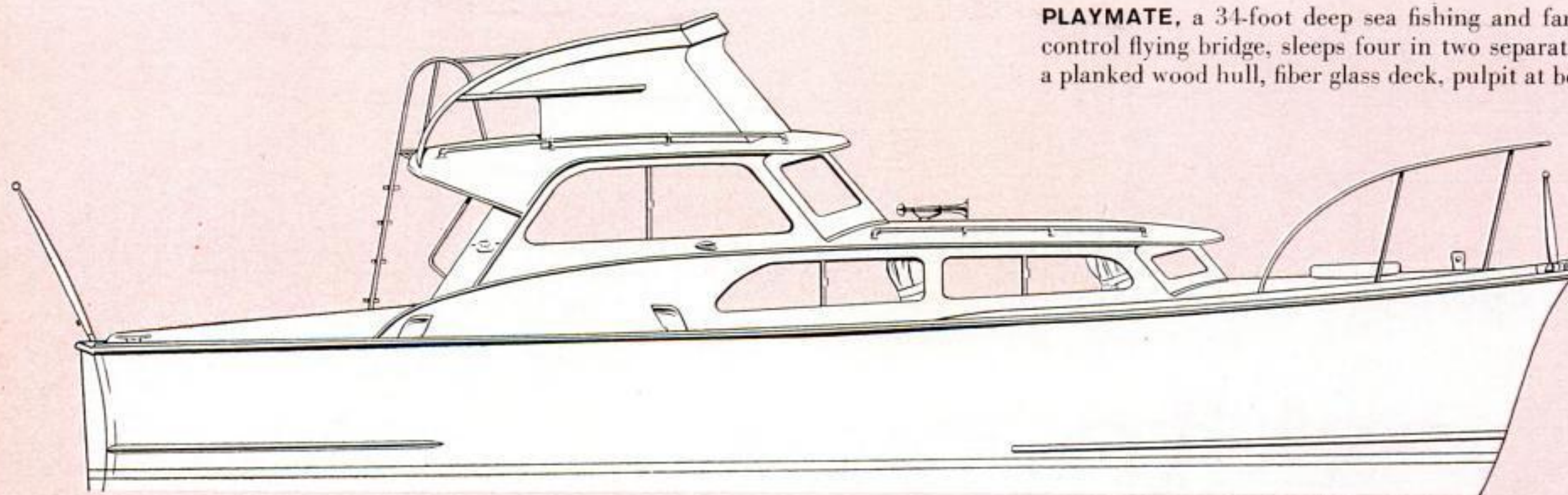
CONSTELLATION (*right*), a 27½-foot cruiser with mahogany hull, one or two 185 hp V-8 engines, sleeps four. Equipment includes an enclosed toilet, galley with two-burner stove, icebox and fresh water system. Chris-Craft Corp. \$8,360.



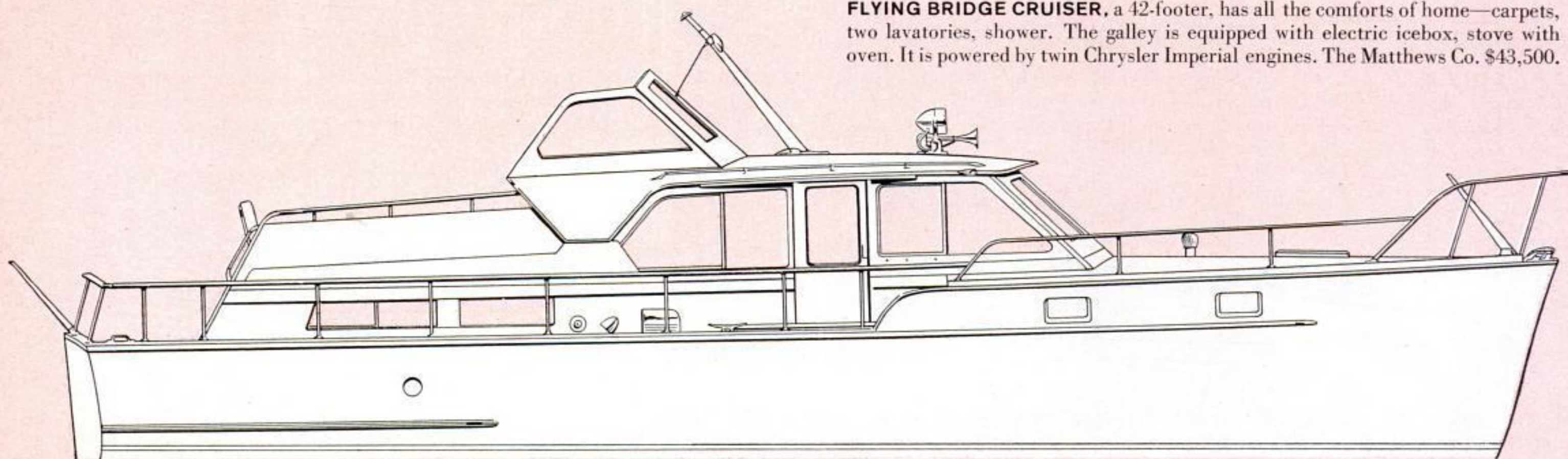
GOLDEN EXPRESS (*below*), a 31-foot luxury cruiser that sleeps six, is cedar planked, has walk-around decks, large cockpit, hydraulic clutch controls, complete galley, twin engines starting at 109 hp. each. Richardson Boat Co. \$14,495.



PLAYMATE, a 34-foot deep sea fishing and family cruiser, is fitted with dual-control flying bridge, sleeps four in two separate sleeping compartments. It has a planked wood hull, fiber glass deck, pulpit at bow. Wheeler Yacht Co. \$21,210.



FLYING BRIDGE CRUISER, a 42-footer, has all the comforts of home—carpets, two lavatories, shower. The galley is equipped with electric icebox, stove with oven. It is powered by twin Chrysler Imperial engines. The Matthews Co. \$43,500.





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each morning”**

Best liked (*World's favorite*)

... Best flavor (*Kellogg's secret*)

... Worst to run out of

Kellogg's **CORN FLAKES**



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SAUCES

RAVIOLI

SPAGHETTI and MEAT BALLS



CHEF SAUCES

Delicious blend of tender Meat or Mushrooms, sunripe tomatoes and true Italian seasonings. They're ready to heat and glorify steaming spaghetti, rice, meats, fish—almost any dish!



CHEF RAVIOLI

Famous Italian delicacy — now an American favorite! Plump macaroni pies filled with beef, smothered in savory tomato-cheese sauce. Makes a hearty meal in minutes for only about 15¢ a serving.



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Dinner's ready in jigtime! Real Italian-style spaghetti and juicy beef meat balls in rich tomato sauce. It's kind to your budget, too. Only about 15¢ a serving.

BOY-AR-DEE® Italian Food Festival!

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CHEF PIZZA

The complete fixings for a big 13-inch pizza. Flaky crust, tasty sauce—even grated cheese for the top. Makes more pizza than other brands—and the new one-bowl method is 15 minutes faster, too!



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Wonderful, nourishing one-dish meal with Chef's incomparable Italian touch: meat, macaroni and tomato-cheese sauce. Kids love it—you'll love it. Just heat and there you are! Only about 14¢ a serving.



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An Italian-style feast all in one box—nothing else to buy: spaghetti, cheese, complete meat or mushroom sauce. Only about 15¢ a serving.



Kraft Pineapple Topping over
Vanilla ice cream. Delectable!

Kraft Strawberry Topping over ice-cream
filled meringue shell. Refreshing!

Kraft Chocolate Caramel Sauce over
ice-cream topped brownie. Luscious!

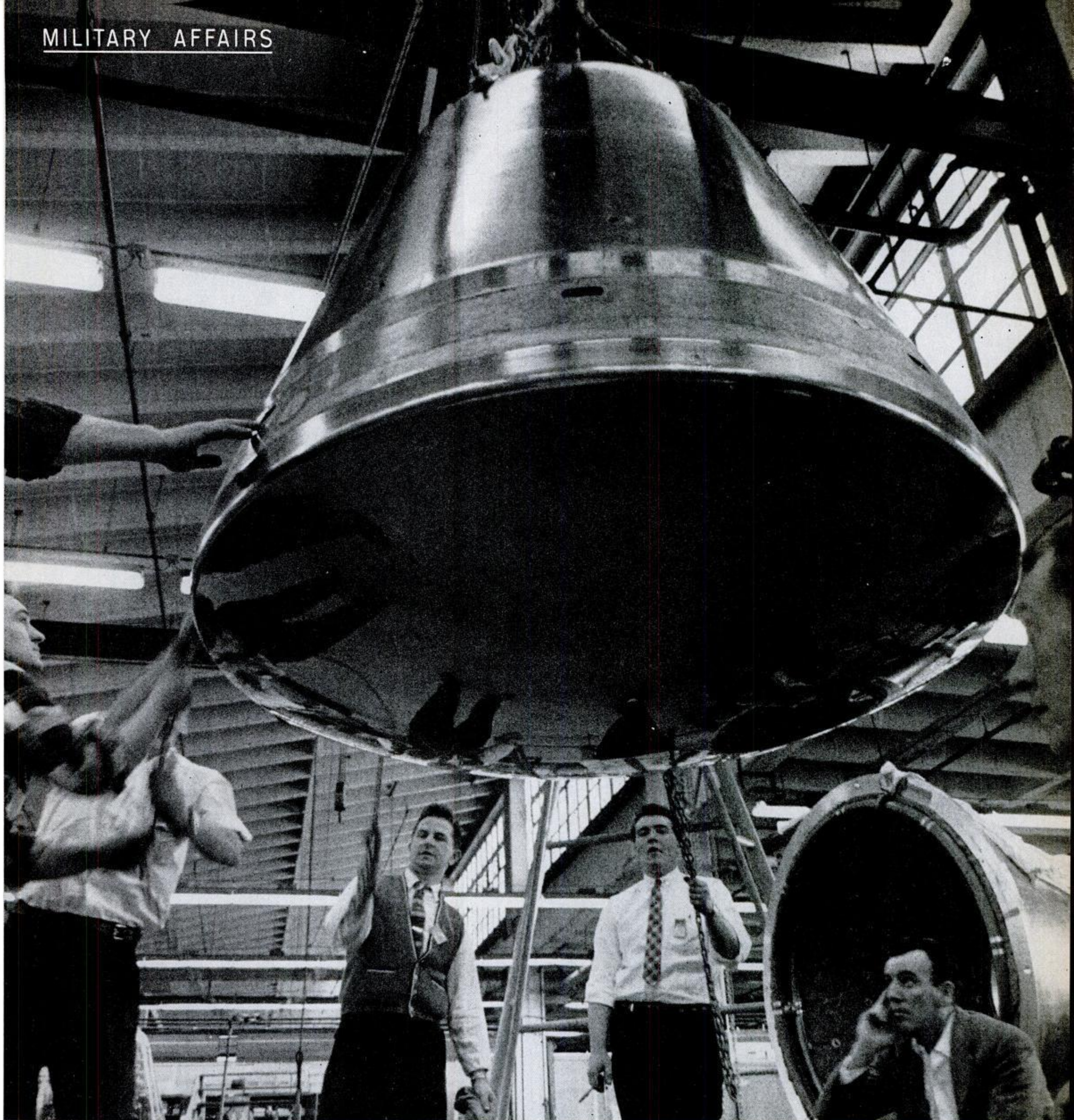
Kraft Vanilla Caramel Sauce on
Butter Pecan ice cream. Heavenly!

New Kraft toppings!

**They pour excitement
on simple desserts**

Kraft Caramel Sauces. Vanilla and Chocolate. We make them for you from our own caramel candy recipe. That's why they're rich with *true* caramel flavor. Like no other sauces. Wonderful over puddings, custards or cake!

Kraft Fruit Toppings. Strawberry Topping is made with juicy, red-ripe, sliced strawberries. Pineapple Topping is made with sun-ripened golden Hawaiian pineapple. You'll love their appetizing color, their good natural-fruit taste.



TITAN CONE OF STAINLESS STEEL HANGS IN AVCO PLANT FOR FINAL INSPECTION. FLAT SURFACE IS THE FRONT END AND POINTED TIP THE REAR END OF CONE

BLUNT NOSE FOR BIG MISSILE

One of the toughest problems in ballistic missile development is designing the nose cone, the business end of a missile which drops toward earth at the end of its flight to deliver the warhead. Traveling up to 17,000 mph, the cone heats up to about 12,000° F. and would melt away unless some way were found to keep it cool.

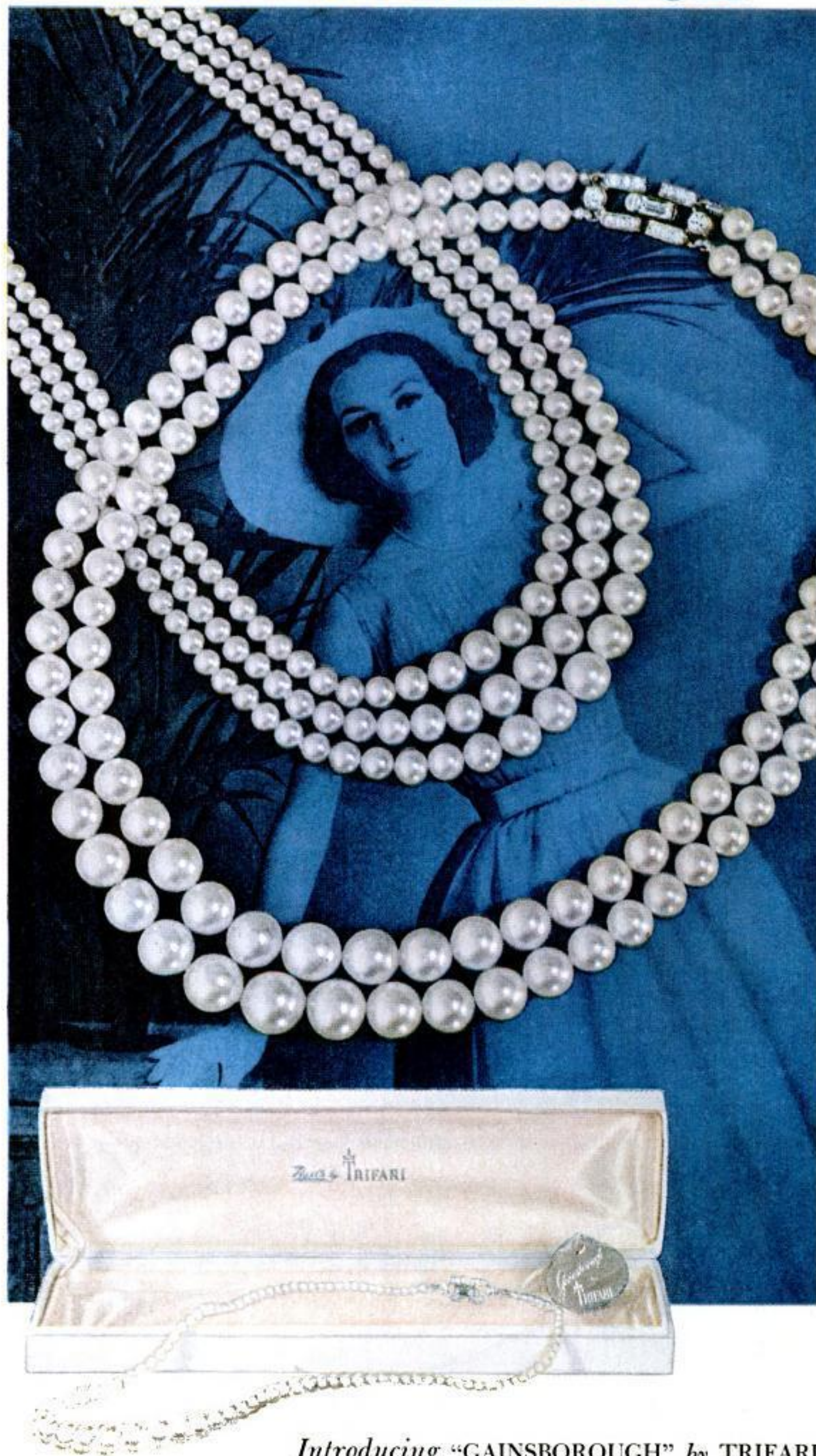
The U.S. has developed a few tricks for accomplishing this. The details are secret, but last week the Air Force cleared for publication the pictures on these pages which show in general how the tricks are performed. The pictures were taken inside the plants of the Avco Corporation, which produces nose cones for the big Titan ICBM. One of the

tricks Avco uses is to make the nose cone blunt rather than pointed (*above*). The flat surface slows the cone down and keeps the friction and heat created by its flight to a minimum.

But this solution produces another problem. The slower a cone falls to earth, the easier it is for an enemy to spot and destroy it. In cooperation with General Electric, Avco has now worked out a solution for this too. It is a special plastic coating which insulates even the faster, pointed cones against the intense heat of re-entry. Last month the Air Force used the new technique on a research rocket, then fished the rocket out of the ocean and found it had worked like a charm (*p. 54*).

Gainsborough by **TRIFARI**

Trade Mark



Introducing "GAINSBOROUGH" by TRIFARI

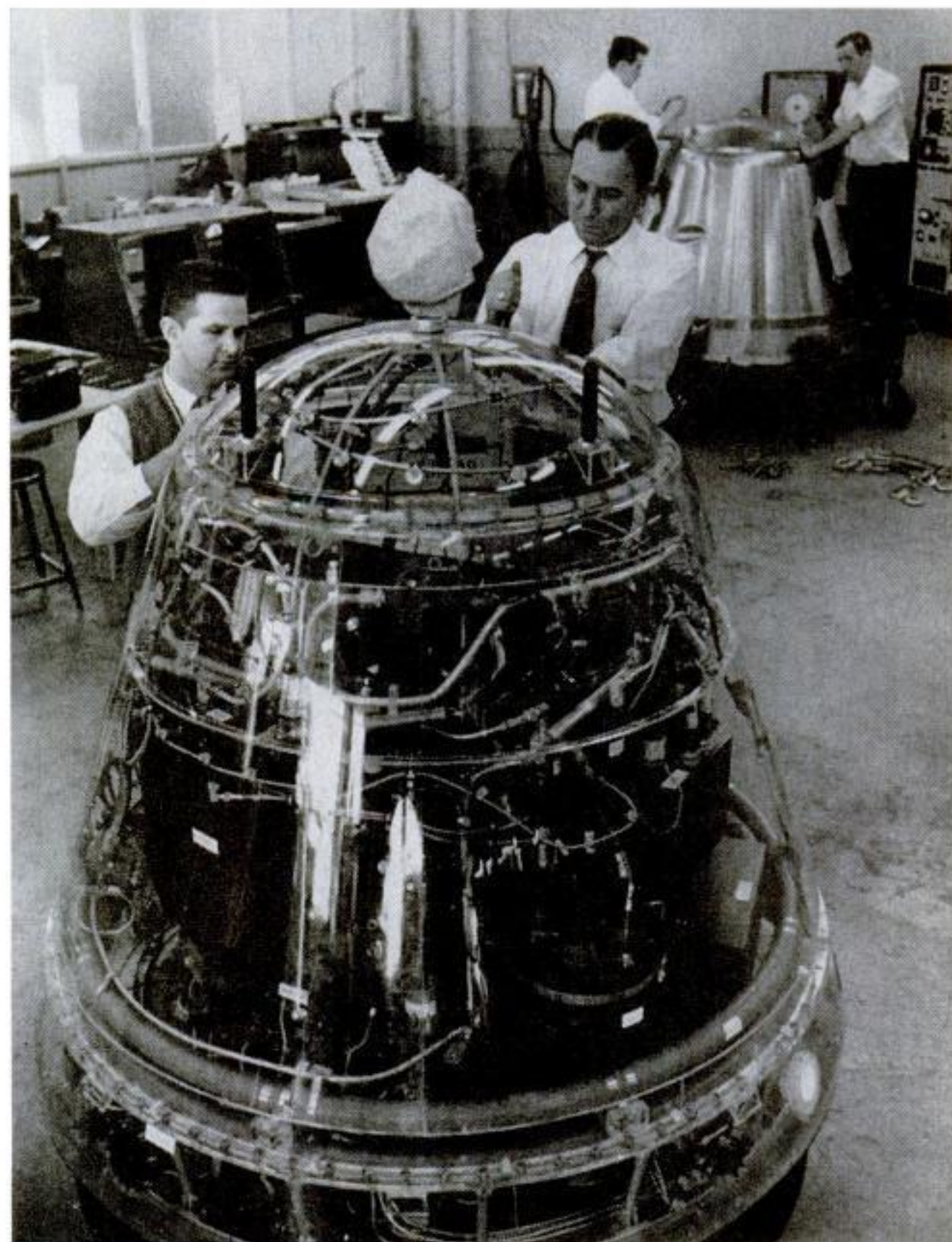
These new simulated pearls have a soft, creamy lustre...are beautifully graduated, exquisitely clasped...in a quality you will treasure. Individually gift boxed. Priced at only 5.00 for the one-strand necklace; the two-strand, 7.50; the three-strand, 10.00. Earrings to match, 3.00.

Prices plus tax.

BLUNT MISSILE NOSE CONTINUED



MINIATURE CONE, reduced to size of bullet for test purposes, is examined at Avco's Wilmington, Mass. plant before being fired along 100-foot range at 6,000 feet per second to test high-speed performance. Cameras mounted on slanted beams along range record model's course and reaction to shock waves.



TRANSPARENT MODEL of cone for Titan missile, built full scale, has Plexiglas skin so Avco engineers can study placement of parts. Most of the components visible here belong to telemetry system and electronic equipment used to stabilize a cone on re-entry. In background is an actual Titan nose cone.

CONTINUED



1920 Stutz Bearcat from the James Melton Autorama, Florida. The Park Lane by Mercury

Only car livelier than Dad's memories of his Stutz Bearcat

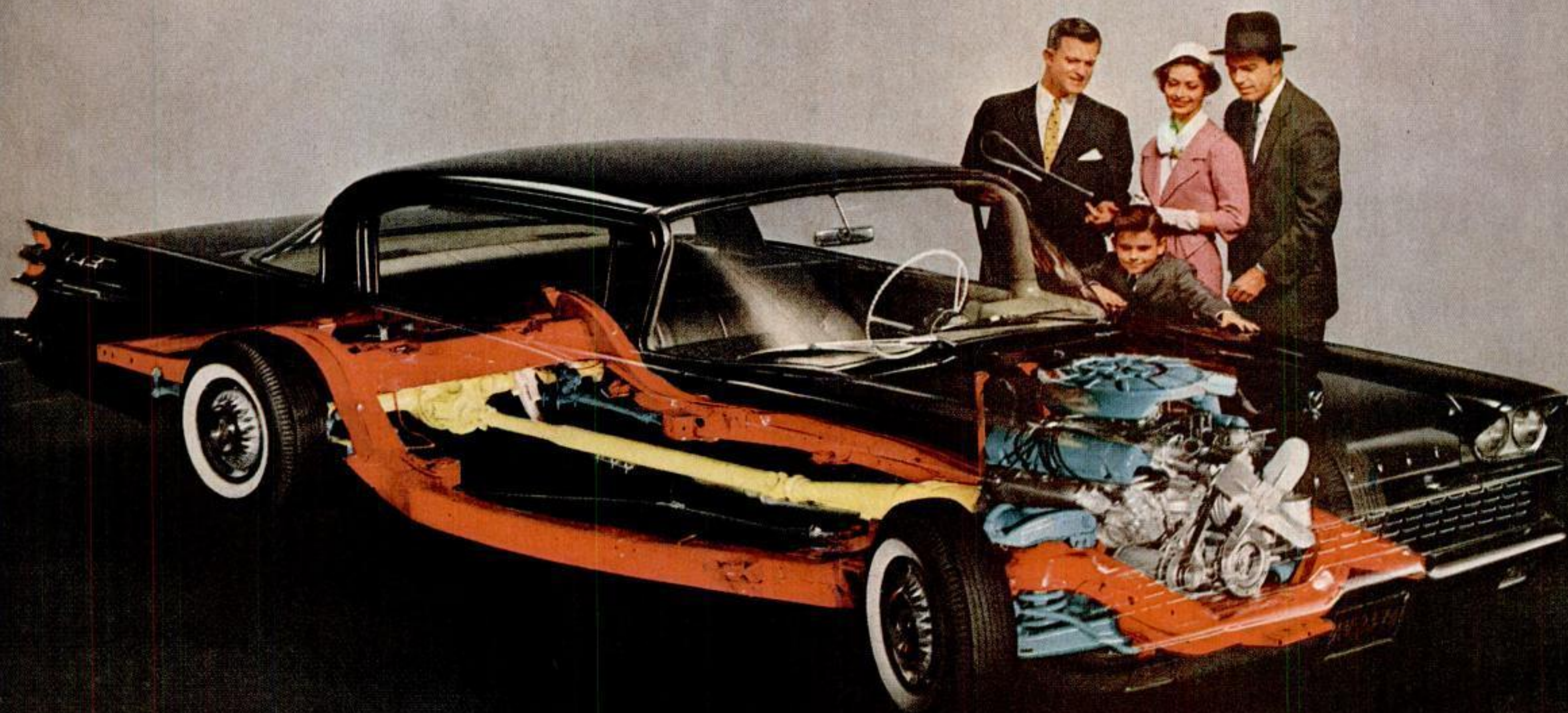
▲ **OUTPERFORMS ANY CAR YOU CAN NAME OR REMEMBER.** Every generation has a car that for sheer performance and excitement captures the imagination. In the 20's it was the fire-breathing Bearcat. Today it's . . . well, try a Mercury and see for yourself. In action it's a combination of velvet and lightning unmatched by *any* car. The reason? The basic designs of competitive engines are up to 11 years old. Mercury's Marauder V-8's (up to 345 hp) are the newest, most advanced in the industry. It makes a difference when your toe says "go." Wait till you feel it!

▼ **X-RAY VIEW SHOWS WHY THIS IS AMERICA'S BEST-BUILT CAR.** Notice the frame. It's the heaviest in the industry, up to 125 pounds heavier than in some competing cars. Mufflers are aluminized, last twice as long. The engine has the handcrafted look of the finest custom-built engines. Here's the kind of quality that has made '59 Mercury owners the "best satisfied" new-car owners in the medium-priced field (as proved by a recent survey). We invite you to join them. **MERCURY DIVISION** *Ford Motor Company*

'59 MERCURY

*Planned
for People*

SEE IT — DRIVE IT — AT YOUR MERCURY DEALER'S



Get after Athlete's Foot **FAST!**

BEFORE THIS—



Raw, red cracks between the toes, maddening itch or peeling are the first signs you've got Athlete's Foot

BECOMES THIS!



Left untreated, Athlete's Foot fungi burrow, spread. In advanced stage, like ringworm, above, see your physician or podiatrist



Live Athlete's Foot fungi grow in the mold you see in the test tube, left. These fungi can lie dormant for months on the skin—flare up when it becomes moist and warm

Athlete's Foot fungi killed fast! When Absorbine Jr. was added to identical fungi, it killed *all* the Athlete's Foot fungi in less than 5 minutes! (See tube on the right.)

Absorbine Jr. **KILLS 100%** of Athlete's Foot fungi in less than 5 minutes!

Famous laboratory grows millions of Athlete's Foot fungi in test tubes, and reports every single one killed by Absorbine Jr.

That tingling sensation tells you that Absorbine Jr. is busy killing *all* the fungi it reaches. Because it is a liquid, Absorbine Jr. gets into tiny cracks better than powder or salve.

Carefully controlled clinical tests on patients have proved how wonderfully effective Absorbine Jr. is. Doctors reported Absorbine Jr. brought successful relief to the great majority of sufferers. Get Absorbine Jr. wherever drugs are sold. Also comes in familiar family and hospital-size bottles.

New applicator ends risk of spreading Athlete's Foot



Now — treat Athlete's Foot without touching it! Simply turn Absorbine Jr. bottle upside down, dab infected area with sponge tip. Applicator does the rest—no drip... no mess... no need to touch infected area with your hands

Absorbine Jr.

America's No. 1 Formula for Athlete's Foot

W. F. Young, Inc., Springfield, Mass.



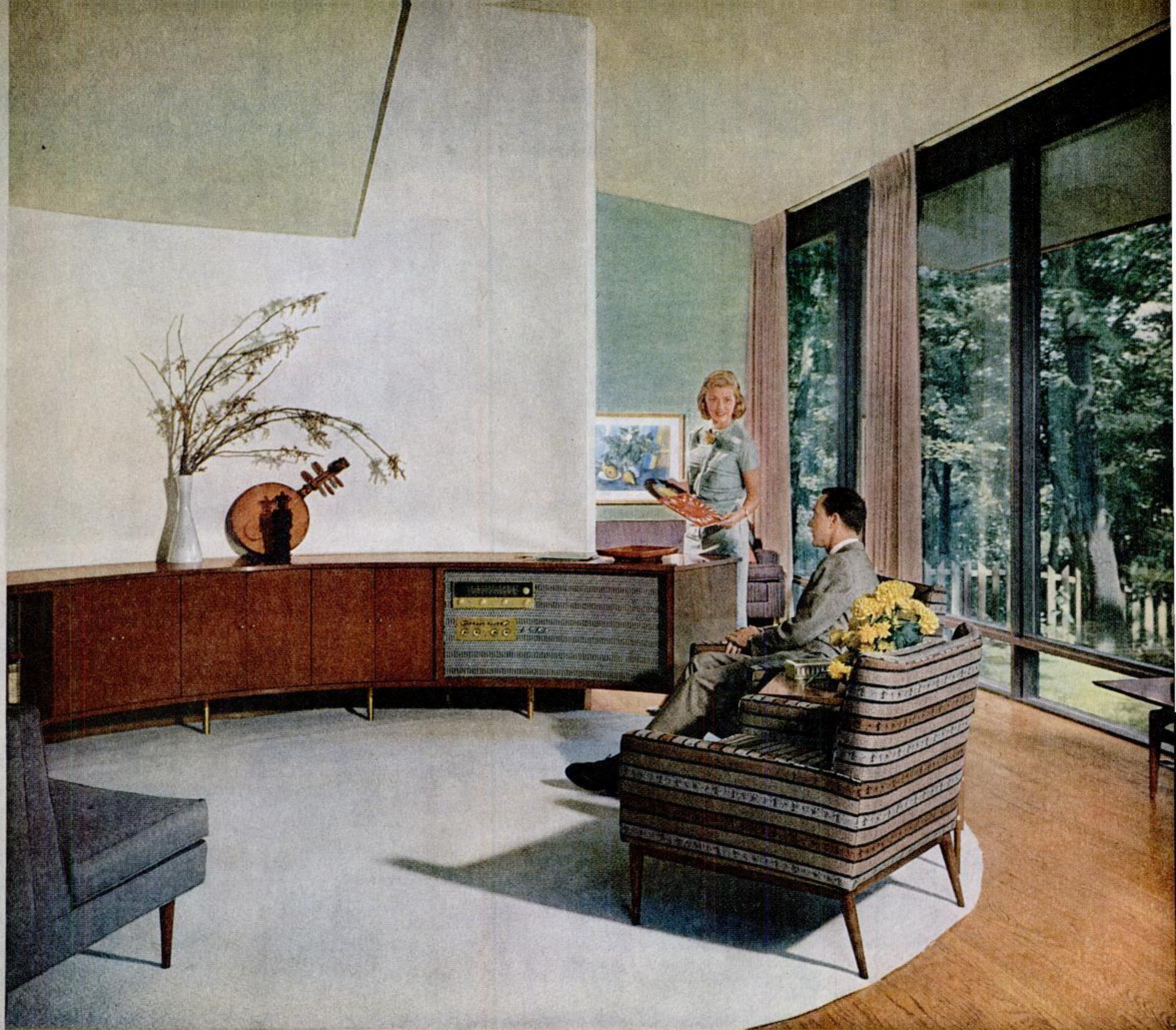
BLUNT MISSILE NOSE CONTINUED



PASSING TEST, front end of Titan nose cone is thoroughly checked by Avco technicians to make sure its shape, polished surface and balance are perfect before it is shipped to Air Force. A minute scratch on stainless steel surface would be enough to cause excess friction and damage to cone on re-entry.



INTACT AFTER FLIGHT, Thor-Able cone, which was fished out of Atlantic at end of 6,300-mile shot, is inspected by Lieut. General Bernard Schriever (right), Avco scientist Dr. Jack Kyger, Colonel John Dodge. Blackened material behind pointed nose is plastic coating which prevented cone from melting.



Build New Values into Your Living

*with quality products, tested ideas
from United States Gypsum*

INSIDE AND OUTSIDE—enrich your living now, this year, with new beauty, comfort, privacy . . . values that can add so much to your home! Have these values “built in” to your living with the help of your builder and U.S.G. dealer. Start today by mailing the coupon below for files of “living-tested” ideas.

In the photo above, inside the home, U.S.G. lath and plaster form a gracefully curved wall behind the music center. Sound conditioning and natural texture for quiet beauty are built in to the living area with a ceiling finish of AUDICOTE* Acoustical Plaster. In the photo at the left, the outside of the home is protected and beautified by GLATEX* Siding. Because it cleans like a china dish, it will still look bright and new even when this little lady has a home of her own.

Build new values into *your* living with SHEETROCK* Gypsum Wallboard, U.S.G. sheathing, roofing, siding, insulation, plaster, paints, hardboard, acoustical tile. Many of these products are also made by Canadian Gypsum Company, Ltd., Toronto and Montreal.



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Please send me the IDEA FILE(S) checked below.
I enclose 10c for one, 20c for both. (No stamps)

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WIN with FRIGIDAIRE
and Feel like a Queen!

50 Fabulous Prizes from Frigidaire Dealers...your choice of new



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Save so much work—oven slides out on door for stand-up, wipe-off cleaning! Choice of models and colors.



FRIGIDAIRE FROST-PROOF REFRIGERATOR- FREEZERS

No more frost to defrost ever—in freezer or refrigerator section! Choice of sizes and colors.



FRIGIDAIRE FROST-PROOF FOOD FREEZERS

True Frost-Proof Food Freezers—freezing without frosting in food freezers at last!

SIMPLE SWEEPSTAKES RULES

1. Entries limited to residents of the United States except residents of New Jersey, Nebraska, Oklahoma, Wisconsin, Hawaii and any locality or other state where the Sweepstakes is contrary to law, employees (and their immediate families) of: Advertising Distributors of America, Inc., FRIGIDAIRE Division of General Motors Corporation, its advertising agencies, Frigidaire distributors and dealers. Federal, state and local government regulations apply.

2. Separate drawings will be held on June 19, June 26, July 3, July 10, and July 24, 1959. To be eligible for drawings, entries must be received by Advertising Distributors of America as follows:

1st drawing entries due: between 8:00 A.M. May 1 & 8:00 A.M. June 19, 1959

2nd drawing entries due: between 8:00 A.M. June 19 & 8:00 A.M. June 26, 1959

3rd drawing entries due: between 8:00 A.M. June 26 & 8:00 A.M. July 3, 1959

4th drawing entries due: between 8:00 A.M. July 3 & 8:00 A.M. July 10, 1959

5th drawing entries due: between 8:00 A.M. July 10 & 8:00 A.M. July 24, 1959

Only one entry per person for each drawing. Each entry must be mailed separately and may be on an Official Entry Blank, obtainable from your Frigidaire Dealer, or may be on a sheet of paper bearing your name, address, and the model number of your appliance choice. Send all entries to FRIGIDAIRE SWEEPSTAKES, Box 85, New York 46, N. Y.

3. The Sweepstakes will be conducted by Advertising Distributors of America, Inc., an independent organization. Decisions of Advertising Distributors, Inc. with respect to all phases of this Sweepstakes will be final. By submitting an entry, an entrant agrees to be bound by such decisions.

4. Winners will be notified by mail, and winners' names will be available approximately two months after the completion of the final drawing. For prize winners' list, send self-addressed envelope to FRIGIDAIRE SWEEPSTAKES, Box 85, New York 46, N. Y.

5. In the following prize structure, where a prize includes or consists of a 1959 Frigidaire Appliance, this shall mean a choice of one of the following: Frigidaire Refrigerator-Freezer, Electric Range, Food Freezer, Automatic Washer, Automatic Dryer or Room Air Conditioner.

The prize structure shall consist of five sets of prizes, awarded one set per drawing for five individual drawings. Prize set consists of: one \$10,000 prize, one \$2,000 prize, one \$1,000 prize, 10 Frigidaire Appliances, 200 Frigidaire Ice-Ejectors. Cash award winners who have used the official entry blank will receive an appliance bonus of their choice.

6. Any liability for federal, state, or other taxes imposed on a prize received in this Sweepstakes will be the sole responsibility of the prize winner and not of Frigidaire Division, General Motors Corporation or its Distributors and Dealers.

7. An appliance winner will receive cash equal to the manufacturer's suggested retail price of the appliance of his choice in lieu of said appliance prize if he has purchased a new Frigidaire Appliance during the contest period (May 1-July 24 inclusive, 1959).

\$100,000.00 IN PRIZES!

FRIGIDAIRE "JUBILEE" SWEEPSTAKES!

5 SEPARATE DRAWINGS! ONE EACH FOR 4 WEEKS!
PLUS A "LATECOMERS" DRAWING! ENTER ALL 5!
1,065 CHANCES TO WIN!

(FIRST DRAWING, JUNE 19, 1959)

HURRY TO YOUR FRIGIDAIRE DEALER!

Nothing to buy! No jingles to write! No puzzles to solve!

Men! Women! Everybody hurry to your Frigidaire Dealer's during his Gold Crown Jubilee! Get in on the Frigidaire "Jubilee" Sweepstakes . . . pick up your free entry blank . . . \$100,000.00 in prizes!

You may win up to \$10,000.00 cold cash! And think what you could do! Travel. Pay off the mortgage. Start a college education fund. Own a new car. Buy a summer home! Live like a king or a queen. Yes, get your free entry blank at your Frigidaire Dealer's (or make up your own—see rules) . . . sign it . . . signify the model number of the Frigidaire Appliance you'd like to own . . . and mail. That's all! You could be a big winner. Enter each of the five drawings!

**FIVE
\$10,000
1ST PRIZES!**

One each drawing
for 5 drawings.
\$50,000.00 in all!

**FIVE
\$2,000
2ND PRIZES!**

One each drawing
for 5 drawings.
\$10,000.00 in all!

**FIVE
\$1,000
3RD PRIZES!**

One each drawing
for 5 drawings.
\$5,000.00 in all!

**EXTRA
BONUS!**

All cash winners whose entries are on official entry blanks with choice of appliance and model number shown, will also receive in addition to the cash prize the Frigidaire Appliance of their choice.

1959 Frigidaire Appliances...10 in each drawing for 5 drawings!

Shown here are a few Frigidaire Advanced Appliances

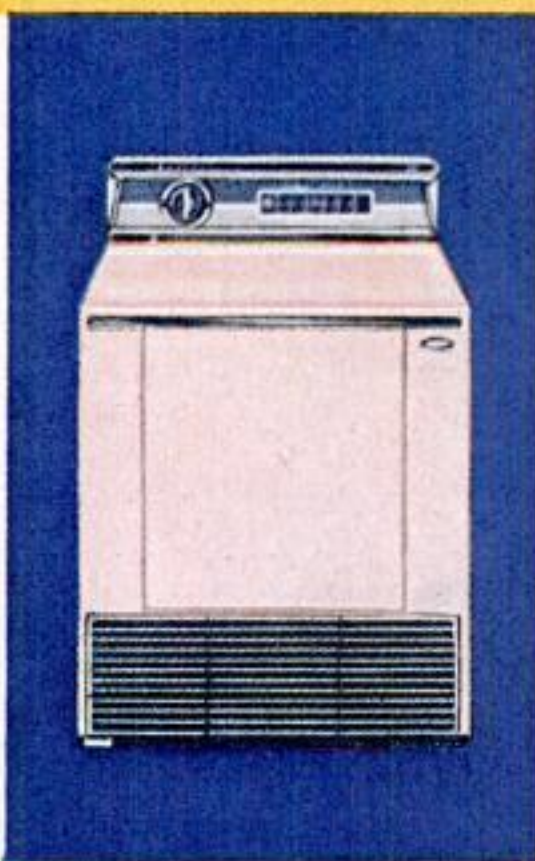
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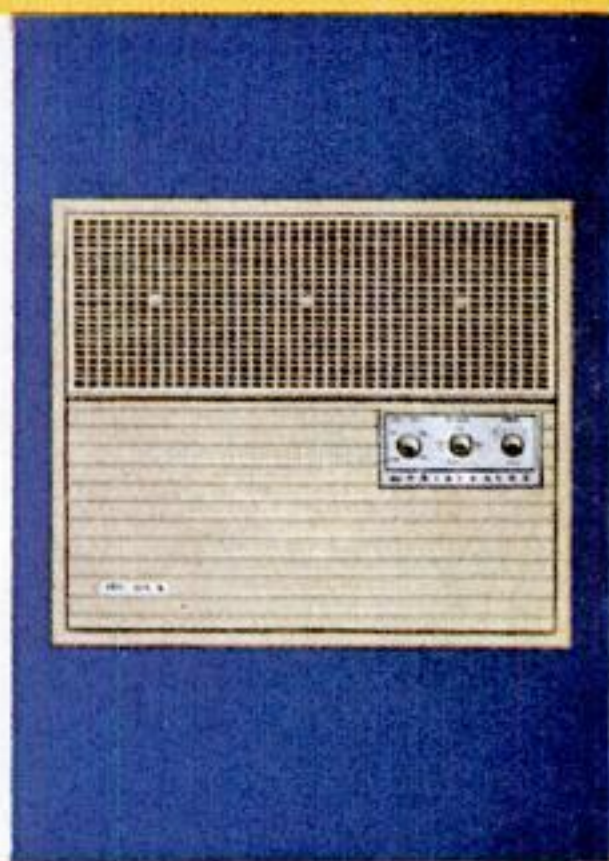
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Impresario Who Booked the Bolshoi

HUROK'S BALLET COUP CAPS 50-YEAR CAREER

by JOSEPH RODDY

AS RUSSIA'S incomparable Bolshoi Ballet makes its four-city tour of the U.S., it is accompanied by a stocky, pashalike man wearing a black crush hat and carrying a gold-topped cane. Just as he did for 21 nights at New York's Metropolitan Opera House, he will probably attend every performance, and each evening, from a strategically located box seat, will applaud lustily and beam approvingly at the audience, every member of which he considers his personal guest.

Sol Hurok is fully entitled to both his enthusiasm and his proprietary attitude, for the Bolshoi's American appearance is entirely his creation, the final result of more than 30 years of labor and the crowning achievement of his career as the Great Impresario.

The august pronouncement "S. Hurok Presents" has appeared at the top of posters and playbills for so long that many concert-goers think the name must be some form of typographical invention. Hurok is, however, very real: he lives well and breathes deeply and he almost always gets very worked up about what S. Hurok presents. He awaited the Bolshoi's opening with unabashed eagerness. "For this," he said, "people have been waiting 50 years. When the curtain goes up there could be nothing but horses on the stage and they'll still think it's grand." The Bolshoi opening (*LIFE*, April 27) had no horses, but it had almost everything else an impresario could ask for, including some of the most ecstatic reviews the ballet world has ever seen.

The limelight plunger

HUROK is in every sense a true impresario: a show-business producer of flamboyant mien, vast ambition and an exhilarating conviction. The conviction is that any stage or concert attraction the impresario chooses to present is made all the more attractive by the fact that *he* has chosen it. Unlike ordinary producers who collect money from others to put on shows that have profit-making possibilities, the impresario is a limelight plunger who pours his own money into productions of his own choice. All the risks and all the rewards are his alone.

P. T. Barnum, a roistering connoisseur of circus freaks in the 1850s, was the first American of positive impresario stature. Sergei Diaghilev, an enormous Russian who hobnobbed with Stravinsky, Picasso and Nijinsky and who produced ballets and operas throughout Europe in the early 1900s, was the Continent's best



IN HIS ELEMENT, Sol Hurok wears his evening working clothes as he stands in the ornate lobby of

Metropolitan Opera House, where Bolshoi Ballet and many other Hurok Attractions have appeared.

CONTINUED



SLUMMING WITH STAR, Hurok (second from right) toured Bowery in '20s with Chaliapin (right).



GETTING IN THE ACT, Hurok played a bear trainer in *Petrouchka* in 1940 Metropolitan season.



JOINING THE DANCE, Hurok in 1946 posed as partner to famous Attraction, Tamara Toumanova.

HUROK CONTINUED

specimen of the breed. Both Billy Rose and Mike Todd showed early promise, but Rose is now inactive and Todd died before he could reach full impresario status. Today Hurok stands virtually alone on his lofty pinnacle.

"In a business I would be a millionaire 10 times over," Hurok says, "but this is not a business, it is a disease." The short, rotund Russian, who is now 71, has brought some of Barnum's broad-gauged manner to his trade. Impresarios are expected to live and talk big, and Hurok plays the role with gusto. Almost every day he lunches at New York's expensive Pavillon restaurant where, between forkfuls of *boeuf à la mode*, he utters melancholy pronouncements on the state of the world. Mankind is in such bad shape, in fact, that it is in desperate need of more Hurok Attractions, especially the ballet, which Hurok calls "bolly," and dramatic presentations like England's Old Vic repertory company, which he calls "Uld Wick."

Through his heavy horn-rimmed glasses, Hurok views the artistic world as a patchwork of music, drama or dance attractions waiting to be found worthy of the "S. Hurok Presents" label. To sign up those that are worthy, Hurok has been ranging the world for the last 50 years looking for the singers, instrumentalists, dancers or actors who can meet his standards and yield him about 15% of their gross at the box office.

Hurok's 35-man New York staff, aided by scouts in Europe, turns up the prospects, but Hurok alone makes the choices. To do that, he temporarily divests himself of his impresario manner and plays the role of the average customer looking for his money's worth. Arriving unannounced at a prospect's concert or recital, Hurok pays his way into the theater and, while being shown to his seat, plots out his path to the nearest exit in case he should find himself bored. When the performance begins Hurok waits to see what effect the artist will have on him. As he expresses it, "I have to feel them myself." If the right kind of feeling comes over him, Hurok then looks about the hall to see if the same thing is happening to the rest of the customers. If there is complete conformity between what Hurok feels and the audience shows, he will sit through the entire performance and drop backstage afterwards, resuming his impresario manner and proposing a contract. If there is not, he heads unobtrusively but swiftly for the exit.

Over the years the system has worked amazingly well, although Hurok has had his share of magnificent flops. In 1926 he confidently signed up the Habimah Players from the Moscow Art Theater, and when the troupe opened at the Mansfield Theater in New York just 39 paying customers were in their seats. Hurok was on hand to count them because he had not been able to bear it any longer in Chicago where an S. Hurok touring opera company was singing *Boris Godunov* and losing thousands of dollars for him every week. Says Hurok today, "When people don't want to come, nothing will stop them."

Hurok got his start in 1908 signing up free performances for political rallies in Brooklyn. A 20-year-old immigrant from Russia, he had skipped out of his father's hardware business in the Ukrainian town of Pogor two years previously and got right back into the hardware line in lower New York. On Sundays he would hawk silverware to afford the concert tickets he needed to size up artists who might help his political candidates. Presently Hurok decided that if he could get performers to play for him

free at a ward hall, he could probably get them to play for him for money at Carnegie Hall.

Violinist Efrem Zimbalist, a fellow Russian immigrant, was Sol's first bigtime Attraction. That was in 1912 and at the time the impresario could devote only lunch hours and nights to booking concerts because he was busy the rest of the time selling nuts and bolts in the hardware store. But by 1916 he was able to switch full time to being an impresario and he soon signed up such notables as the great Austrian contralto Ernestine Schumann-Heink, the eminent Russian basso Feodor Chaliapin and the famous Russian ballerina Anna Pavlova. Over the years Hurok Attractions (agents merely have clients, but impresarios have Attractions) have given more than 100,000 performances. Pianist Artur Schnabel, Violinist Isaac Stern, Guitarist Andres Segovia, Singers Marian Anderson, Jan Peerce and Roberta Peters, Monologist Emlyn Williams—all have borne the label. Hurok regards all his performers as the world's finest artists and himself as a part of their acts.

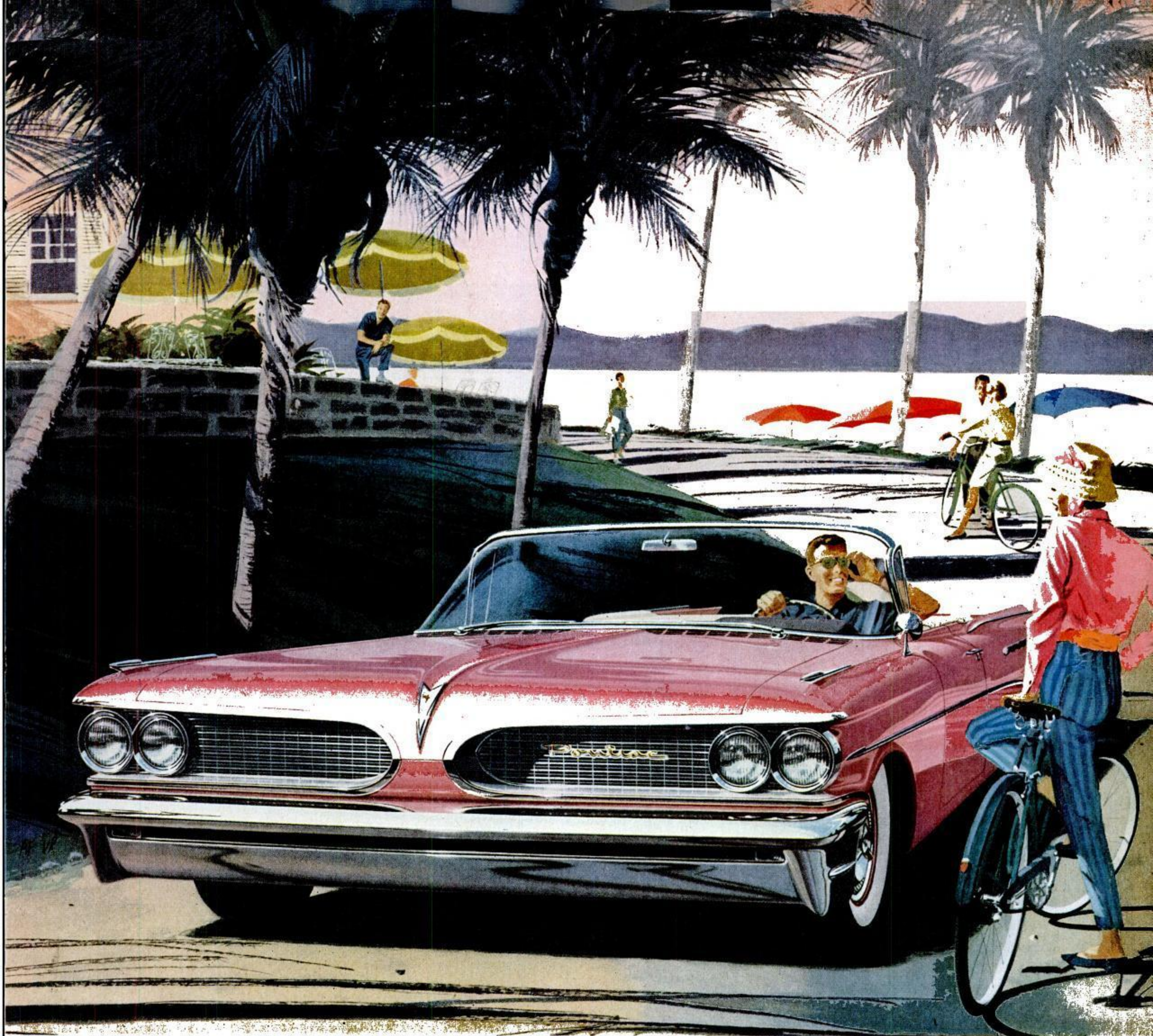
Explaining Isadora to Boston

LIKE any impresario worth his gold-topped cane, Hurok has had to learn to live with crisis. One day back in 1922 he heard with horror that one of his stars, the celebrated dancer Isadora Duncan, had denounced her audience in Boston for what she called its false Puritanism and had showed the intensity of her beliefs by baring her bosom. The late Mayor James Michael Curley retaliated by ordering Isadora to leave town, and Hurok had to race to Boston to try to explain Isadora to the city. He has since helped shovel out snowbound ballerinas, returned Chicago hotel towels stolen by a basso, built stages on a day's notice in Mississippi, and even done his best to reconcile a pair of enraged Russian choreographers who were about to wage a pistol duel in Central Park.

But there have been rewards as well as crises. Hurok loves to hobnob with his eminent Attractions, and among his proudest possessions are pictures of him at parties waltzing with British ballerinas Margot Fonteyn and Moira Shearer and doing the conga with Katherine Dunham. He only wishes he had brought a photographer along with him the time he fox-trotted with Anna Pavlova at the Palisades Amusement Park.

The relationship between Hurok and many of his artists is less personal now than it was years ago, for these days he tends to conduct most of his transactions with their governments. Most ballet troupes and repertory theaters outside the U.S. are state-supported ventures, and Hurok's manipulations to get them here under his private auspices have already produced the first American appearances of the Royal Ballet (once the Sadler's Wells) and the Old Vic from London, the Comédie Française from Paris, the Inbal Dancers from Tel Aviv and the Kabuki players from Tokyo. The Hurok eye for a new act has not lost its sharpness during these high-level transactions. In London some years ago he watched the changing of the guard at Buckingham Palace and took an old showman's fancy to the parades of the Guards regiments. In a flash he decided that such pageantry had enough box-office potential to pack Madison Square Garden five times straight at a \$6 top. He was right: for the past four years Americans have delightedly watched the Scots Guards and other bagpiping groups by courtesy of Hurok. "Hurok is the

CONTINUED



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HUROK CONTINUED

sort of fellow," one of his friends says, "who thinks about the 42nd Airborne Division a lot differently from the way you or I do."

Although he has had great success in dealing with the artists and governments of many countries, Hurok for years has had a special compulsion to acquaint American audiences with the best things from his Russian homeland, and that drive is what finally resulted in the Bolshoi Ballet's coming to the U.S. this spring. Back in 1929 Hurok had the Bolshoi signed up, but at the last minute the deal fell through. It has taken him 30 years to make good on it.

"Believe me," said the impresario recently, "if I would know in advance the trouble I am having to get the Bolshoi, I could put up a 100-story building instead." In 1954 when Hurok, for the hundredth time, asked the Russian government for the Bolshoi Ballet, he was told he could have it—but first he must bring over the Moiseyev Dancers, a much less famous troupe. The Moiseyev tour last year was a brilliant financial success. But Moscow still stalled: Hurok could have the Bolshoi, yes, but now he must sign up the Beryozka Folk Dancers, a relatively obscure band of 53 women and five accompanists. He did so, and again the reception was excellent.

Finally last November Hurok thought he had the Bolshoi sewed up. Travel arrangements were made and theaters booked. Everything seemed set. Then it was all off: the troupe wanted to prepare a new work for its American tour and would postpone its visit to the fall. In January the word was yes again, in February it was no again. Hurok in despair dropped the option he had on the Metropolitan Opera House for April.

It was only late in February that the final okay came. Presumably it was prompted by the enthusiastic reception that Soviet Deputy Premier Anastas Mikoyan saw the Beryozka Dancers receive in Chicago during his U.S. tour. Hurok hastily renewed his option on the Metropolitan and triumphantly unveiled the Russians there last month. Even so he knows his troubles are not over. When the Bolshoi was in London in 1956, anti-Communist literature tossed into the troupe's buses upset the cast, and one day a dancer found bits of broken glass in a dish of ice cream, leading the troupe to suspect sabotage. "I know what will happen," says Hurok. "Someone gets a bad ice cream here and Khrushchev calls up Hurok."

Although the old impresario has now landed his most sought-after catch, he has no intention of retiring. To him the world's best hope for peace is the kind of "cultural exchange" that he so splendidly provides. The Moiseyev dancers were delighted by what they saw in the U.S. and Hurok hopes the Bolshoi will be too. In July he will bring over still another group of Russian dancers and singers. After that, who knows? Some Hurok observers suspect that the impresario has his eyes on even bigger things. "Do you suppose it's the summit conference?" one of them asked. "Think of the billing! S. Hurok Presents—The Heads of State."



WITH PRIZE CATCH, star ballerina Galina Ulanova of the Bolshoi, Hurok talks amiably in Russian at his office on her arrival in New York last month.



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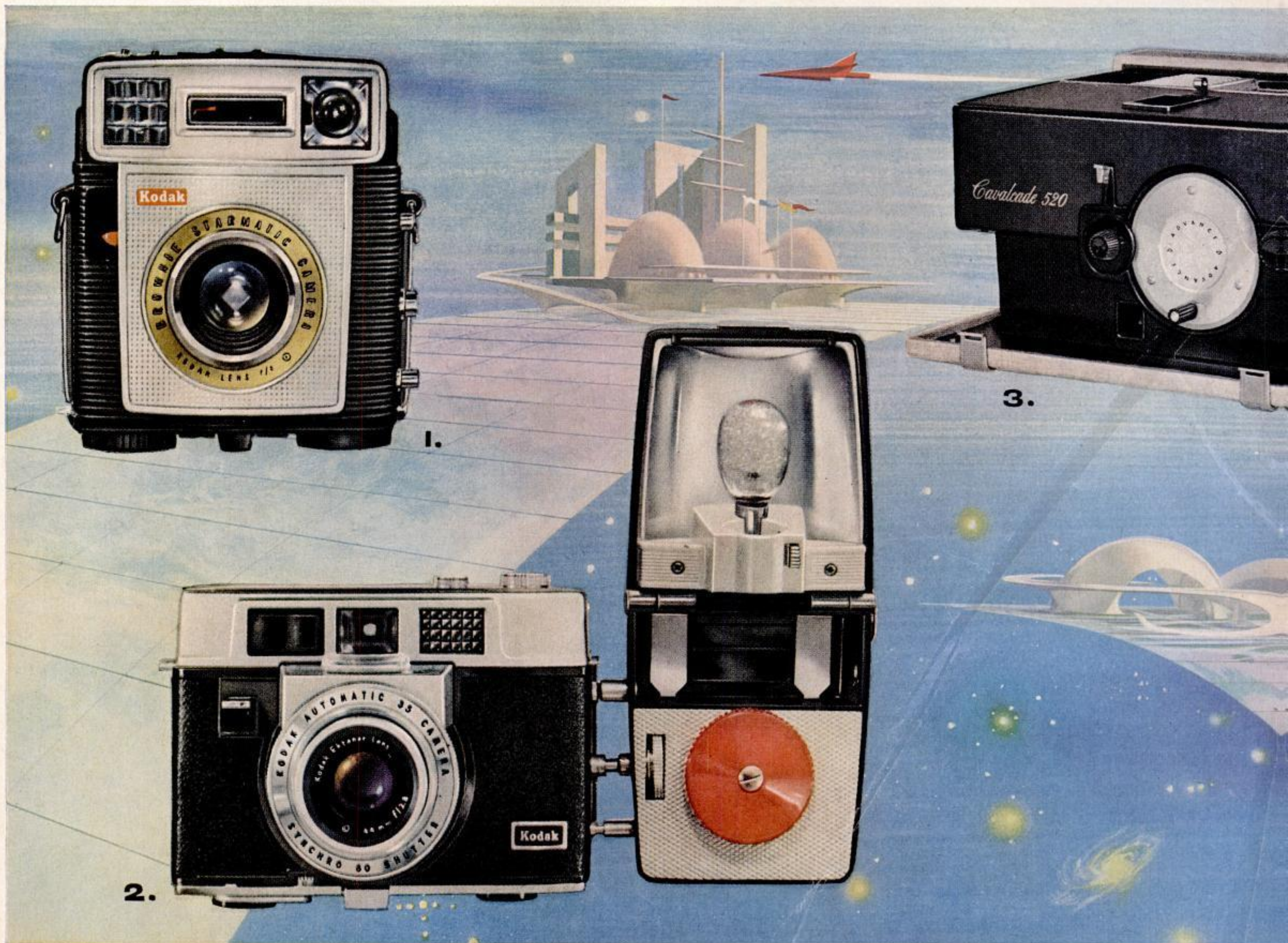
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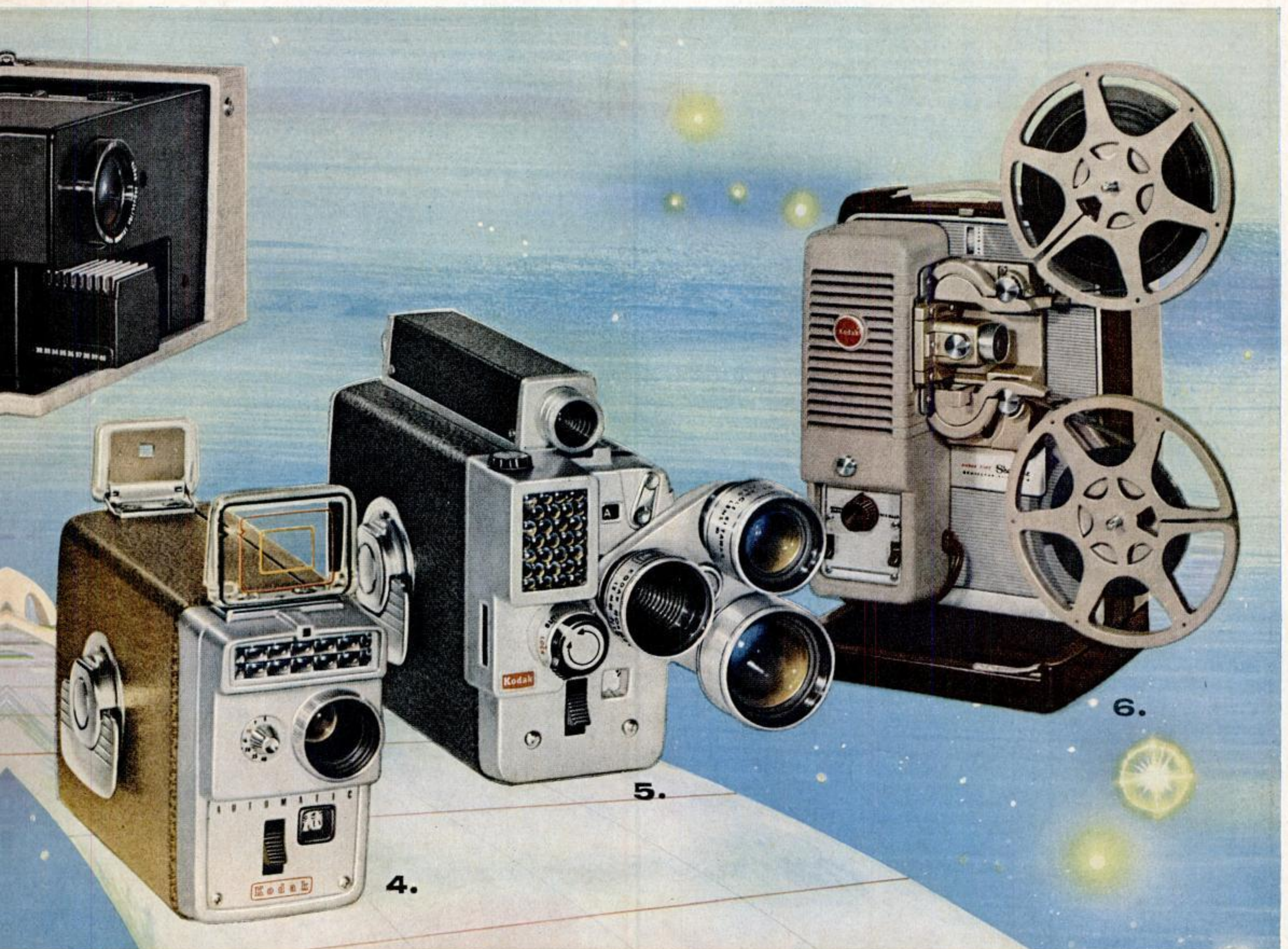
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UTTERMOST REGION OF THE EARTH

In Tierra del Fuego, Darwin found man's most wretched race

A SINGLE glance at the landscape," Charles Darwin wrote, "was sufficient to show me how widely different it was from anything I had ever beheld." H.M.S. *Beagle* on its famous voyage had dropped anchor off the wild, forbidding coast of Tierra del Fuego in December 1832, shortly before the summer solstice. Few other white men had ever ventured to this uttermost region of the earth at the southern tip of South America. Magellan discovered the archipelago in 1520 and named it "Land of Fire" for the dancing flames of Indian camps along the darkened shore. Now on Admiralty orders, the *Beagle* was there to chart its islands and rock clusters, to study the labyrinthine channels and inlets of the foaming sea.

The very place names reveal the melancholy of the land—Desolation Island, Cape Deceit, Port Famine, Useless Bay. For the first time Darwin looked on Cape Horn. "We saw this notorious promontory in its proper form," he observed, "veiled in a mist, and its dim outline surrounded by a storm of wind and water. Great black clouds were rolling across the heavens, and squalls of rain, with hail, swept by."

Yet powerfully as he was affected by the somber scene, Darwin was even more excited on encountering the Fuegian Indians. "Nothing is more likely to create astonishment," he wrote, "than the first sight in his native state of a barbarian—of man in his lowest and most savage state. One's mind hurries back over past centuries, and asks, could our progenitors have been men like these, men who do not appear to boast of human reason, or at least of arts consequent to that reason. I do not believe it is possible to describe or paint the difference between savage and civilized man. . . . It is greater than between a wild and domesticated animal."

Although the condition of the few surviving Fuegians today has been altered by contact with civilization, at the time of Darwin's visit they were surely the most wretched people on earth. Dependent upon the sea for food, they ranged unceasingly by canoe from one temporary campsite to another. "Whenever it is low water, winter or summer, night or day," Darwin reported, "they must rise to pick shellfish from the rocks . . . if a seal is killed or the floating carcass of a putrid whale discovered, it is a feast; and such miserable food is assisted by a few tasteless berries and fungi." Their only garments were guanaco hides or otter skins, laced across the breast by thongs and barely sufficient to cover their backs.

Their habitations were crude wigwams consisting of broken branches stuck in the ground, thatched on one side with tufts of grass and rushes or animal hides. At night, in these scant shelters, Darwin noted, "five or six human beings, naked and scarcely protected from the wind and rain of this tempestuous climate,

sleep on the wet ground, coiled up like animals." He never ceased to marvel—and to shiver—at the spectacle of the Fuegians, stark naked at temperatures of 35-45° paddling their canoes through wind-whipped waters or wading into icy surf to collect sea eggs and limpets. He particularly remembered one day when "a woman who was suckling a recently born child came alongside the vessel, and remained there out of mere curiosity, whilst the sleet fell and thawed on her naked bosom, and on the skin of her naked baby."

Darwin also reported—though modern observers have disputed this point—that in times of extreme famine the Fuegians practiced cannibalism, killing and devouring their old women. He cited several sources, among them a young Indian who "described the manner in which they are killed by being held over smoke and thus choked; he imitated their screams as a joke and described the parts of their bodies which were best to eat. Horrid as such a death by the hands of their friends and relatives must be, the fears of the old women, when hunger begins to press, are more painful to think of; we were told that they often run away into the mountains, but that they are pursued by the men and brought back to the slaughter houses at their own firesides."

Speculating on the origins and destiny of the Fuegians, Darwin observed, "Whilst beholding these savages, one asks, whence have they come? . . . There is no reason to believe that the Fuegians decrease in number. Nature by making habit omnipotent, and its effects hereditary, has fitted the Fuegians to the climate and the productions of his miserable country."

Darwin was mistaken, however, in his belief that the Fuegians would hold their own. He could not foresee the devastating impact of the white man, who not only infected them with diseases they could not resist, but systematically slaughtered them for economic reasons. Today the three Fuegian tribes stand on the brink of extinction. The Alacalufes, canoe people of the western channels (*opposite page*), numbered 10,000 at the time of Darwin's visit; now there are hardly 100. The Onas, an inland tribe of the archipelago, were massacred by sheep farmers in quest of grazing land; today only seven of an original 4,000 are still alive. The Yaghans once occupied the lower islands down to Cape Horn; out of 5,000, only nine purebred Yaghans remain. It was this tribe that Darwin knew best and most impressed him by their hardihood. Today the pathetic survivors receive a modicum of food and clothing from the Chilean government and the Catholic Church, of which they are nominal members. Baptized but not educated, they have almost lost all ability to support themselves. For pictures of this vanishing tribe, turn the page.



A Fuegian Indian stands before his wigwam on Tierra del Fuego. Drawing was made by artist on board the *Beagle*. Despite the climate the natives went virtually naked year round.

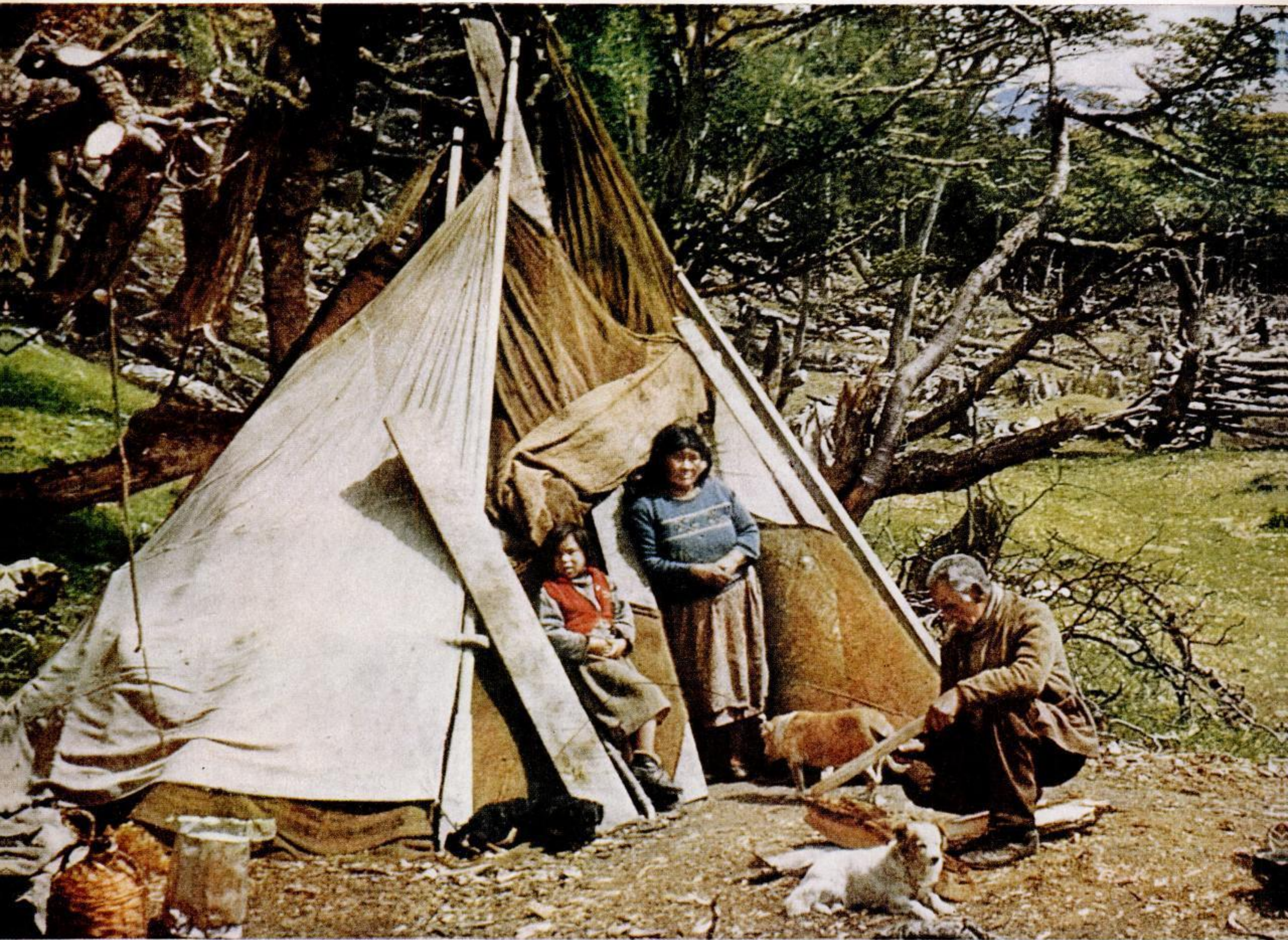
Text by LINCOLN BARNETT



COASTAL NOMADS of the South Chilean archipelago, Alacalufe Indians gather for the funeral of a member of their fast-vanishing tribe. The coffin in the boat is being taken for interment on a nearby island. As they wander

among the bleak islands of the archipelago they pause briefly at tiny settlements like the one shown here. The tent at left is made of sea lion hides, old sacks and old clothes. The hut at right was built by missionaries in the 1920s.

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A FAMILY OF YAGHANS, SOUTHERNMOST PEOPLE ON EARTH, ENJOY A MOMENT OF SUN AT CAMP ON NAVARINO ISLAND IN BEAGLE CHANNEL. ASHORE

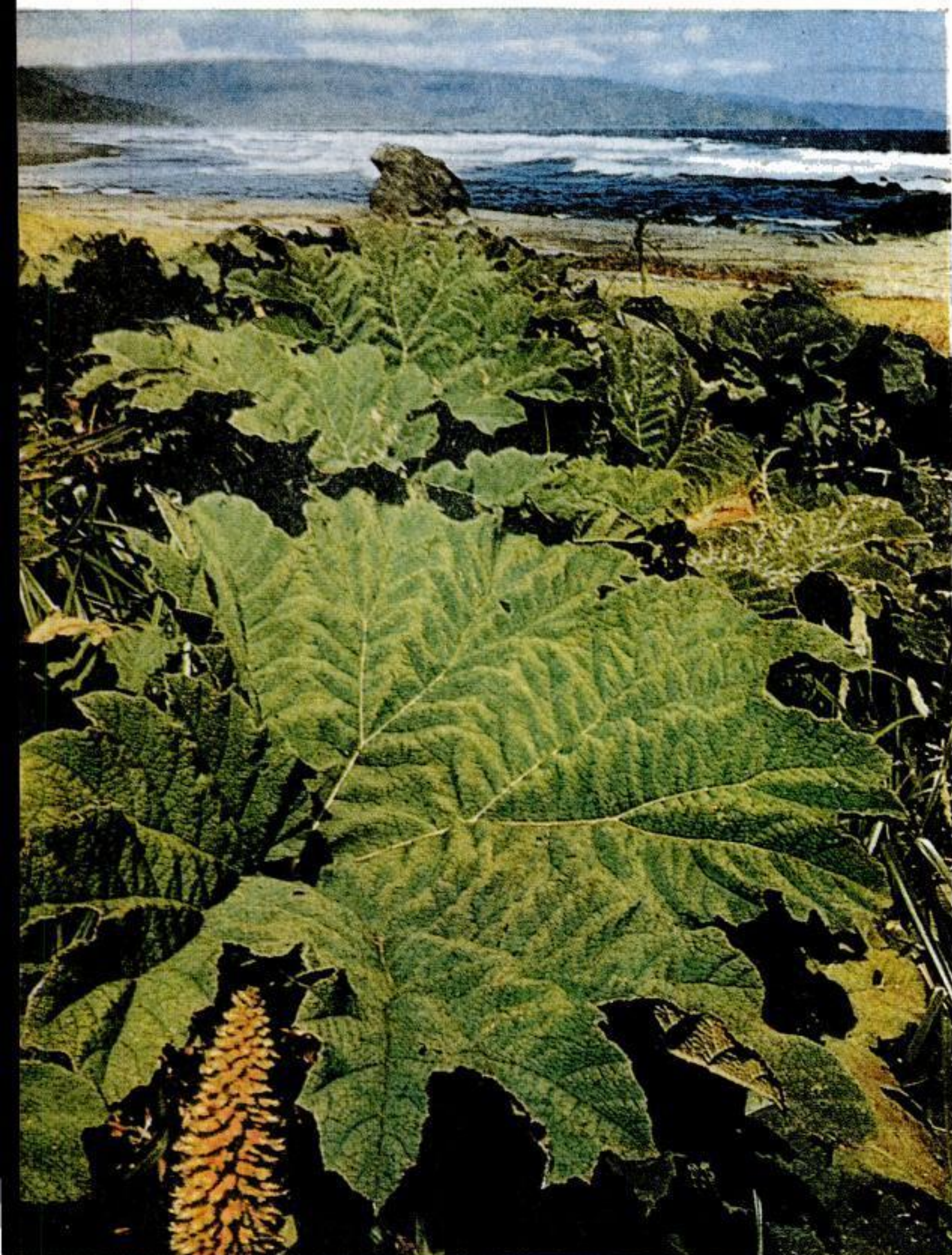


AN ONA INDIAN, 40-year-old Pappett, works for a white settler, cutting wood and tending sheep with his dog. Like other tenants of Navarino Is-

land where the Chilean navy maintains a base, Pappett receives free clothes from the government and a wage paid partly in money, partly in goods.



HALF-BREED CHILDREN, of mixed Yaghan-English ancestry, perch on sled in a summer meadow. They are all descendants of Old Julie (right).



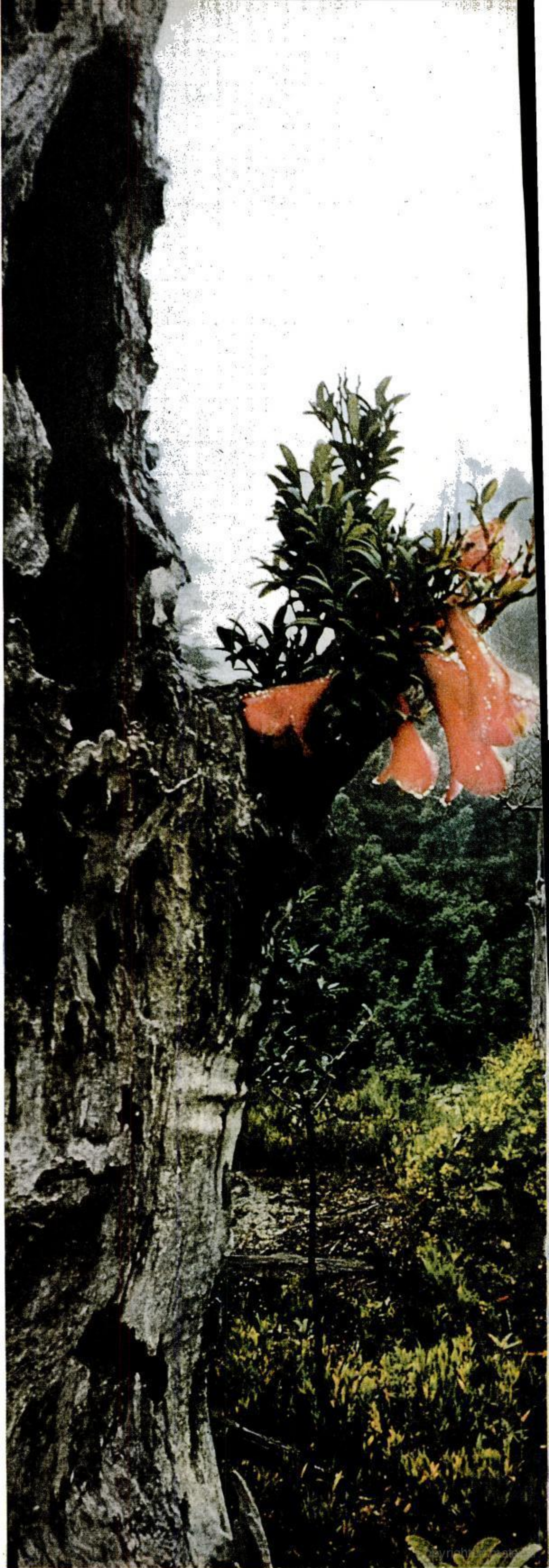
THE VALDIVIAN COAST, 1,200 miles north of Cape Horn, introduced Darwin to a softer land. Part of the huge leaves of the Pangue plant in foreground are edible either cooked or in a salad. They taste rather like pineapple.

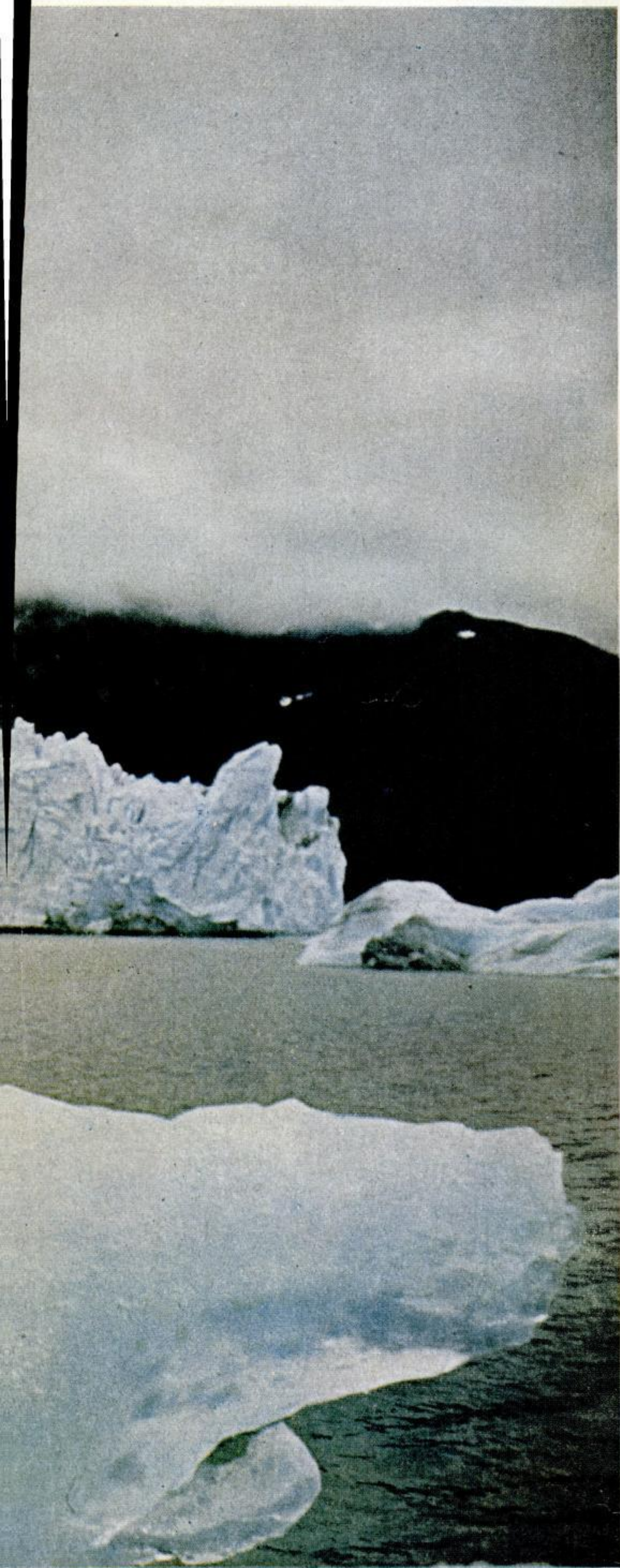
'SUBLIME SILENCE OF THE FOREST'

After leaving Tierra del Fuego, the *Beagle* cruised up and down the Chilean coast, and in the summer of 1834 anchored at Valdivia. Here Darwin encountered a pleasant shore (*above*) and a vast inland forest, overhung with mists and drenched with unremitting rains. After describing its discomforts and monotony, Darwin added, "Yet, with the true spirit of contradiction, I cannot forget how sublime is the silence of the forest." Within its sodden corridors he discovered a long-nosed frog, which now bears his name, and a shy, cold-weather parakeet.

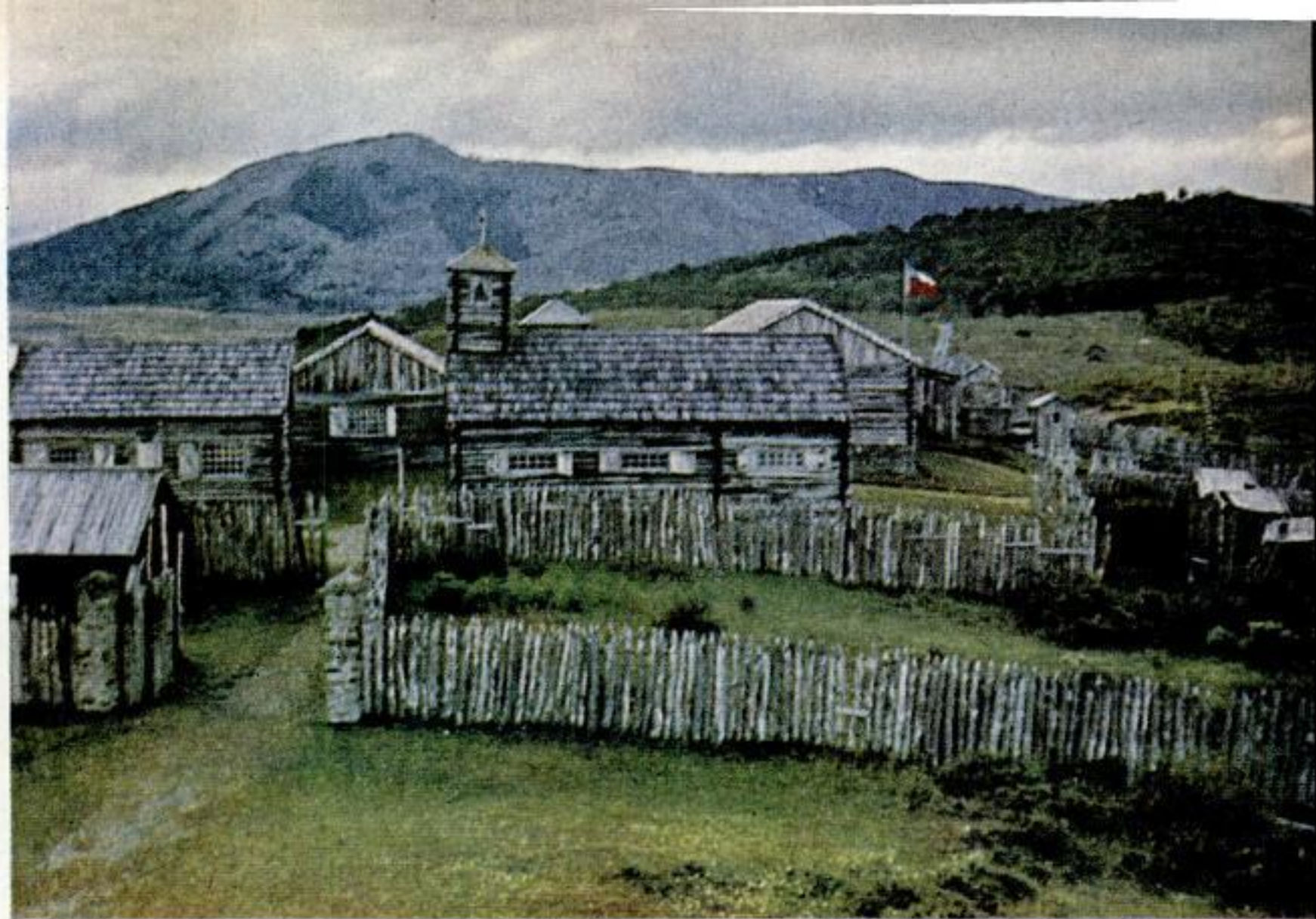
The most notable event of Darwin's interlude in Chile was a violent earthquake which struck less than a fortnight after his arrival in Valdivia. Though the quake and its induced tidal waves wrought fearful havoc along the coast, completely destroying the city of Concepción 200 miles to the north, Darwin fortunately happened to be inland, exploring the forest, at the time. Noting that the tremors lasted about two minutes, Darwin reported, "The rocking of the ground was very sensible. There was no difficulty in standing upright, but the motion made me almost giddy. . . . A bad earthquake at once destroys our oldest associations: the earth, the very emblem of solidity, has moved beneath our feet."

THE VALDIVIAN FOREST mantles 4,000 square miles of rain-soaked hills with a steaming growth of ferns, mossy trees and plants like the red *Coicopihues* at left. The Alcere trees at right are related to pines.





THE AGOSTINI GLACIER discharges its icy burden into the Strait of Magellan. The *Beagle* traversed the strait in June 1834—a passage so gloomy and forbidding that to Darwin it appeared “to lead to another and worse world.”



FORT BULNES on the Strait of Magellan was built in 1843 by a military-scientific expedition which claimed possession of the region for Chile. Subsequently destroyed by fire, the fort was rebuilt in 1945 as a national monument.

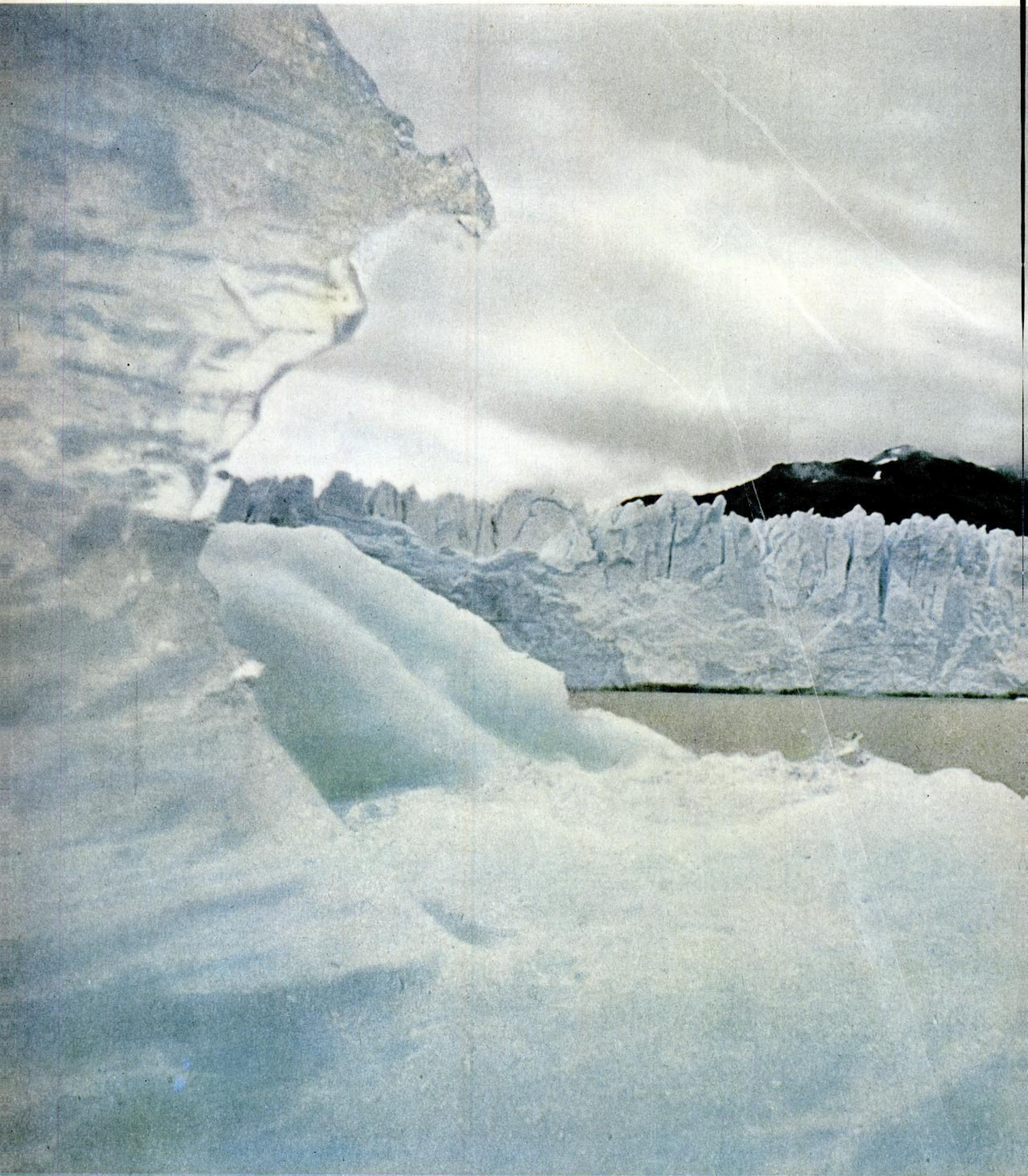
DESOLATE LAND OF ICE AND MIST

Tierra del Fuego had an overwhelming effect on Darwin whose sensibilities were as keen as his naturalist's eye. He was awestruck by the savage magnificence of the mountains and the perilous waterways that wound darkly among forlorn and nameless islands. The gloomy forests on the lower slopes were cluttered with decaying trees. And everywhere the land was shrouded in mists and lowering clouds from which descended rain, sleet or hail, driven by violent winds. “In these solitudes,” he observed, “Death instead of Life seemed the predominant spirit.”

But occasionally the clouds lifted, revealing the grandeur of the mountain peaks. “They are covered by a wide mantle of perpetual snow,” he wrote, “and numerous cascades pour their waters into the narrow channels below. In many parts magnificent glaciers extend from the mountainside to the water's edge. It is scarcely possible to imagine anything more beautiful than the beryl-like blue of these glaciers, and especially as contrasted with the dead white of the upper expanse of snow.”

The profusion of mighty glaciers in a relatively equable, albeit stormy, climate puzzled Darwin. “I was astonished,” he wrote, “when I first saw a range, only 4,000–5,000 feet in height, in the latitude of [northern England] with every valley filled with streams of ice descending to the sea-coast.” Noting that the mean summer temperature of Tierra del Fuego was 50° and its mean winter temperature 33°, he compared these figures with records for Dublin, lying in precisely the same latitude north of the equator, and found that Dublin's mean summer temperature was 59.5°, its winter mean 39°. Darwin concluded therefore that the existence of glaciers depends less on very cold winters than on relatively cool, overcast summers which prevent full melting of the winter's accumulations of ice and snow. His theory is the accepted one in glaciology today.





THE MARINELLI GLACIER is one of countless rivers of ice that flow down eternally from snow fields high on the cloud-veiled mountain peaks of the Tierra del Fuego archipelago into the intricate channels and estuaries of the

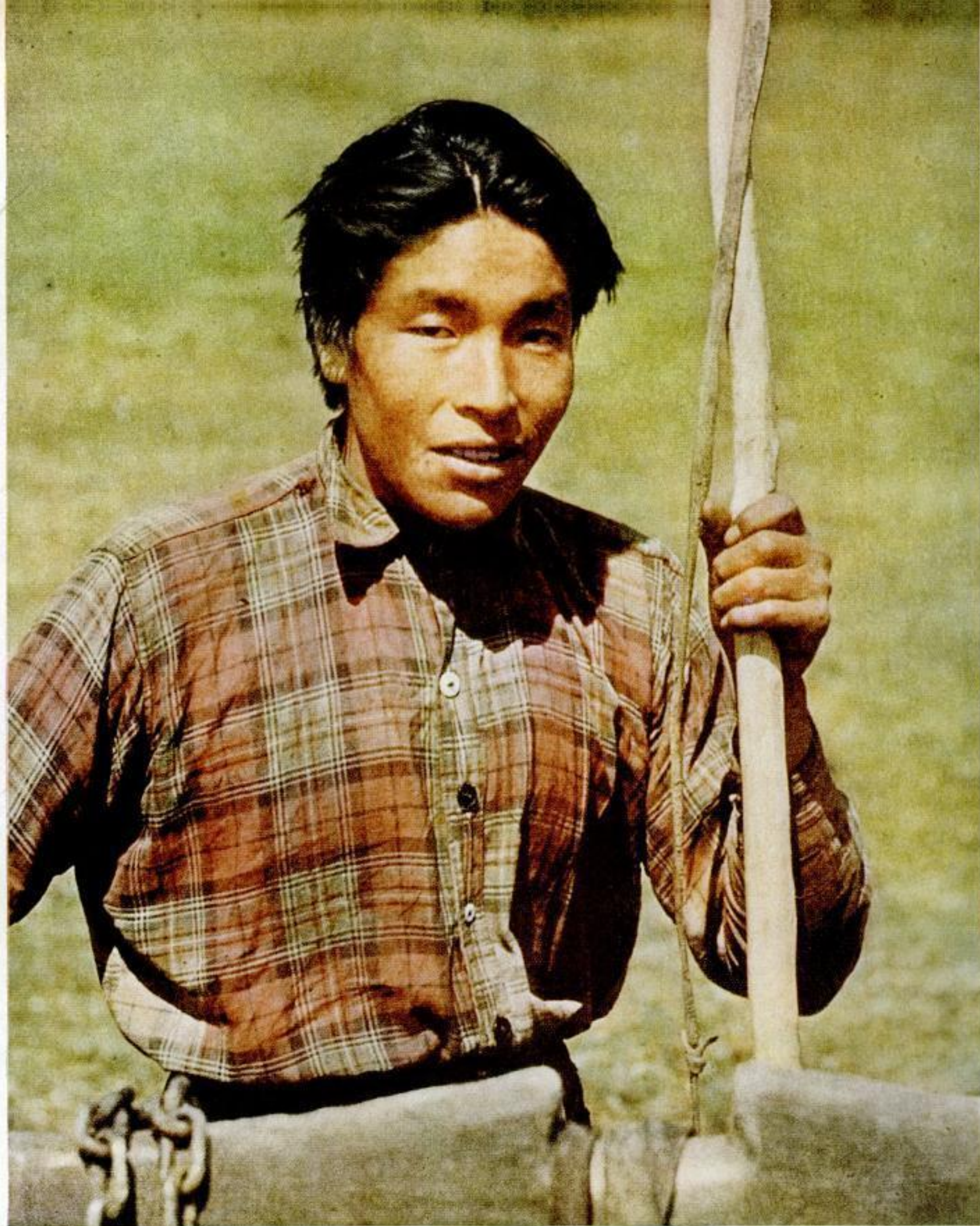
antarctic sea. Darwin found the scenery both desolate and "sublime." The glaciers, he wrote, "may be likened to great frozen Niagaras; and perhaps these cataracts of blue ice are full as beautiful as the moving ones of water."



THEY CONVERT THEIR BOAT SAIL INTO A TENT



OLD JULIE, Yaghan matriarch, is 100 years old. Her memory dimmed by age, she can no longer recall the names of her children or her husbands.



YOUNG YAGHAN named Alberto draws lumber for navy personnel on Navarino Island, near the place where Darwin came ashore. Since wheels

are impractical in the rain-soaked forest, Alberto maintains eight oxen to haul logs. Wood is constantly in demand for fuel in this chilly domain.





LARGEST FLYING BIRD in the world, the South American condor has a wingspread of more than 12 feet. Nesting in high, rocky eyries the full length of the Andean chain, condors are both scavengers and birds of prey who may

swoop down on lambs or even full-grown llamas in times of extreme hunger. Darwin, fascinated by their ability to soar, reported, "Except when rising from the ground, I do not recall ever having seen one of these birds flap its wings."



HORN REGION, WHERE IT SWIMS THROUGH ICY WATERS, AND IN THE UPLANDS OF PERU WHERE IT STEPS SURELY AMONG CRAGS THREE MILES HIGH

The most ubiquitous tenant of this unfriendly domain is the guanaco (*above*), the camel of the New World, cousin of the smaller vicuña and brother of the domesticated llama and alpaca, which man employs as beasts of burden and walking repositories of food and fur. Temperamental and wary, the male guanaco fights jealously in defense of his multiple mates with flailing foot and tooth. In minor emergencies he resorts to a more specialized weapon—a blinding, bad-smelling jet of

saliva which he ejects with deadly accuracy straight in the eyes of his foe. Darwin was beguiled by the guanaco, the beautiful black-necked swans and other residents of the Chilean uplands. But as an inveterate bird-watcher he was most intrigued by the South American condor, monarch of all winged creatures on earth (*next page*). "It is truly wonderful and beautiful," he wrote, "to see so great a bird, hour after hour, without any apparent effort, wheeling and gliding over mountain and river."



THE PAMPAS CAT, for all its soft coat and air of nonchalance, is a coldly efficient predator. Though not much larger than a house cat, it is

extremely hardy, ranging from the coastal regions to the ramparts of the Andes. Nocturnal, it hunts on the ground but takes to the trees in emergency.



THE FRESH WATER OTTER is hunted by the Indians both for its meat and its pelt. This one is floating on its back, a position of utter otter repose.

CONTINUED



A MALE GUANACO LEADS HIS HAREM DOWN A TREELESS RIDGE IN THE HIGH ANDES. THIS WILD LLAMA FINDS ITSELF EQUALLY AT HOME IN THE CAPE

ROCKY BACKBONE OF A CONTINENT

The jagged Andes, marching the length of South America, are the rocky backbone of the continent. They are also a habitat and highway for hardy, high-altitude animal life. Although the Andean cordillera transects latitudes from the Antarctic through the Equator, the environment of its upper reaches is uniform: cold, desert, barren. Hence some of its more restless denizens range the wind-whipped heights foraging on sparse and scrubby slopes or in chilly tarns from Patagonia to Peru.

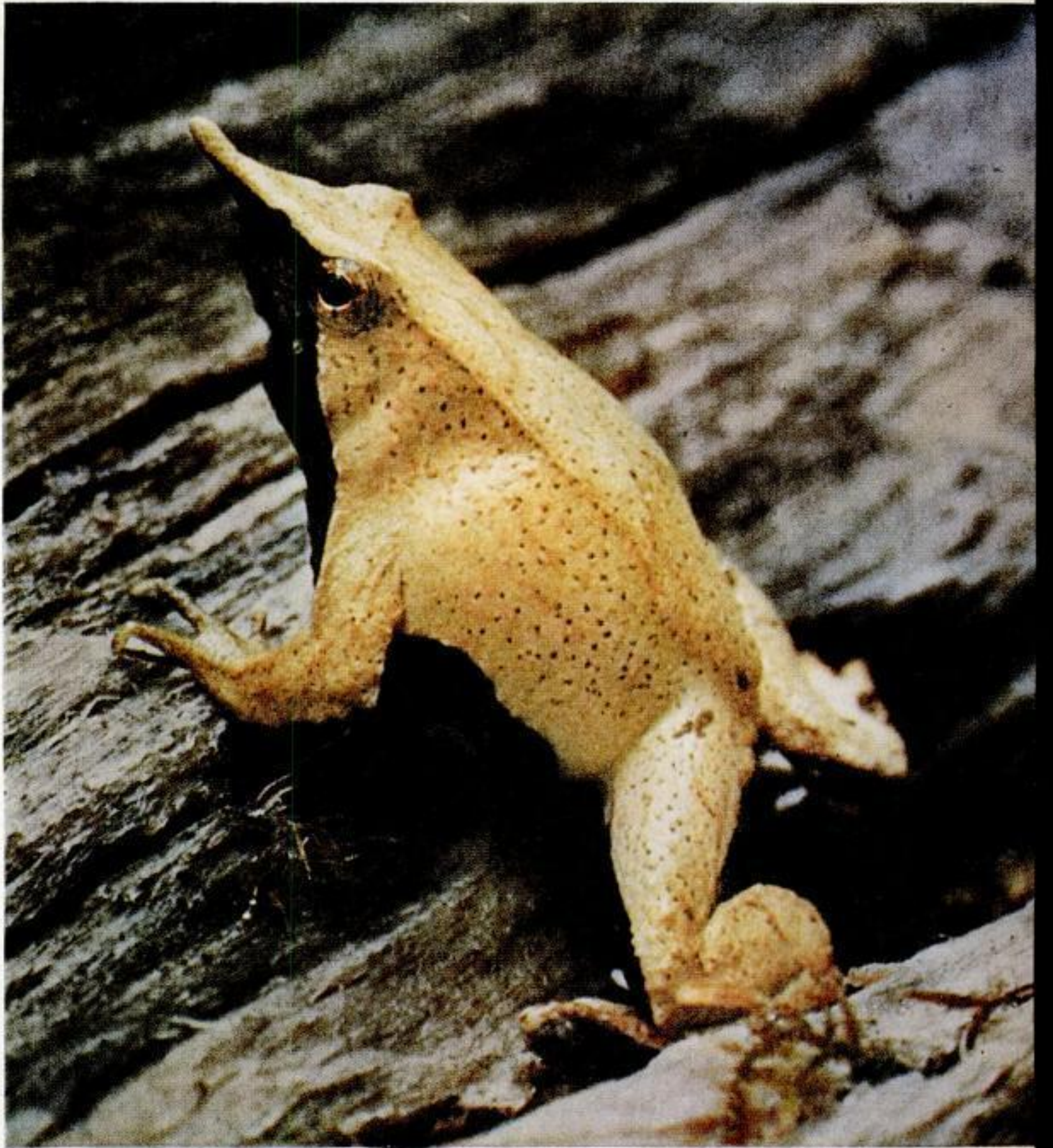
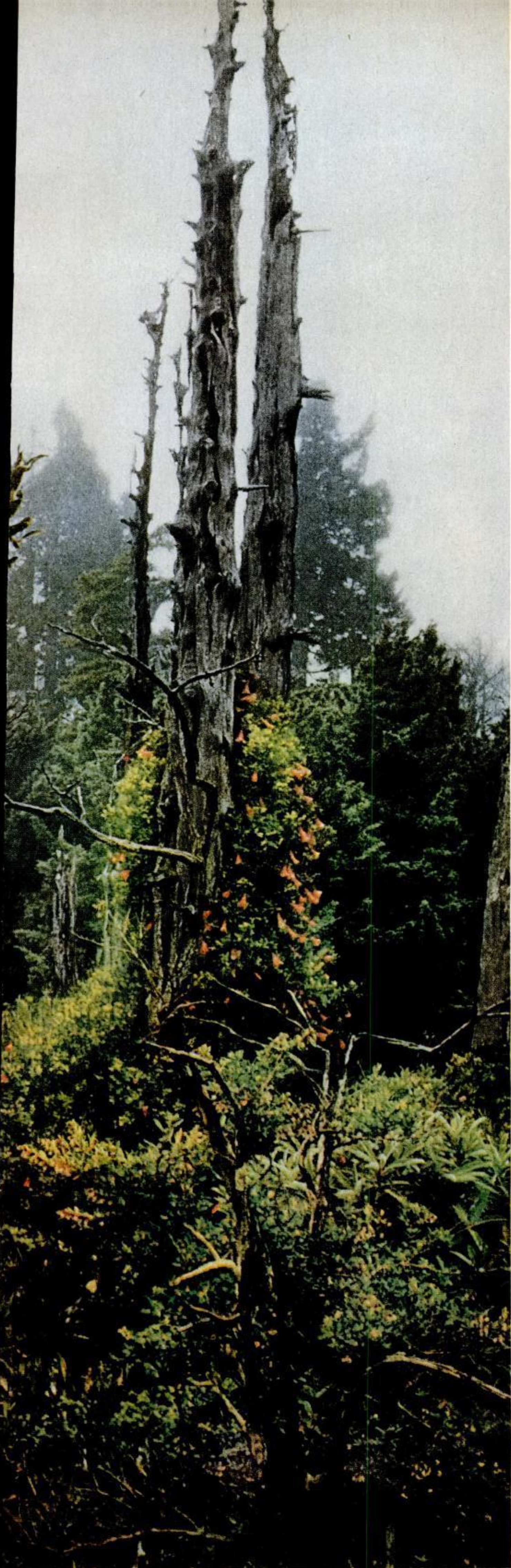


THE HAIRY ARMADILLO, more warmly clad than his tropic kin, has similar habits. It sleeps by day, feeds by night and when in doubt burrows.



BLACK-NECKED SWANS live only in far southern climes. In summer they breed in streams and estuaries of Tierra del Fuego and Patagonia. In

winter they migrate northward into the pampas and up the coast. Their young are born white and develop their high black collars only in maturity.



DARWIN'S FROG is unique both in its pointed nose and its habits. For it is the male who tends the eggs. When they hatch he takes the tadpoles in his mouth and harbors them until they are ready to hop out as complete froglets.



THE CHILEAN PARAKEET dwells on the high Andean slopes, nesting in stunted trees and hunting seeds on the ground. Though parrots are tropical by habit, this rather conservatively dressed bird has adapted to mists and cold.

CONTINUED

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DARWIN CONTINUED



JEMMY BUTTON, a Fuegian taken to England, dressed in English attire on return to native land.

THE RETURN OF THE NATIVES

Darwin's studies of the Fuegian Indians were abetted by an extraordinary circumstance. He had the good fortune to observe at first hand the reactions of three young natives on their return to Tierra del Fuego after an absence of nearly three years among the English. Before his eyes there unfolded a strange and unhappy drama.

The chain of events began during a previous voyage of the *Beagle* to the Tierra archipelago in the years 1826–30. One day near the end of the expedition Captain Robert Fitzroy, commander of the *Beagle*, seized a group of Fuegians as hostages for the loss of a whaleboat which allegedly had been stolen. When the boat was not returned, Captain Fitzroy, a deeply religious man, decided to take four of the Fuegians back to England and provide them with a Christian education at his own expense.

The four Indians—two men, a boy and a girl, all members of the Yaghan tribe—were fancifully named by the sailors. The oldest, and most intelligent, was called Boat Memory. The others were: York Minster, a surly young man of 20, named for a bleak mountain near Cape Horn; Jemmy Button, a boy of 14, who supposedly had been purchased from his parents in exchange for a pearl button; and Fuegia Basket, a 9-year-old girl.

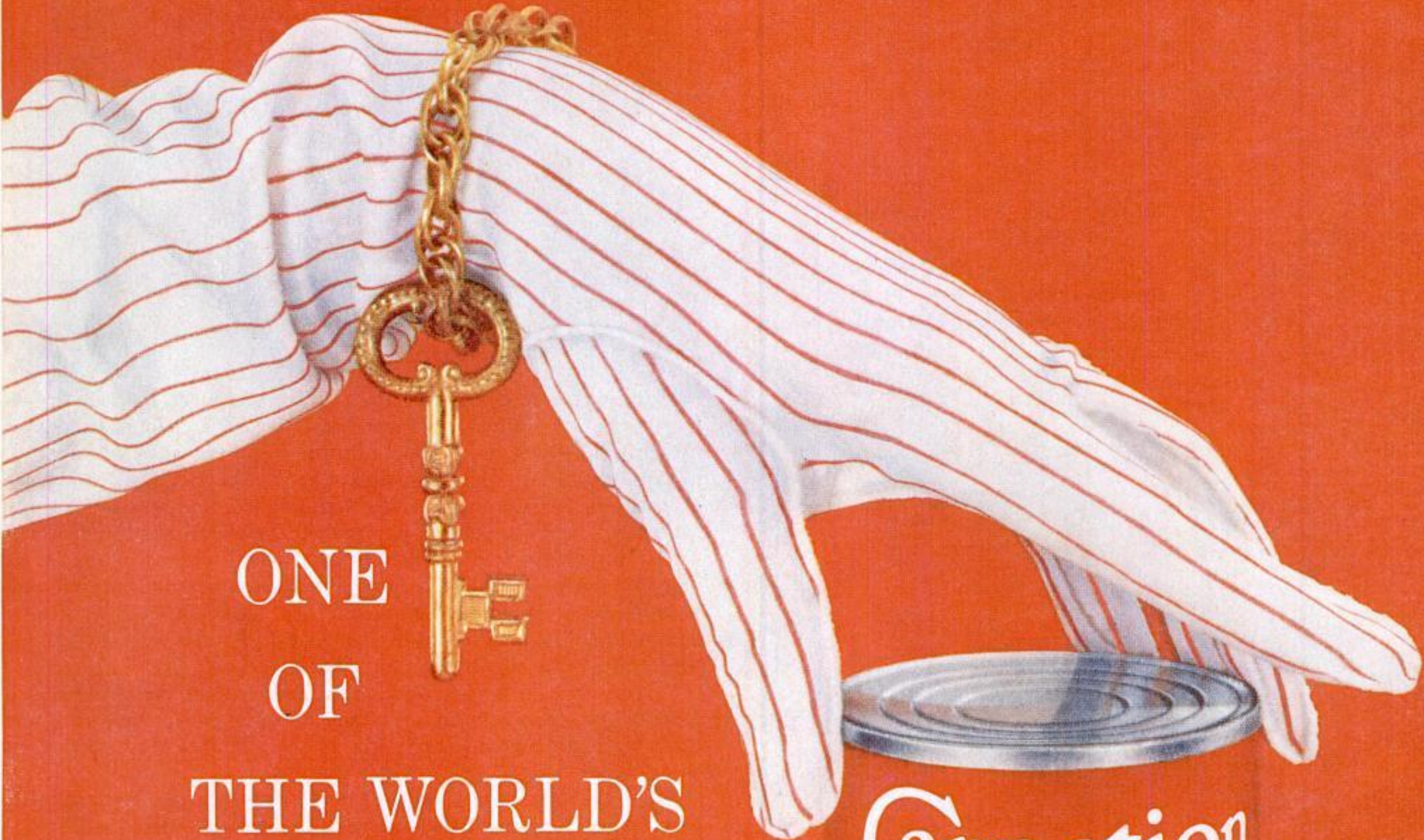
Shortly after their arrival in England, Boat Memory died of smallpox. The others were lodged at Fitzroy's expense in the home of a clergyman. They were sent to school and instructed in such useful crafts as carpentry and gardening. All three soon learned considerable English.

About nine months after their arrival, Captain Fitzroy and his protégés were commanded to appear before King William IV and Queen Adelaide at St. James's Palace. Shampooed and shining, they were led into the royal presence and evidently comported themselves well. The king asked many questions. When they left, the queen placed her lace cap on Fuegia Basket's head, and the king presented her with one of his rings as well as a sum of money for her trousseau.

Captain Fitzroy hoped that by educating the three young Fuegians and then resettling them in their homeland he would establish a friendly line of communication for future missionary work. In 1831, two years after their abduction from home, the Fuegians departed with the *Beagle*, laden with gifts of clothing, tools, provisions, garden seeds, books and chinaware. Also aboard were Darwin and a young missionary, Richard Matthews, who was assigned to continue the instruction of the young natives en route and then remain in Tierra del Fuego and, with their assistance, work for the betterment of the savage tribes.

In his journal Darwin set down his impressions of the Indians. "York Minster was a full-grown, short, thick, powerful man: his

CONTINUED



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TRANSPLANTED COUPLE, Fuegia Basket and York Minster, became engaged while in England. They were married when *Beagle* returned in 1834.

DARWIN CONTINUED

disposition was reserved, taciturn, morose, and when excited violently passionate; his affections were very strong towards a few friends on board; his intellect good. Jemmy Button was a universal favorite, but likewise passionate; the expression of his face at once showed his nice disposition. He was merry and often laughed, and was remarkably sympathetic with anyone in pain: when the water was rough, I was often a little seasick and he used to come to me and say in a plaintive voice, 'poor, poor fellow!' Jemmy was short, thick and fat, but vain of his personal appearance; he used to wear gloves, his hair was neatly cut, and he was distressed if his well-polished shoes were dirtied. He was fond of admiring himself in a looking-glass.

"Lastly Fuegia Basket was a nice, modest, reserved young girl. York Minster was very jealous of any attention paid to her; for it was clear he determined to marry her as soon as they were settled on shore."

When they reached Navarino Island, in the heart of Yaghan territory, Captain Fitzroy led a landing party ashore. It included Darwin, Matthews, the three Fuegians and all the possessions they had brought from England. A vegetable garden was sown and three wigwams were constructed: one for Matthews, one for Jemmy Button; the third for York Minster and Fuegia Basket, who had been married by Matthews on their arrival. During the building of the little settlement scores of Yaghans paddled up in their canoes and watched with curiosity, but without any real friendliness or warmth of welcome. Fitzroy and his companions were disappointed, and Jemmy Button seemed ashamed of his countrymen. Not long after the landing a delegation from Jemmy's tribe turned up. With them were his mother and several brothers.

"Jemmy recognized the Stentorian voice of one of his brothers at an enormous distance," Darwin related. "The meeting was less interesting than that between a horse turned out into a field, when he joins an old companion. There was no demonstration of affection; they simply stared for a short time at each other; and the mother immediately went to look after her canoe. . . . We had already perceived that Jemmy had almost forgotten his own language. It was laughable but almost pitiable, to hear him speak to his wild brother in English, and then ask him in Spanish 'No sabe?'"

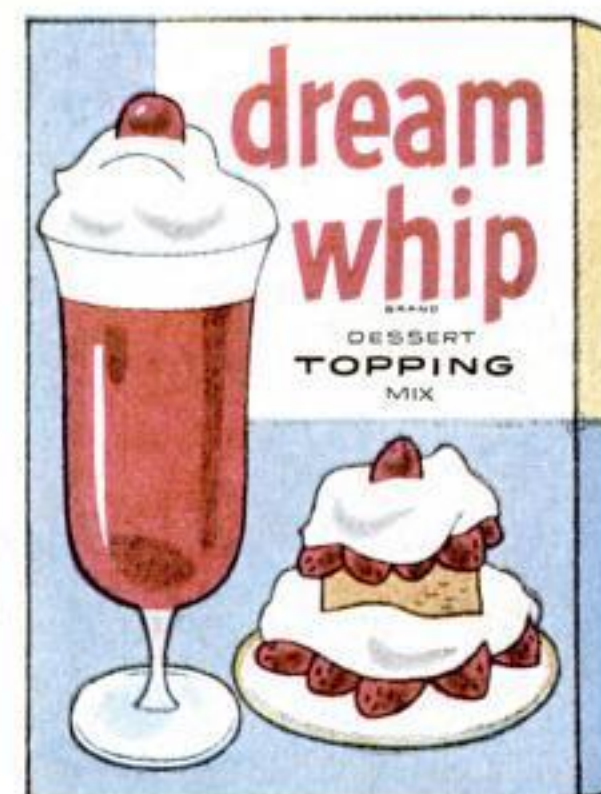
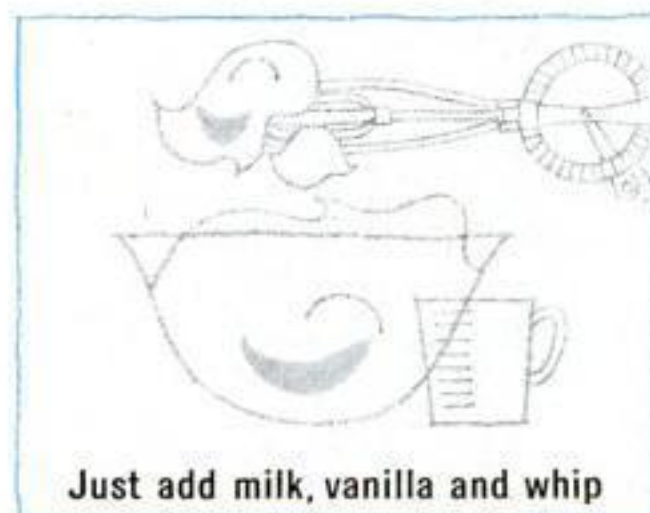
When the wigwams were completed, Fitzroy and Darwin took off with two boat crews to survey areas to the west, leaving Matthews alone with the Fuegians. On their return trip 12 days later they were alarmed to observe various articles of English clothing adorning the natives whom they passed on the way. At camp they found Matthews close to nervous collapse. No sooner had they departed than the Indians began a campaign of plunder, giving him no rest night or day. Fresh parties kept arriving, making an incessant clamor, demanding everything in sight and, when Matthews refused their demands, threatening him with sticks and stones, making hideous faces and pulling his beard. His three charges lost many of their possessions, and

CONTINUED ON PAGE 87

ACKNOWLEDGMENTS

LIFE is indebted to the following scientists for assistance in the preparation of this essay: Luis E. Peña and Gerardo Barria, entomologists, Santiago, Chile; Dr. Martin Holdgate, University of Durham, England; Annette Laming, University of Paris, France; the Chilean Navy; Dr. S. Dillon Ripley, Yale University, New Haven, Conn.

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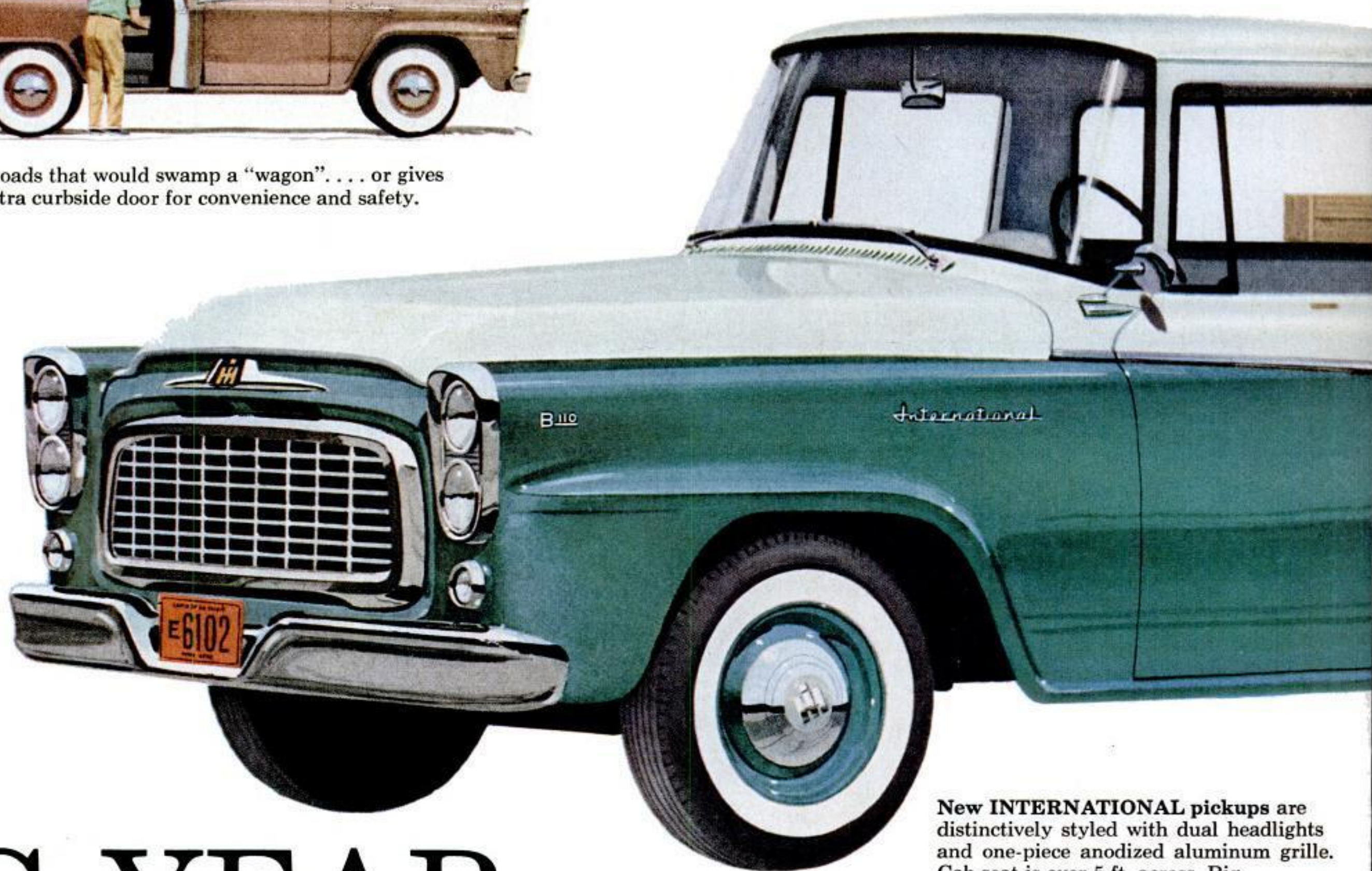
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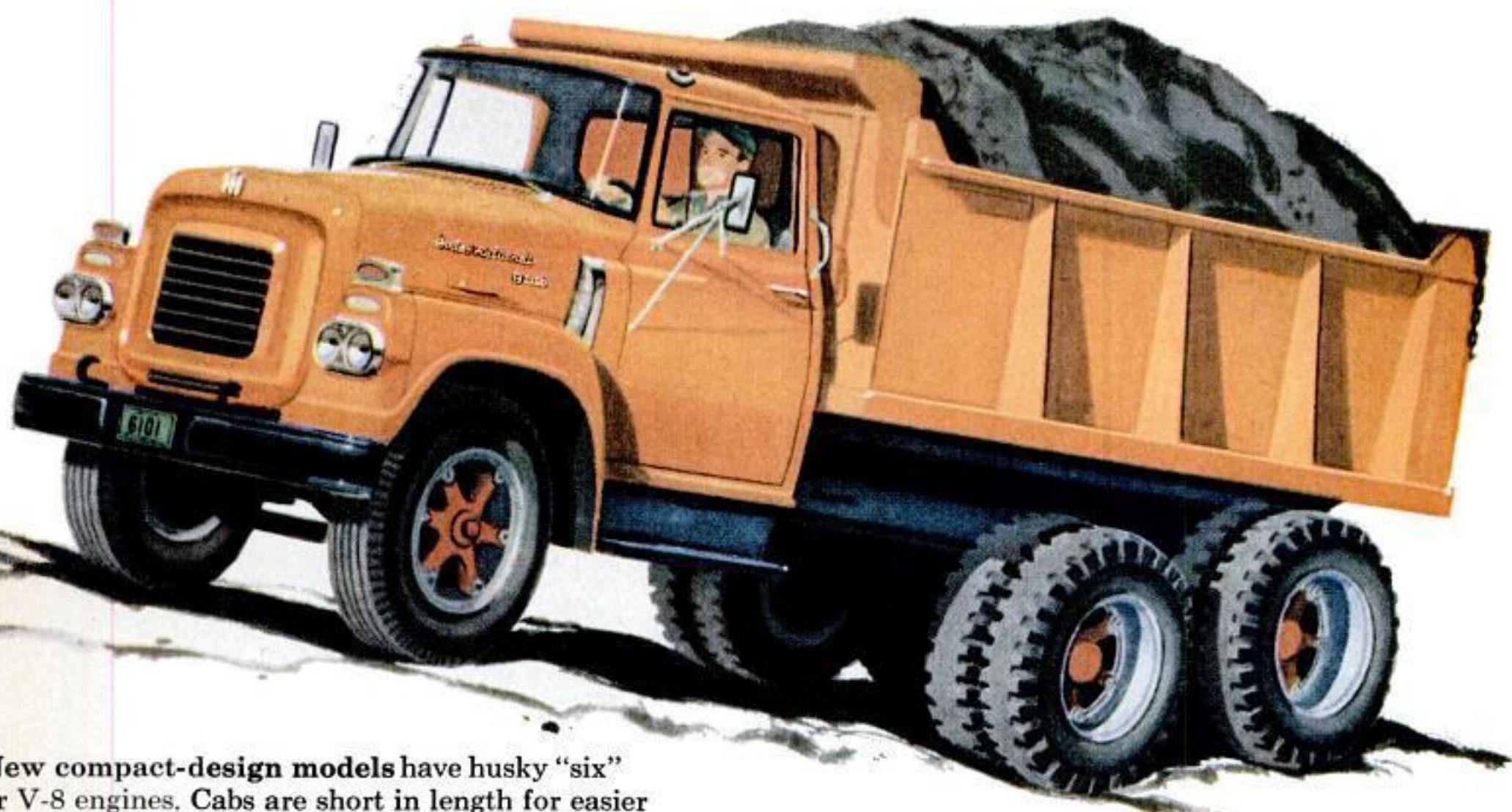


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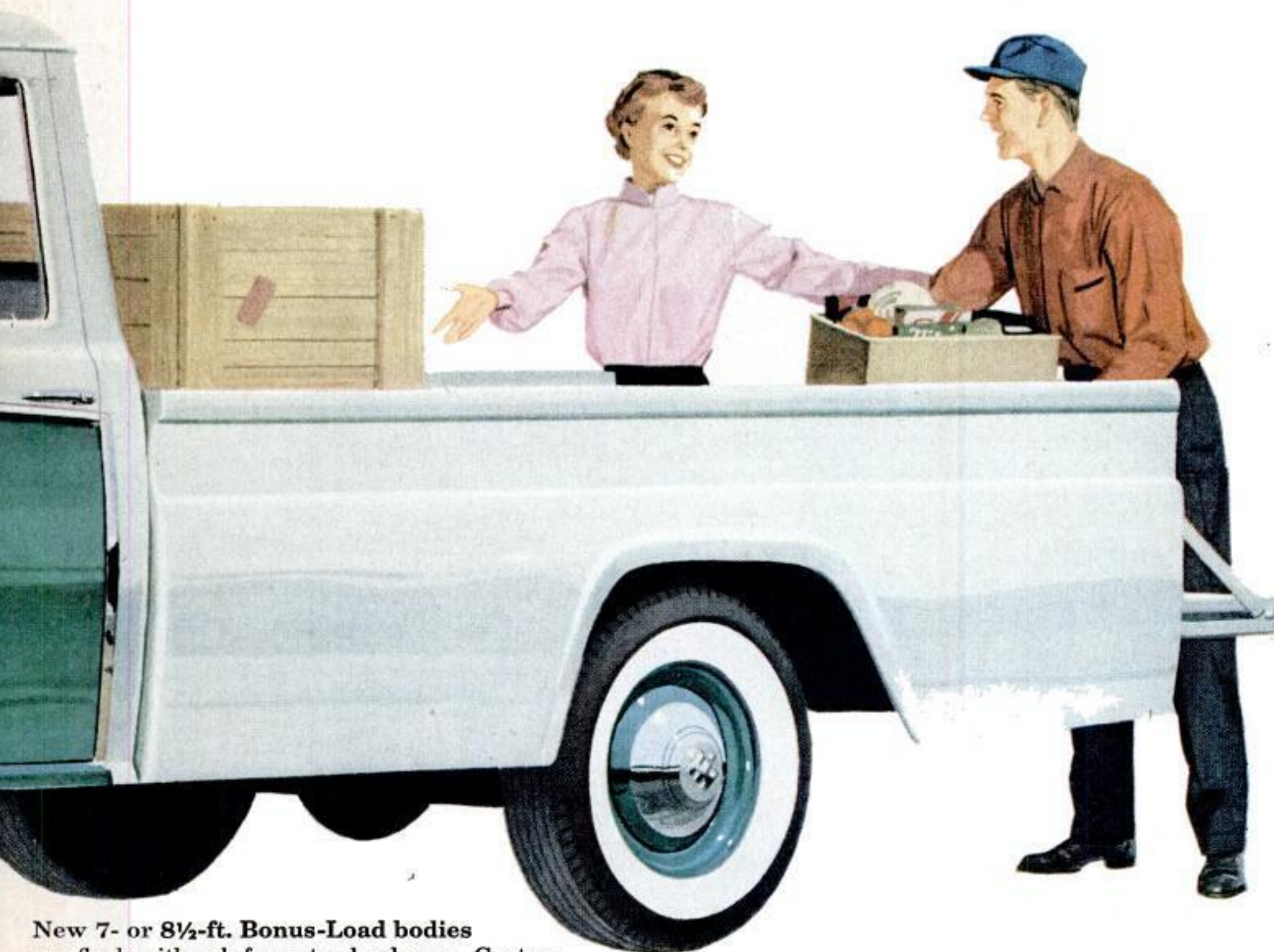


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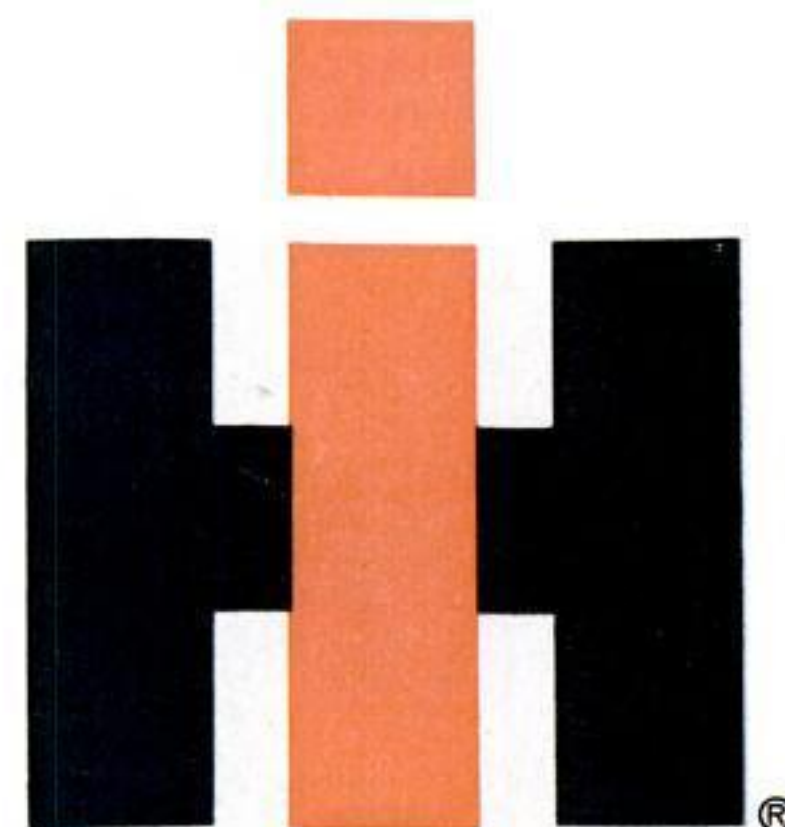
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Matthews was robbed of everything he had not buried underground.

Fitzroy refused to abandon Matthews on the island and ordered him back to the *Beagle*, thus terminating the first Christian mission in Tierra del Fuego. "It was quite melancholy leaving the three Fuegians with their savage countrymen," Darwin wrote, "but it was a great comfort that they had no personal fears. York, being a powerful, resolute man, was pretty sure to get on well, together with his wife Fuegia. Poor Jemmy looked rather disconsolate, and would then, I have little doubt, have been glad to have returned with us. His own brother had stolen many things from him; he abused his countrymen, 'All bad men, no *sabe* nothing,' and though I never heard him swear before, 'Damned fools.' . . . I fear it is more than doubtful whether their visit will have been of any use to them."

About 15 months later the *Beagle* returned to Tierra del Fuego and anchored in the same familiar cove. All was silence and solitude. Then a canoe, flying a little flag, was seen approaching down the channel. In the canoe was Jemmy—"Now a thin haggard savage, with long disordered hair, and naked, except a bit of blanket round his waist. We did not recognize him till he was close to us; for he was ashamed of himself, and turned his back to the ship. We had left him plump, fat, clean and well-dressed; I never saw so complete and grievous a change." Captain Fitzroy invited him aboard for dinner, and after cleaning up, Jemmy demonstrated that he had not forgotten his table manners. He told a sad tale of treachery. A few months earlier York Minster had decided to leave his new home and return to his original tribal territory. He persuaded Jemmy and his mother to accompany him and his wife on the trip and, when they agreed, built an extra large canoe. One night, somewhere on the way, York Minster and Fuegia Basket deserted them, stealing every article of their property. Yet Jemmy's spirit was not dimmed. He contended that he was neither hungry nor cold and had no wish to return to England. "In the evening we found out the cause of this great change in Jemmy's feeling," Darwin wrote, "in the arrival of his young and nice-looking wife. Every soul on board was heartily sorry to shake hands with him for the last time. When Jemmy reached the shore, he lighted a signal fire, and the smoke curled up, bidding us a last and long farewell, as the ship stood on her course into the open sea."

Although Darwin ended his narrative here, there are postscripts to the chronicle of Fitzroy's Fuegian protégés. In subsequent years several missionary expeditions attempted to educate and civilize the Yaghan tribes. All failed, and a number of brave Englishmen lost their lives. The most tragic episode occurred on Nov. 6, 1859 when a group of missionaries and sailors were massacred while holding Sunday service in a half-finished church being erected on the site of Fitzroy's original encampment, the first church ever built on Tierra del Fuego. The planner and chief instigator of the massacre was Jemmy Button.

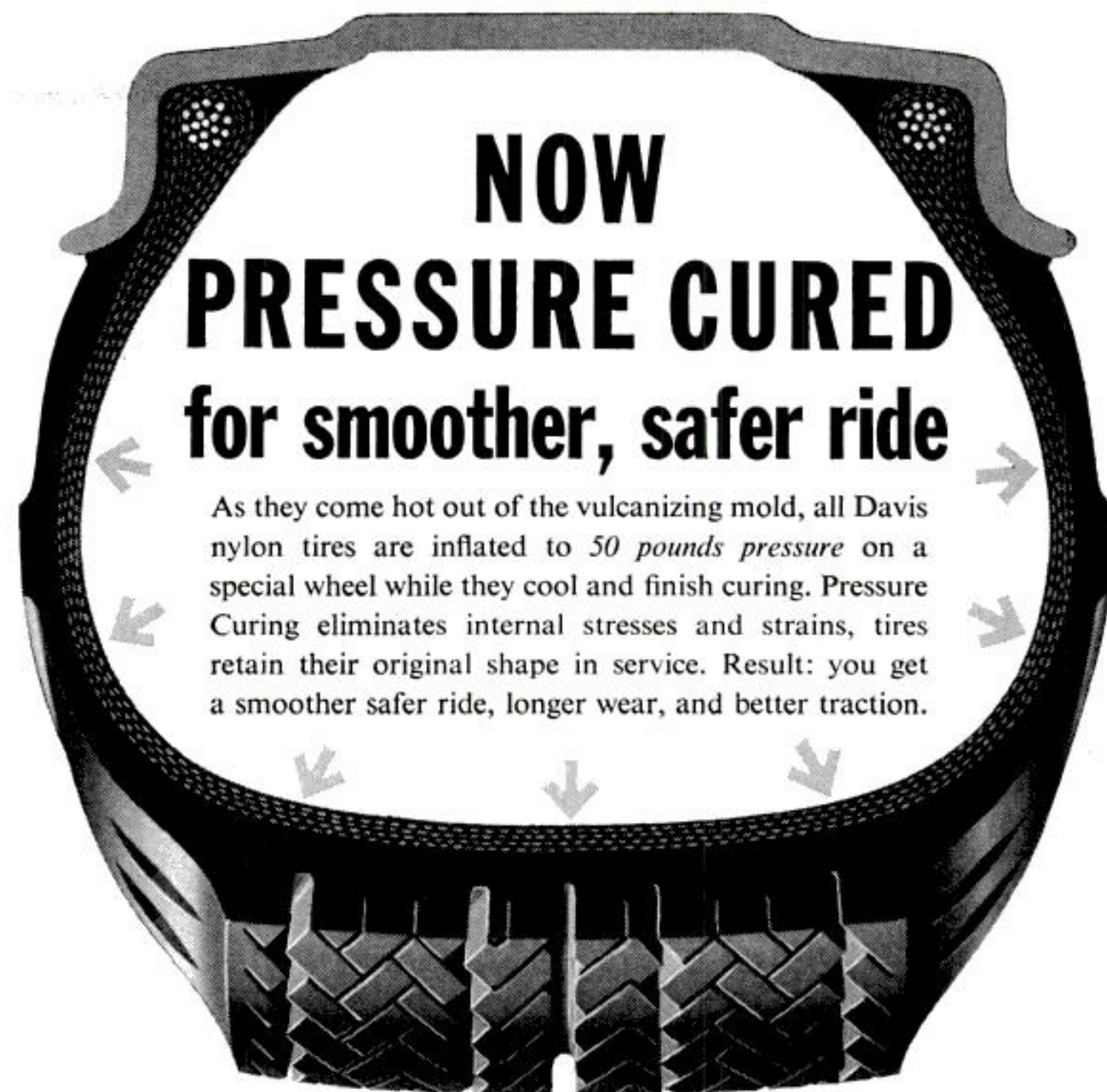
Yet the missionaries persisted, and in time the Rev. Thomas Bridges, who devoted his entire life to the Yaghans, mastered their intricate language well enough to communicate with them freely and thus ultimately won their confidence. One day in 1874, some 40 years after the *Beagle*'s departure, Bridges encountered Fuegia Basket, now more than 50 years old, nearly toothless and remarried to a youth of 18. York Minster had been killed in retaliation for a murder. Bridges saw Fuegia Basket for the last time a decade later, on Feb. 19, 1883. She was extremely frail physically and dreadfully unhappy. Bridges tried to cheer her by holding forth the radiant hope and promise of the Christian faith. But Fuegia Basket did not appear to understand. For although she had received three years of religious instruction, all traces of it had vanished from her mind.

NEXT IN THE SERIES

Magic of the Coral Isles

The *Beagle* took Darwin to the Indian Ocean where he became fascinated by the beauty and mystery of coral atolls. He evolved a theory of atoll formation which only recently has been scientifically corroborated. Part VII of this series will describe this theory and show:

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Krueger and Gibson
Park Woods, Unit #2
6390 Oakcreek Way
Citrus Heights, Calif.

Leep Constr. Co.
Sara Dell
1685 Lyle Dr.
San Jose, Calif.

Marchant Construction
Lafayette Area, Calif.

Oscar Spano and Son
Weathermaker Homes
72 North Crystal Ave.
Fresno, Calif.

The Thomas Companies
Desert View Estates
38742 Sage Tree Rd.
Palmdale, Calif.

Westmore Develop. Co.
Sharon Heights
910 Sharon Park Dr.
Menlo Park, Calif.

COLORADO

Gamble Homes
760 Explorador Calle
Denver, Colo.

Joseph Morrone & Co.
Cherry Knolls
6745 South Adams Way
Denver, Colo.

CONNECTICUT

Birchdale Homes, Inc.
Birchdale Heights
Skinner Rd.
Vernon, Conn.

Reed Homes, Inc.
Gwen-Donna
Alpine Dr.
Burlington, Conn.

FLORIDA

Fleetwood Manor Bldrs., Inc.
6400 N.W. 16th St.
West Hollywood, Fla.
Orange State Constr. Co., Inc.

Englewood Subdivision
Chestnut St.
Tallahassee, Fla.
Peacock Homes, Inc.
Evans Village
2530 Kingsland Ave.
Orlando, Fla.

Reibel-Shanbrun-Lazarus Corp.
Heritage Homes
6675 N.W. 16th St.
West Hollywood, Fla.

Joseph O. Shaffer Co.
Alderman Park
Timber Lane and
Alderman Rd.
Jacksonville, Fla.

Welton Smith, Inc.
Lehigh Subd.
2420 Jim Lee Rd.
Tallahassee, Fla.

Willard Woodrow Constr. Co.
Carol City Gardens
18301 N.W. 39th Ave.
Opa Locka, Fla.

GEORGIA

Fred G. Fett, Jr.
Meadowcliff Subdivision
2204 Meadowville Dr.
Atlanta, Ga.

P & H Homes, Inc.
Northcrest Subd.
3494 Regalwoods Dr.
Chamblee, Ga.

Walter L. Tally
Northcrest Subd.
3513 Regalwoods Dr.
Chamblee, Ga.

ILLINOIS

Alfini Constr. Co.
Country Club Estates
218-304 South We-Go
Trail
Mt. Prospect, Ill.

Martin H. Braun
Martindale Estates
220 Boeger Ave.
Westchester, Ill.

Community Builders, Inc.

Churchill Greens
900 N. Lehigh Ave.
Morton Grove, Ill.

Elm Construction Co.
Fairhaven Estates
Cuba Rd. & Route 59
Mundelein, Ill.

Fidelity Builders, Inc.
Glenview Terrace
Chicago, Ill.

Medema Builders, Inc.
14800 Central
R.R. #2
Tinley Park, Ill.

Orleans Homes
853 Ridge Rd.
Highland Park, Ill.

Morton H. Robbins & Sons, Inc.
Robbins Meadow Lane
7826 Churchill St.
Morton Grove, Ill.

Torok Constr. Co.
Eden Roc
15330 Evers Ave.
Dalton, Ill.

Wood Bros. Custom Bldrs.
Pinecrest
724 Southgate
Belleville, Ill.

INDIANA

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Sweetwater Estates
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Indianapolis, Ind.

Richard C. Cashon
652 East 52nd St.
Indianapolis, Ind.

Frederick Falender
Meadowood
2700 N. High School Rd.
Indianapolis, Ind.

Place & Co., Inc.
Twickenham Hills
2821 Sampson St.
South Bend, Ind.

Sparks and Russell, Inc.
South Grove Addition
6th & Ash
Beech Grove, Ind.

Paul B. White & Co.
Delaware Trails North
1124 Timberlane
Indianapolis, Ind.

Jack R. Worthman
Leisure Living Homes
318 S. Fair Ct.
Ft. Wayne, Ind.

IOWA

Advance Homes, Inc.
Hawthorne Hills
Bettendorf, Iowa

Lloyd E. Clarke
Airmount Park
East 27th and Euclid
Des Moines, Iowa

C. R. Dohrn Constr. Co.
Harmony Hills
Bettendorf, Iowa

Mel Foster, Inc.

Indian Hills
Bettendorf, Iowa
Harvey Constr. Co.
Timberline Heights,
Middle Rd.

Bettendorf, Iowa
Walrod Constr. Co.
Park Ridge Heights
Davenport, Iowa

KANSAS

Bekemeyer Constr. Co.
West Links
739 Murray
Wichita, Kans.

Harter, Inc.
English 2nd Edition
564 Circle Dr.
Derby, Kans.

House & Home Development, Inc.
Southwest Village
2018 West 30th St., S.
Wichita, Kans.

Murray, Inc.
West Links
750 Murray
Wichita, Kans.

Bob Peters Constr. Co.
Terrace Heights
1208 Summit Lawn
Wichita, Kans.

W. L. Stauffer
Sherwood Glen
3901 Athenian
Wichita, Kans.

KENTUCKY

Eagles Co.
Westview Subd.
Westport Rd. & Girard Dr.
Louisville, Ky.

Grimes & Corny
Graymoor
Bedford Lane
Louisville, Ky.

Shaver Companies
Broad Fields
Winchester Rd.
Louisville, Ky.

LOUISIANA

Trestman Realty Co.
Charla Park
Roslyn Drive
New Orleans, La.

MARYLAND

Connecticut Ave. Park, Inc.
Hampshire Heights
Hillandale, Maryland
Kay Constr. Co.
Kemp Mill Estates
1105 Lambertson Drive
Silver Spring, Md.

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Bartels Constr. Co.
Grand Valley Park
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Springfield, Mass.

MICHIGAN

Albert Bldrs., Inc.
Heather Downs
3120 Division St.
Grand Rapids, Mich.



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Northville Park
4200 Plainfield N.E.
Grand Rapids, Mich.

Burt Homes, Inc.
Merri-Lynn Farms
Schoolcraft & Merriman
Detroit, Mich.

Craftsman Constr. Co.
Warren Manor
11 Mile & Newport
Detroit, Mich.

Dok Builders, Inc.
Huntingdon Woods
2046 Cypress S.W.
Grand Rapids, Mich.

Garling Bldg. Co.
15620 Michigan
Dearborn, Mich.

Gerholz Community Homes

Westgate Park
3002 W. Court St.
Flint, Mich.

Glendale Bldrs., R. C. Gerholz
1525 W. 3rd Ave.
Flint, Mich.

Laurencelle Bldg. & Realty Co.
Hidden Valley
5669 Rochester Rd.
Rochester, Mich.

K. W. Mills, Inc.
Thrift Homes
Glenview St. & 13 Mile
& Crooks

Royal Oak, Mich.
Princeton Homes, Inc.

30761 Greenfield
Royal Oak, Mich.
Southfield Village Develop. Co.

Bridgeport, Mich.

S.P.M. Custom Homes

29160 Geraldine
Warren, Mich.

Starfire Builders

Twinlakes Village,
Pontiac, Mich.

Suburban Heights,
Southfield, Mich.

Thiele Constr. Co.

24154 Little Mack
St. Clair Shores, Mich.

Thompson-Brown
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Bart Verellen

East View Estates
W. of Vandyke btwn.
29½ & 30 Mile Rd.

Romeo, Mich.

MINNESOTA

Ecklund and Swedlund

Woodland Hills
16023 Excelsior Blvd.

Hopkins, Minn.

Ray Kroiss Constr. Co.

Eastwood Addition
2645 Farrington
St. Paul, Minn.

Lakeland Bldrs., Inc.
Brookview Terrace,
2nd Addition
6840 Brookview Dr.
Minneapolis, Minn.

Lyle Builders
LaBuena Vista
5700 Brook Dr.
Minneapolis, Minn.

Mill City Bldrs.
Garden City
6500 Beard Ave. No.
Minneapolis, Minn.

Steiner & Koppelman
Somerset Knolls
Tonkawood Rd. &
Highway 7
Minneapolis, Minn.

MISSISSIPPI

Bailey & Bailey
McDowell Park Subd.
McDowell Park Dr.
Jackson, Miss.

Rode Realty Co.
Terrace Gardens
143 Dallis Dr.
Greenville, Miss.

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Behymer Develop. Co.
South Air
Union Rd. & Wills Ave.
Melville, Mo.

Creve Couer Develop. Co.
Oaklake Estates
Schulte Rd.
Creve Couer, Mo.

Burton W. Duenke Bldg. Co.

Harwood Hills
1418 Fairbrook
Des Peres, Mo.

M-C Constr. Co.
Arrow Heights
2715 & 2719 Lakeport
Maryland Heights, Mo.

C. F. Vatterott Constr. Co.
St. Kevin Estates No. 4
10833 Ridgecrest Dr.
St. Ann, Mo.

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Peterson Constr. Co.
Park Manor East &
Suburban Terrace
Lincoln, Neb.

NEVADA

George A. Probasco, Inc.
Green Brae Terrace Subd.
1602 Fourth St.
Sparks, Nev.

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Woodcroft, Inc.
Plainfield Rd.
Metuchen, N. J.

Haridor Realty Co.
Asbury Gables
Wakefield & Edgeware
Neptune Township, N. J.

Kessler Bros.
Fountain Farms
Riverton, N. J.

C. T. Mitnick
Somers Point Dev. &
North Cape May Dev.
Companies, N. J.

Alex Sands
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Robert H. Baker
Far Hills
Middletown, N. Y.

John Bontrager
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& Frank

Union Ave. adjoining
Captree Causeway
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Genrich Builders, Inc.
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91 Parkledge
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A. Henry Schroeder
Lord Chesterfield Homes
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Wenwood Organization
Wenwood-at-Brookville
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Brookville, L. I., N. Y.

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Sable Dr.
Cincinnati, Ohio

B & I Constr. Co.
Maplewood Park
2525 E. Graham Rd.
Stow, Ohio

Brune-Harpenau Bldrs., Inc.

Western Woods
3366 Parkcrest Ave.
Cincinnati, Ohio

Corey Bros.
Valleybrook Estates
2440 Valleybrook Drive
Toledo, Ohio

Cornell Bldrs., Inc.
Brookhaven
Wilmington Pike
Dayton, Ohio

Ernest G. Fritsche & Co.
Lexington
Columbus, Ohio

Frontier Land Co.
Frontier Town
95 Diana Dr.
Poland, Ohio

Paul Kessler
Hillsdale
Linden Ave.
Celina, Ohio

Krest Builders, Inc.
Mt. Vernon Estates
Glenmina
Kettering, Ohio

Mack-Lo Homes, Inc.
Meadowbrook Addition
Toledo, Ohio

Reynolds Constr. Co.
Heatherlawn Heights
Toledo, Ohio

Roach Constr. Co.
Maumee Blvd. Terrace
1254 Richland
Maumee, Ohio

Edward Rose, Inc.
Northgate
Free Pike
Dayton, Ohio

J. Mack Stewart Corp.
Ridgewood Estates
4291 Dublin Rd.
Columbus, Ohio

Howard A. Suter Constr. Co.
Woodhaven Plat
Kenora & Patterson Rd.
Dayton, Ohio

Van Deilen Homes, Inc.
Green Hills &
Canterbury Forest
Toledo, Ohio

Wenzler Bros. Constr. Co.
Rosalind Terrace
Welfare Ave.
Kettering, Ohio

Zaremba & Stein Home Bldrs.
Valley View &
Heatherwood Estates
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Broadmoore Terrace Bldrs.

402 West Fairchild Dr.
Midwest City, Okla.

Casady Manor
International Paper Co.
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Ramon L. King Constr. Co.

Patricia Manor
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Tulsa, Okla.

Metropolitan Bldg. Co.
Holiday Hills
5813 South Pittsburgh
Tulsa, Okla.

Russmorr Homes, Inc.
Southern Gardens, Tulsa
Oak Park Village-
Meadowbrook,
Bartlesville

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Crestwood Terrace
3554 High St.
Eugene, Oregon

Douglas Lowell, Inc.
Braecroft
S.E. 168th, South of
Stark

Portland, Ore.

Jack C. Nunn, Inc.
Rockwood District
N.E. 196th btwn.
Stark & Glisan

Portland, Ore.

PENNSYLVANIA

Hayward V. McIntosh
Clearview Estates
Hopewell Township
Aliquippa, Pa.

A. C. Schwotzer, Inc.
Wyndemere
North Hills
Pittsburgh, Pa.

Emil Stahl & Son
Northampton, Pa.

Town & Country Fab., Inc.
Pittsburgh St.
 Clairton, Pa.

TENNESSEE

Russell B. Anderson
Hillwood Estates
Summerly Dr.
Nashville, Tenn.

Beasley & Olds
Raleigh-Bartlett
Meadows
Memphis, Tenn.

Harold High
Country Club Estates
Woodlark Avenue
Memphis, Tenn.

Holiday Homes, Inc.
Parkway Village
Memphis, Tenn.

TEXAS

Elton Brimberry
Lazybrook
1826 Foxwood Rd.
Houston, Tex.

Buchanan Built Homes
Briarwood Addition
Easy St. & Ravenwood
Arlington, Tex.

Cantrell & McMillan
Rustling Oaks
723 Cherry Bark
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Home Investment Co.
Highland Hills
1317 Clowrdale Dr.
Ft. Worth, Tex.

Lee Constr. Co.
Lake Highland North
10684 Lemans Dr.
Dallas, Tex.

Monogram Homes
St. Andrews Addition
11043 Watterson Dr.
Dallas, Tex.

Glyn Phillips & Co.
Briarwood Addition
803 Ravenwood
Arlington, Tex.

Dick N. Richards Constr. Co.
Northwood Hills
13526 Sprucewood
Dallas, Tex.

Zeto Enterprises
Charlemont Place
2701 North 23rd St.
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A. B. Ivey Co.
West Meade Estates
Brownlee Dr.
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Kerns & Gates Co.
Parkway Village
2925 South Perkins
Memphis, Tenn.

Louis Weeks, Jr.
Laurelwood Subd.
171 Perkins Extended
Memphis, Tenn.

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Lazybrook
1826 Foxwood Rd.
Houston, Tex.

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Northwood Hills
13526 Sprucewood
Dallas, Tex.

Zeto Enterprises
Charlemont Place
2701 North 23rd St.
Beaumont, Texas

VIRGINIA

B & B Construction Co.
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3400 Candlewood Dr.
Hampton, Va.

Leon R. Kytchen
Mill Mountain Estates
1042 Markham Circle
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Julius Kurzer
Colonial Acres
370 Warwick Rd.
Newport News, Va.

Eugene Zepkin
Stoneybrook Estates
No. 9 Barron Dr.
Newport News, Va.

WASHINGTON

Albert Balch
8050-35th Ave., N.E.
Seattle, Wash.

Loctwall Corp.
16530 Highway 99
Lynwood, Wash.

Kenneth McClarty
2413 West Harrison
Olympia, Wash.

Stromberg Constr. Co., Inc.
10413 Glenwood Dr.
Tacoma, Wash.

WISCONSIN

Admiral Builders, Inc.
Winchester Heights
Menomonee Falls
Milwaukee, Wis.

Heinz Fischer Constr. Co.
Sea View Estates
Lauderdale Dr.
Pewaukee, Wis.

Wm. Kilps Sons
Overlook Farms
Greendale
Hales Corners, Wis.

Tomsinger Constr. Co.
Willowbrook
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Wauwatosa, Wis.

THE COMFORT-CONDITIONED HOME: Leading builders present a new kind of home that assures you the comfort, convenience and economy of Full Housepower and Full-Thickness Fiberglas Insulation. Many Comfort-Conditioned Homes also include Fiberglas products in such features as: indoor-outdoor living; sound-conditioning; air-conditioning and filtration; built-in appliances.

*T.M. (Reg. U.S. Pat. Off.) O-C-F. Corp.

OWENS-CORNING

FIBERGLAS

T.M. REG. U.S. PAT. OFF.



ROMANTIC RABBITS, white and black, in the Williams book, hold paws and plight their troth.



IN WEDDING ATTIRE, with dandelions adorning ears, rabbits set out for woodland ceremony.



HAPPILY MARRIED, they set up housekeeping and then they "lived together in the big for-

est, eating dandelions, playing Jump the Daisies, Run Through the Clover and Find the Acorn all day long."

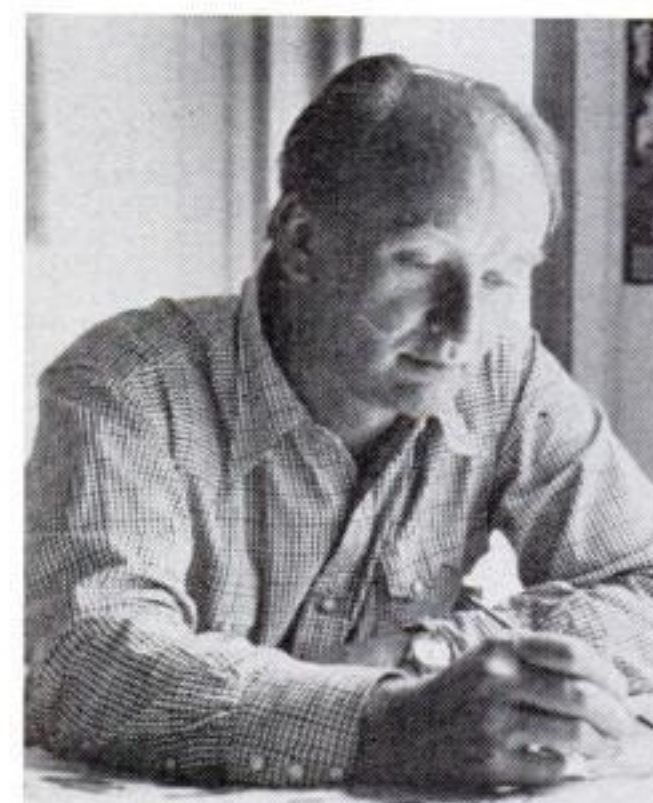
Fuss over Integrated Black Bunny



LIBRARIAN, Emily Reed of Montgomery, lends the book on request.

"And so the two little rabbits were wed and lived together happily. . . ." Normally, the bunnies in Artist Garth Williams' book, *The Rabbits' Wedding* (Harper & Bros.), would have munched their way to juvenile best-sellerdom unobtrusively. But the boy bunny was black and the girl bunny white. This stirred some of the South's segregationist vigilantes to take action and make themselves thoroughly ridiculous. In Montgomery, Ala. *The Home News*, a segregationist weekly, attacked the bunny book as integration propaganda obviously aimed at children in the formative years of 3 to 7. It was quietly moved from the "open" shelves of Montgomery's state library to "reserve" shelves, out of harm's way.

In Florida, a similarly vigilant Orlando editor denounced it as "brainwashing . . . as soon as you pick up the book and open its pages you realize these rabbits are integrated." Author Williams, whose book has sold 35-40,000 copies since it came out last year, said he was "unaware that animals with white fur were considered blood relations of white beings." The debate, rabbitlike, threatened to multiply until one astute Florida politician put it in perspective. "The book will have to go," he told fellow legislators. "I won't have my daughter grow up and marry a rabbit."



AUTHOR, Garth Williams, says his book is "only about soft, furry love."



FULL OF FURY AND EAGER TO RUN!

They're off! And this sleek, sure-footed Plymouth Sport Fury steps ahead and *stays* ahead. With its New Golden Commando 395*, biggest V-8 in the low-price field, it gives you instant response without the least bit of strain—all the "horses" you could want for modern driving.

Plymouth "go" is only the beginning. For this well-muscled

beauty handles with sports-car ease, too! A light touch with your toe gives you quick action; a light touch on the wheel keeps you in complete control. And there are many outstanding features that make Plymouth a runaway winner in the low-price class. See them for yourself at your Plymouth dealer's. You'll learn why the smart money's riding on Plymouth for '59. *available at extra cost



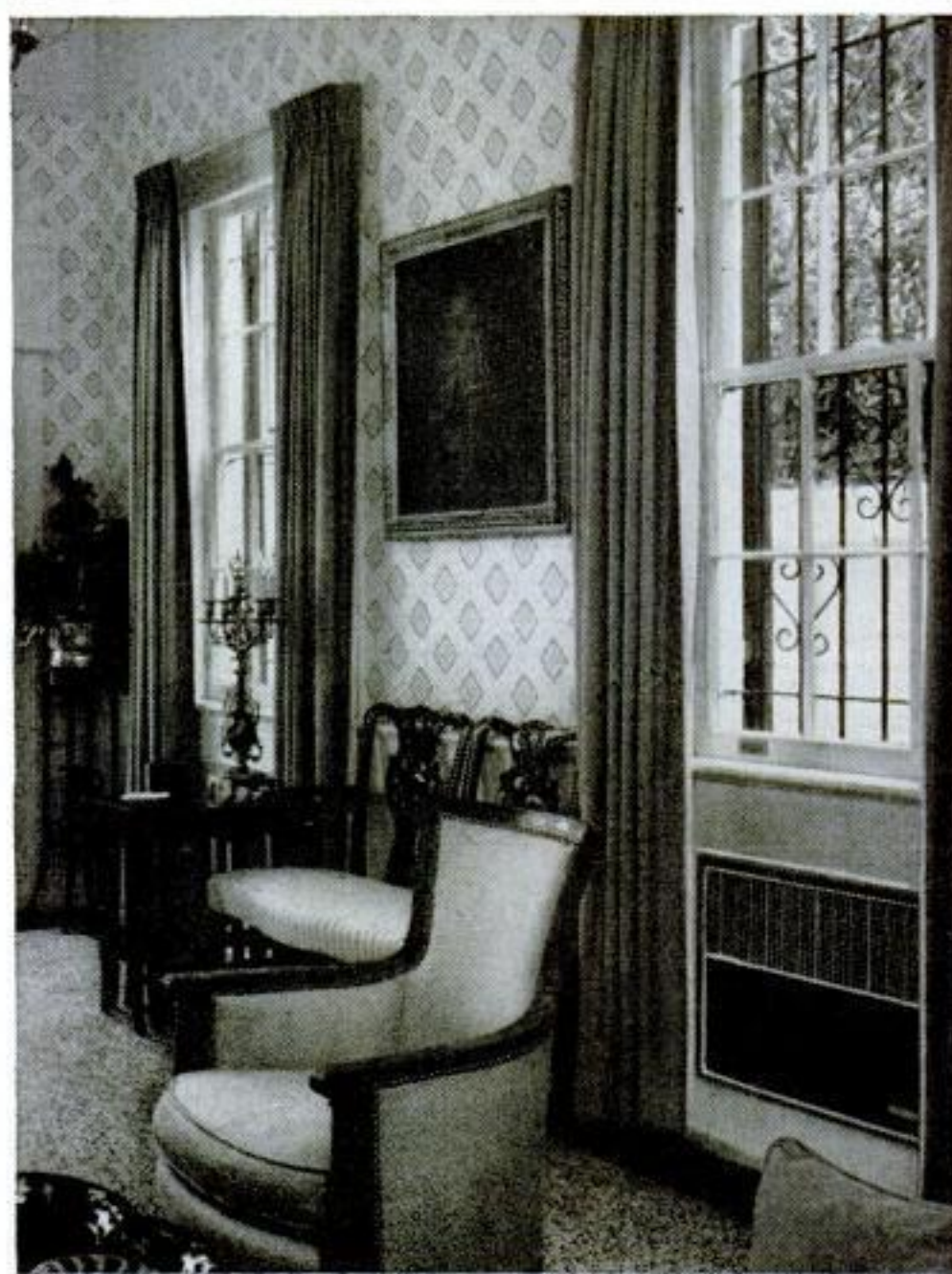
Plymouth

to be fully appreciated, must be driven

General Electric Thinline air in California for \$355.56



HUNTINGTON PARK, CALIFORNIA



NEW ORLEANS, LOUISIANA



DALLAS, TEXAS

THE JOB: "Our house sits in a heat pocket," says Mrs. J. R. Waddell, "between two houses and behind three others, so we don't get any breeze. We wanted an air conditioner to cool the whole living area—882 square feet."

THE ANSWER: A 1 hp, 10,000 BTU* General Electric *Thinline* cools the 18' x 22' living room and the 27' x 18' kitchen-dining area. Total cost—including wiring and installation—came to \$355.56, and by comparing electric bills, the Waddells figure operating costs at \$2 or \$3 a month. Their *Thinline* looks so smart that friends have mistaken it for a hi-fi set.

THE JOB: Soggy humidity—need for "invisible" air conditioning . . . the Carl J. Thibodeauxs sought deliverance from insufferable summers, yet the French Quarter Commission prohibits exterior alterations.

THE ANSWER: Two 1½ hp, 14,000 BTU* General Electric *Thinlines* go through the wall, don't show outside, blend with wainscoting inside of this 126-year-old, 1,056-square-foot cottage. "It's far more cooling than we need except when we have 40 guests opening and closing the patio doors," says Mrs. Thibodeaux, who is so delighted that she plans to buy three more *Thinlines* for her antique shop.

THE JOB: Cooling most of their house at lowest possible cost didn't look easy to Mr. and Mrs. A. G. Tacker, whose bedroom has twelve windows and two outside doors.

THE ANSWER: A 1 hp, 9,400 BTU* General Electric *Thinline* conquers 100-degree heat in the 16' x 22' bedroom. Another handles the dining room-living room area. The Tackers paid \$199 for each unit, and installed both by themselves in one afternoon. "They cool everything but the kitchen and utility room," says Mrs. Tacker, who also likes the *Thinline's* tidy looks from the outside.



Deluxe Thinline, 9,000 BTU's*, 230 volts. A 115-volt model has 6,500 BTU's* on 7.5 amps.



Custom Thinline, 8,500 BTU's*, 115 volts, 12 amps. 26" wide, 15½" high, 16½" deep.



Super Thinline, 16,000 BTU's*, 2 hp. A 1½-hp model packs 13,000 BTU's*. Both 230 volts.



Thinette, 6,000 BTU's*, 7.5 amps, 115 volts. 13" x 13" x 25". You-do-it installation.



All-Weather Thinline, 10,000 BTU's* of cooling power; 10,000 BTU's of heating power.

conditions a 3-room living area

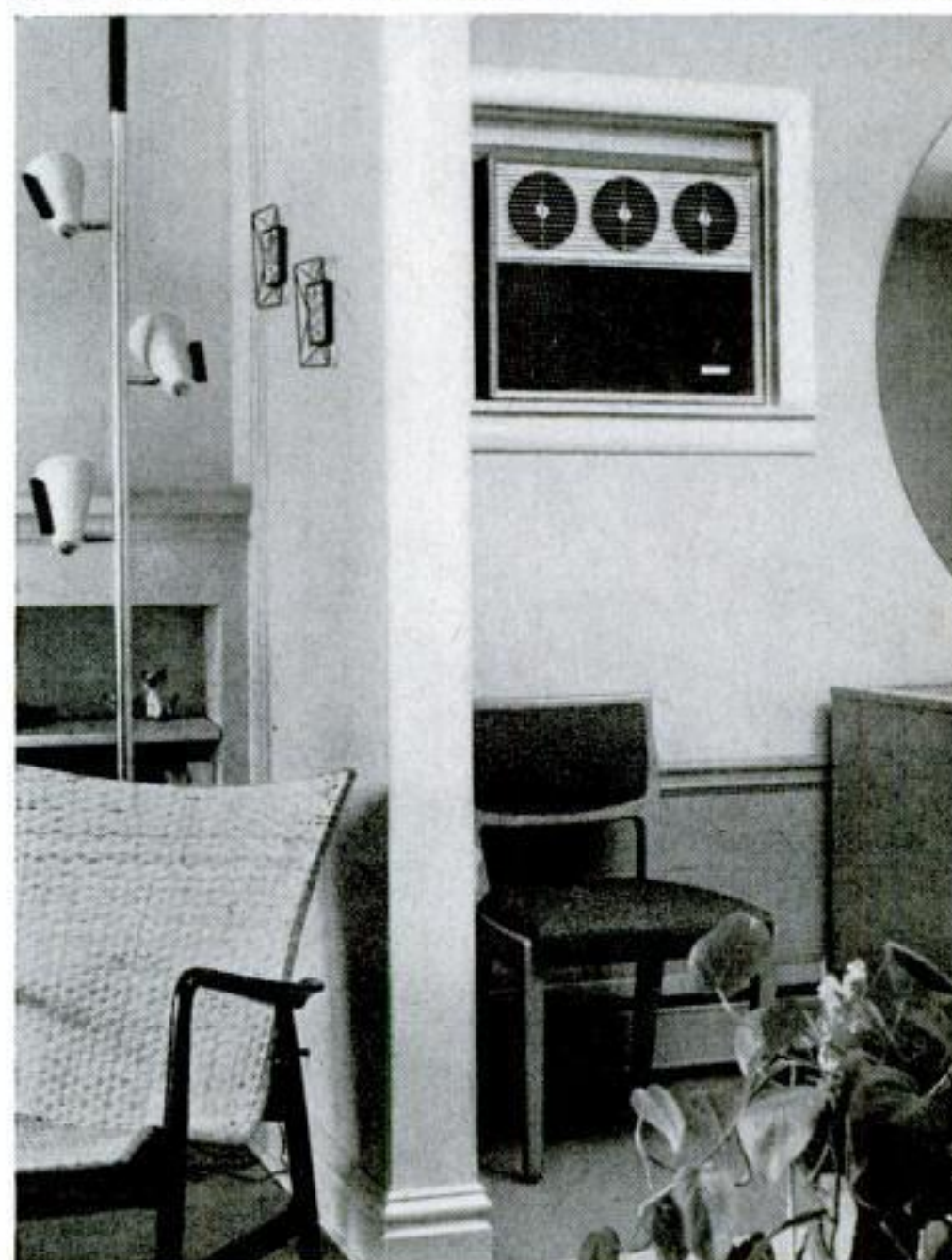
Left, below: Baking-hot California sun can't affect the cool comfort in the Waddells' 882-square-foot kitchen-dining-living room area because of their Thinline Air Conditioner. As these case histories prove, no air conditioning job is too tough for General Electric Thinlines...



WASHINGTON, D. C.



SAN MARINO, CALIFORNIA



ST. LOUIS, MISSOURI

THE JOB: To get the most BTU's for his money, Colonel Joseph E. Barzynski read all the air conditioning articles and literature he could lay hands on.

THE ANSWER: For \$256.94, the Colonel bought the 10,000 BTU*, 1 hp General Electric Thinline. It not only cools the Barzynskis' 20' x 14' bedroom, but the rest of the upstairs as well—a 10' x 14' bedroom, a 10' x 9' bedroom and a hallway . . . and cleared up their little girl's heat rash. "When I'm reassigned I'll be able to take the unit with me because the installation is so simple. And I can get service wherever I go," says Colonel Barzynski.

THE JOB: Cooling a 27' x 28' bedroom and a 366-square-foot kitchen-breakfast room . . . "I had to have an air conditioner I could depend on," says Mrs. Lee S. Davis. "One which would fit flush inside and not protrude too much on the outside."

THE ANSWER: A 13,500 BTU* General Electric Thinline easily cools the huge bedroom with its nine-foot ceiling. And a 10,200 BTU* Thinline handles the kitchen and breakfast room. "Having a cool kitchen is one of home's greatest comforts," acclaims Mrs. Davis. The price: \$571.97 for both of these Thinline air conditioners.

THE JOB: To get the greatest BTU* cooling power for his money, Dr. and Mrs. Sigmund Mazur searched through the air conditioning market, compared BTU's*, checked prices.

THE ANSWER: The Mazurs' 12' x 23' living room, 12' x 9' kitchen and 13' x 13' dining room are cooled and dehumidified by a 1½ hp, 14,500 BTU* General Electric Thinline, installed in place of an art glass window in the dining room. "Before we got the air conditioning it was like walking around in a steam bath," states Mrs. Mazur, "so \$300 for permanent relief is quite a bargain."



Easy to afford, General Electric Thinlines are your biggest bargain in comfort. Comfortable terms available through General Electric Credit Corporation or other reputable financing institutions. Ask a General Electric dealer which Thinline is right for you. General Electric Company, Room Air Conditioner Department, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

*Capacities tested and rated in compliance with National Electrical Manufacturers' Assn. Standards CNI-1958.





THE BEER THAT MADE MILWAUKEE FAMOUS

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Know the real joy of good living...

Created by people who love good beer for people who love good beer. Schlitz is lighter, more refreshing because it's brewed with just the kiss of the hops. Serve Schlitz whenever you serve beer.

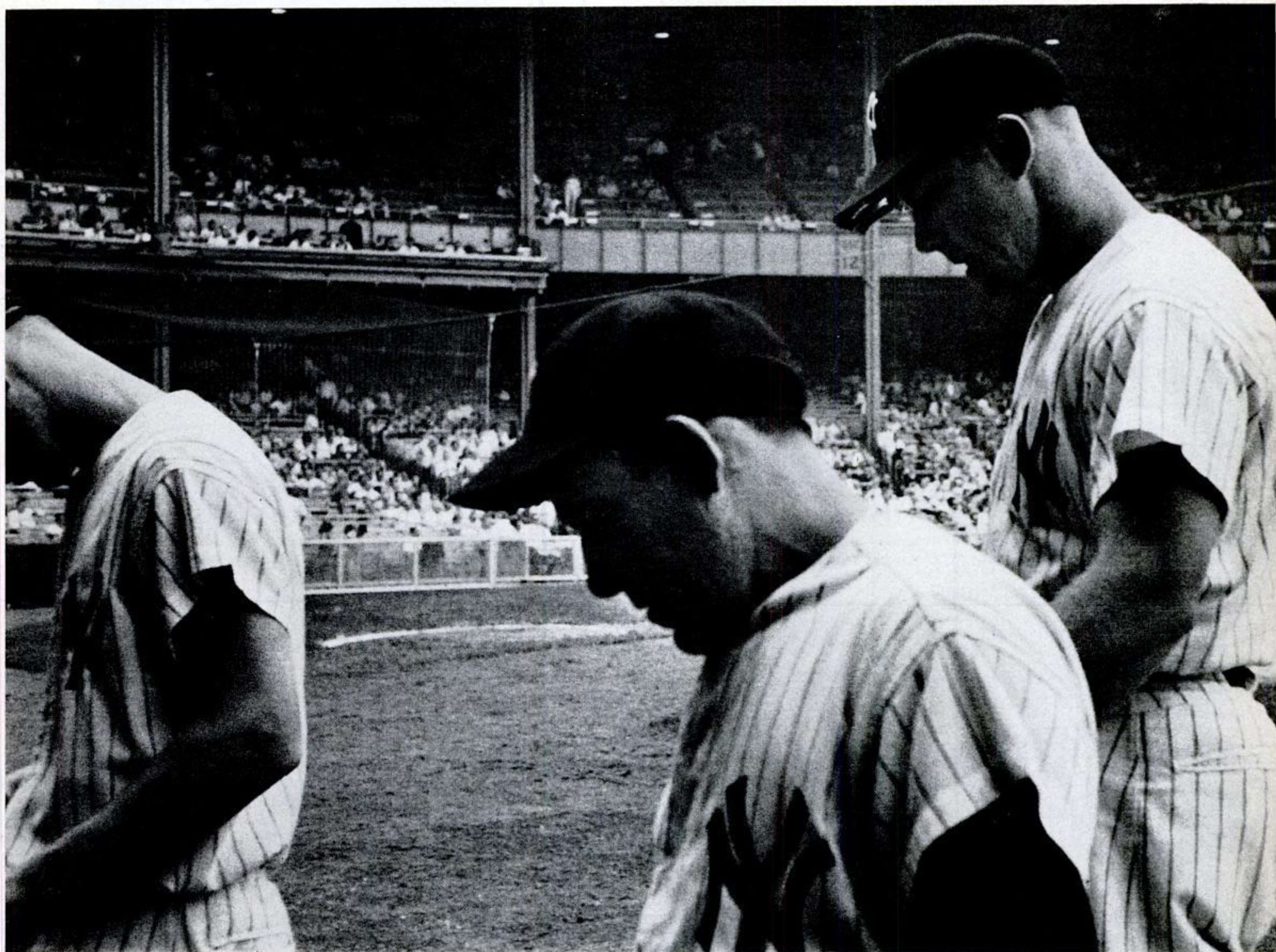


Enjoy the hospitality of your tavern during May, National Tavern Month.

Move up to quality...move up to Schlitz !

Boston	0	1	4	1	0	—	2	2	13	1	20	.394	8½
Detroit	0	1	1	3	1	3	—	4	13	20	.394	8½	
New York	0	1	2	3	4	2	0	—	12	19	.387	8½	

ON THE MORNING OF MAY 21, 1959 AMERICAN LEAGUE STANDINGS SHOWED THE MIGHTY YANKEES LODGED IN LAST PLACE, 8½ GAMES BEHIND THE LEADER



TWO OF THE YANKEES' BIGGEST STARS, YOGI BERRA AND MICKEY MANTLE, MAKE HANGDOG RETREAT TO DUGOUT ON THE DAY THEIR TEAM HIT THE BOTTOM

THE DAY THE YANKEES FELL INTO THE CELLAR

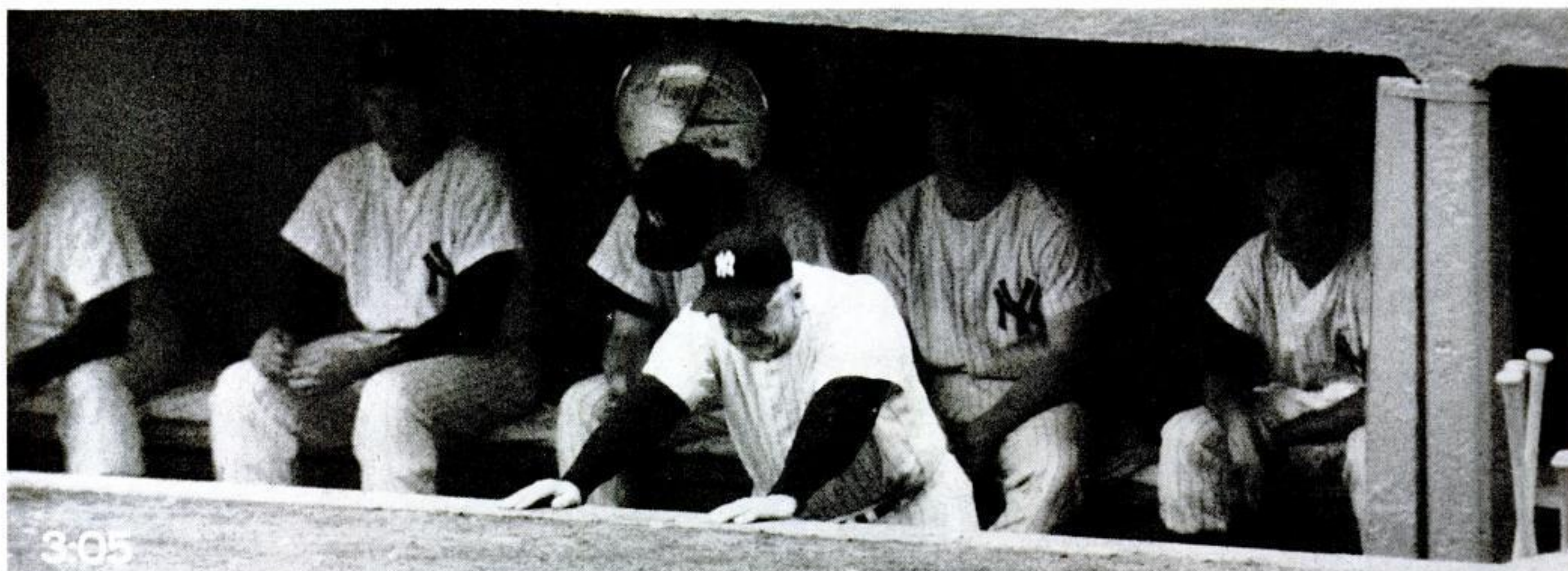
The haughtiest heads in baseball were bowed in humiliation last week. On a day deservedly known in New York as Black Wednesday, the New York Yankees, pennant winners for nine out of the last 10 years, slumped without a murmur into a place they have not occupied in 19 years—the American League cellar. A few fans were loyal, but they were outnumbered 100 to 1 by a nationwide army of rabid Yankee-haters who for years had had to content themselves with fictional accounts of Yankee downfalls in Douglass Wallop's novel, *The Year the Yankees Lost the Pennant*, and its stage-screen versions, *Damn Yankees*. Now they could enjoy a far worse debacle than anyone, even Wallop, had dared imagine.

The Yankee misery began with the season less than a month old. While

losing a series of one-run games, they skidded into the second division and then the dam broke. The strange thing about their final dunking was that everybody, including the Yanks themselves, seemed to know it would happen. They were playing the Tigers, a constant thorn in their side, and on the hill was Frank Lary, the old Yankee-killer. Just before the game Yankee Manager Casey Stengel decided to save his star pitcher, Bob Turley, for another day. So began the debacle. If the Yanks had been beating themselves in previous games, now they seemed bent on self-destruction. They threw the ball away, kicked it around, let 11 Tigers bat in one inning without changing pitchers. It was the most humiliating three hours that Stengel ever sweated out in the dugout (*turn page*).



BAD DAY AT THE STADIUM BEGINS WITH STENGEL (RIGHT) OBSERVING PATRIOTIC INTERLUDE WITH ENOS SLAUGHTER (LEFT) AND COACH RALPH HOUK



IN THE FOURTH INNING, AFTER THE YANKEES LEFT TWO MEN ON BASE AND FAILED TO FATTEN THEIR 2-0 LEAD, STENGEL LEANS WEARILY ON DUGOUT STEPS

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3:44
A HOME RUN PUTS DETROIT AHEAD IN THE SIXTH INNING AND CASEY EXHORTS HIS FALTERING PITCHER TO BEAR DOWN ON THE NOW AROUSED TIGERS



4:32
AFTER A SIX-RUN DELUGE PUTS DETROIT AHEAD 11-2 IN THE SEVENTH INNING, STENGEL PUFFS WITH DISGUSTED RESIGNATION. THE TIGERS WON, 13-6

CONTINUED

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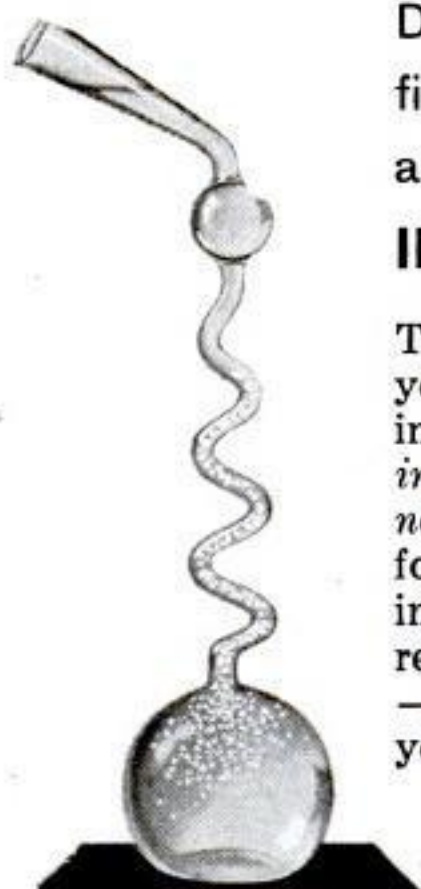


AMAZING NEW DISCOVERY!

Doctors look inside a living person's stomach, find Bayer Aspirin has astonishing action that brings relief without delay—

INSTANT FLAKING ACTION!

This medically designed beaker represents the area from your mouth to your stomach. It illustrates what doctors saw in a living person's stomach: that Bayer has an astonishing *instant flaking action*. A Bayer tablet enters the stomach—not whole—but in soft, tiny flakes. So, there's no waiting for relief until the tablet disintegrates. Bayer Aspirin is ready to go to work instantly—*without* delay—to make you feel better fast.



YANKEES IN CELLAR CONTINUED



BEATING THEMSELVES, which has become a team habit, Yankees booted the ball all over the place. Here Gil MacDougald chases ball he has bobbled.



AT BITTER END Casey Stengel leads his glum players through cellar to locker room. Said he philosophically, "The world ain't gonna end tomorrow."

POWERHOUSE

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Sam Snead, world-famous golf champion, says: "I know that Florida orange juice is a Powerhouse of natural Vitamin C. What's more, it's the best energy pickup I know."



One little can of Fresh-Frozen orange juice makes four big, delicious glassfuls. You save time and money—and get your full measure of *natural* Vitamin C plus other health benefits.

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Your body can't store it—you need it every day

Only the golden warmth of Florida sunshine could make orange juice *taste* so good, *be* so good for you. Every delightful glassful of frozen orange juice holds all the health and flavor that nature lavishes on luscious, sun-ripened Florida oranges. And frozen orange juice gives you *natural* Vitamin C—the kind that's best for you. Enjoy the sweet, unforgettable flavor of nature's finest fruit in big glassfuls of frozen orange juice—*every* day!

FRESH-FROZEN
ORANGE JUICE from **Florida** 



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GOLD MASK OF OLD PERU

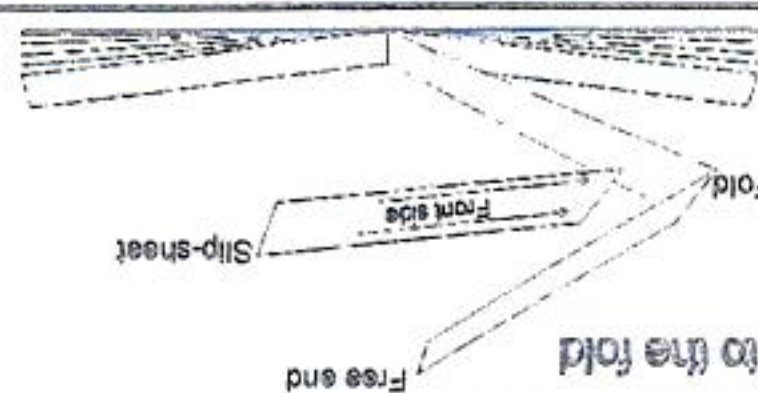
The almond eyes had been staring up into the darkness of a tomb ever since the golden mask had been put there, almost a thousand years ago, to adorn the corpse of a Peruvian dignitary. But a few months ago the sanctity of the tomb was shattered when explorers in search of art treasures broke into the ancient burial site in Lambayeque and brought the startling face to light.

The mask (reproduced in front and side view) was made by a craftsman highly skilled in the goldsmith's art. He had beaten the metal into a smooth sheet, one eighth of an inch thick, and then carefully hammered out the stylized features of slanting eyes, broad nose, tight lips and giant-lobed ears. To further embellish the gleaming metal, he partially covered the mask with paint and decked it with an array of dangling gold ornaments.

Because of its unusual size (12 by 19½ inches), its fine state of preservation and its extreme rarity (only two other large masks are known to date), this is one of the most important new finds of pre-Colombian art. Now on view at the D'Arcy Galleries in New York, it is valued at \$25,000.



General Electric Upright Freezers
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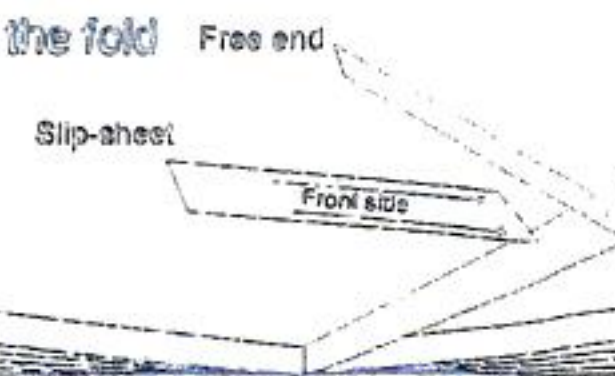
Foldout slip-sheet



GbsSlipSheet-001

Foldout slip-sheet

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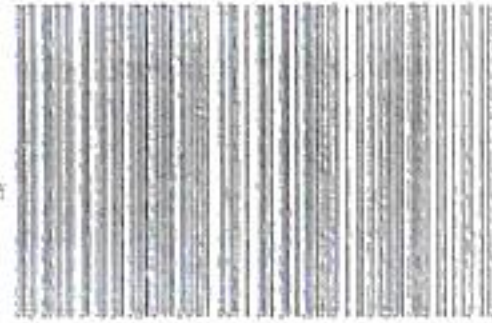


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1. Follow instructions on the other side

Back

GbsSlipBack-001B



Back

1. Follow instructions on the other side

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YOU NEVER HAVE THIS!

No more frost build-up like this. No more frozen food packages so locked in by frost you can't get them out or even read the labels.

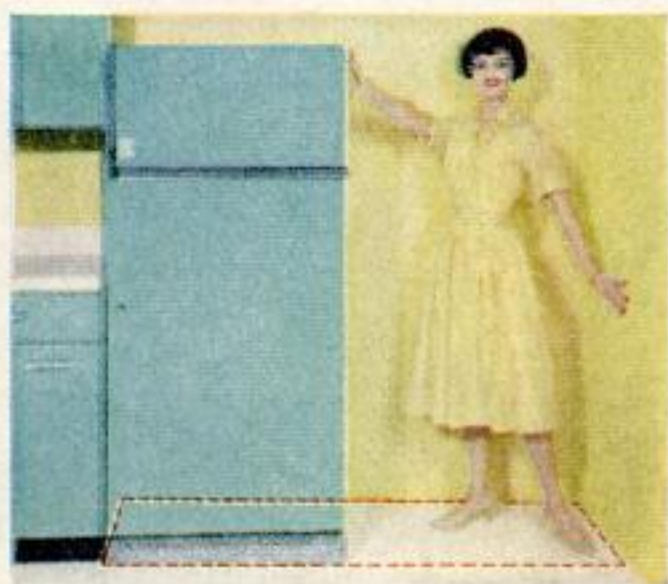


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Now, with General Electric Frost-Guard, everything is free of frost. Packages are easy to identify and they're *not* messy to handle.



Frozen foods are stored in the door like books on a shelf. And they're just as easy to reach. No rummaging around as in a chest.



Takes 1/2 the floor space of a chest-type freezer, and stores frozen food within easy reach. Fits flush with cabinets and walls.



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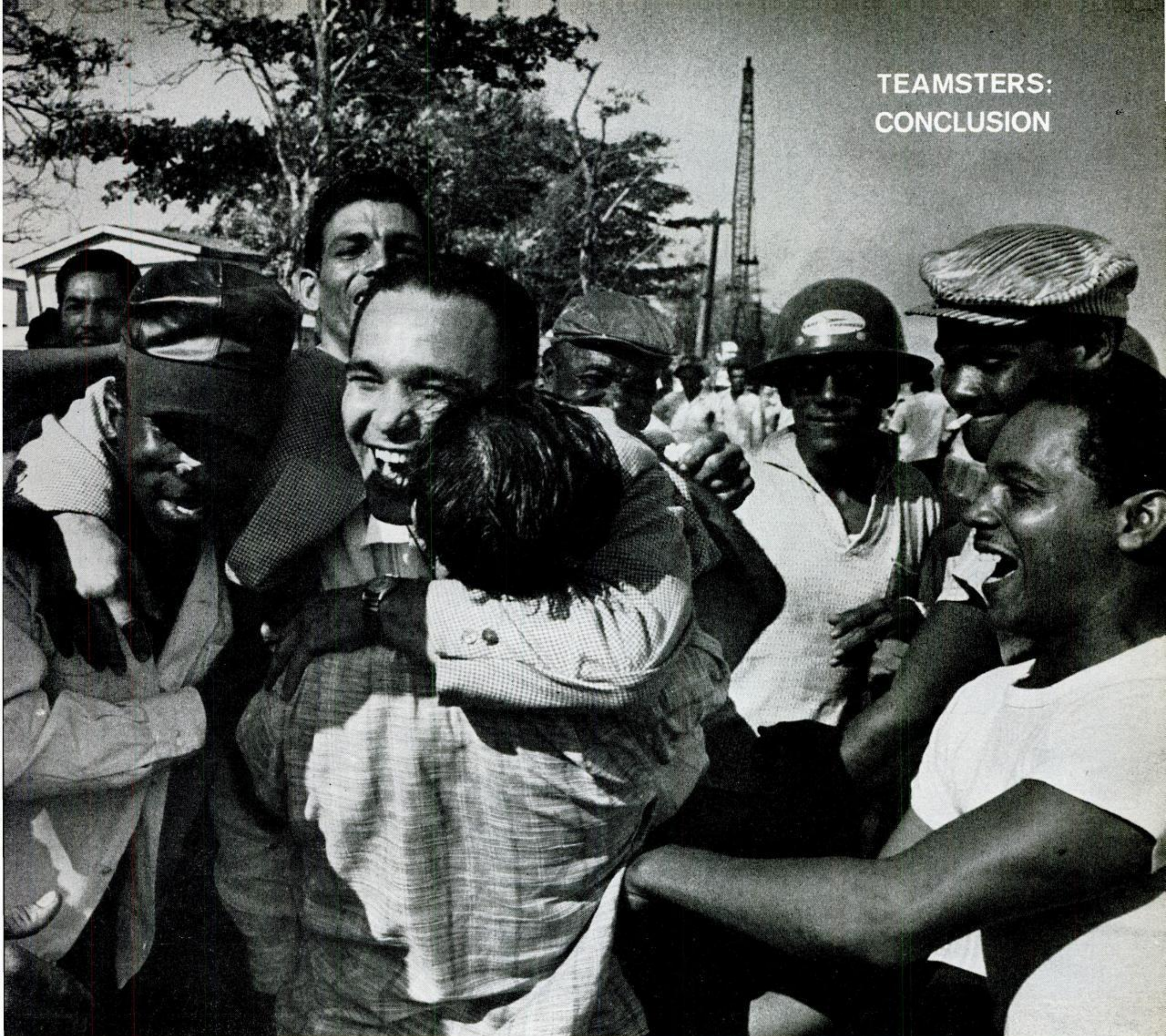
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TEAMSTERS:
CONCLUSION



CELEBRATING TEAMSTER-WON ELECTION IN PUERTO RICO, HAPPY UNION MEMBERS EMBRACE FRANK CHAVEZ, U.S. ORGANIZER WHO LED THEM TO VICTORY

ORGANIZING, FIGHTING, GROWING TEAMSTERS ON THE MOVE

Recruiters and a ready rank and file add to Jimmy Hoffa's menacing power

The jubilation breaking out above was brought on by a significant current victory for the International Brotherhood of Teamsters. Considering that Jimmy Hoffa's burgeoning union has picked up 100,000 new members in the past year, this particular win was a small one—113 workers. But the locale of the victory was extremely important. It took place in Puerto Rico, where industrial development is booming and two thirds of a work force of 625,000 is unorganized. The Teamsters are moving into this rich labor lode as part of an accelerating drive to extend their already huge—and dangerous—power.

This third and concluding instalment of LIFE's report on the Teamsters shows the methods by which Hoffa's men are conquering new union worlds and increasing membership in a time when total U.S. union membership has been falling off. In previous issues this report has dealt with

the source of Teamster power (LIFE, May 18) and a candid summation of union aims by Boss Jimmy Hoffa (LIFE, May 25). This instalment offers an insight into operations on the local level: on pages 106, 107 a union boss as rugged as Hoffa himself; on pages 108, 109 two members of the elite of the rank and file; on pages 110–113 the Puerto Rican venture.

The tough, hard-working Teamster members and aggressive organizers are so fiercely loyal to the union which protects and benefits them that they ignore the corruption that infects virtually all of the top leadership. On pages 114, 116 Robert Kennedy, chief counsel for the Senate's McClellan committee, summarizes the shocking revelations of two years of committee investigation of the Teamsters. He also makes some important recommendations for ways in which not only Congress but conscientious U.S. citizens can curb the menacing power of the union.



LEE JUDD, VETERAN OF MANY TEAMSTER BATTLES AND HARD-FISTED BOSS OF LOCAL 911 IN KLAMATH FALLS, ORE., STANDS ON HILLSIDE ABOVE TOWN HE HAS MADE



EAGER PROSPECT, logging truck driver Jim Harvey (*left*) urges Lee Judd to make new attempt to organize company Harvey works for in Lakeview, Ore. Judd and his Teamsters lost election held last year.



WILLING COHORT, Teamster driver who makes regular deliveries to Sears, Roebuck stores where Judd is forbidden to enter, promises to talk union to Sears employees, target of a national Teamster drive.



THE STRENGTH OF ONE LOCAL AND ITS BOSS

"Back in the old days," reminisces Lee Judd (left), "I thought nothing of walking up to a scab and hitting him square in the mouth by way of introducing myself." Judd, who is now secretary-treasurer of Teamster Local 911 in Klamath Falls, Ore., has mellowed after 26 years of union militancy. But not too much. During his years in Klamath Falls as boss and only paid officer of 911 he has boldly faced continuous employer hostility. On one occasion he came to the defense of a new Teamster who had been punched by his irate boss by flattening the boss with his fist.

When Judd arrived at Klamath Falls in 1953, Local 911 was practically defunct. Contracts were lapsing without renegotiation, membership had fallen to 115. Judd started operations with a series of brief strikes. Klamath Falls is a major division point for West Coast trucking. When a big company ignored Judd's demands for back pay for his drivers, he called out local men and tied up the whole system for a day. The company settled. One of his jobs was to organize a creamery which also held the beer distributorship in a neighboring town. Judd concentrated on the beer part of the business, set up a one-man picket line and cut off all beer supplies. Thirsty citizens angrily overwhelmed him, tore up his sign and brought the beer in themselves. But Judd eventually won.

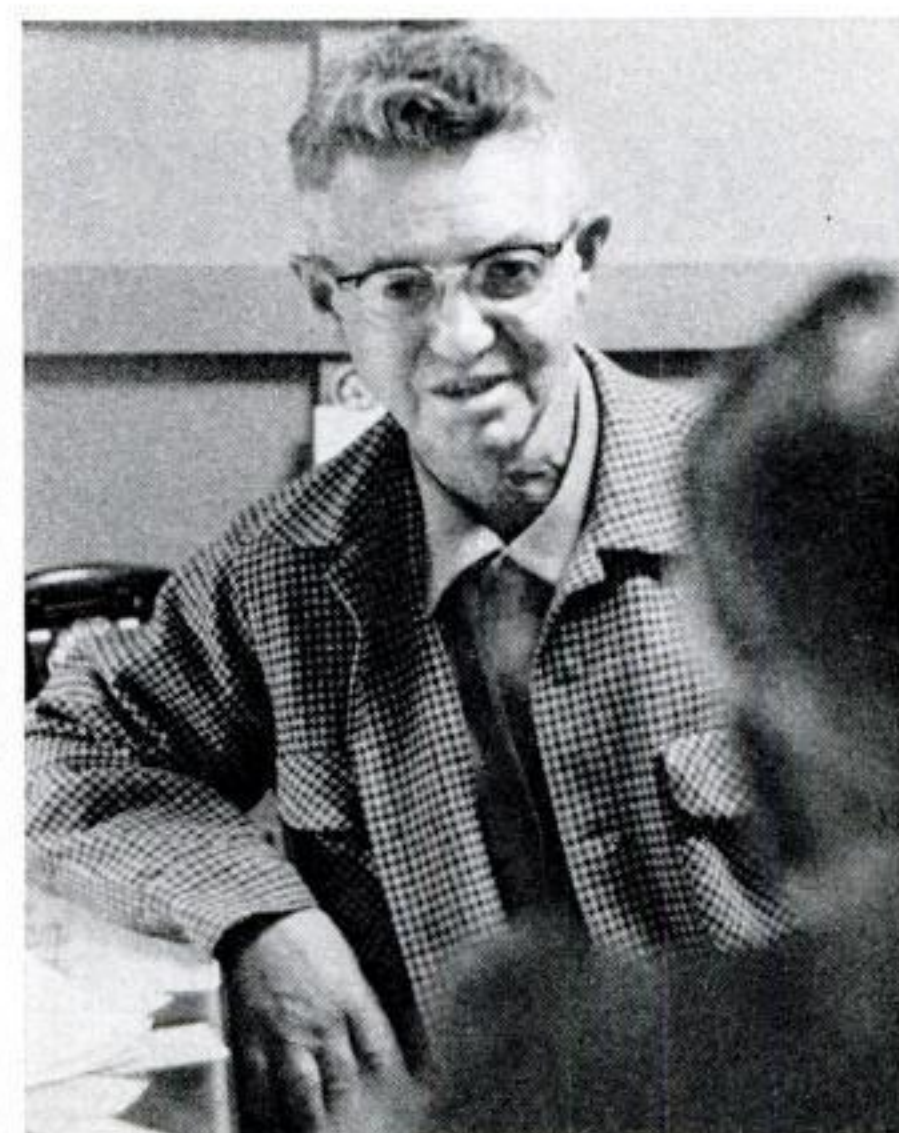
Today Local 911 is a potent labor force in a 15,000-square-mile area of southern Oregon. Its membership is up to 537, which includes clerks, soft-drink bottlers and some truck drivers who, like many teamsters, are also owners of their own businesses. Not all the Oregonians shown here like the boss, but most respect his honesty. They all respect his growing power for, if he felt it absolutely necessary, Lee Judd could cut off supplies coming to Klamath Falls from the outside and virtually tie up the town.



RELUCTANT SIGNER, Vern Troxell, co-owner of creamery in Lakeview, initials area contract without reading it or speaking to Judd, who organized the creamery after bitter dispute and violence in 1954.



FORMER FOE of Local 911. Nellie Angstead, the manager of a local chain store, was afraid of Judd when he first organized her clerks. Now she trusts him, amiably discusses labor problems with him.



NERVOUS EMPLOYER, Warehouse Owner Warren Bennett, asks Judd how much he will have to increase wages of workers to meet new Teamster demands. Judd said offer would have to meet area scale.

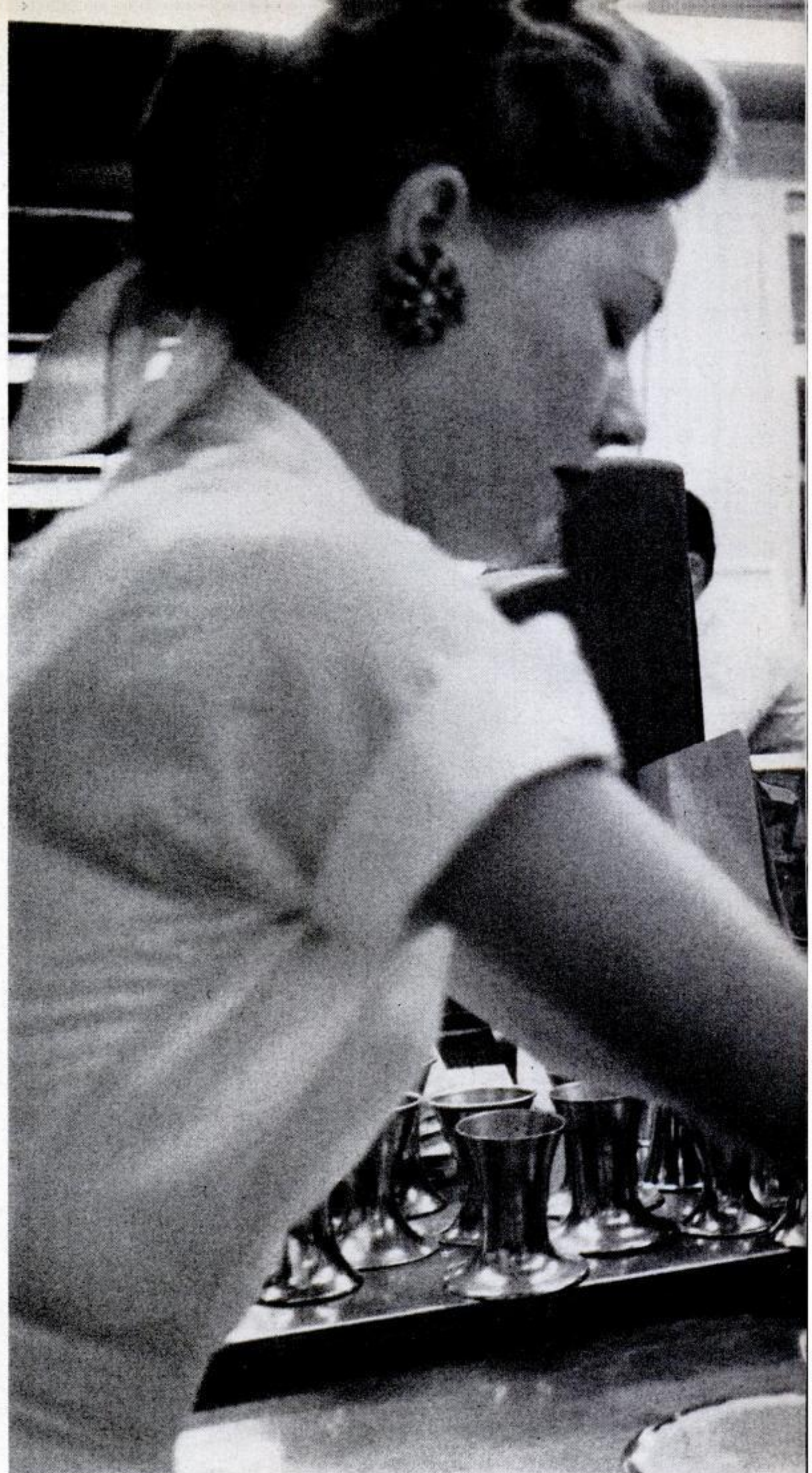


STUBBORN OPPONENT, Truck Contractor Ned Putnam, has withstood Judd's repeated attempts to organize his company, says that if Teamsters ever win election among his 200 men, he will sell out.





STARTING RUN, diesel engine of big tractor jets black smoke as sleeper driver team heads east from Los Angeles with 22-ton mixed freight payload for El Paso.



OVER THE ROAD AND INTO THE BAR PIT,

by **DAVIS THOMAS**, *LIFE Correspondent*

VIGOROUS organizing efforts over the years have extended Teamster power into such unlikely occupations as flower-tending, zoo-keeping and even grave-digging. But the bulk of Teamster membership is still made up of men who drive trucks or other vehicles—nearly a million of them.

Top dog among this hard core of Teamsters is the "sleeper" who runs the big nonstop trailer rigs. Driving in pairs and taking turns at sleeping, the sleeper and his partner, or "wife," may cross the nation in a few days of steady driving, spending weeks and even months away from home. The glamor boys of trucking, they have the toughest jobs, the most responsibility and the best pay. Experienced sleepers like Pete Dutton and Otis Calhoun (*above*), who have a regular 850-mile run between Los Angeles and El Paso, earn up to \$1,000 per month.

To earn this premium pay Dutton and Calhoun have to stay on two-hour call in Los Angeles. Once on their way with a load, Dutton and Calhoun spell each other in six-hour shifts wheeling their 60-foot-long rig eastward, until some 18 hours later they reach their destination in El Paso. There they generally have time only for a shave and a meal before they hitch up to a westbound van and head back to Los Angeles.

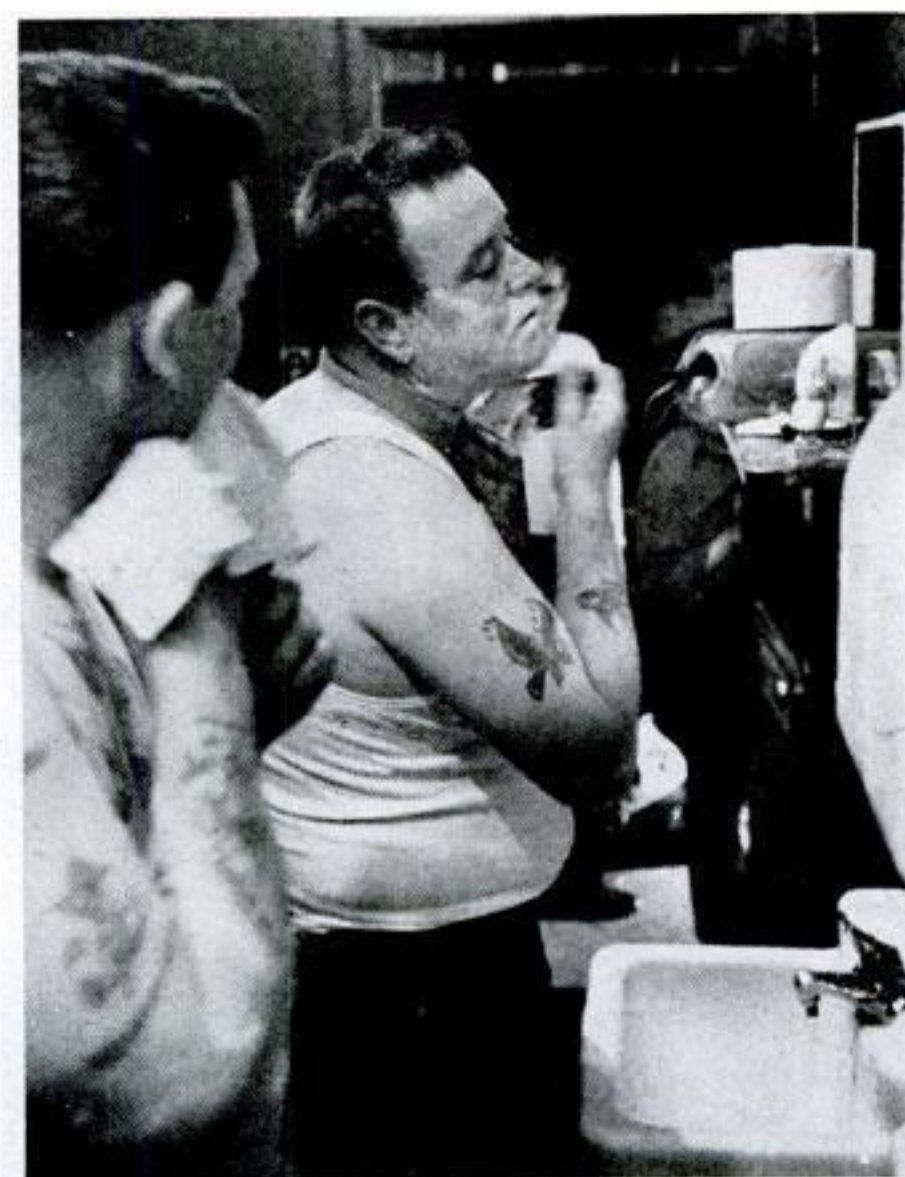
This sort of nearly steady road driving which often totals over 100,000

miles a year is hard work. But it used to be even tougher. In the years since 1945 when Dutton and Calhoun began driving, the union has improved conditions and upped the pay of sleepers by 50%. "Trucking is a tough business," explains Calhoun. "You've got to have a union to look out for you, and the tougher the better. Sure, I've read in the papers about union bosses playing cosy with the employers. But they'd better not try it in our local."

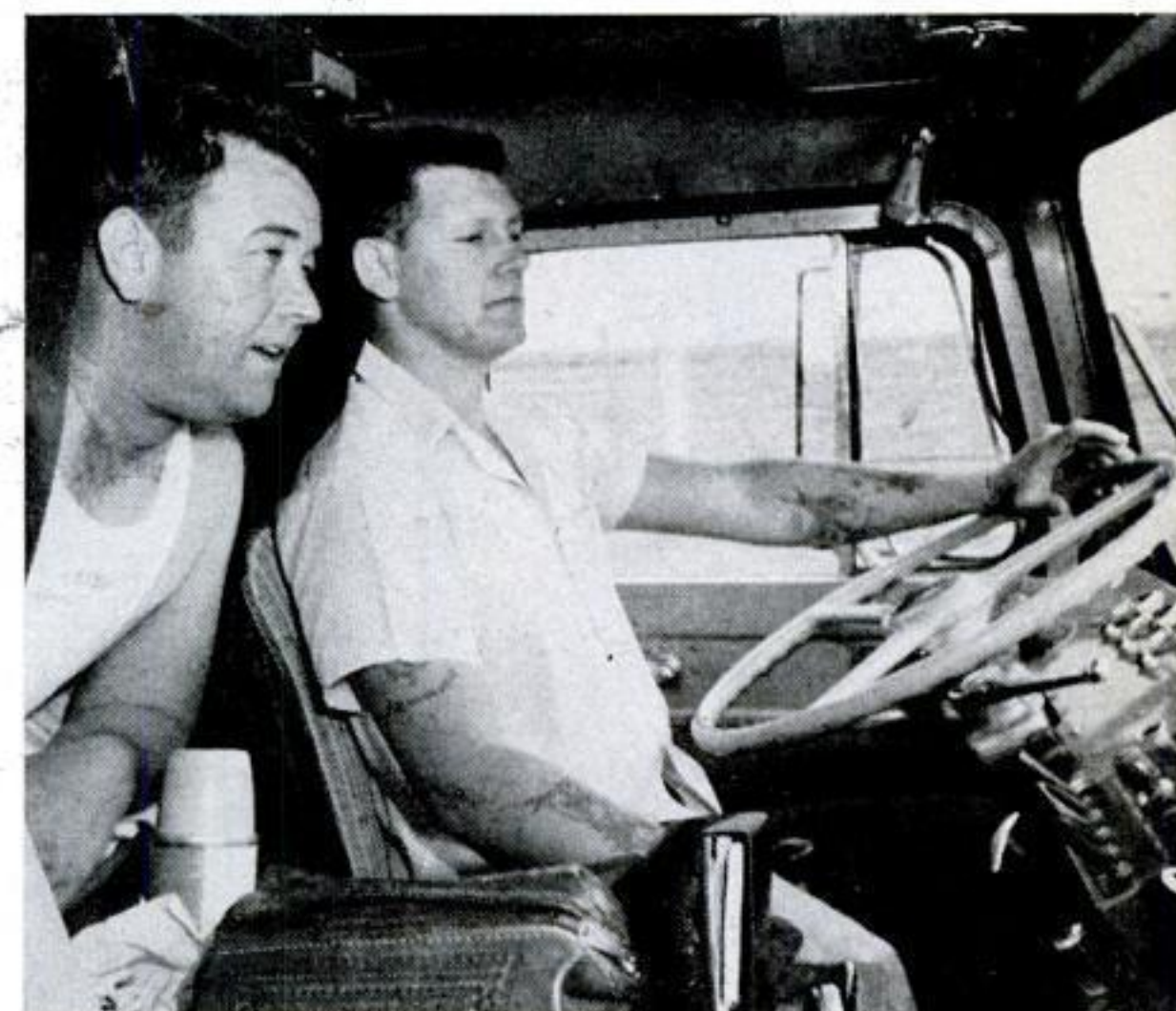
Away from home so much of the time, long-distance drivers have developed into a tightly knit fraternity of the road. Whenever members of this fraternity gather the talk invariably turns to accidents, the major concern of the truck driver. The drivers discuss these occurrences with great zest and in a language all their own. The following story, transcribed from a drivers' bull session at a truck stop, can be understood by referring to the glossary at far right. The speaker was an old timer who describes the night he ran over a flock of sheep on an icy stretch of road above Reno:

"One night, couple springs ago, I was rollin' down to Reno with that old goat number 56 and a pair of doubles on behind. That old bucket-of bolts was sick as usual and I was trying to pick up some revs to pull that big hill past the bridge. I really had my foot in the pump.

"Comin' down that long bend just before the straightaway to the hill,



BRIEF LAYOVER at El Paso yard after 18 hours on the road allows time to shave before return trip.



STARTING BACK to Los Angeles, Calhoun prepares to sleep while Dutton takes his turn at wheel.

← **EYING WAITRESS** at truck stop in Blythe, Calif., Dutton (center) and Calhoun enjoy hearty supper.

A TEAMSTER'S TALE

I was floatin' the stick when I felt somethin' let go in the tail. Then there was this Okie motel comin' at me out of the dark, weavin' all over the road as usual and by the time I missed her, we was off to the races for fair—in idiot gear. I finally got her jammed back in but both sleds was loaded full and when I hit bottom she was really bumpin' the pin. The pistons were swappin' holes at every jump.

"Next thing I knew I was on the ice. The whole bottom of the hill was a sheet of ice and I was runnin' barefoot. The guys up the road hadn't said nothin' about no ice and I hadn't hung the iron. Well, I guess you know those widow-makers started to slew around on me pretty good.

"I threw out the anchor and when we slid out of the turn, what do I see but a flock of sheep on the road. Some crazy Basque shepherd was takin' hundreds of those woolies across that ice in the dead of night.

"I gave 'em a proper shearing. One big ewe smashed up on the windshield. I had a ram over a fender and a whole stew of mutton underneath.

"What with the ice and the woolies, I racked out into the bar pit and skidded along on my side for a couple hundred feet. What a mess. When I got out of the cab, the sheep guy was shrieking around like a mad woman. We looked at the tail and sheep was wound around those axles like spaghetti on a fork. The Holsteins finally arrived and I got to a phone and called the doghouse. Told 'em to come and get me. I was unsoldered."

GLOSSARY OF TEAMSTER SLANG

GOAT: a truck tractor in poor condition.

PAIR OF DOUBLES: a full trailer pulled behind a semitrailer.

BUCKET OF BOLTS: a trailer-tractor, regardless of condition.

SICK: in poor repair, no power.

REVS: engine revolutions per minute.

FOOT IN THE PUMP: foot hard down on accelerator pedal.

FLOATING THE STICK: shifting gears.

TAIL: rear differential.

OKIE MOTEL: house trailer, being pulled by passenger car.

IDIOT GEAR: neutral; also called "Mexican overdrive."

SLEDS: semitrailers.

BUMPING THE PIN: running motor at maximum revs.

BAREFOOT: running without snow chains on tires.

HANG THE IRON: to put snow chains on.

WIDOW-MAKERS: pair of doubles; regarded as hard to control, very dangerous.

THROW OUT THE ANCHOR: to put on the brakes.

BAR PIT: the ditch, off the road.

HOLSTEINS: California state police who drive black and white squad cars.

DOGHOUSE: truck company dispatcher's shack.

COME UNSOLDERED: to break down.



BUSY ORGANIZER Frank Chavez (left) carries on dockside talk with Truck Driver Ventura Leclair in

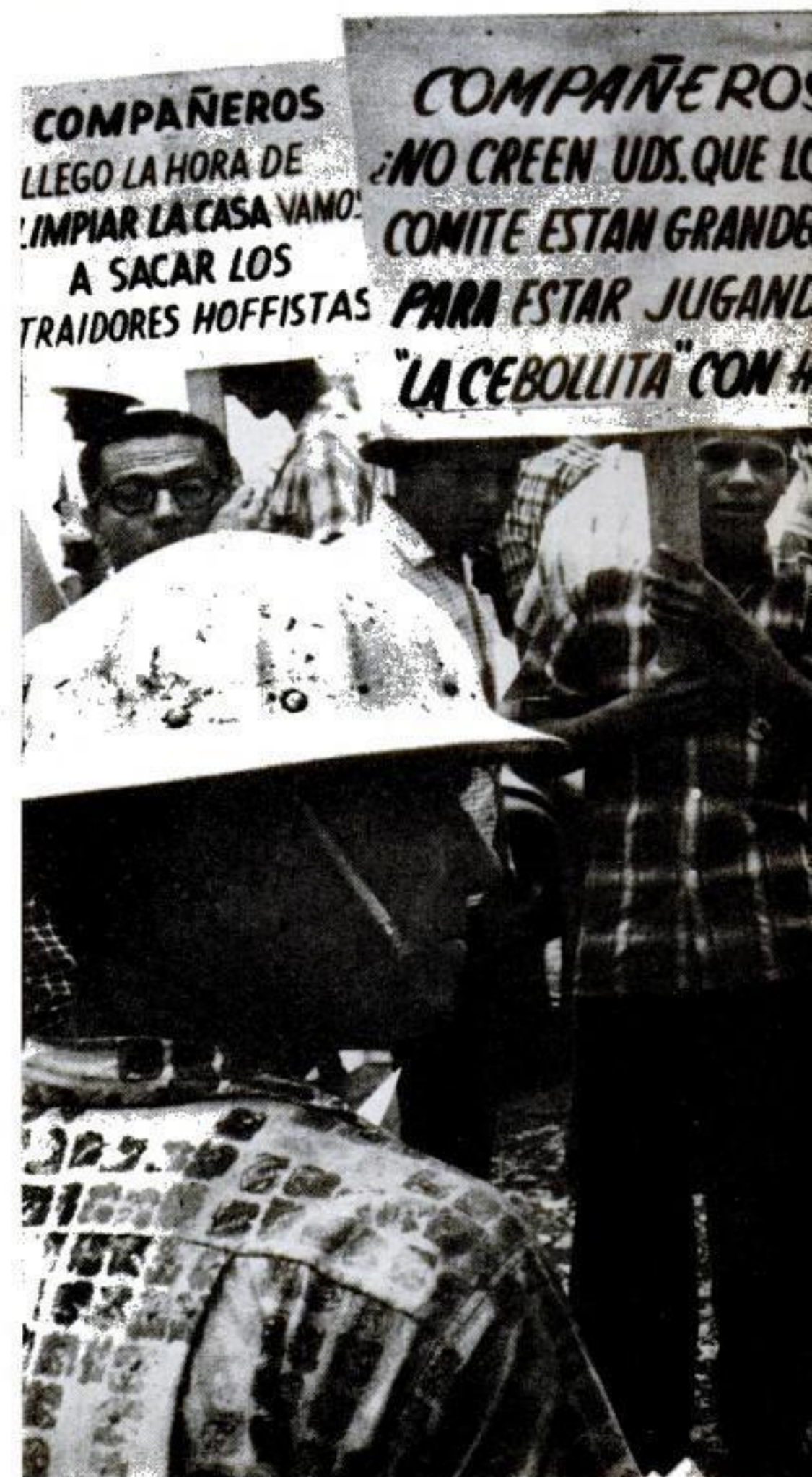
port of Mayagüez. Leclair's employer had signed Teamster contract calling for 15¢ hourly pay boost.



EXCITED DRIVER Andres Medina, who had only recently become Teamster, gestures to describe how



friends in rival unions have to kick back part of wages to bosses to hold jobs in Ponce and Mayagüez.



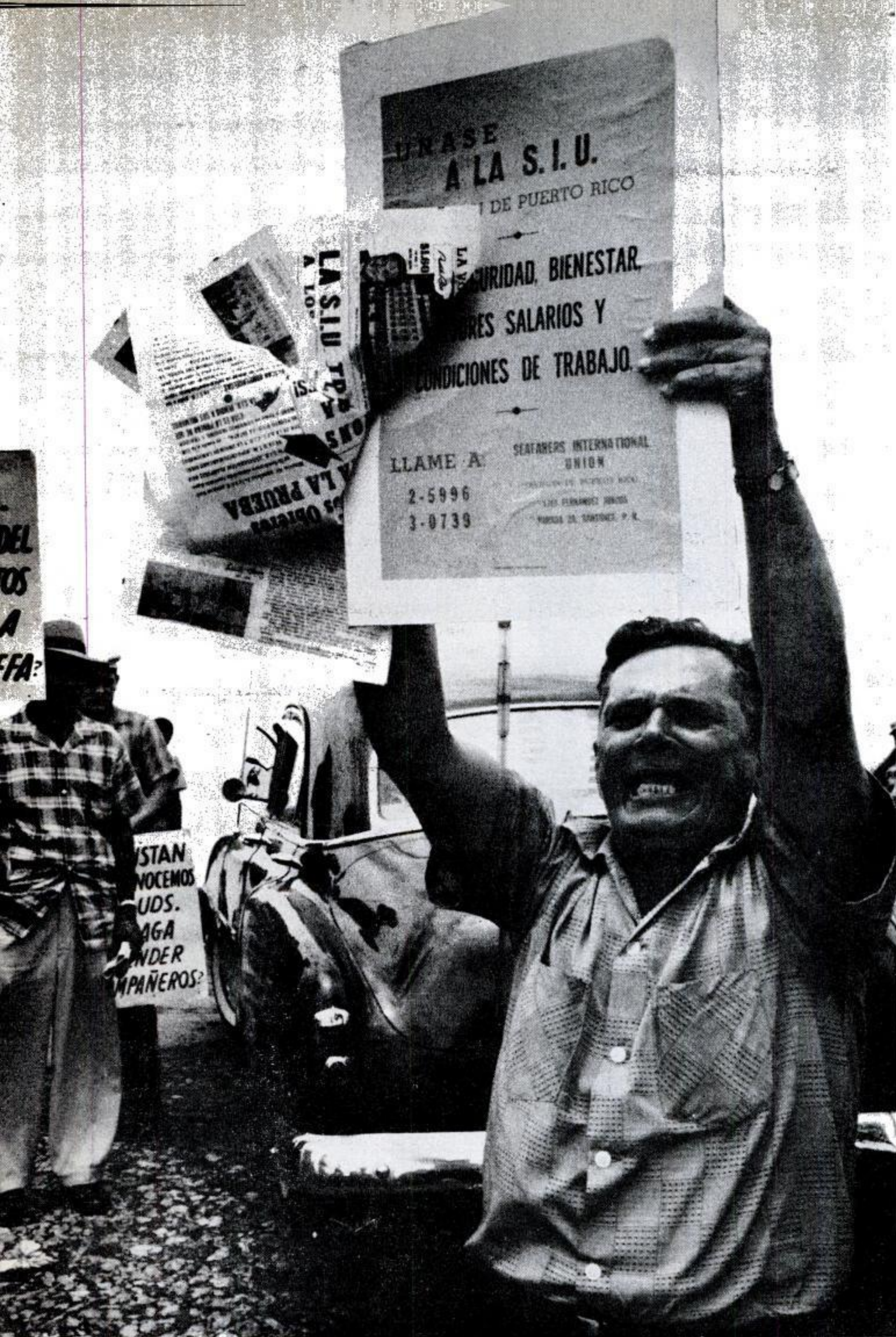
RIVAL UNIONISTS WAVE PLACARDS DENOUNCING

A SOLID WIN

by NORMAN RITTER, *LIFE Correspondent*

THERE was certainly no welcome mat out for the Teamsters when they moved into Puerto Rico a few months ago. The other unions on the island, and even the governor, made it clear they didn't want the Teamsters around. But Jimmy Hoffa, who never stands on ceremony, saw vast possibilities in Puerto Rico's unorganized labor forces. Besides, he was sore at what he considered a doublecross.

Last year the Seafarers International Union, which had been doing some organizing on the island, agreed to turn over to the Teamsters the truckers they had signed. But under pressure from the A.F.L.-C.I.O. and its president, George Meany, the Seafarers reneged on the deal. So Hoffa sent his troubleshooters to organize not only teamsters but anybody at all.



HOFFA AND TEAMSTERS BEFORE ELECTION AT PUERTO RICAN KAISER PLANT WHICH TEAMSTERS WON

IN RICH NEW TERRITORY

To head up its fight the Teamsters reached down into Local 208 in Los Angeles and picked Frank Chavez, an outspoken, bull-necked, 30-year-old ex-paratrooper of Mexican extraction. Chavez spoke fluent Spanish, is the heavyweight brother of Carlos Chavez, former high-ranking bantamweight boxer, and had the fistie equipment to hold his own in the jungle of Puerto Rican labor battles.

A brash fellow who had once sassed the former Teamster boss, Dave Beck, without losing his union button, Chavez was nonetheless unprepared for the cold shoulders he got on his new job. After a few weeks in Puerto Rico he wrote his buddies back in Local 208 that all he had to contend with were "employers, government, A.F.L.-C.I.O., goon squads, police and one faction of the longshoremen."

He had been attacked twice, he reported, by

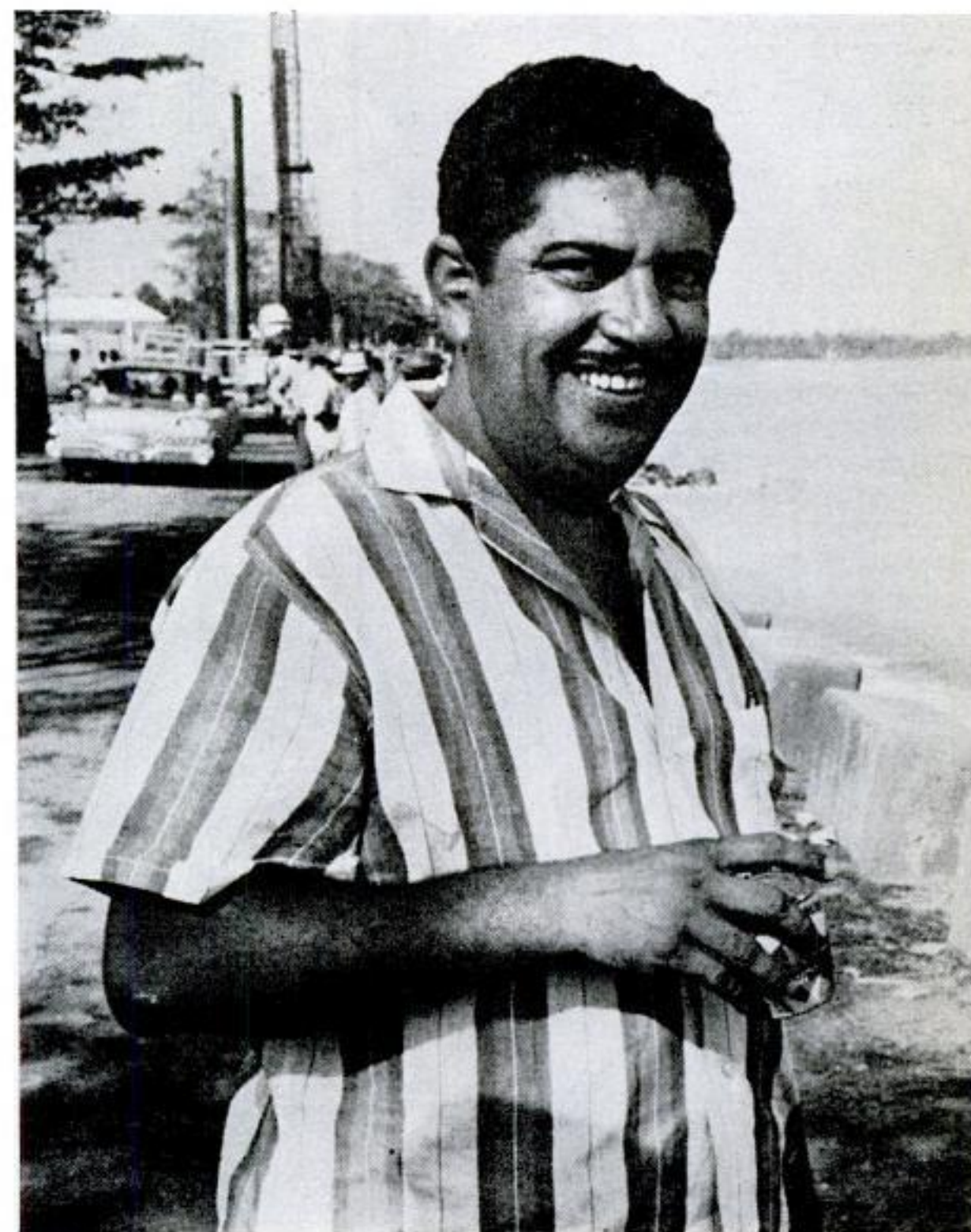
A.F.L.-C.I.O. longshoremen. "After the second attack I looked up the head of the union. We had a complete physical understanding. . . . The fellow I had the understanding with was in the hospital six days."

Chavez has proved to be more than just a good brawler. Following Hoffa's energetic example, he goes at an 18-hour-day, seven-day-week pace that has made him a stranger in his own home. Assisting him is a corps of hard-working natives headed by Local President Jaime Amador, who is a druggist by trade. Jovial Jaime has little love for the drugstore, which he lets his wife run, and a big devotion to *los Tronquistas* (Spanish for teamsters). His happiest hours are spent chauffeuring Chavez on wild 90-mph organizing trips over the island's twisting roads.

In spite of his Latin blood, Chavez has found



SINCERE SELL is delivered by Chavez to potential new member outside Kaiser gate before the election.



LOCAL PRESIDENT Jaime Amador, son of a sugarcane grower, drinks rum toast to union's Kaiser win.

CONTINUED



VICTORY PARTY is held by new Teamsters after election in which the union won out over Seafarers

International. After win at Kaiser, Hoffa's organizers started moving in on textile and dairy workers.

TEAMSTERS CONTINUED

it hard to get used to the leisurely island ways of life. "Everything is *mañana*," he laments. "You call a meeting for 6 and they start dragging in at 9. Then they want to talk all night. Hoffa would go crazy down here."

Chavez and Amador maintain an open-door policy at local headquarters, listening to anyone who wants to drop by and air a gripe. Reporters drift in and out. Sometimes they are looking for Hoffa, who is always rumored to be in Puerto Rico though he has never visited the island. At other times they themselves talk of joining the Teamsters in hope of getting better wages. One night Chavez returned to the office at midnight and found two dozen television technicians waiting for someone to let them in. He had forgotten the key, so he held a meeting on the sidewalk. By 2 a.m. the technicians had formed the first Teamsters unit for TV workers in the union's history.

Despite signs of growing grass-roots support, Chavez believes the union's underdog position calls for a soft sell. "When they come to this office and say they want to join us we tell 'em we can't promise 'em anything but a fight." The big difficulty is overcoming the persistent A.F.L.-C.I.O. arguments stressing the hoodlums that surround Hoffa. But new Teamster members show a fierce loyalty. "*Somos Tronquistas y Hoffistas*," they shout ("We are Teamsters and Hoffa followers").

In one small election after the other the Teamsters have inched ahead. On one of his road trips Amador left a batch of Teamsters authorization cards with a friend who ran a roadside cafe. When he returned a few weeks later, the proprietor joyfully announced he had signed up 72 prostitutes.

Chavez turned down the girls but continued to badger the National Labor Relations Board for representation rights in a wide variety of other trades. Then came a big breakthrough for the fledgling local. Following weeks of campaigning, the Teamsters beat the Seafarers in an important election covering 113 workers at a large Kaiser construction job. Chavez seemed likely to make good his promise to the big boss, Jimmy Hoffa, that the Teamsters would have 1,000 members and a permanent beachhead on the island by the end of the year.



HOFFA AGENT Dick Kavner arrives in San Juan to negotiate contracts with firms Chavez organized.



CONTINUED

AN URGENT REFORM PLAN

Senate aide lists steps to save U.S. from 'scandalous corruption' of Teamsters

by ROBERT F. KENNEDY

As counsel for the McClellan committee, Robert Kennedy has become one of the top U.S. experts on labor-management corruption—particularly on the shady operations within the Teamsters.

ON Jan. 30, 1957 the U.S. Senate set up a Select Committee on Improper Activities in the Labor or Management Field under Senator John McClellan of Arkansas to investigate labor-management corruption. In 2½ years this committee has heard 1,366 witnesses during 243 days of hearings. It has employed almost 100 investigators, clerks and accountants. It has spent \$1.5 million. It has turned up improper activities in 15 unions and more than 50 companies. It has disclosed, in particular, a truly scandalous corruption in the International Brotherhood of Teamsters, a union so powerful that it is certainly the mightiest single organization in the U.S. next to the federal government itself.

Yet when the McClellan committee goes out of existence next January, its work may have been almost entirely in vain.

The function of a congressional investigating committee is to turn up facts on which appropriate legislative action may be based. Mere disclosure of a sordid situation does no good unless it is cleaned up. And candor compels me to say that in the months since the committee began to work, conditions in the labor and management fields have actually grown worse instead of better. Here is the situation today:

- ▶ The Teamsters, racket-ridden and irresponsible, are stronger than ever. Their president, James Hoffa, whose rise to leadership in October 1957 was viewed by the committee as "tragic for the Teamsters and dangerous for the country at large," is entrenched in power.
- ▶ Many communities infected by corruption have given the merest lip service to clean-up

efforts, and often not even that. In Detroit Teamsters operations are a scandal, and no effective action has been taken. The prosecuting attorney, who was financially supported by the Teamsters, has discussed publicly the possibility of arresting me in his city if I go there.

- ▶ The federal government has obtained convictions of only three individuals—and one of those was James Elkins, a witness who provided invaluable help to the committee. The others, both convicted of income tax evasion, were Dave Beck, Hoffa's predecessor as Teamsters president, and Glenn Smith, a Teamsters official who admitted using union funds to bribe a Tennessee judge.

- ▶ There is appalling public apathy. The national outcry for remedies voiced during the first few weeks of the committee hearings has been almost entirely stilled. Today members of Congress receive virtually no mail on the subject.

- ▶ Business groups such as the U.S. Chamber of Commerce and the National Association of Manufacturers, although they have been given solid evidence that member firms were engaged in highly questionable activities, have taken no action whatever to disassociate themselves from such companies.

- ▶ Perhaps most discouraging, the nation's bar associations, which proudly claim to enforce a rigid code of ethics for their members, have done nothing to discipline the many lawyers shown by the committee to be engaged in unethical practices.

I do not wish to imply that there have been no improvements whatever. A bill to take labor-management relations out of the hands of the racketeers has passed the Senate, 90 to 1. Certain states and localities have taken vigorous action against labor hoodlums, and in some cases this has led to convictions in local courts. Even more important, the A.F.L.-C.I.O. forthrightly expelled the Teamsters after the union failed to get rid of Hoffa and his corrupt associates. The corrupt bakers union was expelled, and some others were put on probation.

But this has not been enough. The labor bill is facing possible defeat in the House. Many a criminal exposed by the committee still runs free. The A.F.L.-C.I.O. expulsion has not kept certain officials of the labor federation from continuing to do business with Hoffa despite his record.

That record is shocking. Testimony before the committee indicates that Hoffa and his sidekicks have shamelessly betrayed members of the union in return for pay-offs. They have placed gangsters and hoodlums in positions of authority. They have repeatedly used union funds for their own enrichment. They have corrupted or threatened public officials. They have been a national disgrace.

In Flint, Mich., Hoffa sided with a trucking company against some striking Teamsters. The grateful employer set Hoffa up in a profitable trucking company of his own. To hide its ownership he established it in Tennessee, under the maiden name of Hoffa's wife.

In Chicago, to pay off a corrupt union official whom he needed in his rise to power, Hoffa

awarded the insurance coverage for the Midwestern Teamsters to a company in which the official was interested, instead of to the lowest bidder. The extra cost to union members: \$1.6 million.

In New York, in a power play to get control of the New York Joint Council of Teamsters, Hoffa entered into an alliance with extortionist Johnny Dio, one of the men under indictment in the acid blinding of Labor Columnist Victor Riesel. Dio and his associate, Anthony (Tony Ducks) Corallo, with Hoffa's assistance, brought into the Teamsters a number of locals that were largely distinguished for shakedowns and bribes and for the substandard contracts they signed placing thousands of Negro and Puerto Rican workers in virtual subjugation.

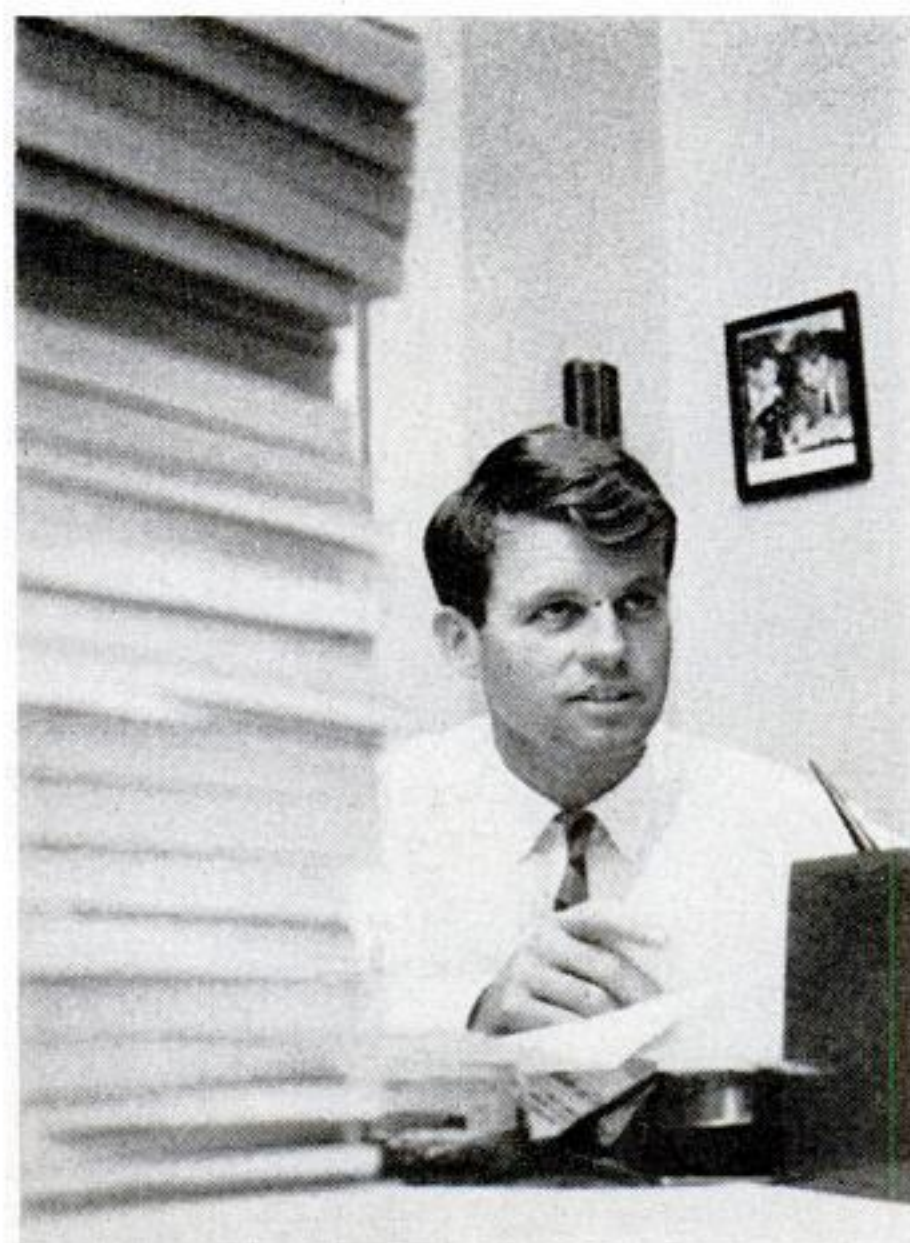
In Florida, Hoffa deposited \$500,000 of union funds in a bank where it earned no interest, so that he could get a loan of like amount to further a land scheme in which he had a personal financial stake. Meanwhile the promoter of the scheme, Henry Lower, a Detroit Teamsters official (who had been hired by Hoffa while he was a fugitive from a California road gang), received \$90,000 in salary and expenses from the Teamsters.

In Minneapolis, Hoffa loaned no less than \$1.2 million of Teamsters money to a department store owned by a friend (who had acquired control by putting up a note for \$17,500).

In various places at various times Teamsters officials have fixed judges, menaced public servants and tried to control them through large campaign contributions. In many of these activities the Teamsters have had the help, support, encouragement and even participation of members of the legal profession. For example:

The attorney for the Michigan Conference of Teamsters (and for Hoffa himself) obtained

CONTINUED



HARDWORKING KENNEDY sits at desk behind a tower of testimony that totals 11 million words.



AGGRIEVED HOFFA denies to newsmen in San Francisco that he threatened a U.S. general strike.

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TEAMSTERS CONTINUED

a loan of \$1 million from the Teamsters welfare fund for a group of Detroit land promoters who had invested only \$60,000 in the real estate project themselves. The lawyer collected \$35,000 from the promoters for getting the loan—a clear conflict of interest.

The attorney for the Western Conference of Teamsters knew for two years that Dave Beck had taken the money of that union group, but he did not report it to the membership or to any authority.

Teamsters attorneys are being paid out of union funds to continue fighting the case of Glenn Smith, the Tennessee Teamster convicted of income tax evasion after he admitted using \$20,000 in union money to fix a judge.

There have also been cases of unethical practice on the part of lawyers representing other unions, notably the bakers and the laundry workers. Two attorneys who appeared before the committee have themselves taken the Fifth Amendment.

If all this corruption, mishandling of money, mistreatment of members and misuse of power involved only the workers in the unions it would be bad enough. But it does not. It involves the welfare of the whole nation. The public-be-damned attitude of the Teamsters is exemplified by Hoffa's statement in Brownsville, Texas last week that if legislation is passed that is not to his liking he would call a general strike "that will straighten out employers once and for all." Though Hoffa denied making this statement, committee investigators have examined the notes of two of the reporters present and are convinced that his words were reported accurately.

Now we find the Teamsters seeking an alliance with the corrupt International Longshoremen's Association on the East Coast and the left-wing International Longshoremen and Warehousemen's union on the West Coast, leading toward the formation of a national transportation union. If this alliance is consummated, James Hoffa will have a virtual stranglehold not only on transportation within the nation but also on the movement of goods into and out of the country at U.S. ports.

What must be done to rescue the nation from such corrupt power? I believe the following urgent steps should be taken:

1. Laws should be enacted to cope with the growing might of the Teamsters, particularly if the Longshoremen merger becomes effective.
2. A national crime commission should be established by Congress.
3. Bar associations must act against attorneys who become involved in such nefarious schemes as those the committee has uncovered.
4. Citizens should insist on vigorous local enforcement of laws against criminal elements. Where the laws are inadequate, effective new ones must be passed.
5. The A.F.L.-C.I.O. should move swiftly to organize the unorganized, instead of leaving the field free for the Teamsters as has been the case for the last year. Workers must be given an alternative to corrupt leadership.
6. In order to check on the activities of Hoffa and to determine the adequacy of the legislation that we hope will be passed, a new congressional select committee should be established in about three years.
7. Voters should urge their representatives in Congress to enact the Kennedy-Ervin bill. Unless it becomes law, 2½ years of work by the McClellan committee may well have been a colossal waste of time, energy and money.



THE PRICE OF ANTI-HOFFA TESTIMONY

Cooperative witnesses before the McClellan committee were Arthur Morgan (left) and Robert Scott. Morgan told how he led insurgent group out of Teamsters local where Hoffa-supported officials had misused union funds, later received many threatening messages and phone calls. Scott, formerly a close friend of Hoffa's, was the single most damaging witness against the labor boss, has lost his Teamsters job and was also kicked out of the barber's union.

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Photo by A. Aubrey Bodine

...we bring you this quality beer.



A FLIGHT ... varies from a dozen or so, to hundreds or more, as wave after wave of the birds come to their southern feeding grounds.



GEESSE DECOYS ... these goose profiles lure in the passing birds to within shooting range.

In the Chesapeake Bay country ... the gunning is good.

The Chesapeake is on one of the four great flyways of the nation. It's the annual port of call for millions of waterfowl.

Often the flocks are so great they darken the sky. Some stop only to feed in their flight south. Others find a winter home here in the thousands of acres of marshland.

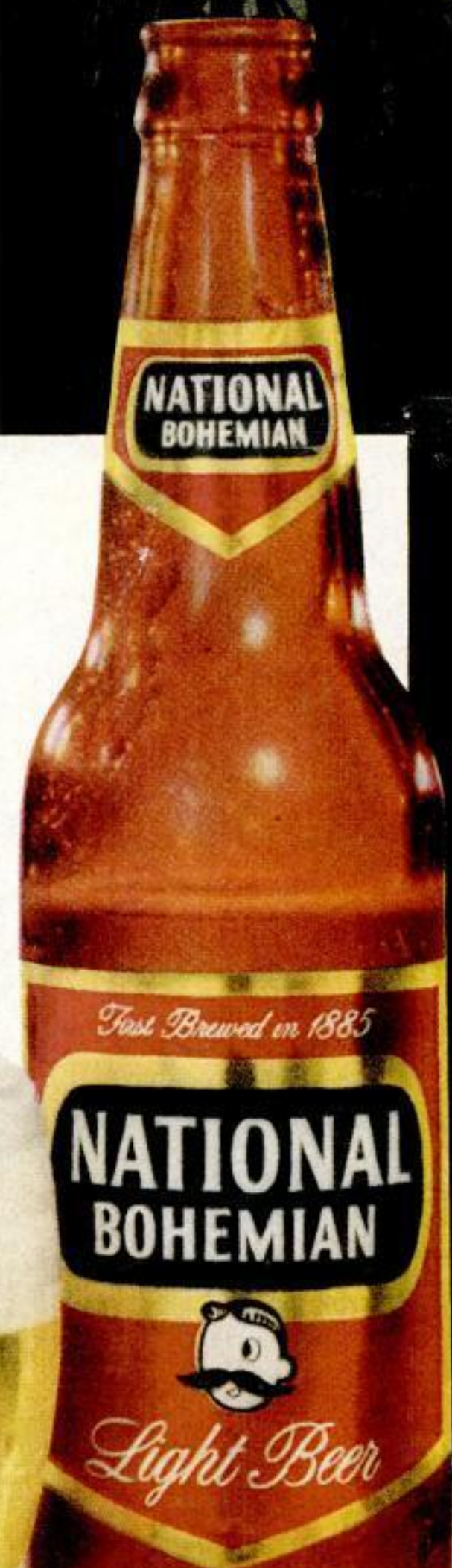
The Bay country is a paradise for those who love the outdoors. There's hunting ... fishing ... swimming ... boating ... for this is a great land of pleasant living.

And it's from this land that's rich in history ... rich in the custom of fine foods and good living ... that we bring you another Chesapeake Bay tradition—National Beer.

One of the great beers of the country, we offer you National Beer as a symbol of quality from this land of pleasant living. Try it.

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LOOK! Sunday morning surprise! Drain #2½ can fruit cocktail, saving ⅓ cup syrup. Stir ¼ teasp. almond extract and 1 drop mint extract into syrup. Pour over fruit cocktail and ⅔ cup grapefruit sections. Chill and serve in shell.



LOOK! Summer salad lunch! Combine fruit cocktail with lemon Jell-O* as directed on package. (For extra zing, substitute 2 tbsps. lemon juice for 2 tbsps. cold water, add chopped celery or walnuts to taste.) Wonderful way to stay out of a hot kitchen!

*JELL-O is a Registered Trade Mark of General Foods Corp.



LOOK! Dessert tonight! Pour rainbow fruit sauce, hot or cold, on a square of cake mix cake. Makes a fast, fun, good-enough-for-company dessert! *Sauce:* Combine syrup from #2½ can fruit cocktail with ¼ cup brown sugar and 1 tbsp. corn starch. Cook, stirring until thickened. Add 1½ tbsp. lemon juice and fruit cocktail.

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can do
with
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rainbow-bright
idea!*

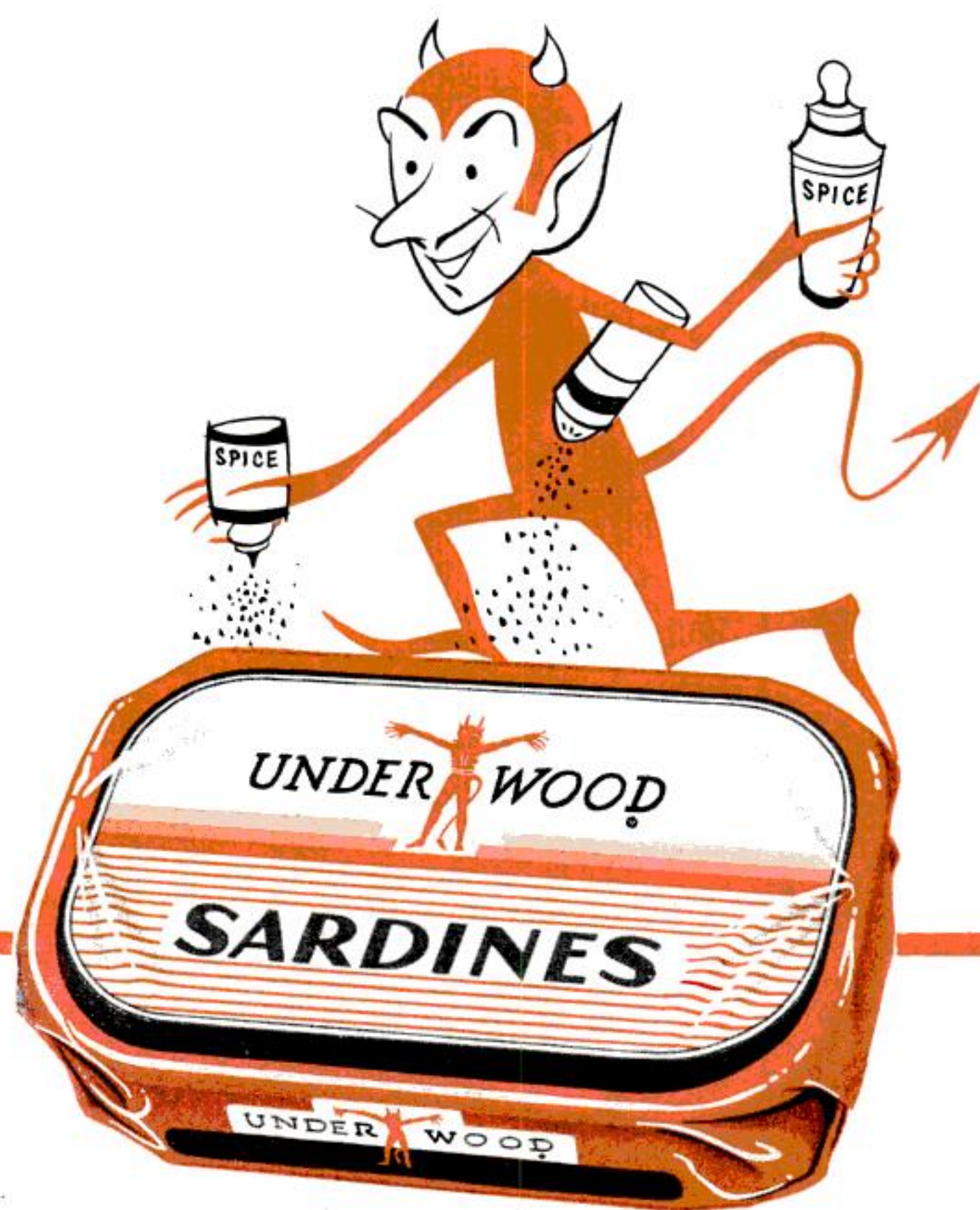
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The Great Credit Card Spree



TURN THE PAGE

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CREDIT CARD SPREE CONTINUED

Charge Plans Make Cash Unstylish

by HERBERT BREAN, LIFE Staff Writer

WHEN Sam Arnold, a Detroit publicist, wishes to charge a restaurant check or hotel bill he pulls from his pocket not a single credit card but a whole string of them (*preceding page*). So impressed is he with the potentialities of credit cards that he carries 87 of them. With careful folding they fit into a few thick packs—for which Arnold has special pockets sewn into his suits.

In San Francisco there is a chic, black-haired divorcee who holds an important executive position but often finds no more than a dollar in her purse on the night before payday. On such occasions she goes alone to a leading restaurant, drinks a couple of cocktails, orders a good dinner *à la carte*, enjoys a bottle of wine and finally signs a chit which, with a generous tip, usually comes to about \$25. She arrives home well fed and content—with her dollar bill intact.

In Boston there is a tycoon who no longer bothers with a wallet. He simply carries a credit card and gets along very nicely.

In Washington the FBI recently took cognizance of a new kind of criminal: the credit card thief. The most outstanding example is David Goldreyer, a veteran forger who adopted a technique of visiting a new town and dropping in on its golf club. "I'm a friend of Mr. So-and-So," he would explain to gain access to the men's locker room. There he would quickly frisk wallets, not for cash but for credit cards. Thus armed he would live for weeks, charging meals, cars and hotel bills as well as cashing checks, all on the strength of the stolen credit cards. The FBI recently honored Goldreyer by dubbing him the nation's "top credit card thief" and has put him up for three years in Atlanta penitentiary, where credit cards are superfluous.

The publicist, the lady executive, the tycoon and the thief were all availing themselves of a new kind of currency that is in some respects a more effective medium of exchange than vulgar gold. There are thousands of different credit cards in the U.S. and perhaps 15 million cards in circulation throughout the world. Most of the cards are issued by gasoline companies, hotels, banks, department stores, restaurants and airlines to facilitate the purchase of their own products or services. But the two most popular credit card systems, those of the Diners' Club and the American Express Company, entitle the card owner to charge virtually anything virtually anywhere in the world. They also guarantee the restaurant, shopkeeper or service agency that whatever is charged will be paid within 30 days, regardless of whether the charger himself is a slow payer, a prompt and honest credit risk or an out-and-out con man who never intends to pay at all.

A million in a decade

LAST February the Diners' Club, the biggest and oldest credit card service, began its 10th year. This coming month it expects to enroll its one millionth member and by next March its annual billings from 28,000 affiliated card-honoring establishments are expected to reach \$200 million. The American Express credit card operation, which was launched only last October, already claims more than 600,000 cardholders and 32,000 establishments.

Merely by paying an annual fee (\$5 for the Diners' Club, \$6 for American Express), a member can charge to his account a bewildering variety of services and products. Depending on the card he holds, he can get a Turkish bath in Tokyo or a Lilly Daché hat in New York, a 400-year-old painting in Florence or gambling credit in Reno. He can put his horse up at a horse motel in Las Vegas where oats are free, have a dozen silk shirts tailored to his measure overnight in Hong Kong, or charge tickets to a White Sox ball game or to the American Ballet Theatre. He can buy a Countess Mara tie or a Dunhill pipe in New York, dine at Romanoff's in Beverly Hills, walk into a movie theater in Corpus Christi, Texas, or buy a fine rifle at a gunsmith's in Brussels. If he finds himself in Punta Arenas on the Straits of Magellan at the very tip of South America, he can drop into the local photographic store and charge a roll of film. If he goes abroad he can get

CONTINUED

that beautiful VISTA shine



The new melamine enamel finish on the hood of this '59 Thunderbird was cleaned and waxed with Vista in 5 minutes flat. Result: a beautiful, tough coat of real paste wax that will protect for as long as 6 months. Try Vista. In the bright gold can.

It's an easier shine—Vista cleans
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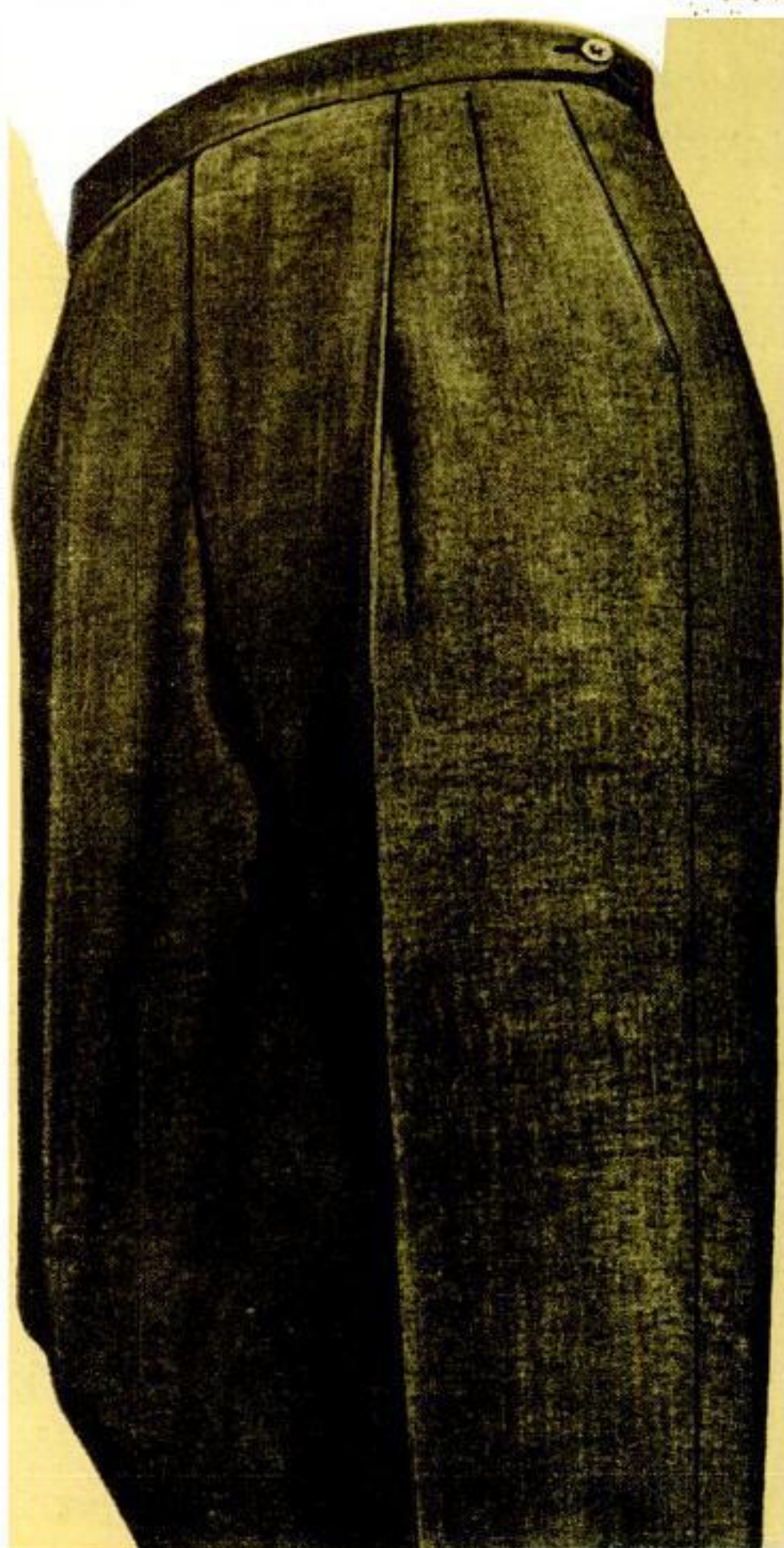
ALL CAR FINISHES—new acrylics, melamines, lacquers, and enamels—look better, last longer, shine brighter with Vista care.



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The lightest, best-fitting, most practical slacks you can give Dad! 55% Dacron — 45% Rayon, completely machine-washable... machine or drip-dryable! Need little, if any pressing! Dow Finsterwald, P.G.A. Champ is shown in Haggar's trim, beltless "Tourney" Model. \$8.95.

Walk-Shorts also available in "Tourney" Model. The best-tailored, best-fitting shorts you can buy. \$6.95.

AT BETTER STORES EVERYWHERE \$6.95 — \$20.00
MORE MEN WEAR HAGGAR SLACKS THAN ANY OTHER BRAND • HAGGAR COMPANY • DALLAS

HAGGAR
Slacks



CREDIT CARD CROOK, David Goldreyer, filched cards from clothes of wealthy men and made a good living by using them. He is now in prison.

CREDIT CARD SPREE CONTINUED

his own private weather forecast as to whether it will be sunnier in Italy or France, or rainier on the plain in Spain.

Broad as these vistas are, the limits of credit card privileges are constantly being pushed back by the card users themselves, some of whom show signs of being power drunk. Not long ago a Diners' Club cardholder found himself broke in Monte Carlo after a run of bad luck at the tables. Instead of retiring to the terrace and shooting himself in the traditional manner, he stormed into the manager's office, waving his credit card. Why, he demanded, could he not charge money? The casino refused but it did concede that he had a point.

Old-fashioned cash may, in fact, be going out of style. As the credit manager of a leading Boston hotel puts it, "In our restaurants, the thing to do these days is sign for it. Offering mere money is plebeian." Credit card holding is still concentrated among people who do a lot of entertaining, especially on an expense account, people who travel a great deal and people who simply are well enough off to live "comfortably." But this limitation is no fault of the two big credit card companies, both of which are trying desperately to recruit new members from every possible source.

A profitable reflection

IN the next few years more and more people are expected to embrace the credit card system with wide-open wallets. The present system has expanded steadily since the day in 1950 when the late Frank McNamara, operator of a small New York credit firm, found himself in a restaurant without enough money to pay his check. After phoning his wife to come bail him out, McNamara reflected: Why not have some kind of credit system that would do away with such embarrassing situations? He talked it over with his partner and attorney, Ralph Schneider. McNamara became Diners' Club's first president, and Schneider today is its chairman of the board.

Credit card systems of one kind or another had actually existed in microcosm since the turn of the century. Diners' Club also started small with an investment of \$18,000 and only 200 members, all in the New York area. But it proved so popular with the 200 that in two years they became 20,000, and the service was extended to Florida. When a rival West Coast organization sprang up, Diners' Club went west and successfully beat down the opposition. It has never stopped growing, and its stock has climbed from \$8 to about \$80 per original share.

Today Diners' finally has a major opponent in American Express. In their battle for members, both systems are helped by the prestige and snob appeal which have come to be associated with credit cards. Businessmen, when asked to furnish a brief biography of themselves, have been known to list their memberships in Rotary, the local country club and the Diners' Club. In some European countries, where the credit card system is catching on well (you can now buy diamonds on credit in Amsterdam), the card is flashed before new business contacts as both a business reference and a proof of financial standing. To them and to millions of others, the credit card is a status symbol.

CONTINUED

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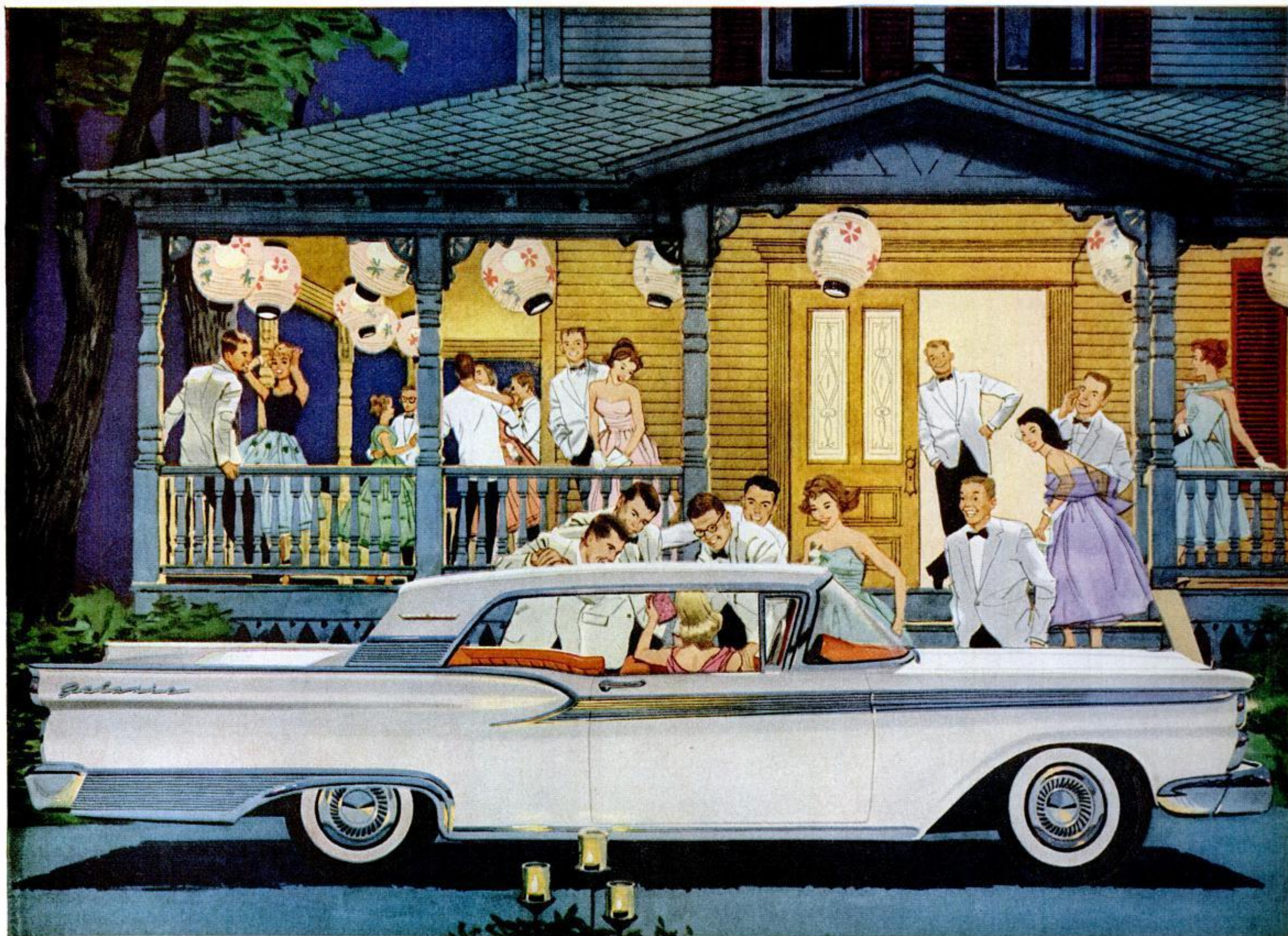
The same in quality, in 86 proof, Old Taylor 86 is lighter, more gentle—but completely satisfying in true bourbon taste. It's the mildest full-flavored bourbon money can buy.

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59
FORDS

WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



CLUB FOUNDER, the late Frank McNamara, had idea for Diners' Club after being stranded without funds one day in a restaurant. He died in 1957.

CREDIT CARD SPREE CONTINUED

It is also a power token or, as Dr. Ernest Dichter, the motivational research expert, said recently, "a symbol of inexhaustible potency." It gives its owner the wonderful feeling that he has Aladdin's omnipotence in thousands of famous restaurants, hotels and shops throughout the world, even though the chances are that he will never see the inside of a hundredth of them. And it can be a comforting ace-in-the-hole if its owner finds himself short of cash while entertaining, or out of town, or merely in friendly competition for a dinner check.

It may have been this sense of the credit card's awful power which led a Chicago man who lost his job to turn in his Diners' Club card until he could find new employment. He simply did not dare expose himself to temptation during a period of no income. At the opposite end of the spectrum is a California member of Alcoholics Anonymous who dramatically reversed his progress toward sobriety by going on an extended bender financed entirely by a gasoline credit card. When he recovered consciousness three months later in Florida, he found he had run up a bill of \$2,500 for gasoline—and other volatile fuels.

This explosive power has helped the Diners' Club grow at the rate of 30,000 members a month (American Express will not give out growth figures). The American Express credit card system is now represented in more than 120 countries and possessions, the Diners' Club in 79. While American Express, or Amex, is not yet seeking foreign card holders but only foreign establishments, Diners' foreign branches report healthily growing business in both. The French Diners' branch, for example, has 12,000 members and lists 1,300 establishments, with 300 more being added every month. Great Britain has 13,000 Diners' Club members, Brazil 3,000, Switzerland 2,000.

The ease of joining

THE credit card machinery is basically simple. Anyone who wants to join either major club pays his annual fee (American Express even permits you to charge *that* as your first transaction) and undergoes a standard credit check. If he is approved, and initially 90% of all applicants were, he receives his certificate of membership. In the case of American Express this consists of a card with his name and address on it, accompanied by two directories, approximately passport size, of all the establishments throughout the world where he may use his Amex-backed credit. If he joins the Diners' Club, he receives a small paper directory which carries his name on the cover and lists the club's Eastern U.S. or Western U.S. establishments, depending on the member's home. If he travels a lot, he can get both Diners' directory cards, and in any case he also receives a larger, master directory of Diners' world-wide affiliates.

Thereafter he uses his card as much or as little as he pleases. About the only thing he has to worry about is losing his card, because if it falls into dishonest hands he is responsible for anything charged

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the train*



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End blurry pictures, ghosts, snow with a Winegard Colorceptor... most powerful, sensitive TV antenna made. Gold anodized, won't rust or corrode... wind tested to 100 mph. Performance guaranteed for black and white and color TV. Model CL4 (shown) \$29.95. Model CL4X (with Power Pack) \$44.90. Send 10c for helpful booklet to Winegard Co., 3025-6 Scotten, Burlington, Iowa.



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You enjoy day-long relief from tired, sore, hot, perspiring feet. Wonder-working Dr. Scholl's Foot Powder does all this—and more. Eases new or tight shoes... lessens excessive perspiration... helps eliminate foot odor... aids in preventing Athlete's Foot... 15¢, 40¢ and 75¢.

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Shrinks Hemorrhoids New Way Without Surgery STOPS ITCH—RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*)—discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name Preparation H.* Ask for it at all drug counters—money back guarantee.*

CREDIT CARD SPREE CONTINUED

on it from the time it is lost until the time he reports the loss to the issuing company. Otherwise, aside from his annual membership fee, the member pays nothing extra for his privilege of far-flung charging or for the pleasant millionaire feeling induced by his membership. He receives many other advantages. At the end of the month, even if he has incurred charges in many restaurants, hotels, car rental agencies and shops from coast to coast or from Pole to Pole, he receives only one bill and has to make out only a single check. He has been relieved of the responsibility of carrying a lot of cash during this time, and he has an accurate record of his expenses. If the bills he ran up were expense-account or tax-deductible items, he knows that the Internal Revenue Bureau will accept the Diners' or Amex chits as documentary substantiation, if not final proof, that he did indeed spend the money as claimed.

Perhaps his only discomfort may be a twinge when he sees the size of his bill at the end of the month. It is generally agreed that people who know they are going to use a credit card tend to order the better dinner, the extra drink or the more expensive gift. Credit cards increase "impulse" buying anywhere from 25% to 35%. It is no wonder that the proprietors of luxury restaurants and nightclubs welcome credit card holders. The Black Orchid nightclub in Chicago has publicly offered to pay the \$5 membership fee for any customer who wants to join the Diners' Club. Victor Gotti, the proprietor of Ernie's Restaurant in San Francisco, reports that his champagne sales leaped 40% after he affiliated with the Diners' Club.

Among the other advantages accruing to the restaurant, shop or service affiliated with a credit card system is the fact that the potential customer carries with him a list of all the places where he can charge, a powerful influence on someone coming into a strange city for the first time. Also, the display of Diners' blue or American Express' black and gold insignia on the front of a restaurant tends to attract new customers with an insured credit rating. Since restaurant and bar bills are unpaid more often than many other kinds of bills, this can be of great advantage to restaurants which have tried to extend an independent credit of their own. Matty Simmons, a Diners' Club vice president, claims that studies by his organization show that its bills are paid more promptly than are similar bills sent out by individual restaurants. He attributes this mainly to members' desire to maintain their good standing but also to popular acceptance of the club. "There's warmth for us," he says happily.

Discouraging the deadbeats

THE warmth may be further engendered by the fact that Diners' does not blacklist its slow-paying members, even though it does press them for payment. Only the names of known and proven deadbeats are sent with a warning to member establishments. From the start Diners' budgeted 1/2 of 1% of its billings for loss due to uncollected bills. The actual figure has almost never gone any higher.

If everything is so lovely for everybody, where is the catch? The answer is that for all the benefits received, the restaurants and other establishments must pay a commission to the credit card company. Diners' Club says it charges a flat 7% fee on all restaurant billings and 10% on most other billings. American Express has always varied its restaurant and hotel charges depending on the volume of business; its restaurant commission, for example, varies from 5% to 7%.

The size of the commission has caused two groups to dislike credit cards intensely. One group is composed of restaurateurs, the other of travel agents. The restaurant owner, particularly if his prices are moderate, often operates on a net profit margin of about 5%. When a customer charges his meal by credit card, he costs the restaurant possibly 6% or 7% of his total check, which can be the difference between a profit and loss on the dinner. Last winter a group of Seattle restaurants revolted against credit cards in what was jocularly known as "The Gastro Rebellion." They signed a resolution in which they agreed to add an extra 5% charge to any check for which the customer offered credit card payment instead of cash. But customers are smart too. Said Seattle restaurant owner Pete Canlis at the time of the revolt, "In the past month I've had two parties—a \$180 dinner and a \$350 wedding celebration—where the host showed a credit card and then offered to pay the bill in cash—for a 5% discount."

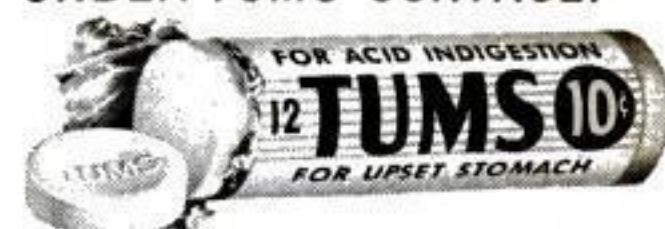
Such overtures are spurned by most upright restaurateurs. Nevertheless, the owners are not above a little finagling themselves. Diners'

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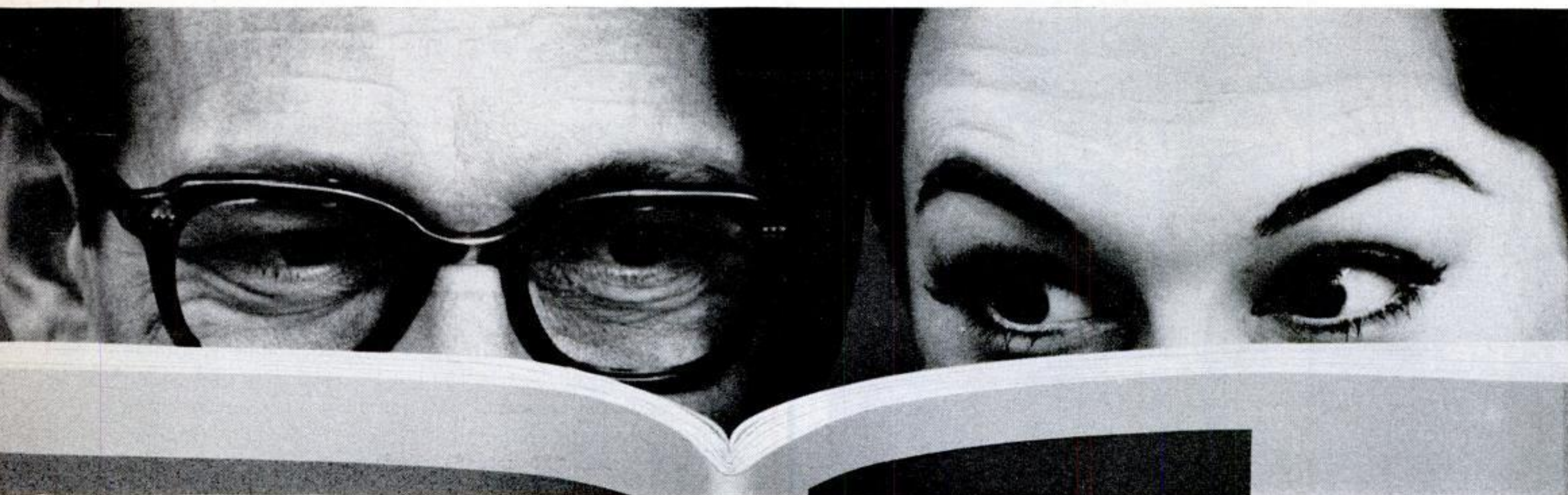


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CONTINUED



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CREDIT CARD SPREE CONTINUED

Club has been disturbed to learn that some restaurant owners whose customers have tried to pay by credit card have offered to let the member charge his dinner but be billed directly by the restaurant. Thus the restaurant accepts the credit card as proof of financial security but avoids having to pay the Diners' Club commission.

Travel agents have also rebelled against credit cards. When a travel agent books a client for a trip, the airline or steamship company customarily gives the agent between 5% and 10% of the fare, and the hotel also gives him 10% of the room rent. But now if the client uses a credit card to pay for his hotel room, the hotel finds to its horror that it must not only give 10% of the bill to the travel agent but in some cases another 7% to the credit card company, a total of 17% "off the top" of the tab. The hotel's reaction to this situation is an understandable reluctance to go on doing a percentage business with the travel agent.

In the end, who actually winds up paying the commission? At present, the restaurants, hotels and shops pay the bulk of it, although the increase in their business has often justified the added expense. But as credit card living spreads, it will doubtless result in some, if not all, of the cost being passed on to the consumer in the form of higher prices. The real patsy will then be the customer who stubbornly insists on paying cash. He will be paying his share for the credit service others enjoy, but he will be getting nothing out of it.

In addition to Diners' Club and Amex, at least 21 other general credit card systems have appeared in the U.S. in the past decade, not to mention the hundreds sponsored and still maintained by private companies and banks. But almost all the general card companies have either died or been absorbed by the two current titans. For instance, the Gourmet Guest Club (11,000 members) absorbed the Duncan Hines credit card (6,000 members) and was in turn devoured by American Express. Diners' snapped up the Esquire Club's 100,000 members. American Express then took over the American Hotel Association's valued travel card list, and Diners' countered by acquiring the Sheraton Hotels' list of 50,000 paid card holders. The most dramatic recent arrival in the credit field is the Hilton Hotels' "Carte Blanche," an extension of the credit system that entitles patrons to charge bills at Hilton hotels. Now, under Carte Blanche, the one million Hilton courtesy card holders can—at a fee of \$6 a year—charge bills in restaurants and shops outside the Hilton chain. Hilton says it will remain independent of the two credit giants.

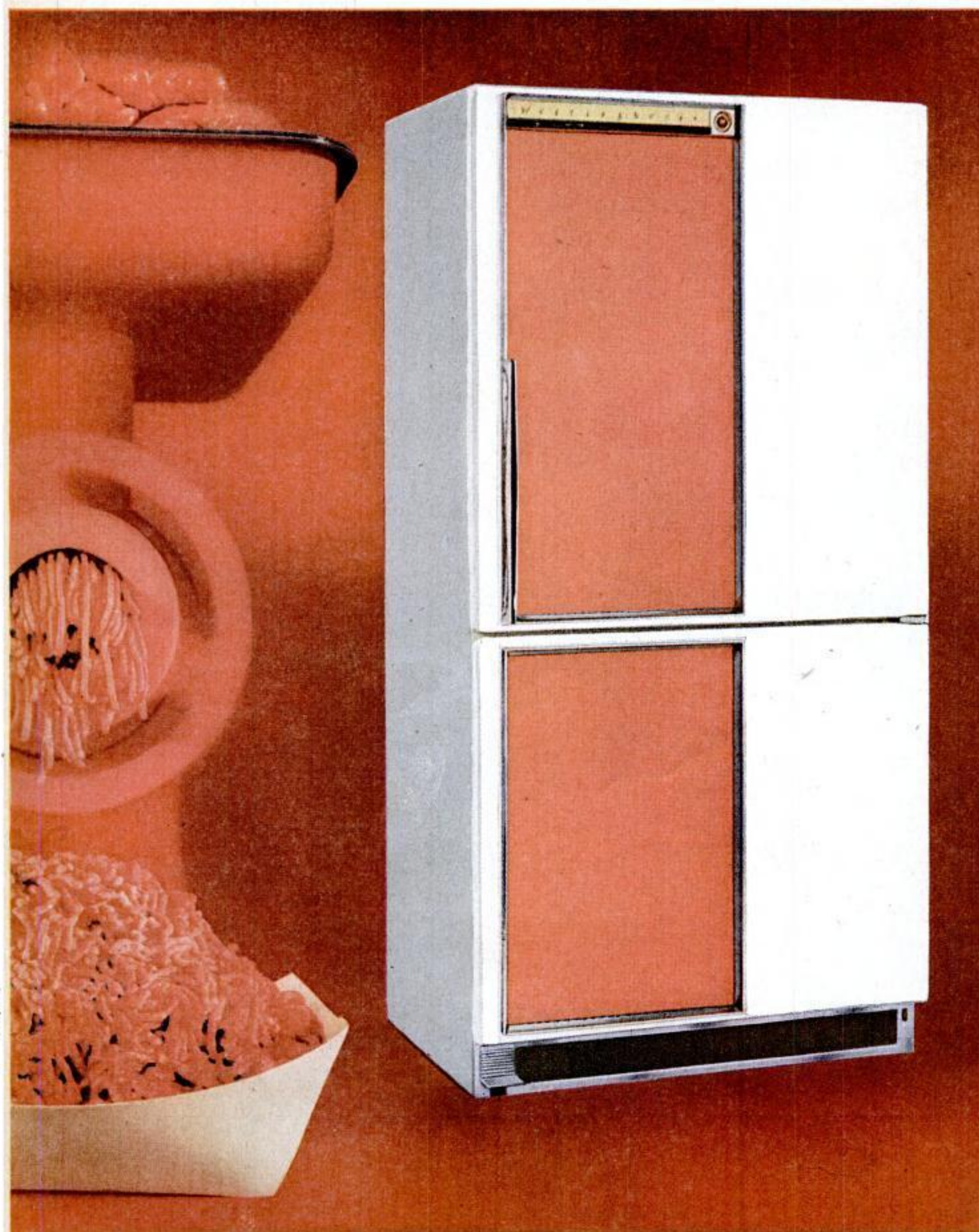
But sooner or later, the two giants hope, everyone will be waltzing with either Diners' or Amex. American Express President Ralph T. Reed recently predicted that ultimately there will be a single universal credit card with which anybody can buy absolutely anything. An even more exuberant view was expressed by Diners' Club President Alfred Bloomingdale. "Twenty years from now," he prophesied, "there will be only two classes of people: those with credit cards and those who can't get them. Then there's going to be one hell of a split in society."



UNUSUAL AFFILIATE of worldwide Diners' Club chain is Komachi-En geisha house in Tokyo. Club members may charge only sake and sukiyaki.

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CRISP A WHOLE WEEK

FROST-FREE
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Smart Way
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IN THEIR BEST CLOTHES AND ON THEIR BEST BEHAVIOR, SIXTH-GRADE STUDENTS WATCH IMPATIENTLY WHILE THEIR TEACHER CUTS HER WEDDING CAKE

THEIR TEACHER IS THE BRIDE

A few weeks ago at Horace Mann Elementary School in Gary, Ind., sixth-grade teacher Sandra Johnston dictated a special penmanship exercise to her class. "Mr. and Mrs. Roy Johnston," she read, "request the honor of your presence at the marriage of their daughter Sandra to Mr. Charles Broderick." Having written their own invitations, the students promptly wrote acceptances and, after taking up a collection to charter a bus, came en masse to the wedding. The boys piled in the back of the bus, teasing

each other about kissing the bride. The girls sat in front, primly careful of their fancy clothes. "I can hardly recognize any of the boys," one girl said. "They look so neat for a change."

During the ceremony the children obeyed Miss Johnston's request not to chew gum and watched in awed silence. Normal again and with chewing gum back in orbit, they descended on the reception where the boys bashfully kissed the bride, and the whole class paid undivided attention as teacher cut the cake.



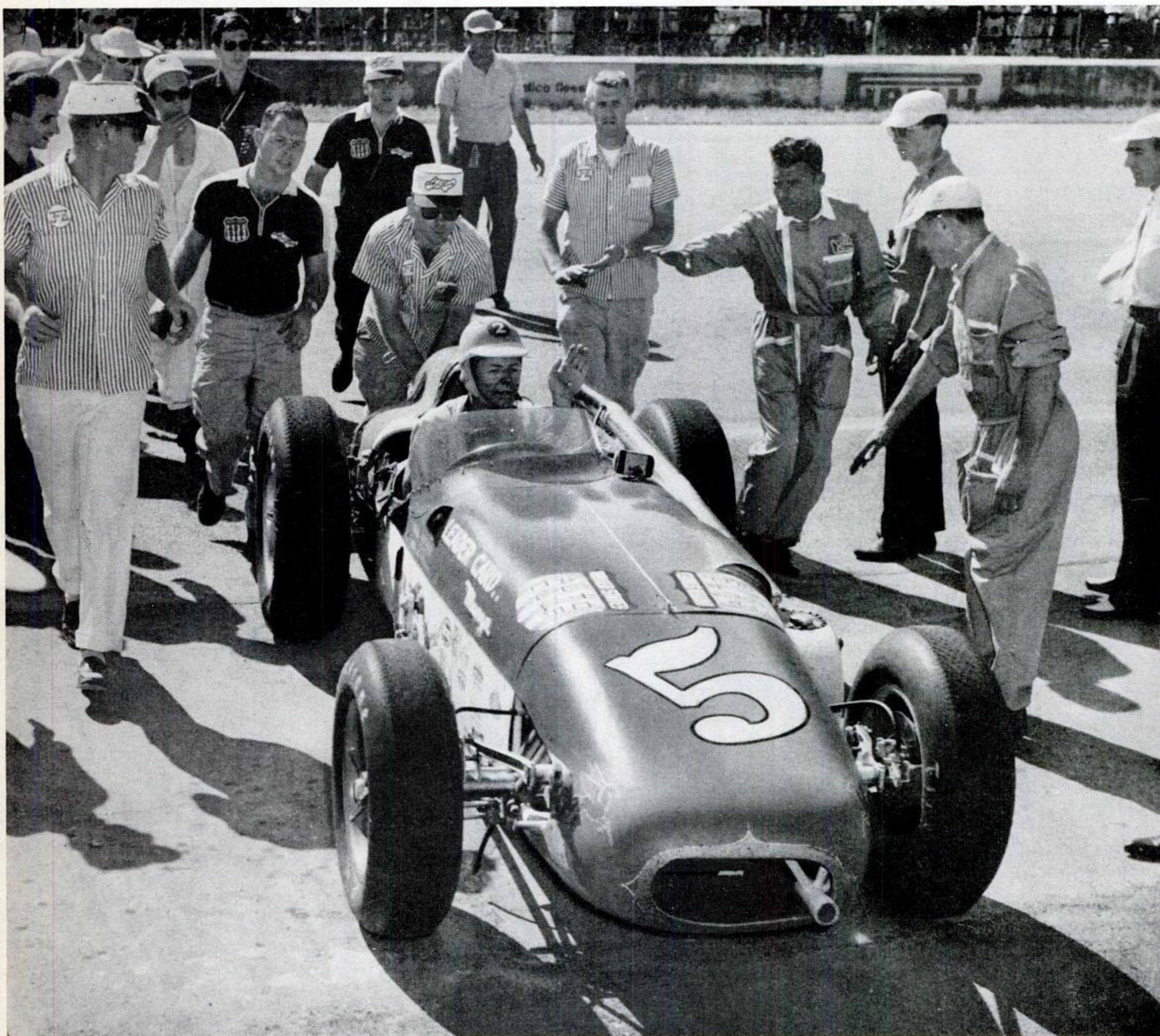
TIMID PECK is given the bride by Art Remierez while other students anxiously wait for their turns.



PRESENTING HIS CHEEK Ronnie Zweig waits for kiss as bridegroom, Charles Broderick, looks on.

CHILDREN LET GO WITH RICE AS COUPLE LEAVES CHURCH. HELD SO LONG IN THEIR HANDS, THE RICE WAS TIGHTLY PACKED AND HIT COUPLE LIKE PELLETS





Jim Rathmann in his Champion-equipped racer at Monza, Italy, after winning the world's fastest 500-mile race (average speed 166.788 mph)

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CHAMPION



CAR PARK CAUGHT IN A SQUEEZE

As any city driver knows, an already complicated parking problem is often made worse by parking meters. The pay-as-you-park space, if you find one, is guarded by a machine that takes only those coins which you don't happen to have with you. And as a warning to motorists who might dash into a store for change, there is the ominous hum of the properly

fed meters nearby. LIFE Photographer Ralph Crane used a Spacemaster lens to get this summing up of the metered-parking problem everywhere. His telescopic view of off-street parking in Beverly Hills, Calif. foreshortened the spaces until the cars looked as if they had been wedged together by a shoe-horn and the meters were lined up hungry and open-mouthed.

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